

HERITAGE, DESIGN STATEMENT FOR BUSINESS SIGNAGE

Erection of 2 signs displaying business logo name.

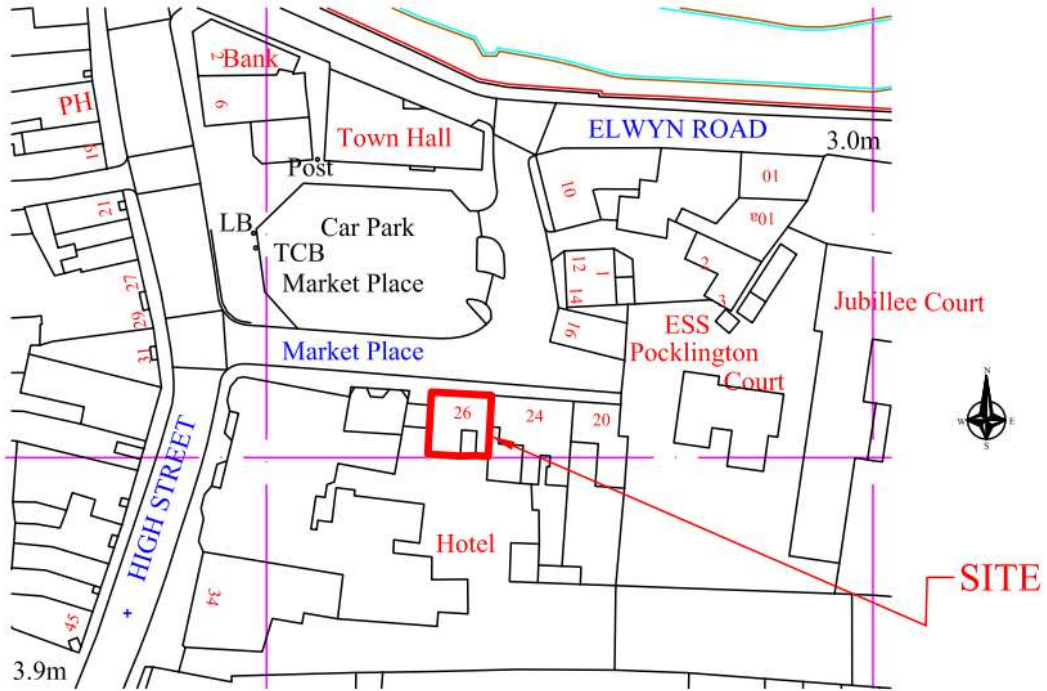
26 Market Place, March PE15 9JF

May 2022



The 2 storey building in question has been designated a Grade II listed building, due to it being within the cartilage of 'Ye Olde Griffin Hotel' which is a Grade II listed building.

The building is currently undergoing a large re development and the front facing ground floor compartment is to be kept as a shop.



Site Location Plan

1.20 Site Photographs



Front Views

Application Proposals

This application seeks planning permission for the following:

- - The erection of a business signage flat to the face of the building, measuring 200cmx55cm (1.1)
- - The erection of a hanging sign to the front face of the building, measuring 80cm x 90cm (1.2)

1.1



1.2



Heritage statment

A structural appraisal was carried out in 2016, This concluded that significant work would be required to bring the building back into use. This is currently in progress and to fully restore the building to its original state, signage of the front for the shop would in fact make a positive contribution to the area of town.

All signage would be of good taste and be simple and elegant of design. The signage will use the original hanging brackets which we kept when renovating the building so no additional signage will be placed.

We believe that signage for a small business in the currently climate would only attract more people to the town and show what a good place march town to be.