

ISG

Nationwide Cranbrook

23 High Street, Cranbrook, TN17 3EE



Nationwide Cranbrook – Design and Access Statement & Planning Statement

Rev A Planning Statement and photos added to document.

Design and Access Statement

Introduction

This statement has been prepared to support our advert consent application to replace existing signage with new branding for Nationwide. Works will include:

Externally:

- Replace 1no. Projecting signage with new 400mm. Retain existing bracket and respray blue.
- Replace 1no. fascia and logo with new blue fascia and 290mm white logo height. The property is currently occupied by Nationwide.

The following statement explains the design principles and concepts applied on the proposal.

1. Proposal Amount:

The intention is to update the existing signage to reflect new branding.

Externally:

- Replace 1no. Projecting signage with new 400mm. Retain existing bracket and respray blue.
- Replace 1no. fascia and logo with new blue fascia and 290mm white logo height.

2. Layout:

The proposal will not have any further impact on the site as it will retain the same building configuration in terms of height and access position will remain as existing. No works are proposed to existing perimeter wall except from those mentioned above.

Access: The main entrance will be retained as existing, unaffected by the proposals and will therefore continue as previous.

3. Scale:

There is no change to the scale nor to the environmental design to affect natural surveillance for community safety.

4. Appearance

There will be no visual impact on close neighbours to the property or general public at large.

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5. Sustainability of the proposal and energy efficiency

With regards to environmental sustainability, there is not a change of material to the external fabric or biodiversity change from the proposed works to cause effect or change to the environment.