

PP-12521594

City of Lincoln Council Directorate of Development & Environmental Services

City Hall Beaumont Fee Lincoln LN1 1DF

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Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location		
Disclaimer: We can only make recommendation	ons based on the answers given in the questions.	
If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site des help locate the site - for example "field to the North of the Post Office".		
Number		
Suffix		
Property Name		
Units 4 & 5		
Address Line 1		
St Marks Shopping Centre		
Address Line 2		
Address Line 3		
Town/city		
Lincoln		
Postcode		
LN5 7EX		
Description of site location must	t be completed if postcode is not known:	
Easting (x)	Northing (y)	
497332	370735	
Description		

Applicant Details
Name/Company
Title
First name
Surname
Stack Lincoln Limited
Company Name
Address
Address line 1
C/O Agent
Address line 2
C/O Agent
Address line 3
C/O Agent
Town/City
C/O Agent
County
Country
C/O Agent
Postcode
Are you an agent acting on behalf of the applicant?
YesNo
Contact Details
Primary number

Secondary number	
Fax number	
Email address	
Agent Details	
Name/Company	
Title	
Mr	
First name	
Matthew	
Surname	
Sobic	
Company Name	
Savills (UK) Limited	
Address	
Address line 1	
Belvedere	
Address line 2	
12 Booth Street	
Address line 3	
Town/City	
Manchester	
County	
Country	
United Kingdom	
Postcode	
M2 4AW	

Contact Details		
Primary number		
**** REDACTED *****		
Secondary number		
Fax number		
Email address		
***** REDACTED *****		
Towns of Duran and Advanting an author		
Type of Proposed Advertisement(s)		
Please describe the proposed advertisement(s)		
Signage for new STACK development		

dvertisement Type: ascia Sign	
leight:	
).585 metres	
Width:	
2.47 metres	
Depth: 0.1 metres	
What is the height from th	ne ground to the base of the advertisement?:
What is the maximum proj	ojection of the advertisement from the face of the building?:
What is the maximum heig 56.5 centimetres	ght of any of the individual letters and symbols?:
	dvertisement be made of?: ed halo lettering with an overall size of 2470 x 585mm. Lettering to be fixed onto existing stonework on spacer
The colour of text and bac Lettering finished Anthracite	ckground: e grey with turquoise halo illumination onto white back tray contour.
Will the advertisement be	illuminated?:
	illuminated internally or externally?:
Iluminance levels: 480 cd/m ²	
Will the illumination be sta Static	atic or intermittent?:
Advertisement Type: Fascia Sign	
Height: 0.5 metres	
Width: 2.4 metres	
Depth: 0.1 metres	
What is the height from th 4 metres	ne ground to the base of the advertisement?:
	ojection of the advertisement from the face of the building?:
0.1 metres What is the maximum heig	ght of any of the individual letters and symbols?:
0.1 metres What is the maximum heig 32.5 centimetres What materials will the ad	ght of any of the individual letters and symbols?: dvertisement be made of?: ure cut aluminium fascia signs with illumination trough apertures.
O.1 metres What is the maximum heighter 32.5 centimetres What materials will the addernally illuminated apertue The colour of text and back	dvertisement be made of?: ure cut aluminium fascia signs with illumination trough apertures.
O.1 metres What is the maximum heigon and the second and the seco	dvertisement be made of?: ure cut aluminium fascia signs with illumination trough apertures. ckground: th opal illumination trough apertures.

480 cd/m²
Will the illumination be static or intermittent?: Static
Advertisement Type: Projecting or Hanging Sign
Height: 0.55 metres
Width: 0.5 metres
Depth: 0.1 metres
What is the height from the ground to the base of the advertisement?: 3.6 metres
What is the maximum projection of the advertisement from the face of the building?: 0.5 metres
What is the maximum height of any of the individual letters and symbols?: 55 centimetres
What materials will the advertisement be made of?: Internally illuminated shaped projecting logo box signs with illuminating lettering aperture cut into face.
The colour of text and background: Please see plan.
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 480 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Fascia Sign
Height: 0.445 metres
Width: 1.89 metres
Depth: 0.1 metres
What is the height from the ground to the base of the advertisement?: 5.8 metres
What is the maximum projection of the advertisement from the face of the building?: 0.1 metres
What is the maximum height of any of the individual letters and symbols?: 42.5 centimetres
What materials will the advertisement be made of?: Built-up internally illuminated halo lettering with an overall size of 1890 x 445mm. Lettering to be fixed onto existing stonework on spacer fixings.
The colour of text and background: Please see plan.
Will the advertisement be illuminated?: Yes

Illuminance levels:

Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 480 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Projecting or Hanging Sign
Height: 0.55 metres
Width: 0.4 metres
Depth: 0.1 metres
What is the height from the ground to the base of the advertisement?: 3.6 metres
What is the maximum projection of the advertisement from the face of the building?: 0.4 metres
What is the maximum height of any of the individual letters and symbols?: 55 centimetres
What materials will the advertisement be made of?: Tenant projecting sign.
The colour of text and background: Please see plan.
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 480 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Fascia Sign
Height: 0.6 metres
Width: 2.2 metres
Depth: 0.1 metres
What is the height from the ground to the base of the advertisement?: 2.6 metres
What is the maximum projection of the advertisement from the face of the building?: 0.1 metres
What is the maximum height of any of the individual letters and symbols?: 34 centimetres
What materials will the advertisement be made of?: Internally illuminated box sign with aperture cut details.
The colour of text and background: Please see plan.
Will the advertisement be illuminated?:

Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 480 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Fascia Sign
Height: 1.2 metres
Width: 1.2 metres
Depth: 0.1 metres
What is the height from the ground to the base of the advertisement?: 1 metres
What is the maximum projection of the advertisement from the face of the building?: 0.1 metres
What is the maximum height of any of the individual letters and symbols?: 0.4 centimetres
What materials will the advertisement be made of?: Internally illuminated roundel with 4 No polished chrome poles.
The colour of text and background: Please see plan.
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 480 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Fascia Sign
Height: 0.6 metres
Width: 1.1 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.6 metres
What is the maximum projection of the advertisement from the face of the building?: 0.01 metres
What is the maximum height of any of the individual letters and symbols?: 20 centimetres
What materials will the advertisement be made of?: Vinyl lettering.
The colour of text and background: Please see plan.

will the advertisement be illuminated?:
Advertisement Type: Fascia Sign
Height: 1.6 metres
Width: 1.2 metres
Depth: 0.1 metres
What is the height from the ground to the base of the advertisement?: 1 metres
What is the maximum projection of the advertisement from the face of the building?: 0.1 metres
What is the maximum height of any of the individual letters and symbols?: 160 centimetres
What materials will the advertisement be made of?: Internally illuminated shaped logo box.
The colour of text and background: Please see plan.
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 480 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Fascia Sign
Height: 6 metres
Width: 1 metres
Depth: 0.1 metres
What is the height from the ground to the base of the advertisement?: 7.6 metres
What is the maximum projection of the advertisement from the face of the building?: 0.1 metres
What is the maximum height of any of the individual letters and symbols?: 100 centimetres
What materials will the advertisement be made of?: Built-up internally illuminated halo lettering.
The colour of text and background: Please see plan.
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels:

480 cd/m ²
Will the illumination be static or intermittent?:
Static
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
○ Yes
⊗ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
○Yes
⊗ No
○ Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?

Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
01/12/2023
To Date
01/12/2028
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○ Yes ⊙ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
Other property
Other person
Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?
○ Yes
⊙ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
○Yes
⊙ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?
○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff (b) an elected member
(c) related to a member of staff
(d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
○ Yes
⊙ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying
plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.
I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Brad Wiseman
Date
13/10/2023