

Directorate for Planning, Growth and Sustainability The Gateway, Gatehouse Road, Aylesbury, Buckinghamshire, HP19 8FF

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# **Aylesbury Area**

Application for Consent to Display an Advertisement(s)

# Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### **Site Location**

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	
Suffix	
Property Name	
Olivers Field	
Address Line 1	
Whaddon Road	
Address Line 2	
Address Line 3	
Buckinghamshire	
Town/city	
Mursley	
Postcode	
MK17 0PL	
Description of site location must be completed if postcode is not known:	
Easting (x)	Northing (y)
481505	229597
Description	

# **Applicant Details**

# Name/Company

#### Title

Mr

First name

Christopher

#### Surname

Rance

#### Company Name

Mursley Free Range Egg Supplies Limited

# Address

#### Address line 1

Olivers Field

#### Address line 2

Whaddon Road

#### Address line 3

#### Town/City

Mursley

#### County

Buckinghamshire

#### Country

United Kingdom

#### Postcode

MK17 0PL

Are you an agent acting on behalf of the applicant?

() Yes

⊗ No

## **Contact Details**

#### Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*\*

Secondary number

\*\*\*\*\* REDACTED \*\*\*\*\*\*

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*\*

### Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The adverisments are detailing Mursley Farm Shop, and other business that are on the site. There are two flages and two signange boards.

Please specify the type(s) and details of each proposed advertisement

# Advertisement Type: Projecting or Hanging Sign Height: 4 metres Width: 0.8 metres Depth: 2 metres What is the height from the ground to the base of the advertisement?: 6 metres What is the maximum projection of the advertisement from the face of the building?: 0 metres What is the maximum height of any of the individual letters and symbols?: 50 centimetres What materials will the advertisement be made of?: Vinyl Flags and metal poles The colour of text and background: white background with ornage and black letters Will the advertisement be illuminated?: Advertisement Type: Other type Height: 3.3 metres Width: 0.82 metres Depth: 0.1 metres What is the height from the ground to the base of the advertisement?: 1 metres What is the maximum projection of the advertisement from the face of the building?: 0 metres What is the maximum height of any of the individual letters and symbols?: 5 centimetres What materials will the advertisement be made of?: Metal face of sign and metal legs The colour of text and background: White background - orange and black lettering. With addiotnal green and white logo, and additional blue and white logo Will the advertisement be illuminated?: Please describe each of the 'Other type(s)' of advertising proposed Upright Sign Board not attached to builidng

# Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

⊘ Yes

⊖ No

If Yes, please provide details

Signage has been erected to the front of our boundary so it is visible from the road

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

() Yes

⊘ No

O Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

attachment 1 right hand side attachment 2 left hand side

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes ○ No

# Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/07/2021

To Date

13/11/2033

## **Neighbour and Community Consultation**

Have you consulted your neighbours or the local community about the proposal?

⊖ Yes

⊘No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes

⊖ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

O The agent

- ⊘ The applicant
- O Other person

# **Pre-application Advice**

Has assistance or prior advice been sought from the local authority about this application?

⊖ Yes ⊙ No

# Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

() Yes

⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊖ Yes

⊘ No

If No, why has permission not been obtained?

We did not relaise we needed it or that we needed planning permission for the signage and flags. We are now trying to rectify this after being informed by Lina Faridoon that we do.

# **Authority Employee/Member**

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

⊖ Yes ⊘ No

# **Declaration**

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;

- Our system will automatically generate and send you emails in regard to the submission of this application.

✓ I / We agree to the outlined declaration

Signed

Christopher Rance

Date

13/11/2023