



Northumberland
County Council

County Hall, Morpeth, Northumberland, NE61 2EF

For official use only	
Application No:	
Received Date:	
Fee Amount:	
Paid by/method:	
Receipt Number:	

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

Mr

First name

Nigel

Surname

Scorer

Company Name

Contents Design Ltd

Address

Address line 1

Contents Design

Address line 2

Dissington Hall

Address line 3

Dalton

Town/City

Ponteland

County

Northumberland

Country

United Kingdom

Postcode

NE18 0AD

Are you an agent acting on behalf of the applicant?

Yes

No

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Agent Details

Name/Company

Title

Mr

First name

Nigel

Surname

Scorer

Company Name

Contents Design Ltd

Address

Address line 1

Dissington Hall

Address line 2

Ponteland

Address line 3

Newcastle upon Tyne

Town/City

County

Country

United Kingdom

Postcode

NE18 0AD

Contact Details

Primary number

**** REDACTED ****

Secondary number

Fax number

Email address

**** REDACTED ****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The proposed new advertisements for Saathi restaurant Hexham include a new timber fascia to replace the old one, on the front elevation of the restaurant. This front elevation will also include a new digital menu sign wall mounted to the right hand side of the entrance door. There will be a new signage banner fixed at high level (vertically across first and second floor) on the front elevation, to the right hand side, above the entrance door. The new vertical banner will be illuminated with new LED uplighters fixed to the top of the new timber fascia. There will be a new bespoke LED illuminated sign fixed inside the front elevation glazed panel which reads "Saathi" in white text. All of the new signage and fascia will be painted in teal to match existing and the first floor access door will be a new solid door, painted in grey, as per the proposed shop front elevation detail drawing attached.

Advertisement Type:

Fascia Sign

Height:

0.6 metres

Width:

4.6 metres

Depth:

0.3 metres

What is the height from the ground to the base of the advertisement?:

2.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0.3 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

Timber, paint and vinyl graphic film (exterior grade)

The colour of text and background:

Teal background with white and silver text.

Will the advertisement be illuminated?:

Advertisement Type:

Projecting or Hanging Sign

Height:

2.8 metres

Width:

0.4 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

3.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0.5 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

The vertical banner would be made of exterior grade mesh material with printed colour graphics and text to each side. The banner would be held in position by PPC (Polyester Powder Coated) metal wall brackets, finished in black, securely bolted to the wall at the top and base.

The colour of text and background:

Teal background with white / silver text to both sides

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

0.9 metres

Width:

0.3 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

0.7 metres

What is the maximum projection of the advertisement from the face of the building?:

0.1 metres

What is the maximum height of any of the individual letters and symbols?:

0.5 centimetres

What materials will the advertisement be made of?:

This is a digital menu sign wall mounted to the right hand side of entrance door. It will be constructed of an aluminium frame with PPC finish and have a clear glazed vision panel to the front face to allow for digital display / menu to be seen from inside the sign.

The colour of text and background:

Various as it will be animated graphics of menu and cooking etc.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Intermittent

Advertisement Type:

Other type

Height:

0.9 metres

Width:

2 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

0.7 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0.9 centimetres

What materials will the advertisement be made of?:

This is an internal sign fixed inside the restaurant, behind the front elevation glazed panel. Its a bespoke LED sign made from white / opaque acrylic to form the 'Saathi' text and mounted on a PPC metal frame.

The colour of text and background:

White text with no background

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

600 cd/m²

Will the illumination be static or intermittent?:

Static

Please describe each of the 'Other type(s)' of advertising proposed

As above, a bespoke LED 'Saathi' sign fixed internally behind shop front glazing and a digital menu wall mounted display to right hand side of entrance door.

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- Yes
 No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- Yes
 No
 Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

The drawing number CD151 021 Rev C shows the existing timber fascia of Saathi Restaurant (see existing front elevation photos). This is to be taken down and replaced with new timber fascia which will extend slightly further than the existing, so that it runs above the new access door to the first floor level.

Will the proposed advertisement(s) project over a footpath or other public highway?

- Yes
 No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/01/2024

To Date

01/01/2094

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- Yes
 No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

The agent

The applicant

Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes

No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes

No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

Yes

No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;

- Our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

Nigel Scorer

Date

05/10/2023