

Durham County Council

Regeneration and Economic Development
 Planning Development
 County Hall
 Durham
 DH1 5UL



Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Site previously occupied by The Burger Priest

Applicant Details

Name/Company

Title

Ms

First name

Ruth

Surname

Garlick

Company Name

Pets at Home

Address

Address line 1

Chester House

Address line 2

Epsom Avenue

Address line 3

Handforth

Town/City

Cheadle

County

Country

United Kingdom

Postcode

SK9 3DF

Are you an agent acting on behalf of the applicant?

Yes

No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Agent Details

Name/Company

Title

Mrs

First name

Ruth

Surname

Maylor

Company Name

Image Technique Ltd

Address

Address line 1

Saxon Business Park

Address line 2

Stoke Prior

Address line 3

Town/City

Bromsgrove

County

Country

Postcode

B60 4AD

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- Sign A - 1 off internally illuminated 'Vets for Pets' Signcase to Fascia
- Sign B - 1 off internally illuminated 'Vets for Pets' Signcase to Fascia
- Sign C1 - 1 off Non-illuminated Glazing Vinyl to Fascia
- Sign C2 - 1 off Non-illuminated Glazing Vinyl to Fascia
- Sign E - 1 off Non-illuminated 'Opening Hours' panel to Fascia
- Sign F1 - 1 off set of Frosted Glazing Vinyls to Fascia
- Sign F2 - 1 off set of Frosted Glazing Vinyls to Fascia

Advertisement Type:

Fascia Sign

Height:

2.4 metres

Width:

9.5 metres

Depth:

0.198 metres

What is the height from the ground to the base of the advertisement?:

4.9 metres

What is the maximum projection of the advertisement from the face of the building?:

0.198 metres

What is the maximum height of any of the individual letters and symbols?:

120 centimetres

What materials will the advertisement be made of?:

Aluminium signcase with Vinyl flexface skin

The colour of text and background:

Teal background, White and Light Green text

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

300 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

2.4 metres

Width:

3.9 metres

Depth:

0.198 metres

What is the height from the ground to the base of the advertisement?:

4.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.198 metres

What is the maximum height of any of the individual letters and symbols?:

60 centimetres

What materials will the advertisement be made of?:

Aluminium signcase, Vinyl flexface skin

The colour of text and background:

Teal background, White and Light Green text

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

300 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

3.2 metres

Width:

3.2 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.02 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Glazing Vinyl

The colour of text and background:

Multi coloured image

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

3.2 metres

Width:

2.6 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.02 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Glazing Vinyl

The colour of text and background:

Multi coloured image

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

0.87 metres

Width:

0.6 metres

Depth:

0.02 metres

What is the height from the ground to the base of the advertisement?:

1.5 metres

What is the maximum projection of the advertisement from the face of the building?:

0.02 metres

What is the maximum height of any of the individual letters and symbols?:

7.5 centimetres

What materials will the advertisement be made of?:

Aluminium and Vinyl

The colour of text and background:

Teal, White and Light Green background, White and Light Green text

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

3.2 metres

Width:

11.2 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.02 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Frosted Glazing Vinyl

The colour of text and background:

Frosted background

Will the advertisement be illuminated?:

Advertisement Type:

Fascia Sign

Height:

3.2 metres

Width:

7.6 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.02 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

0 centimetres

What materials will the advertisement be made of?:

Frosted Glazing Vinyl

The colour of text and background:

Frosted background

Will the advertisement be illuminated?:

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- Yes
 No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- Yes
 No
 Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- Yes
 No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

10/10/2023

To Date

09/10/2028

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- Yes
 No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- Yes
 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
 The applicant
 Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- Yes
 No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- Yes
 No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- Yes
 No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- Yes
 No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

Ruth Maylor

Date

10/10/2023