

## **APPENDIX F.** Draft Travel Questionnaire Surveys

**Birdworld**  
**STAFF TRAVEL QUESTIONNAIRE**



Date: \_\_\_\_\_

As part of the monitoring process for the Travel Plan implemented at Birdworld, we are currently conducting a Travel Survey. We would be grateful if you could complete this brief questionnaire to help us better understand your travel patterns, needs and how we may be able to assist with your travel requirements.

It will take about 5 minutes to complete and all responses will be treated confidentially.

If you have any queries about the survey, or for guidance on how to complete it, please do not hesitate to contact me at the details provided below.

Travel Plan Co-Ordinator:

Telephone:

Email:

1. What is your home postcode?

Home Postcode: \_\_\_\_\_

2. Are you:

- a) Male
- b) Female
- c) Prefer not to say

3. What age range do you fall into?

- a) Under 25
- b) 25 – 34
- c) 35 – 44
- d) 45 – 54
- e) 55 – 64
- f) 65 or over

4. Do you own a car?

- a) Yes
- b) No

5. How do you most frequently travel to/from work?

Please list the mode of travel used/intended to be used for the longest distance on your journey to and from this site.

<b>MAIN MODE OF TRAVEL</b>	<b>To Work</b>	<b>From Work</b>
Driving a car or van		
Passenger in a car or van		
Bicycle		
Bus		
Train		
Other		

If other, please write it here: \_\_\_\_\_

**STAFF TRAVEL QUESTIONNAIRE**

6. How often do you use the following modes of travel for journeys to and from work?

<b>MODE OF TRAVEL</b>	<b>Very Often (7 or more in every 10 trips)</b>	<b>Quite Often (between 3 and 6 out of every 10 trips)</b>	<b>Occasionally (once or twice out of every 10 trips)</b>	<b>Never</b>
Driving a car or van				
Passenger in a car or van				
Bicycle				
Bus				
Train				
Other				

7. Have you changed your most common mode of transport since commencing employment at this site?

- a) Yes
- b) No

If 'Yes' what was the main reason for the change?

\_\_\_\_\_

8. If you travel to work by car, do you use an electric vehicle?

- a) Yes
- b) No
- c) n/a

9. If you travel to the site using an electric vehicle, are you aware of the electric vehicle charging points on site?

- a) Yes
- b) No
- c) n/a

10. Which of the following would most encourage you to travel to work in an electric vehicle?

- a) A greater number of EV charging points
- b) Faster EV charging points
- c) Other (please specify)

11. Which of the following changes would most encourage you to cycle to work?

- a) Interest free loans to assist with cycle purchasing
- b) Discounted bicycles available at local shops
- c) Improved local cycle infrastructure (e.g. cycle lanes, crossings etc.)
- d) Improved changing/shower facilities on-site
- e) Other (please specify)

**STAFF TRAVEL QUESTIONNAIRE**

12. Which of the following changes would most encourage you to use public transport to travel to work?

- a) Interest free loans to purchase annual season tickets
- b) Increased frequency of train/bus services
- c) More direct public transport services
- d) Better public transport information
- e) Other (please specify)

13. Are you aware that the site operates a car share scheme including a guaranteed ride home in emergency situations?

- a) Yes
- b) No

14. If 'No' to Question 12, please describe what would encourage you to participate in the car share scheme.

15. Did you know that a Travel Plan was in operation at the site?

- a) Yes
- b) No

16. If 'Yes', how did you hear about the Travel Plan?

- a) During the interview process.
- b) Informed internally by senior management.
- c) Travel Plan Co-Ordinator
- d) Word of mouth
- e) Other (please specify)

**Birdworld**



**STAFF TRAVEL QUESTIONNAIRE**

17. Please use the below space to provide any comments you wish to make in relation to travel in the local area.

***Thank You for Taking the Time to Complete This Questionnaire***

***Please Return to \_\_\_\_\_***

***To Be Entered into the Prize Draw***

**Birdworld**  
**VISITOR TRAVEL QUESTIONNAIRE**



Date: \_\_\_\_\_

As part of the monitoring process for the Travel Plan implemented at Birdworld, we are currently conducting a Travel Survey. We would be grateful if you could complete this brief questionnaire to help us better understand your travel patterns, needs and how we may be able to assist with your travel requirements.

It will take about 2 minutes to complete, and all responses will be treated confidentially.

Please can one survey be completed per visiting party.

If you have any queries about the survey, or for guidance on how to complete it, please do not hesitate to contact me at the details provided below.

Travel Plan Co-Ordinator:  
Telephone:  
Email:



**VISITOR TRAVEL QUESTIONNAIRE**

1. How did you and your party travel to/from Birdworld today?

Please list the mode of travel used/intended to be used for the longest distance on your journey to and from Birdworld.

MODE OF TRAVEL	
Car	
Train	
Bus	
Bicycle	
Walk	
Other	

If other, please write it here: \_\_\_\_\_

2. How many people are in your party visiting Birdworld today?

- a) 1
- b) 2
- c) 3
- d) 4
- e) 5
- f) 6 or more

**VISITOR TRAVEL QUESTIONNAIRE**

3. How far did you travel to Birdworld today?

- a) Under 5 miles
- b) 5 – 14 miles
- c) 15 – 24 miles
- d) 25 – 34 miles
- e) 35 – 44 miles
- f) 45 – 54 miles
- g) 55 – 64 miles
- h) 65 – 74 miles
- i) 75 miles or over

4. Please use the below space to provide any comments you wish to make in relation to travel in the local area.

***Thank You for Taking the Time to Complete This Questionnaire***

***Please Return to \_\_\_\_\_***

***To Be Entered into the Prize Draw***