

## Briefing for discussion

Planning Application No: 22/10960

# NEW FOREST DISTRICT COUNCIL DEVELOPMENT CONTROL PARISH AND TOWN COUNCIL CONSULTATION BRIEFING KEY ISSUES ON PLANNING APPLICATION

**PARISH:** Totton and Eling

**PARISH CONSULTATION EXPIRES:** 16/09/2022

**APPLICATION NUMBER:** 22/10960

**ADDRESS:** Afc Totton, Salisbury Road, Calmore, Totton SO40 2RW

**PROPOSAL:** 3.7m x 1.5m signage to advertise football club, upcoming fixtures, and services on site (Application for Advertisement Consent)

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The purpose of this report is to identify the material planning considerations in this case. More details of what are valid planning considerations can be obtained from our website [www.newforest.gov.uk/planning](http://www.newforest.gov.uk/planning)

## 1. Development Plan Policies and Constraints

### Local Plan 2016-2036 Part 1: Planning Strategy

ENV3: Design quality and local distinctiveness

### Relevant Advice

Chap 12: Achieving well designed places

### Constraints

Plan Area

Tree Preservation Order: 33/07/A1

### Plan Policy Designations

Open Spaces, Sport and Recreation

Built-up Area

Employment

Private/Education Recreational Land

## 2. Relevant Site History

Proposal	Decision Date	Decision Description	Status	Appeal Description
21/11549 Display 1 externally illuminated post	24/12/2021	Granted Subject to Conditions	Decided	

mounted sign to  
advertise football  
club, upcoming  
fixtures, and  
services on site  
(Application for  
Advertisement  
Consent)

20/10907 3.7m x 17/02/2021 1.5m signage to  
advertise football  
club, upcoming  
fixtures, and  
services on site  
(Application for  
Advertisement  
Consent) Granted Subject to Decided  
Conditions

### 3. Matters to consider

Following a desk-based assessment, the matters to consider are:

- Planning history of the site
- Impact on character and amenity of surrounding area
- Creating healthy and safe communities through good design
- Impact on highway safety

ANY COMMENTS MUST BE SUBMITTED TO THE CASE OFFICER BY **16 September 2022** TO ENSURE THEY ARE TAKEN INTO ACCOUNT. COMMENTS ARE BEST MADE ONLINE.

#### **Parish and Town Councils:**

**In your response on this planning application, please use the following codes;**

PAR1: We recommend PERMISSION, for the reasons listed, but would accept the decision reached by the District Council's Officers under their delegated powers.

PAR2: We recommend REFUSAL, for the reasons listed, but would accept the decision reached by the District Council's Officers under their delegated powers.

PAR3: We recommend PERMISSION, for the reasons listed below.

PAR4: We recommend REFUSAL, for the reasons listed.

PAR5: We are happy to accept the decision reached by the District Council's Officers under their delegated powers.