Wyre Council Civic Centre, Breck Road Poulton-le-Fylde, Lancashire

FY6 7PU

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www.wyre.gov.uk/planning



Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location				
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.			
If you cannot provide a postcode, the description help locate the site - for example "field to the No	n of site location must be completed. Please provide the most accurate site description you can, to orth of the Post Office".			
Number	62			
Suffix				
Property Name				
Address Line 1				
Church Street				
Address Line 2				
Address Line 3				
Lancashire				
Town/city				
Garstang				
Postcode				
PR3 1YA				
	t be completed if postcode is not known:			
Easting (x)	Northing (y)			
349181	445154			
Description				

Applicant Details
Name/Company
Title
First name
Surname
Nationwide Building Society
Company Name
Address
Address line 1
Pipers Way
Address line 2
Nationwide House
Address line 3
Town/City
Swindon
County
Country
United Kingdom
Postcode
SN3 1TA
Are you an agent acting on behalf of the applicant?
Contact Details
Primary number

Secondary number	
Fax number	
Email address	
Agent Details	
Name/Company	
Title	
First name	
Megan	
Surname	
Koch	
Company Name	
ISG Design	
Address	
Address line 1	
7th Floor, Aldgate House	
Address line 2	
33 Aldgate High Street	
Address line 3	
Toward City	
Town/City London	
County	
Country	
United Kingdom	
Postcode	
EC3N 1AG	

Contact Details		
Primary number		
**** REDACTED *****		
Secondary number		
Fax number		
Email address		
**** REDACTED *****		

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- Replace 1no. Projecting signage with new 500mm. Retain existing brackets.
- Existing Projecting sign brackets to be painted blue to match new fascia.
- Replace 1no. Fascia and 1no. Logo with 1no. New blue fascia & 1no. New 290mm logo height. Logo to be externally illuminated.
- Trough light to be replaced to match new fascia.
- Replace 1no. ATM surround and decals with new.
- Replace statutory signage with new.

Advertisement Type:	
Projecting or Hanging Si	ian
Height:	ษ
0.5 metres	
Width: 0.5 metres	
Depth:	
0.04 metres	
What is the height from 2.442 metres	n the ground to the base of the advertisement?:
What is the maximum p 0.651 metres	projection of the advertisement from the face of the building?:
What is the maximum I 30 centimetres	height of any of the individual letters and symbols?:
	e advertisement be made of?: ished to match red PMS 032c and aluminium background finished to match blue PMS 282c with red acrylic edge and match Core Blue 282C
The colour of text and core red #F9383D, 0,87,	background: ,69,2,032 C core blue #011546, 100, 90,40,40,282 C
Will the advertisement Yes	be illuminated?:
Will the advertisement Externally	be illuminated internally or externally?:
Illuminance levels:	
250 cd/m ²	
	e static or intermittent?:
Will the illumination be	e static or intermittent?:
Will the illumination be Static Advertisement Type:	e static or intermittent?:
Will the illumination be Static Advertisement Type: Fascia Sign Height:	e static or intermittent?:
Will the illumination be Static Advertisement Type: Fascia Sign Height: 0.575 metres Width:	e static or intermittent?:
Will the illumination be Static Advertisement Type: Fascia Sign Height: 0.575 metres Width: 4.24 metres Depth: 0.065 metres	e static or intermittent?: In the ground to the base of the advertisement?:
Will the illumination be Static Advertisement Type: Fascia Sign Height: 0.575 metres Width: 4.24 metres Depth: 0.065 metres What is the height from 2.185 metres	
Will the illumination be Static Advertisement Type: Fascia Sign Height: 0.575 metres Width: 4.24 metres Depth: 0.065 metres What is the height from 2.185 metres What is the maximum process of the state of th	n the ground to the base of the advertisement?:
Will the illumination be Static Advertisement Type: Fascia Sign Height: 0.575 metres Width: 4.24 metres Depth: 0.065 metres What is the height from 2.185 metres What is the maximum poof 5 metres	n the ground to the base of the advertisement?: projection of the advertisement from the face of the building?:
Will the illumination be Static Advertisement Type: Fascia Sign Height: 0.575 metres Width: 4.24 metres Depth: 0.065 metres What is the height from 2.185 metres What is the maximum produced by	n the ground to the base of the advertisement?: projection of the advertisement from the face of the building?: height of any of the individual letters and symbols?: advertisement be made of?: 40 Red acrylic with returns finished to match PMS 032c. 'nationwide' to be opal acrylic faces with returns finished in fascia sign with returns finished Matt blue (RAL 5022). Fascia board in aluminium colour to match Core Blue 282C
Will the illumination be Static Advertisement Type: Fascia Sign Height: 0.575 metres Width: 4.24 metres Depth: 0.065 metres What is the height from 2.185 metres What is the maximum process of the maxi	n the ground to the base of the advertisement?: projection of the advertisement from the face of the building?: height of any of the individual letters and symbols?: advertisement be made of?: 140 Red acrylic with returns finished to match PMS 032c. 'nationwide' to be opal acrylic faces with returns finished in fascia sign with returns finished Matt blue (RAL 5022). Fascia board in aluminium colour to match Core Blue 282C background: 169,2,032 C core blue #011546, 100, 90,40,40,282 C

Please specify the type(s) and details of each proposed advertisement

Externally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 1.53 metres
Width: 0.852 metres
Depth: 0.042 metres
What is the height from the ground to the base of the advertisement?: 0.478 metres
What is the maximum projection of the advertisement from the face of the building?: 0.042 metres
What is the maximum height of any of the individual letters and symbols?: 7 centimetres
What materials will the advertisement be made of?: ATM Surround: Acrylic finished to match blue PMS 282c with aluminium frame finished Matt blue (RAL 5022). 'Logo' face as acrylic finished to match red PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white.
The colour of text and background: core red #F9383D, 0,87,69,2,032 C core blue #011546, 100, 90,40,40,282 C White
Will the advertisement be illuminated?:
lease describe each of the 'Other type(s)' of advertising proposed
ATM Surround
ocation of Advertisement(s)
the advertisement(s) you are applying for already in place?
Yes No
s an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or hotograph(s)
Existing elevation/s will be submitted as part of the documents for this application
Vill the proposed advertisement(s) project over a footpath or other public highway? Yes No

Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
30/11/2023
To Date
30/11/2028
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○ Yes ⊙ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land? See Yes
○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

Other person
Due anniliantian Adulas
Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application? Or Yes
⊙ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
○ No

With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
○ Yes⊙ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
ISG Design
Date
2023/11/30

Authority Employee/Member