Durham County Council

Regeneration and Economic Development Planning Development County Hall Durham DH1 5UL



Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the Nor	n of site location must be completed. Please provide the most accurate site description you can, to rth of the Post Office".
Number	
Suffix	
Property Name	
172-174	
Address Line 1	
Newgate Street	
Address Line 2	
Address Line 3	
Durham	
Town/city	
Bishop Auckland	
Postcode	
DL14 7EJ	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
420983	529367
Description	

Applicant Details
Name/Company
Title
Mr
First name
Jon
Surname
Crowcroft
Company Name
Well Pharmacy
Address
Address line 1
Merchants Warehouse
Address line 2
21 Castle Street
Address line 3
Town/City
Manchester
County
Country
United Kingdom
Postcode M3 4LZ
IVIS 4LZ
Are you an agent acting on behalf of the applicant?
✓ Yes○ No
Contact Details Primary number
***** REDACTED *****

Secondary number	
Fax number	
Email address	
***** REDACTED *****	
Agent Details	
Name/Company	
Title	
Mr	
First name	
Steve	
Surname	
Brown	
Company Name	
Astley	
Address	
Address line 1	\neg
Redforrest House	
Address line 2	_
Queens Court North	
Address line 3	
Earlsway	
Town/City	
Gateshead	
County	
Country	
United Kingdom	
Postcode	
NE11 0BP	

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
3no non illuminated fascia signs, 1no internally illuminated projection sign, 1no flat dibond panel, 4no externally applied window graphics & 2no plain frosted vinyl externally applied

Advertisement Type: Fascia Sign
Height: 0.819 metres
Width: 4.107 metres
Depth: 0.025 metres
What is the height from the ground to the base of the advertisement?: 2.4 metres
What is the maximum projection of the advertisement from the face of the building?: 0.025 metres
What is the maximum height of any of the individual letters and symbols?: 30 centimetres
What materials will the advertisement be made of?: Folded dibond tray panel with 5mm cut out acrylic well logo & pharmacy text on stand oof locators. All other logo & lettering to be vinyl applied
The colour of text and background: White background with green, blue & black logos & lettering
Will the advertisement be illuminated?:
Advertisement Type: Fascia Sign
Height: 0.819 metres
Width: 4.107 metres
Depth: 0.025 metres
What is the height from the ground to the base of the advertisement?: 2.4 metres
What is the maximum projection of the advertisement from the face of the building?: 0.025 metres
What is the maximum height of any of the individual letters and symbols?: 30 centimetres
What materials will the advertisement be made of?: Folded dibond tray panel with 5mm cut out acrylic well logo & pharmacy text on stand oof locators. All other logo & lettering to be vinyl applied
The colour of text and background: White background with green, blue & black logos & lettering
Will the advertisement be illuminated?:
Advertisement Type: Fascia Sign
Height: 0.8 metres
Width: 3 metres
Depth: 0.025 metres
What is the height from the ground to the base of the advertisement?: 3.1 metres

Please specify the type(s) and details of each proposed advertisement

0.025 metres
What is the maximum height of any of the individual letters and symbols?: 25 centimetres
What materials will the advertisement be made of?: Folded dibond tray panel with 5mm cut out acrylic well logo & pharmacy text on stand oof locators. All other logo & lettering to be vinyl applied
The colour of text and background: White background with green, blue & black logos & lettering
Will the advertisement be illuminated?:
Advertisement Type: Projecting or Hanging Sign
Height: 0.6 metres
Width: 0.6 metres
Depth: 0.1 metres
What is the height from the ground to the base of the advertisement?: 4.775 metres
What is the maximum projection of the advertisement from the face of the building?: 0.65 metres
What is the maximum height of any of the individual letters and symbols?: 60 centimetres
What materials will the advertisement be made of?: Fabricated aluminium cross with steel bracket complete with acrylic face with vinyl applied
The colour of text and background: Green
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 300 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 1.2 metres
Width: 1.943 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.225 metres
What is the maximum projection of the advertisement from the face of the building?: 0 metres
What is the maximum height of any of the individual letters and symbols?: 120 centimetres
What materials will the advertisement be made of?:
Planning Portal Reference: PP-12626563

What is the maximum projection of the advertisement from the face of the building?:

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The colour of text and background: Etched frosted effect
Will the advertisement be illuminated?:
Advertisement Type: Other type
Height: 1.83 metres
Width: 3.9 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.3 metres
What is the maximum projection of the advertisement from the face of the building?: 0 metres
What is the maximum height of any of the individual letters and symbols?: 183 centimetres
What materials will the advertisement be made of?: Digitally printed externally applied window vinyl
The colour of text and background: Multi coloured images
Will the advertisement be illuminated?:
Advertisement Type: Other type
Height: 0.41 metres
Width: 0.65 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 2.4 metres
What is the maximum projection of the advertisement from the face of the building?: 0 metres
What is the maximum height of any of the individual letters and symbols?: 10 centimetres
What materials will the advertisement be made of?: 3mm flat dibond with vinyl applied
The colour of text and background: White background with blue lettering
Will the advertisement be illuminated?:
ease describe each of the 'Other type(s)' of advertising proposed
4no digitally printed externally applied window graphics, 2no externally applied frosted plain frosted vinyl & 1no 3mm flat dibond pane

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?
○ Yes② No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
✓ Yes○ No
○ Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
See scheme drawing
Will the proposed advertisement(s) project over a footpath or other public highway?
⊗ Yes
○ No
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
23/11/2023
To Date
23/11/2028
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○ Yes
⊗ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
 ✓ Yes
○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

Other person

Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
○ Yes ⊙ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ⊙ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ⊘ Yes ○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following:
(a) a member of staff (b) an elected member
(c) related to a member of staff
(d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
○ Yes⊙ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.
I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of
the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions:
- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.
✓I / We agree to the outlined declaration
Signed
Steve Brown
Date
2023/11/23

