

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location				
Disclaimer: We can only make recommendations based on the answers given in the questions.				
If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".				
Number	104			
Suffix				
Property Name				
Address Line 1				
High Street				
Address Line 2				
Address Line 3				
Kent				
Town/city				
Margate				
Postcode				
CT9 1JW				
Description of site location must	be completed if postcode is not known:			
Easting (x)	Northing (y)			
635332	170730			
Description				

Applicant Details
Name/Company
Title
First name
Surname
Nationwide Building Society
Company Name
Address
Address line 1
Nationwide House
Address line 2
Pipers Way
Address line 3
Town/City
Swindon
County
Country
United Kingdom
Postcode
SN3 1TA
Are you an agent acting on behalf of the applicant?
<ul><li>✓ Yes</li><li>○ No</li></ul>
Contact Details
Primary number

Secondary number	ı
Fax number	
	İ
Email address	
	İ
	=
Agent Details	
Name/Company	
Title	
	il
First name	
Lorraine	İ
Surname	
Bardrick	l l
Company Name	
ISG Design	il
Address	
Address line 1	
Boleyn House	I
Address line 2	
St. Augustines Business Park	1
Address line 3	
Estuary Close	l l
Town/City	
Whitstable	i.
County	
	l l
Country	
United Kingdom	l l
Postcode	
CT5 2QJ	Ì

Primary number  ***** REDACTED ******  Secondary number	
Secondary number	
Fax number	
Email address	
***** REDACTED ******	

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- Replace 1no. Projecting signage with new 600mm.
- Replace 1no. Fascia and 1no. Logo with 1no. New blue fascia & 1no. New 490mm logo height.
- Replace 1no. ATM surround and decals with new.
- Replace statutory signage with new
- Install new window message "A good way to bank."
- Replace window manifestation with new & install on door panel.
- Deep clean tiles.

Advertisement Type: Fascia Sign  Height: 1.063 metres  Width: 6.593 metres		
1.063 metres  Width:		
Width:		
Depth:  0.065 metres		
What is the height from the ground to the base of the advertisement?: 2.518 metres		
What is the maximum projection of the advertisement from the face of the building?:  0.065 metres		
What is the maximum height of any of the individual letters and symbols?: 49 centimetres		
What materials will the advertisement be made of?:  • Fascia Sign: 'Logo' face as perspex 440 Red acrylic with returns finished to match PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white. Formed aluminium fascia sign with returns finished Matt blue (RAL 5022). Fascia board in aluminium colour to match Core Blue 282C		
The colour of text and background: core red #F9383D, 0,87,69,2,032 C core blue #011546, 100, 90,40,40,282 C		
Will the advertisement be illuminated?: Yes		
Will the advertisement be illuminated internally or externally?: Internally Illuminance levels: 250 cd/m <sup>2</sup>		
Advertisement Type: Projecting or Hanging Sign		
Height: 0.6 metres		
Width: 0.6 metres		
Depth: 0.086 metres		
What is the height from the ground to the base of the advertisement?: 2.632 metres		
What is the maximum projection of the advertisement from the face of the building?:  0.691 metres		
What is the maximum height of any of the individual letters and symbols?:  36 centimetres		
What materials will the advertisement be made of?:  • Projecting Sign: 'Logo' face as acrylic finished to match red PMS 032c and aluminium background finished to match blue PMS 282c with red acrylic edge and metal bracket painted to match Core Blue 282C		
The colour of text and background:  core red #F9383D, 0,87,69,2,032 C core blue #011546, 100, 90,40,40,282 C		
core red #нээвэр, 0,87,69,2,032 С core blue #011546, 100, 90,40,40,282 С		
core red #F9383D, 0,87,69,2,032 C core blue #011546, 100, 90,40,40,282 C  Will the advertisement be illuminated?: Yes		

Planning Portal Reference: PP-12575271

Please specify the type(s) and details of each proposed advertisement

Internally				
Iluminance levels: 250 cd/m <sup>2</sup>				
Will the illumination be static or intermittent?: Static				
Advertisement Type: Other type				
Height: 1.53 metres				
Width: 0.852 metres				
Depth: 0.042 metres				
What is the height from the ground to the base of the advertisement?: 0.523 metres				
What is the maximum projection of the advertisement from the face of the building?:  0.042 metres				
What is the maximum height of any of the individual letters and symbols?: 7 centimetres				
What materials will the advertisement be made of?:  Other type - ATM Surround/Tablet: Acrylic finished to match blue PMS 282c with aluminium frame finished Matt blue (RAL 5022). 'Logo' face as acrylic finished to match red PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white.				
The colour of text and background:  olue PMS 282c with aluminium frame finished Matt blue (RAL 5022). 'Logo' face as acrylic finished to match red PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white.				
Will the advertisement be illuminated?:				
Advertisement Type: Other type				
Height: 0.135 metres				
Width: 1.766 metres				
Depth: 0.01 metres				
What is the height from the ground to the base of the advertisement?: 0.85 metres				
What is the maximum projection of the advertisement from the face of the building?: 0.691 metres				
What is the maximum height of any of the individual letters and symbols?: 13.5 centimetres				
What materials will the advertisement be made of?:  Other type – Window message: frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White				
The colour of text and background: 3M Crystal 7725SE-314 Dusted White				
Will the advertisement be illuminated?:				
Advertisement Type: Other type Height:				

	0.05 metres		
	Width: 0.05 metres		
	Depth: 0.01 metres		
	What is the height from the ground to the base of the advertisement?:  0.866 metres		
	What is the maximum projection of the advertisement from the face of the building?: 0.691 metres		
	What is the maximum height of any of the individual letters and symbols?: 5 centimetres		
	What materials will the advertisement be made of?:  Other type – Safety manifestation: frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White		
	The colour of text and background:  3M Crystal 7725SE-314 Dusted White		
	Will the advertisement be illuminated?:		
	Please describe each of the 'Other type(s)' of advertising proposed		
	ATM Surround		
	Window Message Safety Manisfestation		
	_ocation of Advertisement(s)		
	s the advertisement(s) you are applying for already in place?		
(	s the advertisement(s) you are applying for already in place?  Yes		
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(	s the advertisement(s) you are applying for already in place?  Yes		
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To Date
01/12/2028
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal? ○ Yes ⊙ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?  ⊙ Yes  ○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  ⊙ The agent  ○ The applicant  ○ Other person
Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?  ○ Yes ⊙ No
Interest In the Land  Does the applicant own the land or buildings where the adverts are to be placed?
<ul> <li>Yes</li> <li>No</li> </ul>
Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following:  (a) a member of staff  (b) an elected member  (c) related to a member of staff  (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.  Do any of the above statements apply?
○ Yes ⊙ No

## **Declaration**

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

✓ I / We agree to the outlined declaration					
Signed					
ISG Design					
Date					
14/11/2023					