

PP-12602891

## City of Lincoln Council

Directorate of Development & Environmental Services City Hall

Beaumont Fee Lincoln LN1 1DF

Phone: 01522 873474/484/731

Email: developmentteam@lincoln.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| Site Location  |   |
|--|---|
| Disclaimer: We can only make recommendation  | ns based on the answers given in the questions.   |
| If you cannot provide a postcode, the description help locate the site - for example "field to the Nor | of site location must be completed. Please provide the most accurate site description you can, to the Post Office". |
| Number   |   |
| Suffix   |   |
| Property Name  |   |
| Lincoln Trade Centre, Units 3-4  |   |
| Address Line 1   |   |
| Dixon Close  |   |
| Address Line 2   |   |
| Address Line 3  Lincolnshire   |   |
|  |   |
| Town/city  Lincoln   |   |
| Postcode   |   |
| LN6 7UB  |   |
|  | be completed if postcode is not known:  |
| Easting (x)  | Northing (y)  |
| 496424   | 370046  |
| Description  |   |

| City Plumbing Supplies                              |
|---|
|   |
| Applicant Details                                   |
| Name/Company  |
| Title   |
| Mr  |
| First name  |
| Steve   |
| Surname   |
| Rowe  |
| Company Name  |
| City Plumbing Supplies                              |
| Address   |
| Address line 1                                      |
| Highbourne House Eldon Way                          |
| Address line 2                                      |
| Moulton Park  |
| Address line 3                                      |
|   |
| Town/City   |
| Crick   |
| County  |
|   |
| Country   |
| United Kingdom                                      |
| Postcode  |
| NN6 7SL   |
| Are you an agent acting on behalf of the applicant? |
|   |

| Contact Details      |  |
|----------------------|--|
| Primary number       |  |
| ***** REDACTED ***** |  |
| Secondary number     |  |
|                      |  |
| Fax number           |  |
|                      |  |
| Email address        |  |
| ***** REDACTED ***** |  |
|                      |  |
| Agent Deteile        |  |
| Agent Details        |  |
| Name/Company         |  |
| Title  Mrs           |  |
|                      |  |
| First name           |  |
| Gabriela             |  |
| Surname              |  |
| Cushen               |  |
| Company Name         |  |
| MG Signs Ltd         |  |
| Address              |  |
| Address line 1       |  |
| 12 Pondwood Close    |  |
| Address line 2       |  |
| Moulton Park         |  |
| Address line 3       |  |
|                      |  |
| Town/City            |  |
| Northampton          |  |
| County               |  |
|                      |  |
| Country              |  |
| United Kingdom       |  |
|                      |  |

| Postcode   |
|--|
| NN3 6RT  |
| Contact Details  |
|  |
| Primary number   |
| ***** REDACTED *****   |
| Secondary number   |
|  |
| Fax number   |
|  |
| Email address  |
| ***** REDACTED *****   |
|  |
|  |
| Type of Proposed Advertisement(s)  |
| Please describe the proposed advertisement(s)  |
| 5 x fascia signs, 2 x A0 aluminium poster frames, 1 x Silver anodised aluminium Owners plaque, 8 x digitally printed vinyl |
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| lease specify the type(s) and details of each proposed advertisement                                      |
|---|
| Advertisement Type: Fascia Sign   |
| Height: 1.8 metres  |
| Width: 5 metres   |
| Depth: 0.2 metres   |
| What is the height from the ground to the base of the advertisement?: 5 metres                            |
| What is the maximum projection of the advertisement from the face of the building?:  0.2 metres           |
| What is the maximum height of any of the individual letters and symbols?: 62 centimetres                  |
| What materials will the advertisement be made of?: Aluminium frame with a flexible vinyl face             |
| The colour of text and background: Yellow and white text on blue background with a multicoloured section  |
| Will the advertisement be illuminated?: Yes   |
| Will the advertisement be illuminated internally or externally?: Internally                               |
| Illuminance levels: 300 cd/m <sup>2</sup>   |
| Will the illumination be static or intermittent?: Static  |
|   |
| Advertisement Type: Fascia Sign   |
| Height: 2.5 metres  |
| Width: 5 metres   |
| Depth: 0.2 metres   |
| What is the height from the ground to the base of the advertisement?: 5 metres                            |
| What is the maximum projection of the advertisement from the face of the building?:  0.2 metres           |
| What is the maximum height of any of the individual letters and symbols?: 85 centimetres                  |
| What materials will the advertisement be made of?: Aluminium frame with a flexible vinyl face             |
| The colour of text and background:  Yellow and white text on blue background with a multicoloured section |
| Will the advertisement be illuminated?: Yes   |
| Will the advertisement be illuminated internally or externally?: Internally                               |
|   |

| 300 cd/m <sup>2</sup>  |  |
|--|--|
| Will the illumination be static or intermittent?: Static   |  |
| Advertisement Type: Fascia Sign  Height: 0.3 metres  Width:  |  |
| 1.9 metres  Depth:   |  |
| 0.03 metres  What is the height from the ground to the base of the advertisement?:                     |  |
| 2.2 metres  What is the maximum projection of the advertisement from the face of the building?:        |  |
| 0.03 metres  What is the maximum height of any of the individual letters and symbols?:  15 centimetres |  |
| What materials will the advertisement be made of?: Aluminium with applied vinyl graphics               |  |
| The colour of text and background: White text on blue background                                       |  |
| Will the advertisement be illuminated?:  |  |
| Advertisement Type: Fascia Sign  |  |
| Height: 0.6 metres   |  |
| Width: 0.42 metres   |  |
| Depth:  0.03 metres  What is the height from the ground to the base of the advertisement?:             |  |
| 1 metres  What is the maximum projection of the advertisement from the face of the building?:          |  |
| 0.03 metres  What is the maximum height of any of the individual letters and symbols?:                 |  |
| 7.5 centimetres  What materials will the advertisement be made of?:                                    |  |
| Aluminium with applied vinyl graphics  The colour of text and background:                              |  |
| Yellow and white text on blue background  Will the advertisement be illuminated?:                      |  |
| Advertisement Type:  |  |
| Fascia Sign  |  |
| Height: 0.5 metres   |  |
| Width: 0.7 metres  |  |
| Depth:   |  |

| What is the height from the ground to the base of the advertisement?: 4.4 metres                |
|---|
| What is the maximum projection of the advertisement from the face of the building?: 0.01 metres |
| What is the maximum height of any of the individual letters and symbols?:  10 centimetres       |
| What materials will the advertisement be made of?:  Aluminium with applied vinyl graphics       |
| The colour of text and background:  Yellow and white text on blue background                    |
| Will the advertisement be illuminated?:   |
| Advertisement Type: Other type  |
| Height: 1.269 metres  |
| Width: 0.921 metres   |
| Depth: 0.01 metres  |
| What is the height from the ground to the base of the advertisement?: 0.8 metres                |
| What is the maximum projection of the advertisement from the face of the building?: 0.01 metres |
| What is the maximum height of any of the individual letters and symbols?: 10 centimetres        |
| What materials will the advertisement be made of?:  Aluminium                                   |
| The colour of text and background: Various  |
| Will the advertisement be illuminated?:   |
| Advertisement Type: Other type  |
| Height: 1.269 metres  |
| Width: 0.921 metres   |
| Depth: 0.01 metres  |
| What is the height from the ground to the base of the advertisement?: 0.8 metres                |
| What is the maximum projection of the advertisement from the face of the building?: 0.01 metres |
| What is the maximum height of any of the individual letters and symbols?:  10 centimetres       |
| What materials will the advertisement be made of?:  Aluminium                                   |
| The colour of text and background: Various  |
| Will the advertisement be illuminated?:   |
|   |

0.01 metres

| Advertisement Type: Other type  |
|---|
| Height: 0.15 metres   |
| Width: 0.2 metres   |
| Depth: 0.01 metres  |
| What is the height from the ground to the base of the advertisement?: 0.75 metres               |
| What is the maximum projection of the advertisement from the face of the building?: 0.01 metres |
| What is the maximum height of any of the individual letters and symbols?: 2 centimetres         |
| What materials will the advertisement be made of?: Aluminium                                    |
| The colour of text and background:  Black text on anodised silver background                    |
| Will the advertisement be illuminated?:   |
| Advertisement Type: Other type  |
| Height: 0.49 metres   |
| Width: 0.5 metres   |
| Depth: 0.01 metres  |
| What is the height from the ground to the base of the advertisement?:  1.5 metres               |
| What is the maximum projection of the advertisement from the face of the building?: 0.01 metres |
| What is the maximum height of any of the individual letters and symbols?: 6.5 centimetres       |
| What materials will the advertisement be made of?: Printed vinyl                                |
| The colour of text and background: White on blue background                                     |
| Will the advertisement be illuminated?:   |
| Advertisement Type: Other type  |
| Height: 0.49 metres   |
| Width: 0.5 metres   |
| Depth: 0.01 metres  |
| What is the height from the ground to the base of the advertisement?:  1.5 metres               |
| What is the maximum projection of the advertisement from the face of the building?: 0.01 metres |

| Printed vinyl  |  |
|--|--|
| The colour of text and background: White on burgundy background  |  |
| Will the advertisement be illuminated?:  |  |
| Advertisement Type:  |  |
| Other type  Height:  |  |
| 0.505 metres  Width:   |  |
| 0.5 metres   |  |
| Depth: 0.01 metres   |  |
| What is the height from the ground to the base of the advertisement?:  1 metres  |  |
| What is the maximum projection of the advertisement from the face of the building?: 0.01 metres  |  |
| What is the maximum height of any of the individual letters and symbols?: 6.5 centimetres  |  |
| What materials will the advertisement be made of?: Printed vinyl   |  |
| The colour of text and background: White on blue background  |  |
| Will the advertisement be illuminated?:  |  |
| Advertisement Type:  |  |
|  |  |
| Other type   |  |
| Other type  Height: 0.505 metres   |  |
| Height:  |  |
| Height: 0.505 metres  Width: 0.5 metres  Depth:  |  |
| Height: 0.505 metres  Width: 0.5 metres  |  |
| Height: 0.505 metres  Width: 0.5 metres  Depth: 0.01 metres  What is the height from the ground to the base of the advertisement?:   |  |
| Height: 0.505 metres  Width: 0.5 metres  Depth: 0.01 metres  What is the height from the ground to the base of the advertisement?: 1 metres  What is the maximum projection of the advertisement from the face of the building?:   |  |
| Height: 0.505 metres  Width: 0.5 metres  Depth: 0.01 metres  What is the height from the ground to the base of the advertisement?: 1 metres  What is the maximum projection of the advertisement from the face of the building?: 0.01 metres  What is the maximum height of any of the individual letters and symbols?:  |  |
| Height: 0.505 metres  Width: 0.5 metres  Depth: 0.01 metres  What is the height from the ground to the base of the advertisement?: 1 metres  What is the maximum projection of the advertisement from the face of the building?: 0.01 metres  What is the maximum height of any of the individual letters and symbols?: 6.5 centimetres  What materials will the advertisement be made of?:  |  |
| Height: 0.505 metres  Width: 0.5 metres  Depth: 0.01 metres  What is the height from the ground to the base of the advertisement?: 1 metres  What is the maximum projection of the advertisement from the face of the building?: 0.01 metres  What is the maximum height of any of the individual letters and symbols?: 6.5 centimetres  What materials will the advertisement be made of?: Printed vinyl  The colour of text and background:  |  |
| Height: 0.505 metres  Width: 0.5 metres  Depth: 0.01 metres  What is the height from the ground to the base of the advertisement?: 1 metres  What is the maximum projection of the advertisement from the face of the building?: 0.01 metres  What is the maximum height of any of the individual letters and symbols?: 6.5 centimetres  What materials will the advertisement be made of?: Printed vinyl  The colour of text and background: White on red background  Will the advertisement be illuminated?:   |  |
| Height: 0.505 metres  Width: 0.5 metres  Depth: 0.01 metres  What is the height from the ground to the base of the advertisement?: 1 metres  What is the maximum projection of the advertisement from the face of the building?: 0.01 metres  What is the maximum height of any of the individual letters and symbols?: 6.5 centimetres  What materials will the advertisement be made of?: Printed vinyl  The colour of text and background: White on red background  Will the advertisement be illuminated?:   |  |
| Height:  0.505 metres  Width:  0.5 metres  Depth:  0.01 metres  What is the height from the ground to the base of the advertisement?:  1 metres  What is the maximum projection of the advertisement from the face of the building?:  0.01 metres  What is the maximum height of any of the individual letters and symbols?:  6.5 centimetres  What materials will the advertisement be made of?:  Printed vinyl  The colour of text and background:  White on red background  Will the advertisement be illuminated?:  Advertisement Type:  Other type  Height: |  |

What is the maximum height of any of the individual letters and symbols?:

6.5 centimetres

| Width: 0.5 metres   |
|---|
| Depth: 0.01 metres  |
| What is the height from the ground to the base of the advertisement?: 0.5 metres                |
| What is the maximum projection of the advertisement from the face of the building?: 0.01 metres |
| What is the maximum height of any of the individual letters and symbols?: 6.5 centimetres       |
| What materials will the advertisement be made of?: Printed vinyl                                |
| The colour of text and background: White on orange background                                   |
| Will the advertisement be illuminated?:   |
| Advertisement Type: Other type  |
| Height: 0.505 metres  |
| Width: 0.5 metres   |
| Depth: 0.01 metres  |
| What is the height from the ground to the base of the advertisement?: 0.5 metres                |
| What is the maximum projection of the advertisement from the face of the building?: 0.01 metres |
| What is the maximum height of any of the individual letters and symbols?: 6.5 centimetres       |
| What materials will the advertisement be made of?: Printed vinyl                                |
| The colour of text and background: White on green background                                    |
| Will the advertisement be illuminated?:   |
| Advertisement Type: Other type  |
| Height: 0.505 metres  |
| Width: 0.5 metres   |
| Depth: 0.01 metres  |
| What is the height from the ground to the base of the advertisement?: 0.02 metres               |
| What is the maximum projection of the advertisement from the face of the building?: 0.01 metres |
| What is the maximum height of any of the individual letters and symbols?:  0 centimetres        |
| What materials will the advertisement be made of?: Printed vinyl                                |
|   |

| The colour of text and background: Blue   |   |
|---|---|
| Will the advertisement be illuminated?:   |   |
| Advertisement Type: Other type  |   |
| Height: 0.505 metres  |   |
| Width:  |   |
| 0.5 metres  |   |
| Depth: 0.01 metres  |   |
| What is the height from the ground to the base of the advertisement?:  0.2 metres   |   |
| What is the maximum projection of the advertisement from the face of the building?: 0.01 metres   |   |
| What is the maximum height of any of the individual letters and symbols?: 6.5 centimetres   |   |
| What materials will the advertisement be made of?: Printed vinyl  |   |
| The colour of text and background: Blue   |   |
| Will the advertisement be illuminated?:   |   |
| Please describe each of the 'Other type(s)' of advertising proposed   | ] |
| 2 x A0 aluminium poster frames, 1 x Silver anodised aluminium Owners plaque, 8 x digitally printed vinyl  |   |
|   | _ |
| Location of Advertisement(s)  |   |
| s the advertisement(s) you are applying for already in place?   |   |
| ○ Yes<br>⊙ No   |   |
| s an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?   |   |
|   |   |
| ○ No ○ Not Applicable   |   |
| If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s) |   |
| Please see images I1, I2, I3, I4, I5  |   |
| Will the proposed advertisement(s) project over a footpath or other public highway?   | _ |
| <ul><li></li></ul>  |   |
|   | _ |
|   |   |

| Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement                                |   |
|---|---|
| From Date   |   |
| 14/01/2024  |   |
| To Date   |   |
| 14/01/2029  | ] |
|   |   |
| Neighbour and Community Consultation  |   |
| Have you consulted your neighbours or the local community about the proposal?   |   |
| <ul><li>○ Yes</li><li>② No</li></ul>  |   |
|   |   |
| Site Visit  |   |
| Can the site be seen from a public road, public footpath, bridleway or other public land?   |   |
| <ul><li>✓ Yes</li><li>○ No</li></ul>  |   |
| If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?                               |   |
| <ul><li></li></ul>  |   |
| Other person  |   |
|   |   |
| Due combination Advice  |   |
| Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?                       |   |
| ○Yes  |   |
| ⊙ No  |   |
|   |   |
| Interest In the Land  |   |
| Does the applicant own the land or buildings where the adverts are to be placed?  |   |
| <ul><li>○ Yes</li><li>② No</li></ul>  |   |
| If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? |   |
|   |   |
| ○ No  |   |
|   |   |

| With respect to the Authority, is the applicant and/or agent one of the following:  |
|---|
| (a) a member of staff   |
| (b) an elected member (c) related to a member of staff  |
| (d) related to an elected member  |
|   |
| It is an important principle of decision-making that the process is open and transparent.   |
| For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. |
| Do any of the above statements apply?   |
| ○Yes  |
| ⊙ No  |
|   |
|   |
| Declaration   |
|   |
| I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying  |
| plans/drawings and additional information.  |
| I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of   |
| the person(s) giving them.  I/We also accept that, in accordance with the Planning Portal's terms and conditions:   |
| - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of  |
| a public register and on the authority's website;   |
| - Our system will automatically generate and send you emails in regard to the submission of this application.   |
|   |
| ✓ I / We agree to the outlined declaration  |
| Signed  |
| Gabriela Cushen   |
| Date  |
| 14/11/2023  |
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**Authority Employee/Member**