

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location				
Disclaimer: We can only make recommendations based on the answers given in the questions.				
If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".				
Number				
Suffix				
Property Name				
2-6				
Address Line 1				
Market Street				
Address Line 2				
Address Line 3				
Windsor And Maidenhead				
Town/city				
Maidenhead				
Postcode				
SL6 8AB				
Description of site location must	be completed if postcode is not known:			
Easting (x)	Northing (y)			
488907	181242			
Description				

Applicant Details
Name/Company
Title
First name
Surname
Nationwide Building Society
Company Name
Address
Address line 1
Pipers Way,
Address line 2
Nationwide House
Address line 3
Town/City
Swindon
County
Country
United Kingdom
Postcode
SN3 1TA
Are you an agent acting on behalf of the applicant?
✓ Yes○ No
Contact Details
Primary number

Secondary number
Fax number
Email address
Agent Details
Name/Company
Title
First name
Holly
Surname
De-Buriatte
Company Name
Address
Address line 1
Boleyn House,
Address line 2
St Augustines Business Park
Address line 3
Town/City
Whitstable
County
Country
United Kingdom
Postcode
CT5 2QJ

Contact Details			
Primary number			
**** REDACTED *****			
Secondary number			
Fax number			
Email address			
***** REDACTED *****			
Type of Brancoad Advertisement/s	`		

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- Replace 2no. Projecting signage with 2no. new 500mm sign. Retain bracket.
- Replace 1no. Fascia and 2no. Lozenge logo with 1no. new blue fascia and 2no. 290mm Logos height. Allow for external illumination to logos
- Replace 1no. ATM surround with new and decals.
- Install new window message " A good way to bank.".
- Replace safety manifestation with new.

Advertisement Type: Projecting or Hanging	
Height: 0.5 metres	
Width: 0.5 metres	
Depth: 0.05 metres	
What is the height from 2.385 metres	om the ground to the base of the advertisement?:
What is the maximum 0.542 metres	n projection of the advertisement from the face of the building?:
What is the maximum 30 centimetres	n height of any of the individual letters and symbols?:
	he advertisement be made of?: finished to match red PMS 032c and aluminium background finished to match blue PMS 282c with red acrylic edge and
The colour of text an As above. Refer to pro	od background: oposed drawings. Core red = #F9383D, 0, 87, 69, 2, 032 C Core blue = #011546, 100, 90, 40, 40, 282 C
Will the advertiseme	nt be illuminated?:
Will the advertisement	nt be illuminated internally or externally?:
	nt be illuminated internally or externally?:
Externally Illuminance levels: 250 cd/m ²	nt be illuminated internally or externally?: be static or intermittent?:
Externally Illuminance levels: 250 cd/m² Will the illumination Static Advertisement Type:	be static or intermittent?:
Externally Illuminance levels: 250 cd/m² Will the illumination Static Advertisement Type: Fascia Sign	be static or intermittent?:
Externally Illuminance levels: 250 cd/m² Will the illumination Static Advertisement Type:	be static or intermittent?:
Externally Illuminance levels: 250 cd/m² Will the illumination Static Advertisement Type: Fascia Sign Height:	be static or intermittent?:
Externally Illuminance levels: 250 cd/m² Will the illumination Static Advertisement Type: Fascia Sign Height: 0.29 metres Width:	be static or intermittent?:
Externally Illuminance levels: 250 cd/m² Will the illumination Static Advertisement Type: Fascia Sign Height: 0.29 metres Width: 2.181 metres Depth: 0.035 metres	be static or intermittent?:
Illuminance levels: 250 cd/m² Will the illumination Static Advertisement Type: Fascia Sign Height: 0.29 metres Width: 2.181 metres Depth: 0.035 metres What is the height fro	be static or intermittent?:
Illuminance levels: 250 cd/m² Will the illumination Static Advertisement Type: Fascia Sign Height: 0.29 metres Width: 2.181 metres Depth: 0.035 metres What is the height fro 2.54 metres What is the maximum 0.065 metres	be static or intermittent?: om the ground to the base of the advertisement?:
Illuminance levels: 250 cd/m² Will the illumination Static Advertisement Type: Fascia Sign Height: 0.29 metres Width: 2.181 metres Depth: 0.035 metres What is the height fro 2.54 metres What is the maximum 0.065 metres What is the maximum 29 centimetres What materials will the state of the	be static or intermittent?: om the ground to the base of the advertisement?: n projection of the advertisement from the face of the building?:
Illuminance levels: 250 cd/m² Will the illumination Static Advertisement Type: Fascia Sign Height: 0.29 metres Width: 2.181 metres Depth: 0.035 metres What is the height fro 2.54 metres What is the maximum 0.065 metres What is the maximum 29 centimetres What materials will the Logo' face as Perspective white. Formed aluminiting the colour of text and the state of the colour of text and	be static or intermittent?: om the ground to the base of the advertisement?: In projection of the advertisement from the face of the building?: In height of any of the individual letters and symbols?: the advertisement be made of?: x 440 Red acrylic with returns finished to match PMS 032c. 'nationwide' to be opal acrylic faces with returns finished turn fascia sign with returns finished Matt blue (RAL 5022).
Illuminance levels: 250 cd/m² Will the illumination Static Advertisement Type: Fascia Sign Height: 0.29 metres Width: 2.181 metres Depth: 0.035 metres What is the height fro 2.54 metres What is the maximum 0.065 metres What is the maximum 29 centimetres What materials will the Logo' face as Perspective white. Formed aluminiting the colour of text and the state of the colour of text and	be static or intermittent?: om the ground to the base of the advertisement?: in projection of the advertisement from the face of the building?: in height of any of the individual letters and symbols?: the advertisement be made of?: ix 440 Red acrylic with returns finished to match PMS 032c. 'nationwide' to be opal acrylic faces with returns finished turn fascia sign with returns finished Matt blue (RAL 5022). id background: apposed drawings. Core red = #F9383D, 0, 87, 69, 2, 032 C Core blue = #011546, 100, 90, 40, 40, 282 C

Please specify the type(s) and details of each proposed advertisement

Externally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 1.53 metres
Width: 0.852 metres
Depth: 0.042 metres
What is the height from the ground to the base of the advertisement?: 0.478 metres
What is the maximum projection of the advertisement from the face of the building?: 0.042 metres
What is the maximum height of any of the individual letters and symbols?: 7 centimetres
What materials will the advertisement be made of?: Acrylic finished to match blue PMS 282c with aluminium frame finished Matt blue (RAL 5022). 'Logo' face as acrylic finished to match red PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white.
The colour of text and background: As above. Refer to proposed drawings. Core red = #F9383D, 0, 87, 69, 2, 032 C Core blue = #011546, 100, 90, 40, 40, 282 C
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Externally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 0.135 metres
Width: 1.766 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.135 metres
What is the maximum projection of the advertisement from the face of the building?: 0.01 metres
What is the maximum height of any of the individual letters and symbols?: 13.5 centimetres
What materials will the advertisement be made of?: Frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White.
The colour of text and background: As above.
Will the advertisement be illuminated?:

Advertisement Type: Other type
Height: 0.05 metres
Width: 0.05 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.85 metres
What is the maximum projection of the advertisement from the face of the building?: 0.01 metres
What is the maximum height of any of the individual letters and symbols?: 5 centimetres
What materials will the advertisement be made of?: Frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White.
The colour of text and background: As above.
Will the advertisement be illuminated?:
Advertisement Type: Fascia Sign
Height:
0.6 metres
Width:
16.54 metres
Depth: 0.03 metres
What is the height from the ground to the base of the advertisement?: 2.385 metres
What is the maximum projection of the advertisement from the face of the building?: 0.03 metres
What is the maximum height of any of the individual letters and symbols?: 0 centimetres
What materials will the advertisement be made of?: Fascia board in aluminium.
The colour of text and background: Colour to match Core Blue 282C.
Will the advertisement be illuminated?:
ease describe each of the 'Other type(s)' of advertising proposed
Other type - ATM. Other type - Window message: Refers to white lettering applied to the internal face of the window with 'A good way to bank.' text. Other type - Safety manifestation: Refers to 50 mm diameter double dotted line in white frosted vinyl internally applied to the window.

Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
○ Yes② No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
○ No ○ Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
Existing elevation/s will be submitted as part of the documents for this application.
Will the proposed advertisement(s) project over a footpath or other public highway?
○ No
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
09/10/2023
To Date
08/10/2028
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
O Yes
⊗ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
✓ Yes◯ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

Other person

Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
○ Yes ⊙ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ⊙ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ⊘ Yes ○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff (b) an elected member
(c) related to a member of staff
(d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
○ Yes⊙ No
Declaration
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying
plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of
the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of
a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.
✓I / We agree to the outlined declaration
Signed
jeimmy nascimento
Date
10/10/2023

