## **Planning Statement**

This proposed signage scheme and redecoration of the The Royal Hotel, 34 High Street, Penicuik, EH26 8HU has been proposed as it has been several years since it has had new signage scheme, and the existing signage is showing signs of deterioration, which is affecting how the business is perceived, and ultimately is having a negative impact on trade.

As part of the proposed works, which are all external, we will install the new signage scheme, which will serve to enhance the site whilst remaining in keeping with the surrounding area and historic features. Decoration of the exterior walls, to give the building a fresh new look. There will also be the addition of lighting to this property as previously there has been little to no external lighting of the building resulting in no street presence after dark. The Lighting will only be operational between the trading hours and turned off when the pub is not trading.

We would hope that you would support the development and approve in due course.