

01404 515616 planning@eastdevon.gov.uk eastdevon.gov.uk/planning

Blackdown House, Border Road, Heathpark Industrial Estate, Honiton, EX14 1EJ

or office se only	Application no.	
	Date received	
	Fee received	

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the Nor	n of site location must be completed. Please provide the most accurate site description you can, to orth of the Post Office".
Number	
Suffix	
Property Name	
Joules	
Address Line 1	
Market Place	
Address Line 2	
Address Line 3	
Devon	
Town/city	
Sidmouth	
Postcode	
EX10 8AR	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
312630	87314
Description	

Applicant Details
Name/Company
Title
First name
Sonja
Surname
Critchley
Company Name
Cash Access UK Limited
Address
Address line 1
27 Old Gloucester Street
Address line 2
London
Address line 3
Town/City
County
Country
Postcode
WC1N 3AX
Are you an agent acting on behalf of the applicant?
<ul><li>✓ Yes</li><li>○ No</li></ul>
Contact Details
Primary number

Secondary number	
Fax number	
Email address	
***** REDACTED *****	
Agent Details	
Name/Company	
Title	
First name	
Tom	
Surname	
Bell	
Company Name	
Ridge & Partners LLP	
Address	
Address line 1	
Tower Wharf, Cheese Lane	
Address line 2	
Address line 3	
Town/City	
Bristol	
County	
Country	
United Kingdom	
Postcode	
BS2 0JJ	

Contact Details
Primary number
**** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s)
Banking hubs signage and branding including one new externally illuminated heritage brand fascia and a two projecting signs. A directory of services sign and 2 illuminated marketing poster. An A4 opening hours sign, an A5 Assistance sign and an A5 CCTV sign will be positioned
on the entrance door.

Advertisement Type	
Fascia Sign	
<b>Height:</b> 0.84 metres	
Width:	
1.9 metres	
Depth:	
0.1 metres	
<b>What is the height fr</b> 2.45 metres	om the ground to the base of the advertisement?:
What is the maximu	n projection of the advertisement from the face of the building?:
0.1 metres	
What is the maximul 80 centimetres	n height of any of the individual letters and symbols?:
What materials will t	he advertisement be made of?:
	etters and Banking Hub logo applied. The fascia will also feature trough lighting to illuminate text and logo from above.
The colour of text ar	d background: ck Grey, RAL 7021 background
Will the advertiseme	
Yes	
<b>Will the advertiseme</b> Externally	nt be illuminated internally or externally?:
Illuminance levels: 600 cd/m <sup>2</sup>	
<b>Will the illumination</b> Static	be static or intermittent?:
Advertisement Type Projecting or Hanging	
<b>Height:</b> 0.35 metres	
Width:	
0.6 metres	
Depth:	
0.1 metres	
What is the height fr 3.39 metres	om the ground to the base of the advertisement?:
What is the maximu	n projection of the advertisement from the face of the building?:
0.8 metres	
What is the maximul 80 centimetres	n height of any of the individual letters and symbols?:
	he advertisement be made of?: painted Black Grey, RAL 7021, held by Heritage Bracket with trough lighting
The colour of text ar White vinyl text on Bla	d background: ck Grey, RAL 7021 background
Will the advertiseme	nt be illuminated?:
Will the advertiseme Externally	nt be illuminated internally or externally?:
Illuminance levels:	

600 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Static
Advertisement Type: Projecting or Hanging Sign
Height: 0.35 metres
Width: 0.6 metres
Depth: 0.1 metres
What is the height from the ground to the base of the advertisement?: 3.39 metres
What is the maximum projection of the advertisement from the face of the building?:  0.8 metres
What is the maximum height of any of the individual letters and symbols?: 80 centimetres
What materials will the advertisement be made of?: Flat aluminium panel painted Black Grey, RAL 7021, held by Heritage Bracket with trough lighting
The colour of text and background: White vinyl text on Black Grey, RAL 7021 background
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?:  Externally
Illuminance levels: 600 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Static
Location of Advertisement(s)
s the advertisement(s) you are applying for already in place?
○ Yes ⊙ No
s an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
○ Yes ⊙ No
○ Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?
○ Yes ⊙ No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement  $% \left( 1\right) =\left( 1\right) \left( 1\right)$ 

From Date
19/01/2024
To Date
19/01/2034
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○ Yes ⊙ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?                 Yes
○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
<ul><li></li></ul>
Other person
Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
○ Yes
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
○ Yes ⊙ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?
○ No

With respect to the Authority, is the applicant and/or agent one of the following:  (a) a member of staff  (b) an elected member  (c) related to a member of staff  (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?  ○ Yes  ○ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.  I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  I/We also accept that, in accordance with the Planning Portal's terms and conditions:  - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;  - Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Tom Bell
Date 22/01/2024

**Authority Employee/Member**