700mm

#### Projecting Sign

There are four sizes of projecting sign, available in illuminated or non-illuminated versions. Where possible this should include a red side-illumination as shown in the adjacent mockup:

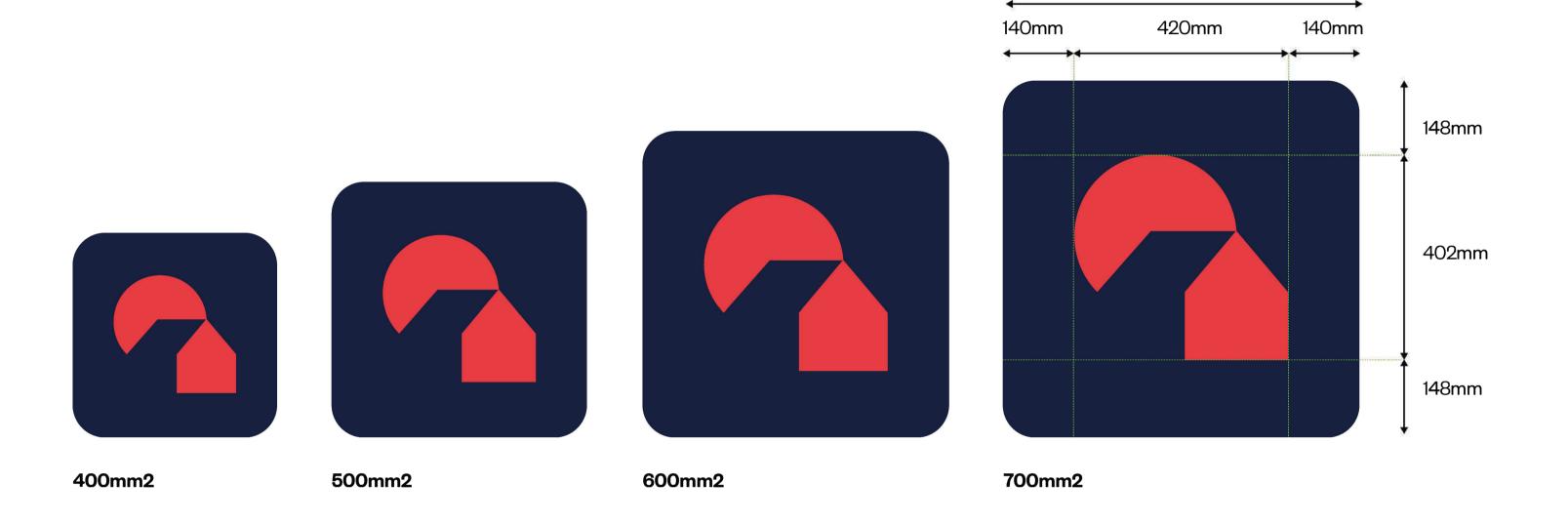
400mm2

500mm2

600mm2

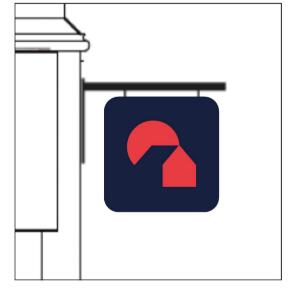
700mm2

The adjacent table should be used as a guide for projecting sign size for each fascia height. Projecting signs should be placed on the fascia band. If this is not achievable due to lack of space or obstructions, then the projecting sign should be placed onto the architecture of the building close to the end of the fascia band. Do not apply the projecting sign to the fascia band if the band is relatively short and would result in the main logo being too close to the projecting sign.



Projecting Sign	Sign Size	Fascia Depth
Small	400mm2	<400mm or less
Medium	500mm2	401 - 999mm
Standard	600mm2	1000 - 1499mm
Large	700mm2	≥1500mm

Heritage Sign



Side Illumination

**Note:** Projecting Signs for a Heritage fascia, will normally be mounted on a Heritage bracket.

# Heritage (Illuminated) Projecting Sign

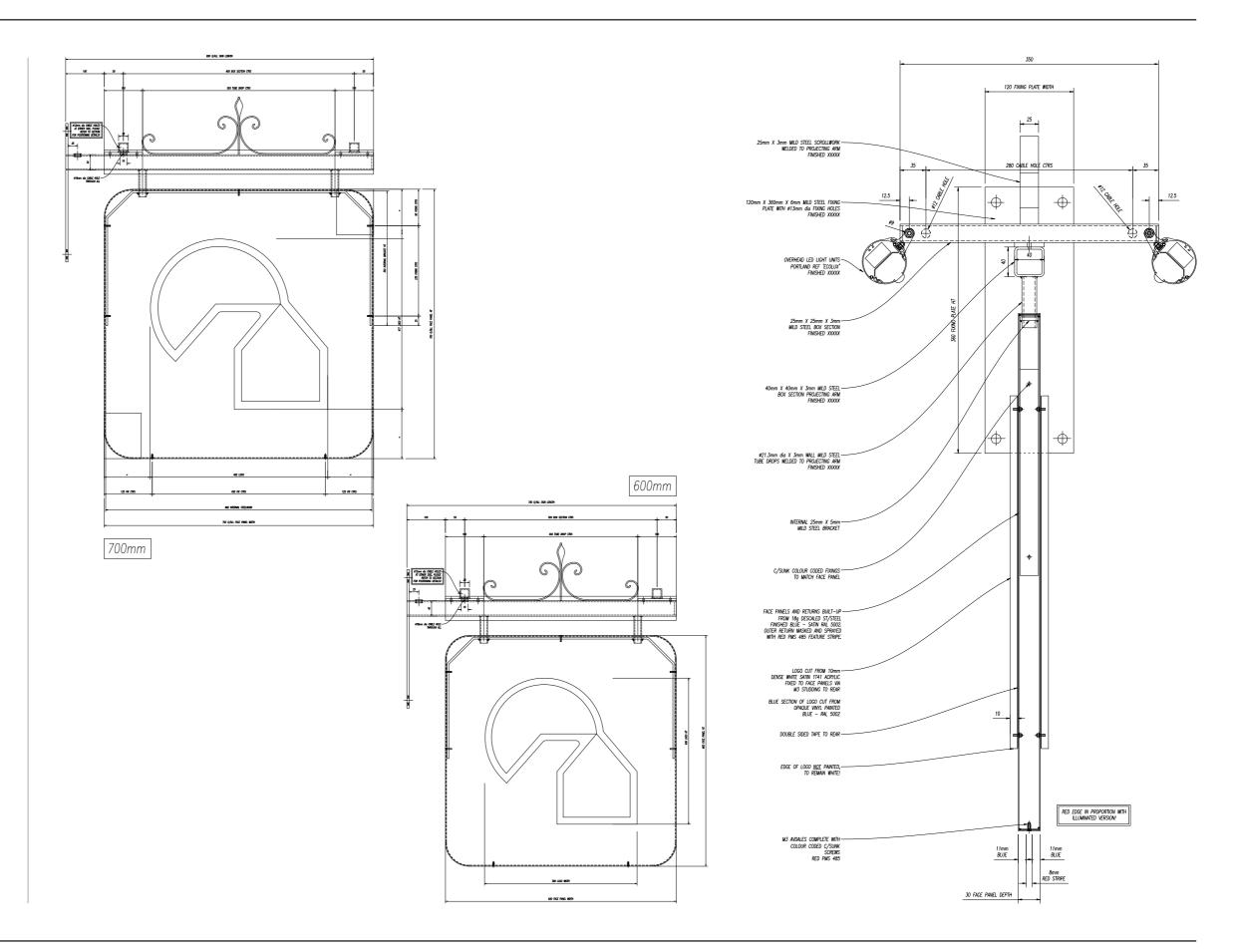
- 1. Internally Illuminated
- 2. Illuminated Signage
- 3. Internally Illuminated Tablet
- 4. Illuminated Tablet Spec/Sizes
- 5. 'Building Society' text
- 6. 'Building Society' Spec/Sizes
- 7. Internally Illuminated Projecting Sign
- 8. Illuminated Projecting Sign Spec/Sizes
- 9. **Non-Illuminated Tablet**
- 10. Non-Illuminated tablet
- 11. Non-Illuminated Tablet Spec/Sizes
- 12. Heritage
- 13. Heritage Flat-Cut Letters
- 14. Heritage Built-Up Letter
- 15. Heritage Letters Spec/Sizes
- 16. Heritage Stacked Layout
- 17. Heritage Stacked Layout Spec/Sizes
- 18. Illuminated Heritage Projecting Sign
- 19. Illuminated Projecting Sign Spec/Sizes
- 20. Non-Illuminated Heritage Projecting Sign
- 21. Non-Illuminated Projecting Sign Spec/Sizes
- 22. ATM
- 23. Illuminated ATM Halo
- 24. Illuminated ATM
- 25. Non-Illuminated
- 26. Halo ATM Tablet
- 27. Non-Halo Tablet
- 28. Tablet & Projecting Sign Principles





## Heritage (Illuminated) Spec/Sizes

- 1. Internally Illuminated
- 2. Illuminated Signage
- 3. Internally Illuminated Tablet
- 4. Illuminated Tablet Spec/Sizes
- 5. 'Building Society' text
- 6. 'Building Society' Spec/Sizes
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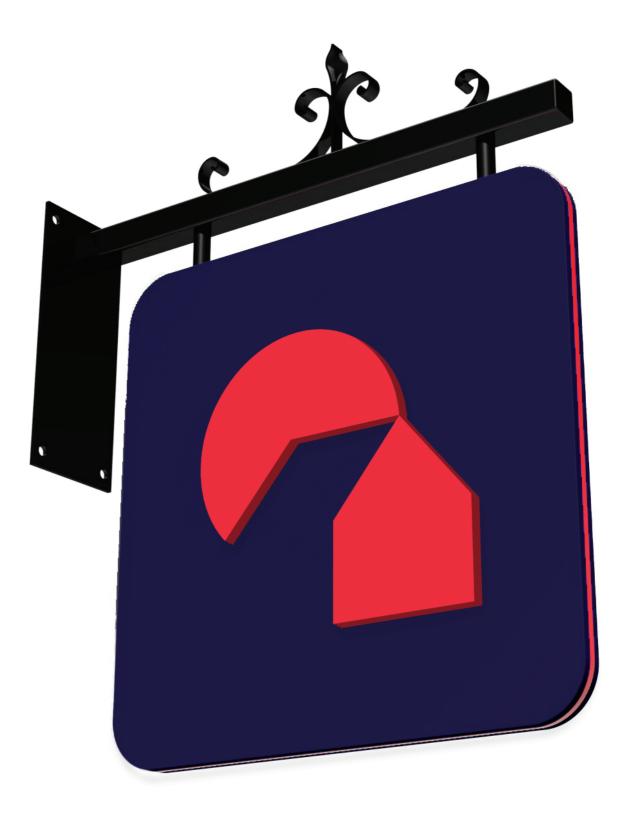




18 -12- 17

# Heritage (Non-Illuminated) Projecting Sign

- 1. Internally Illuminated
- 2. Illuminated Signage
- 3. Internally Illuminated Tablet
- 4. Illuminated Tablet Spec/Sizes
- 5. 'Building Society' text
- 6. 'Building Society' Spec/Sizes
- 7. Internally Illuminated Projecting Sign
- 8. Illuminated Projecting Sign Spec/Sizes
- 9. **Non-Illuminated Tablet**
- 10. Non-Illuminated tablet
- 11. Non-Illuminated Tablet Spec/Sizes
- 12. Heritage
- 13. Heritage Flat-Cut Letters
- 14. Heritage Built-Up Letter
- 15. Heritage Letters Spec/Sizes
- 16. Heritage Stacked Layout
- 17. Heritage Stacked Layout Spec/Sizes
- 18. Illuminated Heritage Projecting Sign
- 19. Illuminated Projecting Sign Spec/Sizes
- 20. Non-Illuminated Heritage Projecting Sign
- 21. Non-Illuminated Projecting Sign Spec/Sizes
- 22. ATM
- 23. Illuminated ATM Halo
- 24. Illuminated ATM
- 25. Non-Illuminated
- 26. Halo ATM Tablet
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- 28. Tablet & Projecting Sign Principles





## Heritage (Non-Illuminated) Spec/Sizes

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- 6. 'Building Society' Spec/Sizes
- 7. Internally Illuminated Projecting Sign
- 8. Illuminated Projecting Sign Spec/Sizes
- 9. **Non-Illuminated Tablet**
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