

Planning Services

Basildon Borough Council
The Basildon Centre, St Martin's Square, Basildon, Essex, SS14 1DL
Email: planning@basildon.gov.uk

Telephone: 01268 533333 www.basildon.gov.uk

Creating Opportunity, Improving Lives

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommen	dations based on the answers given in the questions.
If you cannot provide a postcode, the desc help locate the site - for example "field to the	ription of site location must be completed. Please provide the most accurate site description you can, to ne North of the Post Office".
Number	
Suffix	
Property Name	
Empire Cinemas	
Address Line 1	
East Square	
Address Line 2	
Address Line 3	
Essex	
Town/city	
Basildon	
Postcode	
SS14 1HS	
Description of site location m	nust be completed if postcode is not known:
Easting (x)	Northing (y)
570571	188611

Applicant Details Name/Company Title
Title
Mr
First name
Craig
Surname
Hannah
Company Name
VUE Cinemas
Address
Address line 1
Empire Cinemas East Square
Address line 2
Address line 3
Town/City
Basildon
County
Essex
Country
Postcode
SS14 1HS
Are you an agent acting on behalf of the applicant?
✓ Yes○ No
Contact Details
Primary number
***** REDACTED *****

Secondary number	_
Fax number	
Email address	
***** REDACTED *****]
	_
Agent Details	
Name/Company	
Title	
Miss	
First name	_
Charlotte]
Surname	_
Leeson]
Company Name	_
Image Technique Ltd]
	_
Address	
Address line 1	٦
Saxon Business Park	
Address line 2	_
Stoke Prior	
Address line 3	_
Town/City	
Bromsgrove	
County	
Country	
]
Postcode	-
B60 4AD]
t.	

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED ******
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
Item A1: 1 off built up internally illuminated fascia sign Item A2: 1 off built up internally illuminated fascia sign
Item A3: 1 off built up internally illuminated fascia sign
Item B: 1 off built up internally illuminated fascia sign

Advertisement Type: Fascia Sign				
Height:				
1 metres				
Width: 2.41 metres				
Depth:				
0.1 metres				
What is the height from the ground to the base of the advertisement?: 18.45 metres				
What is the maximum projection of the advert 0.1 metres	sement from the face of the building?:			
What is the maximum height of any of the indi	ridual letters and symbols?:			
What materials will the advertisement be made Aluminium LED Acrylic	of?:			
The colour of text and background: No background and multicoloured Text				
Will the advertisement be illuminated?: Yes				
Will the advertisement be illuminated internall Internally	or externally?:			
Illuminance levels: 300 cd/m ²				
Will the illumination be static or intermittent?: Static				
Advertisement Type: Fascia Sign				
Height: 1 metres				
Width:				
2.41 metres				
Depth: 0.1 metres				
What is the height from the ground to the base	of the advertisement?:			
14.45 metres What is the maximum projection of the advert 0.1 metres	sement from the face of the building?:			
What is the maximum height of any of the indi 100 centimetres	ridual letters and symbols?:			
What materials will the advertisement be made Aluminium LED Acrylic	of?:			
The colour of text and background: No background and multicoloured Text				
Will the advertisement be illuminated?: Yes				
Will the advertisement be illuminated internall Internally	or externally?:			
Illuminance levels:				

300 cd/m ²		
Will the illumination be static or intermittent?: Static		
Advertisement Type: Fascia Sign		
Height: 1 metres		
Width: 2.41 metres		
Depth: 0.1 metres		
What is the height from the ground to the base of the advertisement?: 16.35 metres		
What is the maximum projection of the advertisement from the face of the building?: 0.1 metres		
What is the maximum height of any of the individual letters and symbols?: 100 centimetres		
What materials will the advertisement be made of?: Aluminium LED Acrylic		
The colour of text and background: No background and multicoloured text		
Will the advertisement be illuminated?: Yes		
Will the advertisement be illuminated internally or externally?: Internally		
Illuminance levels: 300 cd/m ²		
Will the illumination be static or intermittent?: Static		
Advertisement Type: Fascia Sign		
Height: 0.6 metres		
Width: 1.445 metres		
Depth: 0.1 metres		
What is the height from the ground to the base of the advertisement?: 6.035 metres		
What is the maximum projection of the advertisement from the face of the building?: 0.1 metres		
What is the maximum height of any of the individual letters and symbols?: 60 centimetres		
What materials will the advertisement be made of?: Aluminium LED Acrylic		
The colour of text and background: No background and multicoloured text		
Will the advertisement be illuminated?: Yes		
Will the advertisement be illuminated internally or externally?: Internally		

Illuminance levels: 300 cd/m ²
Will the illumination be static or intermittent?: Static
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
○ Yes ⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

○ Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
Item A1
Item A2 Item A3
Item B
Will the proposed advertisement(s) project over a footpath or other public highway?
⊙ Yes
○ No
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
24/01/2024
To Date
24/01/2029
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○ Yes ⊙ No

Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? ⊘ Yes ○ No If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? ⊘ The agent ○ The applicant ○ Other person
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ○ No
Interest In the Land Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ○ No If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ○ Yes ○ No
Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member It is an important principle of decision-making that the process is open and transparent. For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. Do any of the above statements apply? Yes No

Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

- Our system will automatically generate and send you emails in regard to the submission of this application.	
✓ I / We agree to the outlined declaration	
Signed	
Ruth Maylor	
Date	
24/01/2024	