

DOVE LANE ART STRATEGY: –

## EXECUTIVE SUMMARY

Places for People are committed to creating interesting public spaces where neighbours lives are enriched through playful and meaningful interaction with each other. As such, and as part of the landscaping plan, two opportunities have been identified for artists to design thought provoking, functional and playful interventions. It is the intention for these commissions to be carefully integrated within the new development fostering more meaningful shared spaces for new residents and visitors alike.

With such a rich culture and active arts community within the area, the briefs outlined in the support documents aim to be broad and open to invite all creative themes and ideation. These include:

- the heritage of the area
- the communities that live in St. Paul's and the surrounding area
- promoting play, social cohesion and well-being
- consideration for environmental impacts and responsibilities
- accessibility and adaptive user experiences

The project team structure and commissioning process and have been designed in such a way to also support these five pillars. Firstly with the inclusion of local champion to be embedded throughout the project – from input on the final brief and a public presentation (live or pre recorded) for all interested artists and creatives to hear first-hand what the character of the area is and what the community would like to see developed. Secondly, a diverse and experienced selection panel, will make a measured and fair assessment of the submissions before confirming a long list to be awarded paid design development after which the selection panel and wider project team will reconvene to award final artist/artists. This project team can then be further refined to best support the winning proposal and artist needs to deliver the work as the identified opportunities have been defined as two individual commissions but co-creation and collaboration between artists and project team will be essential to help curate the overall experience through the entire development.

With regards to the actual public response and commissioning the project will first invite an expression of interest to be submitted – there will be no expectation to produce final designs, simply concepts and an indication of how you might approach the project in the form of an expression of interest. This aims to keep the requirements for participation low and look to create a more equitable environment for early career artists and sole traders to be judged fairly against their more experienced artists counterparts. Project budgets are yet to be set but artist fees have been confirmed to protect up front time and energy required to participate and further details around contractual expectations and delivery methods will be agreed based on proposals.

Current schedules have been outlined in the brief document and working budgets are under review within the client and landscape project team – we recognise the importance of including budget guidelines in the brief however equally do not want to mislead local community with total spend before understanding scope of work.