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|--|--------------------------|---|---------------------------------------|
| Your ref:  | 240 Edgware Road, W2 1DW | <b>Please reply to:</b>   | <b>Fraser Fikrie</b>                  |
| Our ref:   | 24/00857/ADV             | Tel No:   | 0753424 7967                          |
|  |                          | Fee Queries:  | 0207 641 6500;                        |
|  |                          | Email:  | planningreception@westminster.gov.uk; |
| Mr Elie Osborne<br>4D PLANNING<br>86-90 Paul Street<br>3rd Floor<br>London<br>EC2A 4NE<br>United Kingdom |                          | <b>Incomplete Applications</b><br>Town Planning & Building Control<br>City of Westminster<br>PO Box 732<br>Redhill, RH1 9FL |                                       |
|  |                          |   | 15 February 2024                      |

Dear Sir / Madam

TOWN AND COUNTRY PLANNING (CONTROL OF ADVERTISEMENTS) (ENGLAND)  
 REGULATIONS 2007

**Address: 240 Edgware Road, London, W2 1DW,**

**Proposal: Display of externally illuminated fascia and hanging signs measuring 4.80m x 1.00m and 0.90m x 0.60m. (Linked with 24/00856/FULL)**

Thank you for your application received on 9 February 2024. I am writing to inform you that your application is incomplete for the following reason(s):

- 1 Your application form states that the fascia and hanging signs are externally illuminated. However, the proposed elevation shows internally illuminated. Please amend either your application form to state 'internally illuminated' and provide section through the signs showing the illumination method OR provide amended proposed drawings with signs including the external illumination.

Please forward this information to the above email address by **14 March 2024**. Please do not forward the requested information separately, as your application will only be progressed when ALL requested information has been received. Please send revised/new information to the email address, not via the planning portal.

The description of development may have been changed to better reflect the proposed works, if you do not agree that this accurately reflects your proposals, please provide an amended description of development when you respond to the above.

**If we do not receive this information within four weeks of this notification we shall take no further action on your application. If you require longer than four weeks to submit the revised information, please contact us.**

If you'd like to make a payment, please call: 020 7641 6500, or for general enquiries call 020 7641 6000. **Please note, for queries relating to this case, please refer to the officer dealing with your case: details at top of the letter.**

Yours faithfully

Fraser Fikrie

**Fraser Fikrie**

Note - Please read our Privacy Notice online <https://www.westminster.gov.uk/privacy-notice-planning>