

# Courtyard Hotel by Marriott

## Current Economic Footprint of Hotel

A globally recognised brand of hotel situated in the city centre of Oxford catering for a range of business and leisure visitors from both the domestic and international markets. It currently comprises **149 room keys** and includes a lobby and dining facilities.



→ Beyond operational impacts, there will be significant visitor spend outside the hotel, which will support a substantial number of additional jobs in the wider economy



## Operational and Fiscal Impacts following Addition of 9 Room Keys (Net Change)



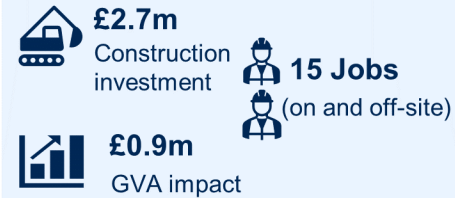
→ **Increased Visitor Spending**, supporting further Jobs in the wider economy



## Local Drivers for Change

- Oxford city centre is a priority area highlighted in the adopted Oxford Local Plan 2036 and the Oxford Economic strategy
- Requirement for more overnight accommodation in Oxford to promote and facilitate longer visitor stays, as outlined in the City Centre Action Plan
- Support local retailers and amenities, particularly through relationships with local restaurants
- Within an area of significant visitor and business attractions and highly accessible

## Expansion Construction Impacts (6 months)



## Wider Regeneration Benefits

- Supporting local job creation and retention
- Encouraging spend in local businesses
- Delivering social value through local initiatives
- Making the most efficient use of an existing hotel site to deliver local benefits

## Benefiting Local Communities

- Delivering social value by:
  - Supporting Sobel House hospice
  - Supporting Edge housing and sleeping rough initiatives.
- Local community centre use of hotel facilities for free