

astley.

Delivering creative brand environments
through signage, print and digital solutions

LEONARDO
Hotels

Client:
Leonardo Hotels

Date:
16.11.23

Full Address:
1 Morrison Link,
Edinburgh
EH3 8DN

Drg by:
MR

Drawing Ref:
G_85277

Title:
External Signage

Visual Status:
For review

Amendments

Initial issue - 06.06.23
Rev A - 16.11.23

Existing views



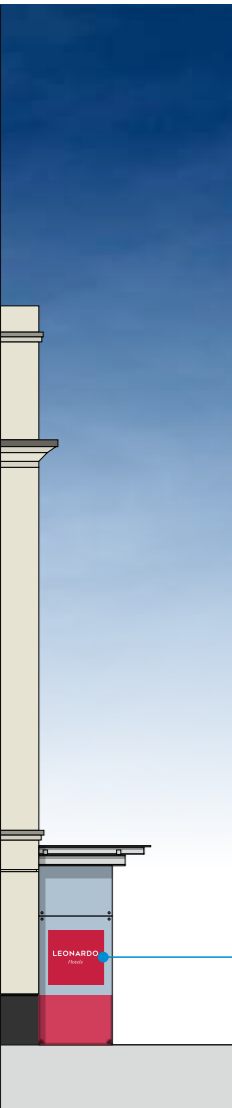
Existing views



Existing views



Proposed Elevations



Return Elevation
1:175@A3



LHS Elevation
1:175@A3

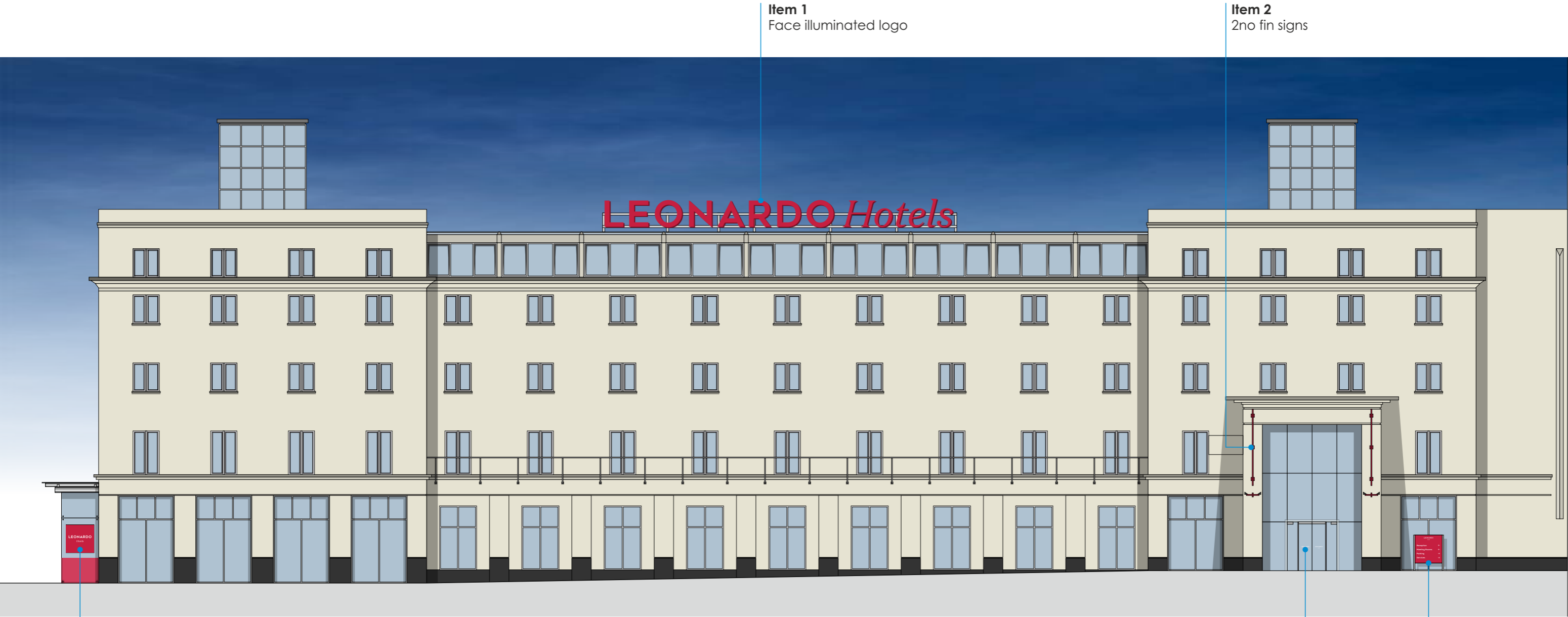
Item 3
Vinyl logo (1/3)

Item 3
Vinyl logo (2/3)



Existing

Proposed Elevations



Item 1
Face illuminated logo

Item 2
2no fin signs

Entrance Elevation
1:175@A3

Item 3
Vinyl logo (3/3)

Item 4
Vinyl logo

Item 5
Post sign

Proposed Elevations

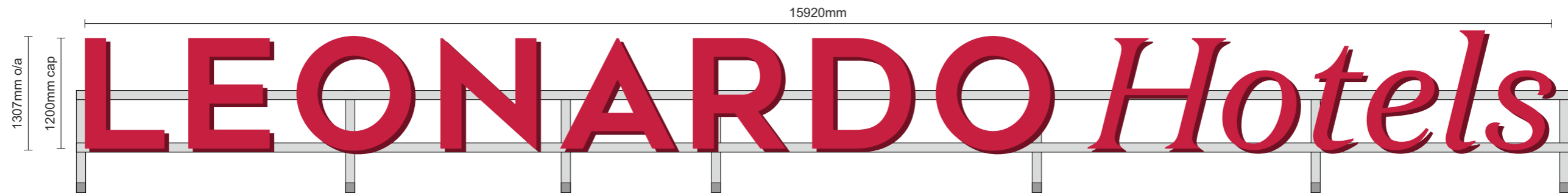
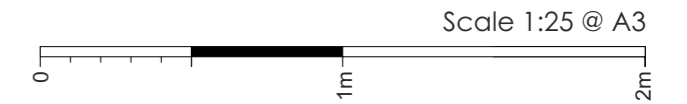
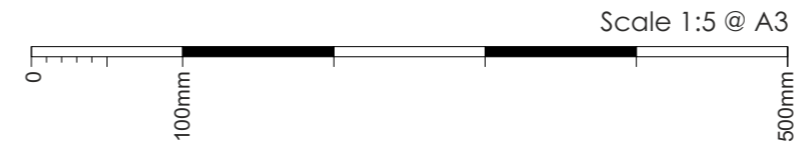
Item 6
Totem reclud



RHS Elevation
1:300@A3

Item 7
Window vinyl

Item 1 specification



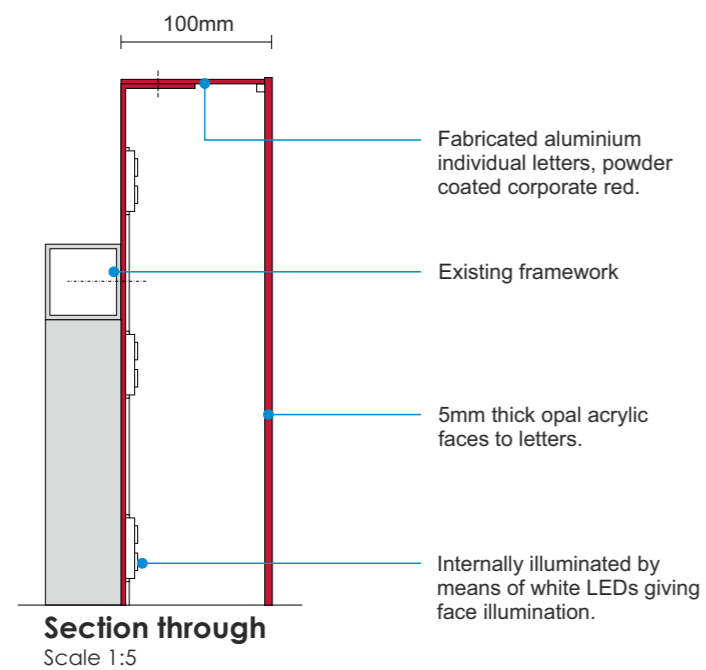
Face view

Scale 1:50

Sign static face illumination.

Illumination levels less than 300cd/m²

FFL to underside of sign being: 15,000mm



Existing signs



Item 2 specification

Scale 1:20 @ A3



Existing signs



Face view
Scale 1:20

End view

Face view

2No. existing double sided fin signs to be re-clad with new stencil cut fabricated aluminium panels face applied with vinyl. Panels powder coated corporate red.

No treatment to existing framework.

Non-illuminated

FFL to underside of sign being: 4000mm



Face view

Scale 1:10

3No. existing double vinyls to be replaced with new.

Digitally reverse printed vinyl applied internally to glazing.

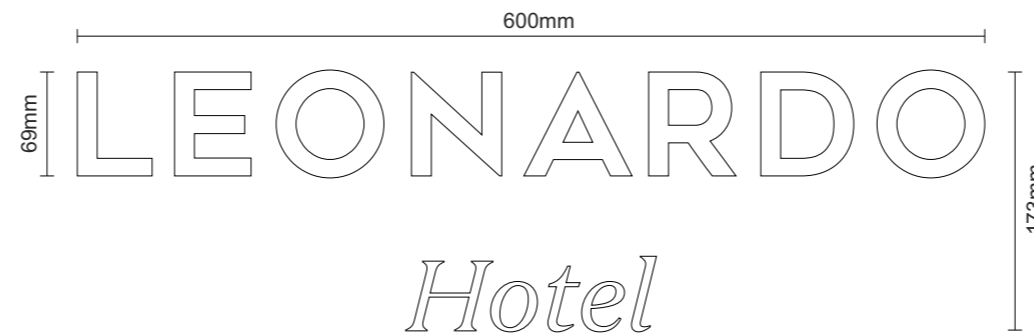


Existing signs

Item 4 specification



Existing signs



Item 4

Scale 1:5

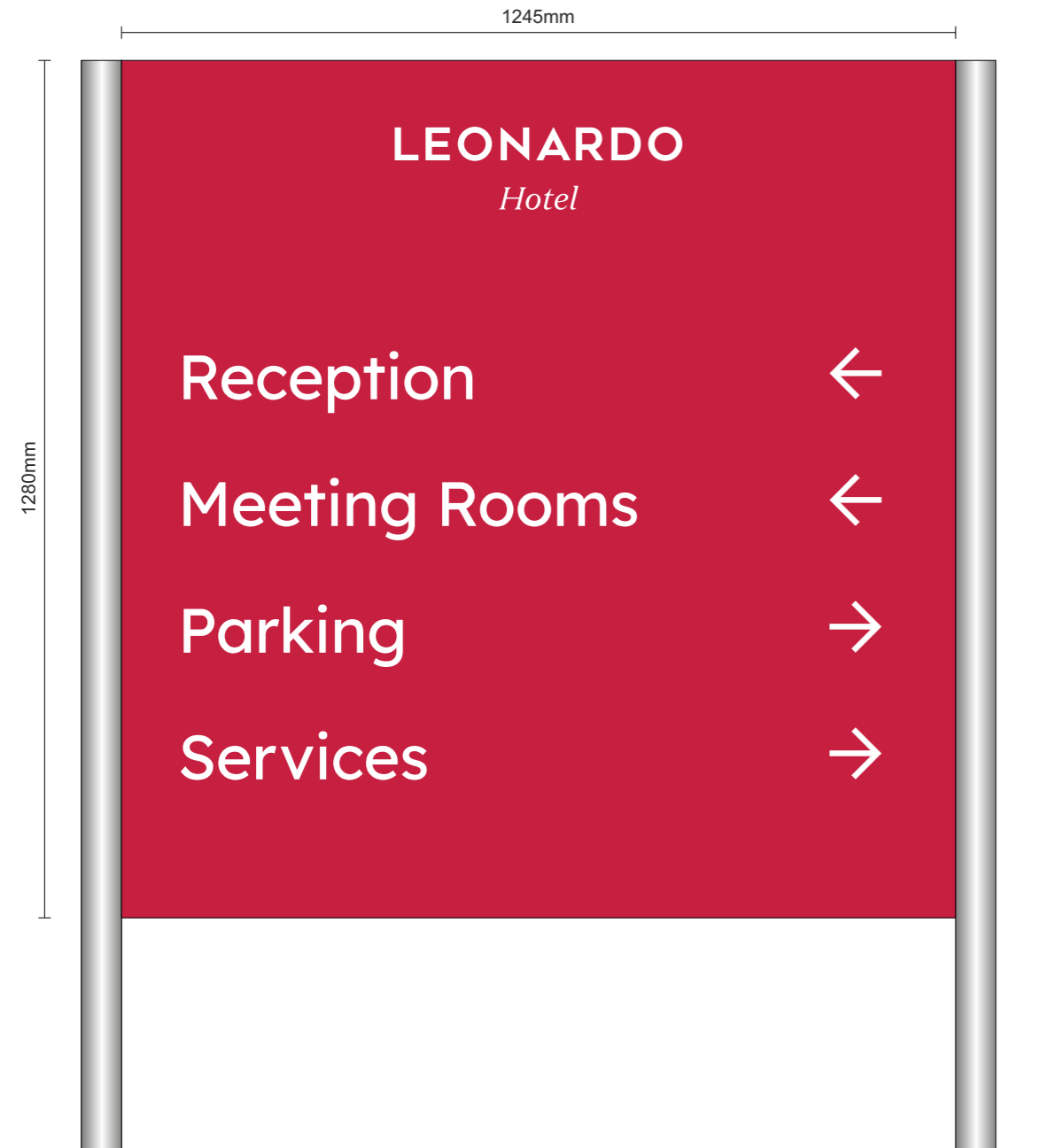
Glazing vinyls to be removed & replaced with reverse applied white vinyl logos.

2no required for entrance doors
6no required for glazing to rear

Non illuminated.

FFL to underside of sign being: 1500mm

Item 5 specification



Existing sign

Item 5

Scale 1:10

Existing panels to be replaced with new. Existing posts to remain.

New panels to be folded to give 40mm returns and powder coated corporate red. face to be applied with vinyl.

Non illuminated.

FFL to underside of sign being: 350mm

Item 6 specification



Existing view



Proposed view



Face view

Scale 1:20

1No. panels to existing frame:

Frame clad with stencil cut folded aluminium panels powder coated corporate red.

'LEONARDO' to be clear acrylic pushed through to sit 10mm proud on panel face.

'Hotel' to be clear acrylic inlaid to sit flush with panel face.

Acrylic to have white translucent vinyl applied to rear.

Internally illuminated by means of white LEDs, giving face illumination to text & logo only.

Existing frame suitability TBC.

Sign static face illumination.

Illumination levels less than 300cd/m²

Item 7 specification



Existing



Existing internally applied vinyl to be removed and replaced with new

Items 8-9 specification

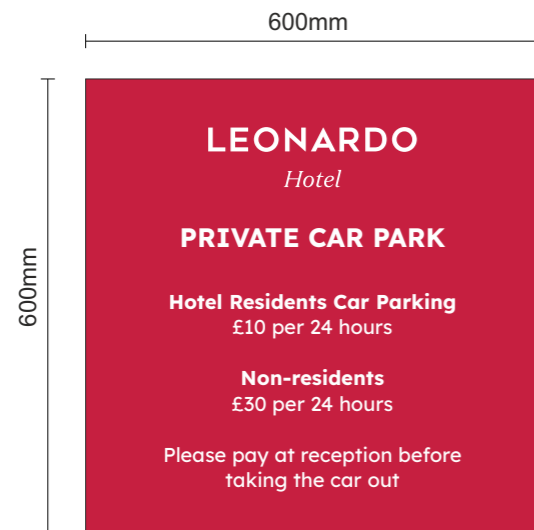


Existing



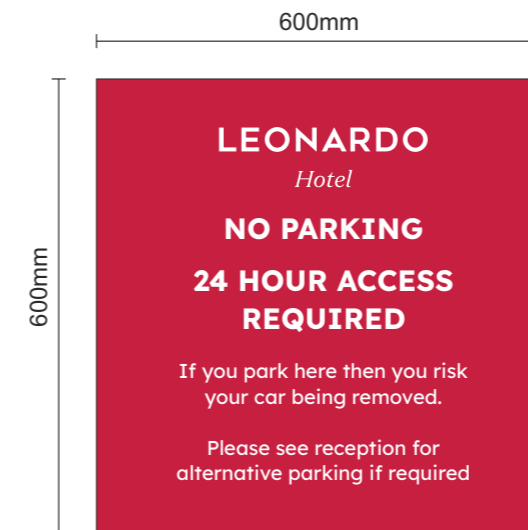
Existing

Item 11



Face view
Scale 1:10

Item 8
1 No. new flat cut 3mm thick flat cut digitally printed wall mounted Di-bond panels, face fixed & having colour matching screw cap covers.



Face view
Scale 1:10

Item 9
1 No. new flat cut 3mm thick flat cut digitally printed wall mounted Di-bond panels, face fixed & having colour matching screw cap covers.

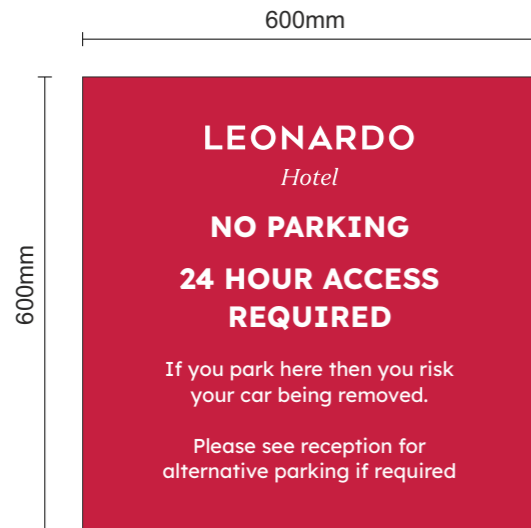
Items 10-11 specification



Existing

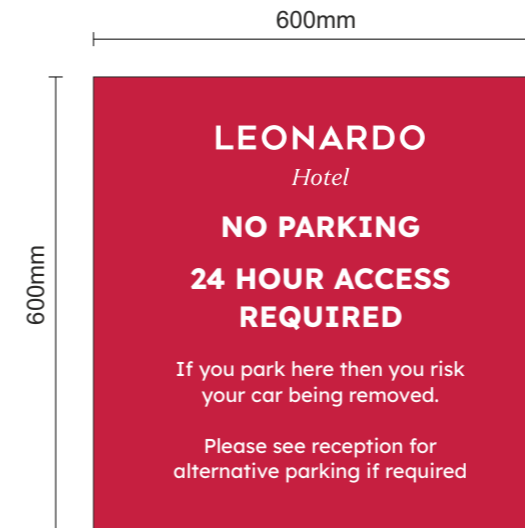


Existing



Face view
Scale 1:10

Item 10
1 No. new flat cut 3mm thick flat cut digitally printed wall mounted Di-bond panels, face fixed & having colour matching screw cap covers.



Face view
Scale 1:10

Item 11
1 No. new flat cut 3mm thick flat cut digitally printed wall mounted Di-bond panels, face fixed & having colour matching screw cap covers.

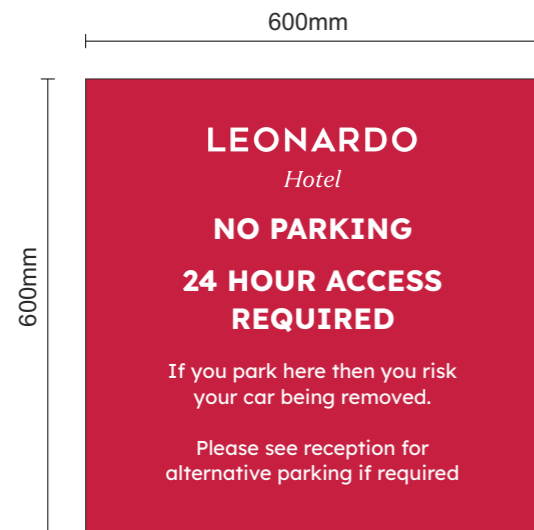
Items 12-13 specification



Existing

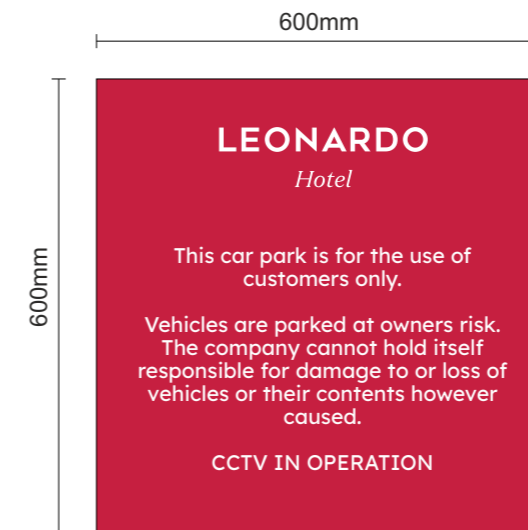


Existing



Face view
Scale 1:10

Item 12
1 No. new flat cut 3mm thick flat cut digitally printed wall mounted Di-bond panels, face fixed & having colour matching screw cap covers.



Face view
Scale 1:10

Item 13
1 No. new flat cut 3mm thick flat cut digitally printed wall mounted Di-bond panels, face fixed & having colour matching screw cap covers.

No Treatment

