

London Borough of Barnet, Planning Services 2 Bristol Avenue, 7th Floor Colindale, London, NW9 4EW Tel: 0208 359 3000

Email: planning.enquiry@barnet.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location				
Disclaimer: We can only make recommendations based on the answers given in the questions.				
If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".				
Number	87			
Suffix				
Property Name				
Address Line 1				
High Street				
Address Line 2				
Address Line 3				
Barnet				
Town/city				
Barnet				
Postcode				
EN5 5UB				
	be completed if postcode is not known:			
Easting (x)	Northing (y)			
524483	196609			
Description				

Applicant Details
Name/Company
Title
First name
Surname
Nationwide Building Society
Company Name
Address
Address line 1
Nationwide House
Address line 2
Pipers Way
Address line 3
Town/City
County
Country
United Kingdom
Postcode
SN3 1TA
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number

Secondary number	
Fax number	
Email address	
***** REDACTED *****	
Agent Details	
Name/Company	
Title	
First name	
Megan	
Surname	
Koch	
Company Name	
ISG Design Ltd.	
Address	
Address line 1	
7th Floor, Aldgate House	
Address line 2	
33 Aldgate High Street	
Address line 3	
Town/City	
London	
County	
Country	
United Kingdom	
Postcode	
EC3N 1AG	

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)

- Replace 1no. Projecting signage with new 500mm.
- Replace 1no. Fascia and 1no. Logo with 1no. New blue fascia & 1no. New 290mm logo height.
- Replace 1no. ATM surround and decals with new.
- Replace statutory signage with new.
- Replace safety manifestation with new

Please specify the type(s) and details of each proposed advertisement	
Advertisement Type:	
Projecting or Hanging Sign	
Height: 0.5 metres	
Width: 0.5 metres	
Depth: 0.086 metres	
What is the height from the ground to the base of the advertisement?: 2.89 metres	
What is the maximum projection of the advertisement from the face of the k 0.593 metres	ouilding?:
What is the maximum height of any of the individual letters and symbols?: 30 centimetres	
What materials will the advertisement be made of?: 'Logo' face as acrylic finished to match red PMS 032c and aluminium background metal bracket painted to match Core Blue 282C	d finished to match blue PMS 282c with red acrylic edge and
The colour of text and background: 'Logo' face as acrylic finished to match red PMS 032c and aluminium background metal bracket painted to match Core Blue 282C	d finished to match blue PMS 282c with red acrylic edge and
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Internally	
Illuminance levels: 250 cd/m ²	
Will the illumination be static or intermittent?: Static	
Advertisement Type: Fascia Sign	
Height:	
0.771 metres	
Width: 6.836 metres	
Depth: 0.065 metres	
What is the height from the ground to the base of the advertisement?: 2.754 metres	
What is the maximum projection of the advertisement from the face of the k 0.065 metres	ouilding?:
What is the maximum height of any of the individual letters and symbols?: 29 centimetres	
What materials will the advertisement be made of?: 'Logo' face as perspex 440 Red acrylic with returns finished to match PMS 032c. white. Formed aluminium fascia sign with returns finished Matt blue (RAL 5022).	
The colour of text and background: core red #F9383D, 0,87,69,2,032 C core blue #011546, 100, 90,40,40,282 C	
Will the advertisement be illuminated?: Yes	

Internally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 1.53 metres
Width: 0.852 metres
Depth: 0.042 metres
What is the height from the ground to the base of the advertisement?: 0.457 metres
What is the maximum projection of the advertisement from the face of the building?: 0.042 metres
What is the maximum height of any of the individual letters and symbols?: 7 centimetres
What materials will the advertisement be made of?: ATM Surround/Tablet: Acrylic finished to match blue PMS 282c with aluminium frame finished Matt blue (RAL 5022). 'Logo' face as acrylic finished to match red PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white.
The colour of text and background: Blue PMS 282c with aluminium frame finished Matt blue (RAL 5022). 'Logo' face as acrylic finished to match red PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white.
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 0.05 metres
Width: 0.05 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.825 metres
What is the maximum projection of the advertisement from the face of the building?: 0 metres
What is the maximum height of any of the individual letters and symbols?: 0.05 centimetres
What materials will the advertisement be made of?: Safety Manifestation: frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White
The colour of text and background:

Will the advertisement be illuminated internally or externally?:

3M Crystal 7725SE-314 Dusted White Will the advertisement be illuminated?:
Please describe each of the 'Other type(s)' of advertising proposed
ATM Safety Manifestation
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
○ Yes⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ⊙ Yes
○ No ○ Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
Existing elevations will be submitted as part of the documents for this application
Will the proposed advertisement(s) project over a footpath or other public highway?
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
07/02/2024
To Date
07/02/2029
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?

	Site Visit	
	Can the site be seen from a public road, public footpath, bridleway or other public land?	
	○ No	
	If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?	
	○ The applicant○ Other person	
	Dre application Advice	
	Pre-application Advice	
	Has assistance or prior advice been sought from the local authority about this application?	
	○ Yes② No	
		_
	Interest In the Land	
	interest in the Land	
	Does the applicant own the land or buildings where the adverts are to be placed?	
	⊗ Yes	
	○ No	
_		=
	Authority Employee/Member	
	Authority Employee/Member With respect to the Authority is the applicant and/or agent one of the following:	
	Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff	
	With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member	
	With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff	
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- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of

- Our system will automatically generate and send you emails in regard to the submission of this application.

a public register and on the authority's website;

✓ I / We agree to the outlined declaration	
Signed	
ISG Design	
Date	
08/02/2024	