



Council Offices, Desford Road, Narborough, Leicester, LE19 2EP

TOWN AND COUNTRY PLANNING ACT 1990

**TOWN AND COUNTRY PLANNING
(CONTROL OF ADVERTISEMENT) (ENGLAND) REGULATIONS 2007**

CONSENT TO DISPLAY AN ADVERTISEMENT

Name and Address of Applicant

Sophie Solomon
Designer Sofa
Unit 1 Brent South Shopping Park
London
NW2 1LS

Name and Address of Agent

Miss Sophie Boyce
Greens The Signmakers
Freightliner Road
Hull
HU3 4UW

Part -1 Particulars of Location of advertisement

Application No: 23/0924/ADV
Date of Application: 5 December 2023
Description of Application: Retention of illuminated signage.
Location of Development: 2A Everard Way Enderby Leicester
Leicestershire

Part -2 Particulars of Decision

In pursuance of the above mentioned Regulations, the Blaby District Council **CONSENTS** to the display of the advertisement(s) referred to in Part 1 hereof. This consent expires at the end of five years from the date of this consent (unless otherwise specified below) and the display of advertisement(s) shall be in accordance with the application and plans submitted, subject to compliance with the following conditions:

CONDITIONS

- 1 The consent hereby granted shall expire Five years from the date of this notice.
- 2 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
- 3 No advertisement shall be sited or displayed so as to:-
 - (a) endanger persons using any highway, railway, waterway, dock, harbour or

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- aerodrome (civil or military);
(b) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or
(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.
- 4 Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.
 - 5 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a condition that does not endanger the public.
 - 6 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.
 - 7 The development hereby approved shall be carried out in strict accordance with the following approved plans;
 - Location Plan 1:1250
 - Signage details; Designer Sofas Leicester 78941 Rev 11 26.07.23
 - Application form (consent to display advertisements)
 - 8 The maximum luminance of the light source(s) serving each sign(s) proposed to be illuminated shall not exceed that shown in the application form. The illumination shall be static only.

REASONS

- 1 In accordance with the requirements of the Town and Country Planning (Control of Advertisements) Regulations 2007 (as amended).
- 2 Conditions 2,3,4 ,5 & 6 are standard conditions under the provisions of the Town and Country (Control of Advertisements) (England) Regulations 2007.
- 7 For the avoidance of doubt.
- 8 To ensure that the level of luminance is kept to the minimum in the interests of protecting amenity.

NOTES TO APPLICANT

1. This grant of planning permission does not authorise any development outside the application site including any foundation, footings, fascias, eaves, soffits, verges or guttering.
2. The development hereby permitted must be carried out in complete accordance with

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the approved plans. If changes are made to the approved scheme, whether INTERNALLY or EXTERNALLY, the development will not be in accordance with this grant of planning permission, it therefore would not benefit from planning permission and may result in enforcement action.

SUMMARY OF REASONS FOR RECOMMENDATION AND RELEVANT DEVELOPMENT PLAN POLICIES

- 1 The District Planning Authority has reached its decision taking into account the advice contained within paragraph 38 of the National Planning Policy Framework and, where possible, has worked proactively with the applicants to seek solutions to problems arising in relation to dealing with the planning application.