PLANNING DEPARTMENT

Plymouth City Council, Floor 2, Ballard House, West Hoe Road, Plymouth, PL1 3BJ

Tel: (01752) 304366

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Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location			
Disclaimer: We can only make recommendations based on the answers given in the questions.			
If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".			
Number			
Suffix			
Property Name			
26 Ballard House, Ground Floor			
Address Line 1			
West Hoe Road			
Address Line 2			
Address Line 3			
City Of Plymouth			
Town/city			
Plymouth			
Postcode			
PL1 3BJ			
Description of site location must	be completed if postcode is not known:		
Easting (x)	Northing (y)		
247005	54093		
Description			

Entrance to ground floor car park
Applicant Details
Name/Company
Title
First name
Nathan
Surname
Sanders
Company Name
Nathan Sanders on behalf of Plymouth City Council
Address
Address line 1
Plymouth City Council,
Address line 2
Ballard House,
Address line 3
26 West Hoe Road
Town/City
Plymouth
County
Country
Postcode
PL1 3BJ
Are you an agent acting on behalf of the applicant?

Contact Details	
Primary number	
***** REDACTED *****	
Secondary number	
Fax number	
Email address	
***** REDACTED *****	
Agent Details	
Name/Company	
Title	
First name	
Chris	
Surname	
Dill	
Company Name	
Chris Dill on behalf of Plymouth City Council	
Address	
Address line 1 Plymouth City Council	
Address line 2	
Ballard House	
Address line 3	
26 West Hoe Road	
Town/City	
Plymouth	
County	
Country	
United Kingdom	

Postcode	
PL1 3BJ	
Contact Dataila	
Contact Details Primary number	
***** REDACTED *****	
Secondary number	
Fax number	
Email address	
***** REDACTED ******	
Type of Proposed Advertisement(s) Please describe the proposed advertisement(s)	
rease describe the proposed advertisement(s)	
The replaced sign will now be located on the front of the new section of lowered wall lowered outside of the entrance to the existing ground floor car park. Another planning application has been submitted for the main alteration works and this is included in application no. 22/01932/FUL.	d
Please specify the type(s) and details of each proposed advertisement	
Advertisement Type: Fascia Sign	
Height: 0.5 metres	
Width:	
0.14 metres	
Depth: 0.03 metres	
What is the height from the ground to the base of the advertisement?: 0 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.03 metres	
What is the maximum height of any of the individual letters and symbols?: 9.6 centimetres	
What materials will the advertisement be made of?:	

3mm solid aluminium

The colour of text and background:

Will the advertisement be illuminated?:

White text on a 'black' made up form 93% black and 20% cyan background.

Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
○Yes
⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
○ Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or
photograph(s)
Please refer to AL(90)01 rD drawing showing the Plan and Elevations of new front entrance
Will the proposed advertisement(s) project over a footpath or other public highway?
○ Yes
⊙ No
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
09/01/2024
To Date
09/07/2070
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○Yes
⊗ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
○ The applicant○ Other person
O Carlot person

Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
✓ Yes◯ No
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):
Officer name:
Title
First Name
***** REDACTED *****
Surname
***** REDACTED *****
Reference
Type of application
Date (must be pre-application submission)
28/11/2023
Details of the pre-application advice received
Asked which advertisement class this new sign will come under.
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
 ✓ Yes
○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
✓ Yes○ No