

162 STREATHAM HIGH ROAD, LONDON SW16 1BJ

DESIGN AND ACCESS STATEMENT

The Property



The property is located in the Streatham High Road and Streatham Hill Conservation Area on the west side of Streatham High Road.

A new lease is shortly to be granted for this ground floor retail premises, recently occupied by Vodafone. The above photos show the existing front elevation onto Streatham High Road.

The Proposal

Crisis is a charity that supports the homeless. They will acquire a lease on these premises in order to open a shop selling a range of good quality items. This will create a new stream of income and a presence in the area. The shop will build brand awareness and provide a community focal point for campaigning.

Crisis has a strong logo and branding which they therefore propose to reproduce here, as shown on the drawings. The proposed new white fascia will have red and black vinyl graphics applied. A simple metal hanging sign of similar design will be located such that it is visible to passers by. The graphics and logo will be depicted in the red Crisis brand colour.

Arrangements for access at the entrance into the premises will remain as existing.