

Re: 23/01523/PREAPP - EVIDENCE

Clare Berry [REDACTED]

Mon 23/10/2023 19:55

To: Yvonne Dale <ydale@middevon.gov.uk>

Hi Yvonne,

The link to airbnb listing is: <https://www.airbnb.com/h/chesterfield>

The property name is The annexe, chesterfield house.

It was with Eviivo marketing but I've cancelled the monthly software costs as of September 2023 (it has not been working well for us and hasn't increased bookings from across all their websites/platforms and not profitable enough to use them based on costs [REDACTED] depending on bookings).

I attach some of invoices for you to see, and proof it was marketed for 15 months July 2022-sept 2023.



It's therefore no longer online. It will remain closed until such time that I take over the airbnb account again myself (airbnb and booking.com are the only realistic booking apps for us to use based on past bookings and we can do that for free ourselves). I don't want to reopen it and have bookings come in, when it's a quiet time of year for us and when realistically I am hoping to let it long term now.



Additional feedback from someone who considered longer airbnb booking (not suitable distance for her and airbnb costs too much):



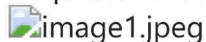
Feedback from previous airbnb guest:



Feedback after verbal discussion about location being too far from any shops or amenities:



Requests for long term lets (all declined until we get planning obviously):



More examples of people looking for a long term

Let:

Clare Berry

On 23 Oct 2023, at 15:36, Yvonne Dale <ydale@middevon.gov.uk> wrote:

Hi Clare,

I've had the following email from our economic development team. Are you available to provide these additional details please?

Thanks

Yvonne

Yvonne Dale BSc (Hons) MSc | Planning Officer | Mid Devon District Council | Phoenix House | Phoenix Lane | Tiverton | EX16 6PP

Direct dial: 01884 234932 | Switchboard: 01884 255255 | Email: ydale@middevon.gov.uk |

Website: www.middevon.gov.uk

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From: Economic Development <econdev@middevon.gov.uk>

Sent: 23 October 2023 15:25

To: Yvonne Dale <ydale@middevon.gov.uk>

Subject: RE: 23/01523/PREAPP - EVIDENCE

Thanks Yvonne

Please could the applicant provide some further information about the accommodation as is currently available? I can't find the details online. Please can I have the name of the accommodation (if applicable) and any online links to marketing and booking platforms please. Further examples of feedback would be helpful too.

Kind Regards

Linda

Linda Perry | Economic Development Officer | Mid Devon District Council | Phoenix House | Phoenix Lane | Tiverton | EX16 6PP

Phone: 01884 244649 | Email: lperry@middevon.gov.uk | Switchboard: 01884 255255 | Website: www.middevon.gov.uk

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