Westminster City Council

Development Planning New Applications PO Box 732 Redhill, RH1 9FL westminster.gov.uk/planning



Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location					
	ons based on the answers given in the questions				
Disclaimer: We can only make recommendations based on the answers given in the questions. If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".					
Number	10				
Suffix					
Property Name					
Address Line 1					
Gees Court					
Address Line 2					
Address Line 3					
City Of Westminster					
Town/city					
London					
Postcode					
W1U 1JJ					
Description of site location mus	t be completed if postcode is not known:				
Easting (x)	Northing (y)				
528457	181159				
Description					

Applicant Details
Name/Company
Title
Miss
First name
Minh Trang
Surname
Nghiem
Company Name
CUP + LID (SCP) LIMITED
Address
Address line 1
10 Gees Court
Address line 2
Address line 3
Town/City
London
County
City Of Westminster
Country
Postcode
W1U 1JJ
Are you an agent acting on behalf of the applicant?
○ Yes⊙ No
Contact Details
Primary number
***** REDACTED ******

Secondary number	_
Fax number	
Email address	7
***** REDACTED ******	
Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s)	
The proposal is to install the following signage with logos:	
1) one fascia sign	
2) one projecting sign 3) one awning	
3) the awiling	

ease specify the type(s) and details of each proposed advertisement
Advertisement Type: Projecting or Hanging Sign
Height: 0.5 metres
Width: 0.6 metres
Depth: 0.03 metres
What is the height from the ground to the base of the advertisement?: 2.61 metres
What is the maximum projection of the advertisement from the face of the building?: 0.68 metres
What is the maximum height of any of the individual letters and symbols?: 20 centimetres
What materials will the advertisement be made of?: White acrylic under and white dibond on top
The colour of text and background: White letters with brown background
Will the advertisement be illuminated?:
Advertisement Type: Fascia Sign
Height: 0.2 metres
Width: 0.9 metres
Depth: 0.02 metres
What is the height from the ground to the base of the advertisement?: 2.61 metres
What is the maximum projection of the advertisement from the face of the building?: 0.02 metres
What is the maximum height of any of the individual letters and symbols?: 20 centimetres
What materials will the advertisement be made of?: White acrylic under and white dibond on top
The colour of text and background: White letters with Brown background
Will the advertisement be illuminated?:
Advertisement Type:
Projecting or Hanging Sign Height:
0.25 metres Width:
4.7 metres Penth:
Depth: 1.8 metres
What is the height from the ground to the base of the advertisement?: 2.5 metres

1.8 metres	
What is the maximum height of any of the individual letters and symbols?: 10 centimetres	
What materials will the advertisement be made of?:	
Awning made of fabric with metal structure The colour of text and background:	
Awning with white CUP + LID logo on brown background	
Will the advertisement be illuminated?:	
Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place?	
○ Yes ⊙ No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	
○ Yes ⊙ No	
○ Not Applicable	
Will the proposed advertisement(s) project over a footpath or other public highway?	
Advertisement(s) Period	
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement	
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Please state the period of time for which consent is sought for the advertisement From Date 01/11/2023 To Date	
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Please state the period of time for which consent is sought for the advertisement From Date 01/11/2023 To Date 01/11/2028 Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? O Yes	
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Please state the period of time for which consent is sought for the advertisement From Date 01/11/2023 To Date 01/11/2028 Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No	
Please state the period of time for which consent is sought for the advertisement From Date 01/11/2023 To Date 01/11/2028 Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? Yes No No Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land?	
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What is the maximum projection of the advertisement from the face of the building?:

○ The agent⊙ The applicant○ Other person	
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application ○ Yes ⊙ No	?
Interest In the Land	
Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ⊙ No	
If No, has the permission of the owner or any other person entitled to give permission for	the display of an advertisement been obtained?
Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member It is an important principle of decision-making that the process is open and transparent. For the purposes of this question, "related to" means related, by birth or otherwise, closel considered the facts, would conclude that there was bias on the part of the decision-maked Do any of the above statements apply? Yes No	
I/We hereby apply for Consent to display an advertisement as described in the question plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authora public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission.	rate and any opinions given are the genuine opinions of rity and, once validated by them, be published as part of

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

✓ I / We agree to the outlined declaration

Signed	 	 	
Trang Nghiem			
Date			
30/10/2023			