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@EastHantsDC

F/EastHampshireDistrictCouncil

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make re	commendations based on the answers given in the questions.
	the description of site location must be completed. Please provide the most accurate site description you can, to field to the North of the Post Office".
Number	36
Suffix	
Property Name	
Address Line 1	
High Street	
Address Line 2	
Address Line 3	
Hampshire	
Town/city	
Alton	
Postcode	
GU34 1BD	
Description of site to a	tion moved by a complete different and in sections.
	tion must be completed if postcode is not known:
Easting (x)	Northing (y)
471747	139376
Description	

Applicant Details
Name/Company
Title
Mr
First name
Charlie
Surname
Webb
Company Name
Address
Address line 1
Esquires Coffee UK Limited
Address line 2
Office 14, Kingfisher House
Address line 3
21-23 Elmfield Road
Town/City
Bromley
County
Country
Postcode
BR1 1LT
Are you an agent acting on behalf of the applicant?
Contact Details
Primary number
***** REDACTED *****

Secondary number
Fax number
Email address
***** REDACTED ******
Agent Details
Name/Company
Title
Mr
First name
Tim
Surname
Gebhard
Company Name
Gebhard and Goodwin Architects Ltd
Address
Address line 1
The Park
Address line 2
Address line 3
Town/City
St Albans
County
Country
Postcode
AL3 7LT

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
Proposed signage above glazed shopfront on East elevation

Advertisement Type:		
Fascia Sign		
Height: 0.5 metres		
Width: 5.055 metres		
Depth: 0.1 metres		
What is the height from th	round to the base of the advertisement?:	
3.6 metres What is the maximum pro	ion of the advertisement from the face of the building?:	
0.1 metres		
What is the maximum heig 0.3 centimetres	of any of the individual letters and symbols?:	
What materials will the ad Powder coated aluminium fa		
The colour of text and bac Text: White with Pantone 46	round: returns. Background: RAL 7021	
Will the advertisement be	-	
	minated internally or externally?:	
Illuminance levels: 300 cd/m ²		
Will the illumination be sta	or intermittent?:	
Advertisement Type: Projecting or Hanging Sign		
Height: 0.625 metres		
Width: 0.1 metres		
Depth:		
0.8 metres What is the height from th 3.6 metres	round to the base of the advertisement?:	
What is the maximum proj	ion of the advertisement from the face of the building?:	
0.8 metres What is the maximum heig 30 centimetres	of any of the individual letters and symbols?:	
What materials will the ad Acrylic, internally illuminated	tisement be made of?:	
The colour of text and bac White with Pantone 466C re		
Will the advertisement be		
	minated internally or externally?:	
Externally Illuminance levels:		

Will the illumination be static or intermittent?: Static
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
○ Yes ⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

○ Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
T-1326_3-201 Existing Shopfront Elevations T-1326_3-230 Site Photos
Will the proposed advertisement(s) project over a footpath or other public highway?
✓ Yes○ No
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement
From Date
13/11/2023
To Date
13/11/2028
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○ Yes
⊗ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
⊗ Yes
○ No

300 cd/m²

 ⊙ The agent ○ The applicant ○ Other person 	
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ○ No	
Interest In the Land	_
Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ⊙ No	
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ⊘ Yes ○ No	
Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member It is an important principle of decision-making that the process is open and transparent. For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. Do any of the above statements apply? Yes No	
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.	

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

✓ I / We agree to the outlined declaration

Signed			
Tim Gebhard			
Date			
02/11/2023			