

Municipal Buildings Clyde Square Greenock PA15 1LY Tel: 01475 717171 Fax: 01475 712 468 Email: devcont.planning@inverclyde.gov.uk

Applications cannot be validated until all the necessary documentation has been submitted and the required fee has been paid.

Thank you for completing this application form:

ONLINE REFERENCE 100651213-001

The online reference is the unique reference for your online form only. The Planning Authority will allocate an Application Number when your form is validated. Please quote this reference if you need to contact the planning Authority about this application.

## Description of Proposed Advertisement(s)

Please describe the proposal: (You must select at least one) \*

- Fascia sign     Box sign     Canopy     Projecting sign  
 Hoarding     Flag     Advance sign     Other

If Other, please provide further details: \* (Max 500 characters)

Removal of 3x48-sheet advertising hoardings and replacement with 2xD48 digital adverts.

How many advertisement signs are you seeking consent for? \*

2

Will the advertisement(s) be illuminated or non-illuminated? \*

illuminated

Please describe the type and colour of illumination to match the details on your plans. (e.g. by external white floodlights, internal blue lighting etc): \* (Max 500 characters)

The advert panels will be internally illuminated at 300cd/m2 and the colour and text of the background will be multicoloured and static.

Please describe the dimensions of the advert, materials used for its construction and the methods to be used for fixing it to the building: \* (Max 500 characters)

The advert panels will each measure 3m in height, 6m in width and the depth will be 0.06m. Both panels will be positioned 2.00m above ground level. The adverts will comprise lightweight digital LED panels. The surround will be a black powder coated metallic frame.

Will any of the proposed advertisement(s) project over a footway or public road? \*

Yes  No

Is this a renewal of a previous consent: \*

Yes  No  Dont Know

## Site Address Details

Planning Authority:

Inverclyde Council

Full postal address of the site (including postcode where available):

Address 1:

Address 2:

Address 3:

Address 4:

Address 5:

Town/City/Settlement:

Post Code:

Please identify/describe the location of the site or sites

Glasgow Road Port Glasgow PA14 6SA

Northing

674166

Easting

233807

## Applicant or Agent Details

Are you an applicant or an agent? \* (An agent is an architect, consultant or someone else acting on behalf of the applicant in connection with this application)

Applicant  Agent

## Agent Details

Please enter Agent details

Company/Organisation:

Ref. Number:

You must enter a Building Name or Number, or both: \*

First Name: \*

Kara

Building Name:

Last Name: \*

Harrison

Building Number:

177

Telephone Number: \*

0141 473 7338

Address 1  
(Street): \*

West George Street

Extension Number:

Address 2:

Mobile Number:

Town/City: \*

Glasgow

Fax Number:

Country: \*

United Kingdom

Postcode: \*

G2 2LB

Email Address: \*

kharrison@iceniprojects.com

Is the applicant an individual or an organisation/corporate entity? \*

Individual

Organisation/Corporate entity

## Applicant Details

Please enter Applicant details

Title:

You must enter a Building Name or Number, or both: \*

Other Title:

Building Name:

First Name: \*

Building Number:

1

Last Name: \*

Address 1  
(Street): \*

George Square

Company/Organisation

Wildstone Securities

Address 2:

Telephone Number: \*

Town/City: \*

Glasgow

Extension Number:

Country: \*

United Kingdom

Mobile Number:

Postcode: \*

G2 1AL

Fax Number:

Email Address: \*

kharrison@iceniprojects.com

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement: \*

5 Years  More or less than 5 years

## Pre-Application Discussion

Have you discussed your proposal with the planning authority? \*

Yes  No

## Interest in the Land

Does the applicant own the land or buildings concerned? \*

Yes  No

Has the permission of the owner or any other person entitled to give permission for the display of an Advertisement been obtained? \*

Yes  No

## Planning Service Employee/Elected Member Interest

Is the applicant, or the applicant's spouse/partner, either a member of staff within the planning service or an elected member of the planning authority? \*

Yes  No

## Checklist – Application for Consent to Display an Advertisement

Please complete the following checklist to make sure you have provided all the necessary information in support of your application. Failure to submit all this information may result in your application being deemed invalid. The planning authority will not start processing your application until it is valid.

A Location plan which identifies the land to which the application relates drawn to an Identified scale and showing the direction of north. \*

Yes  No

A copy of other plans and drawings or information necessary to describe the proposals. \*  
(two must be selected)

Site Plan or block plan identifying where advert will be displayed.

Detailed Elevations.

Drawings of signs (including details of illumination).

Cross sections of signs showing relationship to building.

Photomontage.

Owners consent:  Yes  No

You must submit a fee with your application. Your application will not be able to be validated until the appropriate fee has been received by the planning authority.

## Declare – Advertisement Consent

I, the applicant/agent certify that this is an application for advertisement consent as described in this form, the accompanying plans, drawings and additional information.

Declaration Name: Mr Jack Miller

Declaration Date: 10/11/2023

## Payment Details

Departmental Charge Code: 0000

Created: 10/11/2023 14:54