

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendate	tions based on the answers given in the questions.
If you cannot provide a postcode, the descript help locate the site - for example "field to the I	ion of site location must be completed. Please provide the most accurate site description you can, to North of the Post Office".
Number	
Suffix	
Property Name	
Thurrock Shopping Park, Unit 9	
Address Line 1	
Weston Avenue	
Address Line 2	
Address Line 3	
Thurrock	
Town/city	
West Thurrock	
Postcode	
RM20 3LP	
Description of site location must	st be completed if postcode is not known:
Easting (x)	Northing (y)
557783	178993
Description	

Applicant Details
Name/Company
Title
First name
Surname
Company Name
Dunelm
Address
Address line 1
Fosse Way
Address line 2
Address line 3
Town/City
Syston
County
Leicestershire
Country
England
Postcode
LE7 1NF
Are you an agent acting on behalf of the applicant?
Contact Details
Primary number

Secondary number	
Fax number	
Email address	
Agent Details	
Name/Company	
Title	
Ms	
First name	
TRACY	
Surname	
BARWICK	
Company Name	
spencer signs ltd	
Address	
Address line 1	
1 70 Scarborough street	
Address line 2	
Address line 3	
Town/City	
Hull	
County	
Country	
United Kingdom	
Postcode	
HU3 4TG	

Contact Details
Primary number
**** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
3 no. Internally illuminated signs
3 no. externally illuminated signs 2 no. non-illuminated entrance signs
1 no. set of glazing graphics

Advertisement Type:	
Fascia Sign	
Height: 2.44 metres	
Width:	
10.5 metres	
Depth: 0.196 metres	
What is the height from the ground to 7.378 metres	the base of the advertisement?:
What is the maximum projection of that is the maximum projection of the control o	ne advertisement from the face of the building?:
What is the maximum height of any on 185 centimetres	of the individual letters and symbols?:
What materials will the advertisemen Sign 1 - Dunelm - Retain Existing Signb	t be made of?: ox - reskin with new printed PVC logo install new LED and repaint box green
The colour of text and background: Dunelm Green/White	
Will the advertisement be illuminated Yes	?:
Will the advertisement be illuminated nternally	internally or externally?:
Illuminance levels: 300 cd/m ²	
Will the illumination be static or inter Static	mittent?:
Advertisement Type: Fascia Sign	
Height: 2.44 metres	
Width:	
6 metres	
Depth: 0.196 metres	
What is the height from the ground to 7.37 metres	the base of the advertisement?:
What is the maximum projection of th 0.196 metres	ne advertisement from the face of the building?:
What is the maximum height of any on 200 centimetres	of the individual letters and symbols?:
What materials will the advertisement Sign 2a - M2M - New aluminium extrusionackground to blockout	t be made of?: on box in black with printed PVC skin to the face and internal LED illumination to the letters only
The colour of text and background: White/Blue-Grey	
Will the advertisement be illuminated	?:
Will the advertisement be illuminated nternally	internally or externally?:

Illuminance levels: 300 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Fascia Sign
Height: 2.44 metres
Width: 6 metres
Depth: 0.196 metres
What is the height from the ground to the base of the advertisement?: 7.37 metres
What is the maximum projection of the advertisement from the face of the building?: 0.196 metres
What is the maximum height of any of the individual letters and symbols?: 184 centimetres
What materials will the advertisement be made of?: Sign 2b - Pausa - New aluminium extrusion box in black with printed PVC skin to the face and internal LED illumination to the full face
The colour of text and background: Yellow/Blue
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 300 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type:
Fascia Sign
Height: 0.6 metres
Width: 5.475 metres
Depth: 0.03 metres
What is the height from the ground to the base of the advertisement?: 2.047 metres
What is the maximum projection of the advertisement from the face of the building?: 0.03 metres
What is the maximum height of any of the individual letters and symbols?: 26 centimetres
What materials will the advertisement be made of?: Signs 3a/3b - Entrance/Exit Sign - flat 3mm ACM panels with printed vinyl details to the face
The colour of text and background: Dunelm Green/White
Will the advertisement be illuminated?:
Advertisement Type:

Other type	
Height: 0.96 metres	
Width: 2.66 metres	
Depth: 0.01 metres	
What is the height from the ground to the base of the advertisement?: 3.03 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.1 metres	
What is the maximum height of any of the individual letters and symbols?: 0 centimetres	
What materials will the advertisement be made of?: 1 no. set of 12 digital printed vinyl glazing graphics - lifestyle images similar to existing which will be removed	
The colour of text and background: CMYK prints	
Will the advertisement be illuminated?:	l
Advertisement Type: Fascia Sign	
Height: 2.5 metres	
Width: 6.35 metres	
Depth: 0.09 metres	
What is the height from the ground to the base of the advertisement?: 7.19 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.09 metres	
What is the maximum height of any of the individual letters and symbols?: 191 centimetres	
What materials will the advertisement be made of?: Sign 4 - Dunelm (rear) - New digital printed skin to existing retroframe - frame repainted to Dunelm Green - Trough light to be retained	
The colour of text and background: Dunelm Green/White	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Externally	
Illuminance levels: 250 cd/m ²	
Will the illumination be static or intermittent?: Static	
Advertisement Type: Fascia Sign	
Height: 2.5 metres	
Width: 2.5 metres	
Depth:	
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0.09 metres
What is the height from the ground to the base of the advertisement?: 7.1 metres
What is the maximum projection of the advertisement from the face of the building?: 0.09 metres
What is the maximum height of any of the individual letters and symbols?: 129 centimetres
What materials will the advertisement be made of?: Sign 5a - M2M retain existing box repaint black and install new printed PVC skin
The colour of text and background: White/Blue-Grey
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Externally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Fascia Sign
Height: 2.5 metres
Width: 2.5 metres
Depth: 0.09 metres
What is the height from the ground to the base of the advertisement?: 7.19 metres
What is the maximum projection of the advertisement from the face of the building?: 0.309 metres
What is the maximum height of any of the individual letters and symbols?: 116 centimetres
What materials will the advertisement be made of?: Sign 5b - Pausa retain existing box repaint black and install new printed PVC skin
The colour of text and background: Yellw/Blule
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Externally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
ease describe each of the 'Other type(s)' of advertising proposed
1 no. set of Glazing Graphics

Is the advertisement(s) you are applying for already in place? Yes No If Yes, please provide details some boxes are currently in place and are to be re-used and refurbished elevation drawing provided Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No No Not Applicable If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s) existing boxes are to be removed from the front elevation these are in disrepair
 No If Yes, please provide details some boxes are currently in place and are to be re-used and refurbished elevation drawing provided Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ✓ Yes No Not Applicable If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s) existing boxes are to be removed from the front elevation these are in disrepair
If Yes, please provide details some boxes are currently in place and are to be re-used and refurbished elevation drawing provided Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s) existing boxes are to be removed from the front elevation these are in disrepair
some boxes are currently in place and are to be re-used and refurbished elevation drawing provided Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s) existing boxes are to be removed from the front elevation these are in disrepair
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ② Yes ③ No ④ Not Applicable If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s) Existing boxes are to be removed from the front elevation these are in disrepair
 Yes No Not Applicable If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s) existing boxes are to be removed from the front elevation these are in disrepair
Not Applicable If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s) existing boxes are to be removed from the front elevation these are in disrepair
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s) existing boxes are to be removed from the front elevation these are in disrepair
Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ⊙ No
Please state the period of time for which consent is sought for the advertisement From Date 01/12/2023
To Date
31/12/2028
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal? ○ Yes ⊙ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land? ⊘ Yes ○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent The applicant Other person

Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ⊙ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ○ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ⊘ Yes ○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply? ○ Yes ⊙ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
TRACY BARWICK

D	ate
	09/11/2023