Westminster City Council

Development Planning New Applications PO Box 732 Redhill, RH1 9FL westminster.gov.uk/planning



Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location			
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.		
If you cannot provide a postcode, the description help locate the site - for example "field to the No	n of site location must be completed. Please provide the most accurate site description you can, to orth of the Post Office".		
Number	5		
Suffix			
Property Name			
Address Line 1			
Cavendish Place			
Address Line 2			
Address Line 3			
City Of Westminster			
Town/city			
London			
Postcode			
W1G 0QA			
•	be completed if postcode is not known:		
Easting (x)	Northing (y)		
528922	181441		
Description			

Applicant Details
Name/Company
Title
Mr
First name
Craig
Surname
Denyer
Company Name
Quantum Surveyors
Address
Address line 1
Unit 1, Catsland Farm
Address line 2
Bramlands Lane
Address line 3
Town/City
Henfield
County
Country
United Kingdom
Postcode BN5 9TG
BNO 010
Are you an agent acting on behalf of the applicant?
✓ Yes○ No
Contact Details
Primary number
***** REDACTED *****

Secondary number	
Fax number	
Email address	
***** REDACTED *****	
Agent Details	
Name/Company	
Title	
Mr	
First name	
Scott	
Surname	
Little	
Company Name	
Projects Group	
Address	
Address line 1	
10 Quarry Court	
Address line 2	
Quarry Road	
Address line 3	
Town/City	
Pitstone	
County	
Country	
Postcode	
LU7 9GW	

Contact Details	
Primary number	
***** REDACTED *****	
Secondary number	
Fax number	
Email address	
***** REDACTED ******	
Type of Proposed Advertisement(s)	
Type of Proposed Advertisement(s) Please describe the proposed advertisement(s)	
1off Aluminium Illuminated Projection Sign	
Please specify the type(s) and details of each proposed advertisement	
Advertisement Type: Projecting or Hanging Sign	
Height:	
0.2 metres	
Width: 0.1 metres	
Depth:	
1 metres What is the height from the ground to the base of the advertisement?:	
3.795 metres	
What is the maximum projection of the advertisement from the face of the building?: 1 metres	
What is the maximum height of any of the individual letters and symbols?: 11.5 centimetres	
What materials will the advertisement be made of?: Mild steel internal frame. Aluminium trays cladded on both sides. Vinyl text. Faux neon LED strips	
The colour of text and background: White Text. RAL 9005 powder coated trays in background. Red illuminated strips.	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Externally	
Illuminance levels: 195 cd/m ²	
Will the illumination be static or intermittent?: Static	

Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? ○ Yes ⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable Will the proposed advertisement(s) project over a footpath or other public highway? Yes No
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement
From Date 05/01/2024 To Date 05/02/2029
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal? Yes No
Have you consulted your neighbours or the local community about the proposal? O Yes

Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
○ Yes
⊗ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Scott Little
Date
11/12/2023