

Erection of a new discount foodstore
with creation of access, car parking, landscaping
and other associated works at

Land North of Crieff Road, Perth

Planning and Retail Statement for
Lidl Great Britain Limited
December 2023

Our Ref: 19-01108



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Quality Assurance

This report has been prepared within the quality system operated at Rapleys LLP according to British Standard ISO 9001:2015.

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1 INTRODUCTION

1.1 This supporting Planning and Retail Statement (PRS) has been prepared by Rapleys LLP, on behalf of Lidl Great Britain Limited ('Lidl') and is submitted in support of a planning application for the erection of a new Lidl foodstore with access, car parking, landscaping and other associated works at land north of Crieff Road, Perth. A site location plan is attached at Appendix 1. The proposal is a re-submission of planning application 22/00816/FLL which was withdrawn in December 2022. The proposal has been amended to address the concerns raised which is covered in Section 4 of this Statement.

1.2 This application seeks to erect a new Lidl foodstore (Use Class 1), comprising 1,949 sq.m of gross internal area (GIA) with a net sales area of 1,331 sq.m, and 103 car parking spaces (includes 6 accessible spaces, 9 parent & child spaces and 2 electric vehicle charging spaces).

1.3 This Statement addresses the planning and retail issues affecting the site through the consideration and assessment of the proposal against key national and local planning policies and material considerations. It also provides evidence of the unique nature of the Lidl discount operations and their complementary role to mainstream convenience retailers, by identifying relevant appeal decisions where this has been demonstrated. The Statement should be read in conjunction with the following accompanying documents submitted as part of this planning application in support of the development proposals, namely:

Drawing Plans	Prepared by
Application Drawings	Manson Architects
Design Statement	Rapleys
Consultation Statement	Rapleys
Transport Assessment	ECS Transport
Travel Plan	ECS Transport
Flood Risk Assessment	Kaya Consulting
Landscape Plan	FDA Landscape
Tree Survey	Caledon Trees
Preliminary Ecology Assessment	Gavia Environmental
Site Investigation Report	JPB
Noise Impact Assessment	EEC

1.4 The submission documents conclude that the proposed development is acceptable and should be supported in planning terms. Therefore, planning permission should be forthcoming.

1.5 Against this background, the content of this Statement has been set out as follows:

1. Introduction;
2. Site and Surroundings;
3. Pre-Application Consultation;
4. Proposed Development;
5. The Lidl Operation;
6. Planning Policy Context;
7. Sequential Site Assessment;
8. Town Centre Health Overview;
9. Assessment of Retail Impact;
10. Planning Assessment; and
11. Summary And Conclusion.

2 SITE AND SURROUNDINGS

The Site

- 2.1 The site is located to the north of Crieff Road (A85) which is an important arterial route running east/west through the City of Perth; providing access to the City Centre (east) and the A9 and beyond (west) The site has a prominent position and frontage on to Crieff Road. The site extends to 0.95ha.
- 2.2 The site currently comprises greenfield land. The application site relates to a former area of Newton Farm which was demolished, with farm operations discontinued on site, however the remaining land of Newton Farm borders the site to the north and west.
- 2.3 The subject site is not located in a designated conservation area; and no category listed buildings are located on the site or in close proximity.

Surroundings

- 2.4 The immediate area adjacent to the site primarily comprises a mix of residential, retail, employment and St Johnstone Football Stadium and its associated infrastructure. The north of the site comprises a greenfield site, with McDiarmid Park and its training fields located further northwest; to the east and south, beyond the Crieff Road, is a mix of residential dwellings and employment sites; to the west is Newton Park Farm, with a Tesco Extra being located further west, near the A85 Roundabout.

Access

- 2.5 Vehicular access to the site is currently taken from the east of the site, via a gate which provides the only existing access point for the site. As stated previously, the location of the site is in close proximity to the A85 and the A9, therefore the site is highly accessible by car.
- 2.6 The site is also accessible via public transport, with two bus stops located within 100m of the site, with the Crematorium bus stop located to the east of the site and the McDiarmid Park bus stop located to the southwest of the site. The bus stops benefit from regular services, connecting the site to Central Perth and surrounding towns and villages such as Hillyland. The nearest Railway Station is Cardonald, located approximately 2.77 km to the southeast of the site.
- 2.7 Pedestrian access can be found via the existing vehicular access point. The surrounding area benefits from wide pavements and a controlled pedestrian crossing point along Crieff Road within 100m of the site.

Site Constraints

- 2.8 The site is not subject to risk from river or coastal flooding. However, the western half of the site has a medium (0.5% chance of flooding annually) to low (0.1% chance of flooding annually) risk of surface water flooding.
- 2.9 There are no heritage assets within the boundary of the site, however, there are numerous historical assets within 500m of the site, with the Newton Farm area to the west comprising a Historic Environment Record regarding the horse engine house located here.
- 2.10 The site is subject to Tree Preservation Order (TPO) ref. 1965/002. The TPO, which was served 23 April 1965, prohibits the removal or works on any trees present at the time that the order was served. The site is understood to fall within the area previously covered by Craigs Farm (ref. 4) Having reviewed the site, none of the trees present on the site, or directly adjacent to the site, appear to form part of the 1965 TPO.

Planning History

- 2.11 A search of the planning history of the site has been undertaken through Perth and Kinross Planning Portal with the most relevant applications provided below.

Reference	Description	Decision	Decision Date
11/01579/FLL	Upgrading of roads infrastructure including the formation of slip roads, roundabouts, bridges, SUDS ponds, landscaping and diversion of culvert.	Approved	31 May 2012
12/00964/IPM	Demolition of buildings, erection of retail store (Class 1) with associated petrol filling station, car parking, access road, landscaping and link road and new junction to serve crematorium road (in principle) Newton of Huntingtower Crieff Road Perth.	Withdrawn	3 September 2012.
15/00014/PAN	Residential and retail development with associated access roads, infrastructure and landscaping.	Pan notice sufficient	25 August 2015
22/00816/FLL	Erection of retail unit (Class 1), formation of vehicular access, parking area, landscaping and associated works.	Withdrawn	13 December 2022

- 2.12 A number of other applications have been approved by the Council which relate to road/access upgrades in the proximity of the site. These included updates to the A85 and A9.

3 PRE-APPLICATION CONSULTATION

3.1 Prior to submitting this planning application, the applicant undertook Pre-Application consultation with the Local Planning Authority (LPA). This is details further in the submitted Consultation Statement. However a summary is given below.

CONSULTATION WITH WEST LOTHIAN COUNCIL

3.2 Perth and Kinross Council's pre-application response, received 17th July 2023, was informed by the Perth and Kinross Local Development Plan 2; National Planning Framework 4 (NPF4); and other relevant policies and guidance. In this context the Council offer the following comments:

- The Council object to the principle of the proposed foodstore development coming forward through a stand-alone application, suggesting that the proposal should be delivered as part of a masterplan for the entirety of the site (which is allocated for housing in the adopted Local Development Plan).
- The Council consider that the proposed out-of-centre retail development is contrary to the adopted Local Development Plan and NPF4, specifically, the Council do not consider the proposal to meet either of the out-of-centre retail exceptions set out in NPF4.
- The siting of the proposed foodstore is not considered to be appropriate in relation to the remainder of the masterplan area, with the Council suggesting that this location would be detrimental to the quality of the surrounding built and natural environments. Furthermore, the Council suggest that the application would hinder connectivity; incorporate inappropriate design; and include unacceptable levels of retention.
- The Council also question the visual amenity of the proposal (as a result of the materials, massing, etc.), suggesting that the view of the store from prominent frontages would result in an adverse visual impact, which the proposed landscaping would do little to mitigate against.
- The Council is fundamentally opposed to the use of any retaining structures, despite the fact that Lidl have proposed to provide planting within the structures that will considerably improve the aesthetic of the retention.
- The Council raise concerns with the pedestrian and cycle linkages to and through the site, suggesting that the layout does not adequately link to existing bus stops and the wider network of paths in the area. In particular, the Council comment on the linkages between the Lidl site and the remainder of the site to the north, as a result of the change in terrain.
- The Council also raise concerns over the potential for conflict between future occupiers and the store, in terms of noise from delivery vehicles. They suggest that the location of the service yard may lead to an unacceptable impact on the amenity of future residents.
- The Council also highlight the loss of mature trees to facilitate development. Whilst they concede that there is scope for these trees to be replaced as part of the development, they suggest that as the residential element (which will deliver a number of the replacement trees) is not included as part of this application, insufficient replacement tree planting is proposed.
- The Council raise concerns over the ecological impact, the delivery of biodiversity net gain and the impact on roosting bats, setting out a requirement for these matters to be assessed and addressed as part of any planning application.
- The Council set out that the proposal should seek to reduce emissions, with the approach to this being set out through an Energy Statement.

- In terms of Air Quality, the Council confirm that an Air Quality Impact Assessment will be required as part of any development proposal of the nature assessed through the pre-application.
- The Transportation and Development Team consider there to be a number of unresolved issues; and have requested that additional information, to demonstrate that the proposed development is acceptable in highway and access terms is submitted.
- Transport Scotland did not provide any further comment, however, the Case Officer notes that they did not object to the original planning application.
- The Council confirm that a site investigation would be required as part of any future development proposal.
- The Council require further information on how the drainage for the store will be implemented, including details of how the application site would be integrated into the SuDS system for the wider masterplan site.
- The Council also outline that the details of lighting and developer contributions will need to be submitted to and approved by the Council as part of any forthcoming development.

3.3 Overall, the Council's highlighted that Case Officers are not currently supportive of the principle the proposed development. Lidl disagree with this position and have proposed a number of changes which address the concerns raised. Furthermore, Lidl considers that the benefits of the proposed development and the evident level of public support for the proposal, outweigh the concerns raised by Case Officers. Sections 4 and 10 of this Statement, set out the proposed amendments to the proposal as well as what are considered to be the benefits of the development.

4 PROPOSED DEVELOPMENT

- 4.1 The application seeks planning permission for the erection of a new Lidl foodstore (Class 1) with creation of new road access, associated car parking and landscaping at the site. Full details of the proposed development are presented on the drawings prepared by Yeoman McAllister architects.
- 4.2 The proposed single-storey foodstore will be orientated roughly east-westwards; occupy the northern section of the site; and have a gross internal area (GIA) of 1,949 sqm. The net sales area of the proposed foodstore will measure 1,331 sqm; and will incorporate an 80:20 split between convenience and comparison goods. This means that approximately 1,065 sqm will be dedicated to convenience goods; and the remaining 266 sqm will stock comparison goods on a rotating basis.
- 4.3 The proposed foodstore will also incorporate a warehouse area measuring 405 sqm; and 213 sqm of ancillary floorspace. The warehouse will comprise a chiller; a freezer; the delivery area; and various storage spaces. Meanwhile, the ancillary floorspace is made up of staff welfare facilities; an in-store bakery; a cash office; an I.T room; a meeting room; customer toilets; and the entrance pod.
- 4.4 The vehicular access to the site will be via a new access road from Crieff Road, supporting the wider development of the area, along with a new pedestrian access point along the southern boundary. Delivery vehicles will share the same vehicular access, driving into the site and crossing the car park before turning left and reversing into the delivery bay.
- 4.5 The proposed store will be served by a total of 103 parking spaces, comprising: -
- 86 'standard' customer bays;
 - Six accessible spaces;
 - Nine parent & child bays; and
 - Two electric vehicle charging point (EVCP) bays.
- 4.6 The car park area, will extend out from the store building at the western part of the site. Both the accessible and parent & child spaces will be located close to the trolley bay and store entrance, with the accessible spaces to the west of the store entrance, beyond the car park aisle; and the parent & child spaces along the western elevation of the store.
- 4.7 Cycle parking will also be provided, in the form of five Sheffield style cycle stands under the canopy along the western elevation of the store building. These cycle stands will provide safe and secure parking for up to 10 no. cycles. It should also be noted that Lidl employees are permitted to store their bikes in a suitable and secure location within the warehouse, ensuring that publicly accessible provision is maximised as much as possible.
- 4.8 A dedicated delivery bay will be provided along the eastern elevation of the store. This will enable delivery vehicles drive onto the site in forward gear, before reversing back into the bay to unload stock directly into the warehouse area before diving off the site, again in forward gear.
- 4.9 The Design Statement that accompanies this Planning and Retail Statement details the aesthetic appearance of the proposed development. In addition, full details of the proposed development are presented on the drawings accompanying the submission, including the Proposed Site Layout Plan, which can be found at Appendix 2.

5 THE LIDL OPERATION

5.1 Full details of the proposed development are presented in the plans accompanying the submission and addressed in detail below.

5.2 This section provides an overview of the Lidl retail operation, including the position of the company within the UK retail market and its key trading characteristics.

Position Within the Market

5.3 Lidl and Schwarz Grocery Wholesale was founded in Germany in the 1930s, since then the company has diversified into hypermarkets under the trading name 'Kaufland' and discount foodstores known as 'Lidl'. Today the Schwarz Group is one of the largest grocery retailers in Europe.

5.4 Lidl commenced trading in the Scotland in 1994 and since then has grown to become a substantial presence in the convenience retail market, with over 100 stores currently trading in Scotland; and over 960 stores trading across the whole of the UK. The Kantar Worldpanel Grocery Market Share data found that on 7 November 2023 Lidl was the sixth largest convenience retailer in Great Britain, with a 7.6% market share.

Discount Format

5.5 The Lidl retail philosophy is centred on simplicity and maximum efficiency at every stage of the business, from supplier to customer, enabling the company to sell high-quality own brand products at the lowest prices. It is this format that has resulted in Lidl being classified by retail research company Verdict as a 'deep' or 'hard' discounter.

5.6 The "deep discount" sector includes Lidl and Aldi. This sector also included Netto, which returned to the UK market in 2014. However, in July 2016, the company announced that they would withdraw from the UK market by August 2016. 'Deep discounters' concentrate on selling a limited range of primarily own brand goods at extremely competitive prices. These retailers are therefore distinct from the mainstream convenience retailers such as Tesco, Asda, Sainsbury's and Morrisons in the offer that they provide to shoppers.

5.7 Lidl is able to offer high-quality products at low prices due to extensive bulk purchasing. This enables the company to achieve significant economies of scale that can then be passed on to the customer in the form of highly competitive prices. Other factors that enable Lidl to offer consistently low prices include the format of its stores and the approach taken to the display and sale of products.

5.8 The fact that Lidl provides a distinct offer to the main convenience retailers was recognised by the Competition Commission in its 2008 'Grocery Market Investigation'. The Glossary to the investigation report refers to Lidl as 'Limited Assortment Discounter' or 'LAD', which is defined as:

"Limited Assortment Discounters (i.e. grocery retailers offering noticeably lower prices than a conventional supermarket but which stock a limited range of products)."

5.9 Further reference is made to LAD stores at paragraph 3.3, page 30 of the investigation:

"Limited Assortment Discounters (LADs) carry a limited range of grocery products and base their retail offer on selling these products at very competitive prices. The three major LADs in the UK are Aldi, Lidl and Netto. Each of Aldi, Lidl and Netto carries in the region of 1,000 to 1,500 product lines in stores ranging from 500 to 1,500 sqm (Stores of a similar size operated by a large grocery retailer generally carry around 10,000 - 15,000 products.)"

5.10 Paragraph 4.80, page 70 of the investigation goes on to state that due to the limited number of products carried by LADs they are not close substitutes for other foodstores of a comparable size (i.e. they are different):

“The limited number of products carried by LADs stores means that these stores are not close substitutes for similarly-sized stores operated by CGL (Co-op), M&S, Sainsbury’s, Somerfield and Tesco. In particular, we note that Aldi, Lidl and Netto stores typically sell fewer than 1,000 products. In comparison, large grocery retailers generally sell around 5,000 to 10,000 products in stores in the same size range as those operated by LADs (i.e. 500 to 1,400 sqm). The results of our entry analysis also show that Aldi, Lidl and Netto stores are not close substitutes for the stores of large grocery retailers”.

5.11 The findings of the Competition Commission’s 2008 investigation therefore confirmed that Lidl does provide a different offer to the main food retailers.

5.12 This difference has also been acknowledged by the Secretary of State and Planning Inspectors in a number of appeal decisions relating to Lidl stores through the UK. In relation to a Secretary of State decision in the London Borough of Merton (APP/T5720/V/04/1171394), the Planning Inspector in his report concluded that:

“283. The Lidl offer is materially different to that provided by the mainstream food retailers”.

5.13 Further to this, it was recognised by an inspector when approving a new store in New Addington, Croydon (APP/L5240/A/07/2052053) that:

“17. The Lidl offer is materially different to that provided by the main food retailers and as a result ..would meet a qualitative need by extending consumer choice. Furthermore, it would add a new dimension to competition within the area”.

5.14 The different offer provided by discount foodstores to the likes of Tesco and Sainsbury’s is now widely recognised and accepted.

Limited Product Range

5.15 Aside from the difference in pricing from the main convenience retailers, another characteristic of the Lidl business model, as already highlighted in the Competition Commission’s findings above, is that Lidl carry a comparatively limited range of primarily own brand products (around 90% of all products in store).

5.16 The majority of the products found in Lidl stores are own brand convenience goods sourced from the UK and Europe. Lidl proudly work with over 80 Scottish to produce and stock over 600 different Scottish products in their stores, including a wide range of 100% Scottish beef, lamb and pork. Lidl aims to keep the shopping experience simple for its customers and operates a ‘no frills’ policy by avoiding unnecessary packaging and presentation, including a basic store fit-out, all of which contributes to keeping the cost of products low.

5.17 Non-food items are limited to around 15-20% of floorspace in store. The non-food offer is mainly focused on household cleaning and health and beauty products. Lidl stores do receive a twice weekly delivery of non-food ‘specials’, which can range from garden equipment and small items of furniture to flat screen TVs. These are also sourced on a pan-European scale at competitive prices. These items are provided on a ‘when it’s gone, it’s gone’ basis and owing to the limited and constantly changing offer, the potential for impact upon other retailers is negligible.

Not the Full Retail Offer

5.18 Lidl stores also differ from other convenience retailers by not offering any of the following products or services:

- Fresh meat and fish counter;
- Café/restaurant;
- Delicatessen/cheese counter;
- Hot food counter;
- Home Delivery/click and collect;
- Pharmacy;
- Dry-cleaning service;
- Post Office services;
- Photographic shop; and
- Mobile phone shop.

5.19 Lidl does not offer any of the above products/services because these do not fit with the company's retail concept and business model. Lidl has a successful, proven format that works, and there is no intention to change it. The introduction of any of the above could have an adverse impact on the prices offered to customers.

5.20 As a consequence of the Lidl business model, its customers tend to purchase part of their main grocery shop (i.e., basic staples) in store, taking advantage of the low prices, but then visit other retailers to purchase luxury food or more specialist items. This, combined with the fact that Lidl does not offer the products and services listed above that are found in many of the main convenience retailers as well as smaller local independents, means that its stores complement existing retail provision, while providing additional opportunity and choice for shoppers.

Shorter Trading Hours

5.21 The standard opening hours for Lidl stores are also more limited than some of the main convenience retailers who operate 24hour or extended opening hour periods, as well as smaller independent convenience retailers. Generally, Lidl stores open for a core period of between 08.00-22.00 Monday to Sunday (inclusive of Bank Holidays).

Store Format

5.22 Lidl has an established store format that is integral to the success of its business model. The minimum store size that is required by Lidl for its operational requirements is circa 2,100 sqm gross external area (GEA). This equates to a net sales area of approximately 1,300 sqm Gross Internal Area. Typically, Lidl require all elements of their foodstores to be set out over a single level (unless there are unusual or exceptional circumstances). There are a number of reasons why this size of store is required.

5.23 A single level store of c.2,100 sqm Gross External Area allows for pallets to be easily moved directly from the delivery bay and placed in the sales area. This cannot be achieved in the same way in smaller stores, resulting in the need to break pallets down and stack more products on shelves, which consequently increases staff costs. This therefore makes it more difficult for Lidl to pass cost savings on to its customers, thereby impacting on its ability to deliver the benefits of discount retailing.

5.24 In addition, the standard store format has been purposefully designed in order to provide mobility impaired customers, the elderly and those with small children, space to move through the store easily. Lidl also place bulky goods on the sales floor to ensure that easy access to these items is maintained for all customers.

5.25 It has been recognised by the Secretary of State and Planning Inspectors that a single level retail operation is an essential part of the Lidl business model and that consequently 'disaggregation' (breaking stores down into convenience and comparison elements) cannot be achieved without the benefits of the discount format being lost. This is equally relevant to determination of planning applications in Scotland. In this respect, in relation to a Lidl scheme in Oxford (APP/G3110/A/04/1171310L05/1195688) the Inspector noted (paragraph 82) that:

“The fact that Lidl only sell a limited range of goods means there is no realistic scope for disaggregation. Lidl stores cannot be broken down into constituent parts...”

- 5.26 Major deviations from the set store format will incur significant additional costs, both in terms of initial build cost and operation maintenance. This can severely impact on the feasibility of a Lidl scheme; and prevent a store from being financially viable whilst providing customers with the discounted offer they expect. As such, significant deviation from the store model is only considered acceptable in very special circumstances.

Local Catchment

- 5.27 Lidl stores serve a relatively compact catchment area and are intended to provide a local shopping facility. The locational strategy of Lidl is for stores in urban areas, to serve an area that broadly equates to a 0-5 minute drive-time of the site. Owing to its limited offer, people do not tend to travel long distances to shop at Lidl. The catchment has regard to the nature of the settlement and surrounding area, the location of existing food retail provision within the catchment and consumer travel patterns.
- 5.28 As stated above, many customers use Lidl stores to purchase part of their main grocery shop (i.e. basic staples), often on foot, taking advantage of the low prices, but then visit other retailers to purchase luxury food or more specialist items that are not offered at Lidl (e.g. fresh fish). In addition, many Lidl customers also continue to visit smaller independent convenience stores close to their homes for top-up/basket shopping (i.e., buying a pint of milk or a loaf of bread) as well as to use services that are not provided by Lidl (e.g. dry cleaning, Post Office etc).

Employment Opportunities

- 5.29 The proposed Lidl store would employ up to 40 staff in store. Lidl has a policy of employing local people from all backgrounds to work in their stores. This allows for a short commute to work and for staff to potentially work at short notice. The company is an equal opportunities employer with a strong social inclusion policy. The following extract is taken from Lidl's employee handbook, which sets out the company's equal opportunities stance:

“Lidl is an equal opportunities employer. We wish to ensure that employees are treated, trained and promoted, and job applicants are selected on the basis of their respective skills, talents, performance and experience, without reference to their sex, marital status, race, colour, nationality, ethnic origin or disability. Whilst the company strives to realise these principles, it is your responsibility to ensure that they are applied in practice. We will not tolerate any form of harassment and we will seek to ensure that your working environment is free from prejudice. Harassment at work is unlawful.”

- 5.30 Lidl are committed to investing in their staff and consistently offer one of the highest levels of pay in the UK supermarket sector. From 1 September 2023, pay for store and warehouse staff increased to a minimum £11.40 per hour which is substantially higher than the National Living Wage and National Minimum Wage. Lidl staff also benefit from competitive holiday packages and a 10% discount in Lidl stores.
- 5.31 Lidl also offer opportunities for career progression, through many different career paths and opportunities within the retail sector. These include managerial and administrative positions in addition to positions such as store assistants and cashiers. The company also runs comprehensive management development and training programmes, enhancing skills of staff and maximising staff retention.
- 5.32 When setting up a new store, Lidl typically bring in a manager from another store that ideally has links with the local area. This is vital to provide the necessary experience and leadership during the training period of the new store staff. It is then the responsibility of the store manager and district manager to recruit and train the necessary numbers of staff prior to store opening. New staff are

recruited from the local community using a variety of methods, including local newspaper advertisements, Job Centre advertisements and open days.

Deliveries

- 5.33 Lidl products are purchased within the UK and Europe and then packaged and distributed directly to the relevant Regional Distribution Centre (RDC), of which there are currently 13 in the UK, for onward distribution to its stores across the UK. In Scotland, the Eurocentral RDC near Motherwell serves the whole of Scotland, and therefore will also service the proposed store.
- 5.34 Lidl is mindful of the need to minimise any disturbance to neighbouring residents and landowners. To assist in achieving this, each store has only one or two dedicated deliveries per day. Each delivery is undertaken by one delivery vehicle, which carries all of the necessary products for the store, including freezer and chilled products. Furthermore, during these deliveries the same delivery vehicle picks up any store waste, which is stored internally in the store warehouse. These delivery and waste pickup practices minimise disruption on the site and in the surrounding area.
- 5.35 Minimal noise is produced during deliveries, as delivery drivers are required to turn their engines off during the delivery; and the freezer and chilled products are carried using individual temperature-controlled units, which can be loaded onto the vehicle, meaning that there are no noisy air conditioning units fitted to the delivery vehicles. New stores (such as that proposed) also feature graded ramps in the delivery bay and manual dock levellers, negating the need for noisy scissor or tail lifts. The total unloading time for deliveries is approximately 45 minutes.

Sustainability Measures

- 5.36 Lidl implement a variety of measures to minimise the environmental impact of its stores and to contribute toward sustainability objectives, including:
- Limiting deliveries to a maximum of two per day. Delivery vehicles are also used to remove waste from the store on their return journey to the RDC where the waste/recyclable material is sorted and managed centrally. This also helps to reduce vehicle trips and emissions;
 - Lidl lead the sector in terms of recycling and waste to landfill reduction by recycling all paper/cardboard and plastic waste produced by the store. This means that over 80% of all waste produced in store is recycled;
 - Lidl stores include highly efficient condensing boilers, which recover waste heat from the combustion process. All heating is regulated by sensors;
 - Lidl typically incorporates rapid charging EV spaces into their new stores alongside an array of photovoltaic panels on the roof. The latter provides up to 25% of the store's total electricity requirements;
 - Lidl stores use a manual dock leveller for deliveries, reducing noise emissions and energy use;
 - All Lidl stores are fitted with a 'Building Management System' incorporating movement sensors, Lux meters and thermostatic controls. This ensures that the back of house areas of the store are only lit when people are using them, that external lighting is only used when required and that the temperatures of the various areas within store are maintained at the correct levels. Energy efficient LED lighting is used and lighting within the sales area is cutback to one third before and after trading hours;
 - Water consumption is carefully monitored, and flow control devices and water meters are fitted in all stores; and

- Car park lighting is designed in accordance with Lidl's 'Dark Sky' policy with light fittings carefully specified in order to keep light spill beyond the site boundary to a minimum, with Lux and timer controls fitted.

5.37 Lidl also produce and implement Travel Plans to promote sustainable transport choices. A Travel Plan has been submitted as part of the application.

5.38 Lidl communicate to staff and customers on a continual basis and encourage all stakeholders to implement environmentally friendly practices where possible.

Deposit Return Scheme

5.39 All new Lidl stores in Scotland have their own 'Deposit Return Scheme', which incentivises customers to recycle their used bottles and cans, including all drinks sold in PET plastic, metal, and glass.

5.40 A bottle store is located within each Lidl store, which comprises reverse vending machines which allow customers to exchange plastic bottles and aluminium cans for vouchers.

5.41 The aim of this scheme is to help improve the quality and quantity of recycling thereby reducing litter and assist in achieving the country's climate change targets. The scheme is regulated through Scottish Statutory Instrument 2020 No. 154. The principal features of the scheme are:

- It applies to all drinks that are sold in single-use packaging.
- It requires the payment of a 20 pence deposit to be paid by consumers when purchasing such drinks (Reg 5).
- All retailers of these drinks are required under the regulations to operate a "Return Point" for the collection of single use packaging and for the redemption of deposits. This packaging would be retained for collection by the producer (Reg 20).
- The Regulations provide for only a small number of exceptions to the requirement to provide Return Points, for example if the layout of the retail premises is such that this could result in a breach of other regulations such as health and safety or fire risk (Reg 22).
- The commencement date for the operation of this scheme was meant to be on the 1st July 2022 but has been postponed until October 2025 at the earliest.

5.42 This initiative reinforces Lidl's commitment to sustainability and enables shoppers to redeem money to spend in-store and supports the Scottish Government in reaching its waste reduction targets.

Secured by Design and Disability Discrimination Act

5.43 Lidl design their stores and sites to minimise anti-social behaviour and crime. Lidl provide open and well-lit schemes to deter criminal activity. Lidl will, if required, fit CCTV internally and/or externally to ensure the safety of staff, customers and property.

5.44 Lidl provides its customers with accessible car parking spaces that comply with the latest equality legislation, ensuring access to the store for all customers. Lidl car parks are designed with the customer in mind to ensure that cars can pass easily into and around the car park. Disabled and parent and child spaces are positioned near the store entrance, in order to provide shorter walking distances from cars to the store.

SUMMARY

5.45 The key trading characteristics that distinguish Lidl from the mainstream convenience retailers and smaller independent retailers are therefore as follows: -

1. Restricted number of product lines –Lidl is not a one stop shop and sells a limited range of predominantly own brand goods, with customers visiting other stores for branded or luxury goods.

2. Not the full retail offer –Lidl does not provide the full retail offer. A limited range of comparison goods are sold and the constantly changing nature of ‘non-food specials’ ensures that any impact of other retailers is not constant and is limited. Lidl stores do not offer the range of services provided by the mainstream food retailers or smaller independent stores.
3. Small store size and localised catchment –Lidl stores do not draw customers from a wide area.
4. Shorter trading hours –Lidl stores are not open ‘all hours’.

5.46 The above factors ensure that the trading impacts of new Lidl stores on existing retailers and centres are very limited.

5.47 Lidl stores also bring substantial benefit to an area, including; new discount convenience retail options; new highly competitive retail employment opportunities; and a store which is designed and operated in a manner which seeks to minimise disruption and promote sustainability.

6 PLANNING POLICY CONTEXT

6.1 This section sets out the relative planning policy context of the proposed development at both a national and local level.

NATIONAL POLICY

6.2 The spatial strategy and national planning policy for Scotland is set out by the National Planning Framework 4 (NPF4), which was adopted by Scottish Ministers on 13 February 2023.

6.3 Part 1 of the NPF4 sets out the spatial strategy for Scotland, including the overarching spatial principles for planning in Scotland; regional priorities; and specific national development projects.

6.4 Meanwhile, part 2 of the NPF4 sets out statutory national planning policies, which should be used to inform the creation of Local Development Plan and the determination of development proposals. The policies contained within part 2 of NPF4 are split into three sections: *Sustainable Places*; *Liveable Places*; and *Productive Places*. The policies from each of these sections, deemed relevant to the proposed development, are outlined below.

Sustainable Places

- Policy 1 (Tackling the climate and nature crises) requires that all development proposals give significant weight to the global climate and nature crises.
- Policy 2 (Climate mitigation and adaption) expects development to be sited and designed in a manner to reduce greenhouse gas emissions; and adapt to current and future risks from climate change.
- Policy 3 (Biodiversity) demands that development proposals conserve, restore and enhance biodiversity, green networks and the natural environment.
- Policy 6 (Forestry, woodland and trees) supports development proposals that enhance, expand and improve woodland and tree cover; and states that development will be resisted where (*inter alia*) proposals would result in adverse impacts on native woodlands, hedgerows and individual trees of high biodiversity value.
- Policy 9 (Brownfield, vacant and derelict land and empty buildings) asserts that sustainable development of brownfield land or suitable will generally be supported.
- Policy 12 (Zero waste) expects development proposals to reduce, reuse and recycle waste during both construction and operation phases.
- Policy 13 (Sustainable transport) requires development to promote active travel and other sustainable transport modes. The policy also expects proposals to be supported by a transport assessment and travel plan, where necessary; ensure that reliance on private cars is not increased; and avoid/mitigate against adverse impacts on the transport network.

Liveable places

- Policy 14 (Design, quality and place) demands that development proposals are designed to improve the quality of the area and reflect the six qualities of successful places: Healthy, Pleasant, Connected, Distinctive, Sustainable and Adaptable.
- Policy 15 (Local Living and 20 minute neighbourhoods) sets the principle that development should support the principle of local living and 20 minute neighbourhoods.
- Policy 18 (Infrastructure first) requires (*inter alia*) that development proposals should mitigate against any impacts on infrastructure.

- Policy 22 (Flood risk and water management) supports the redevelopment of previously developed land in areas at risk of flooding, provided that the risk of flooding is assessed and addressed, in terms of both on and off-site impacts; and adaption to climate change.
- Policy 23 (Health and safety) expects development to have positive effects on health; and avoid significant adverse impacts, in terms of air quality, noise and other health factors.

Productive places

- Policy 25 (Community wealth building) outlines the Government's support for building local and community wealth, through increasing local spending and the creation of new jobs, amongst other things.
- Policy 27 (City, town, local and commercial centres) sets the requirement for a 'town centre first approach', requiring proposals for town centre uses in out-of-centre locations to apply the sequential assessment; explore options to alter the scale of development, so that it can be accommodated within a centre; and assess the impact of the development on designated centres.

Development outside of designated centres will only be supported if they can demonstrate that:

- all centre and edge-of-centre options have been sequentially assessed and discounted as unsuitable or unavailable;
 - the scale of development cannot reasonably be altered or reduced in scale to allow it to be accommodated in a centre; and
 - the impacts on existing centres have been thoroughly assessed and there will be no significant adverse effect on the vitality and viability of the centres.
- Policy 28 (Retail) reaffirms the requirement to apply the town centre first approach and requires that retail uses compliant with the sequential approach are of an appropriate scale for the location; are acceptable in terms of character and amenity; and are located to best channel footfall and benefit the area as a whole.

LOCAL PLANNING POLICY

6.5 The adopted development plan for Perth includes:

- National Planning Framework 4 (described above)
- Tayplan Strategic Development Plan (2017); and
- Perth & Kinross Local Development Plan (LDP) 2 (2019).

6.6 The Perth & Kinross Local Development Plan (LDP) (2019) (PDF) was adopted on 29 November 2019 and guides all future development and use of land in Perth and Kinross Council area. The adopted plan also contains Supplementary Guidance (SPD) with the Placemaking SPD being relevant to the Design Statement. In this context the relevant policies from the adopted Local Development Plan are identified below.

Perth & Kinross Local Development Plan (2019)

6.7 The Local Development Plan (LDP2) notes that the subject site is part of a wider Housing Proposal Allocation (H71).

Figure 6.1. Extract of LDP Proposals Map in relation to the site.



- 6.8 In retail planning terms, the site is located in an 'out-of-centre' location with respect to Policy 13 - Retail and Commercial Leisure Proposals of the LDP. The subject site is located on the edge of a commercial centre. Policy 13 sets out the hierarchy to be considered through the sequential assessment:
- a) city or town centre;
 - b) edge of city or town centre;
 - c) other commercial centres identified in the Development Plan;
 - d) out of centre locations that are or can be made easily accessible by a choice of transport modes
- 6.9 Policy 13 also sets out a number of requirements for any out-of-centre proposal to address:
1. it can be demonstrated that a proposal helps meet quantitative or qualitative deficiencies in existing provision;
 2. it is supported by a favourable sequential assessment;
 3. it is of an appropriate scale;
 4. it provides improved distribution and accessibility of shopping provision;
 5. it provides for accessibility to public transport and non-car modes of transport;
 6. any detrimental effects identified in the transport assessment are mitigated;
 7. it has been demonstrated that there will be no significant impact (individual or cumulative) on any of the centres within the network of centres.
- 6.10 As shown in the policies map, the subject site is part of a wider housing proposal allocation (H71). This site is allocated as being able to accommodate 72-110 homes. It is noted that a masterplan will be required for the comprehensive development of the site, accompanied by a Flood Risk Assessment identifying which areas are suitable for development.

Perth and Kinross Supplementary Guidance: Developer Contributions and Affordable Housing (2020)

6.11 This document outlines where infrastructure contributions are sought from developers on varying types of development proposals and was adopted in July 2020.

6.12 It is considered that any relevant contributions subject to the guidance within this document will be discussed with Officers during the determination process.

The Perth and Kinross Local Development Plan (LDP) (2019)

6.13 Policy 1A (Placemaking) –This Policy indicates that development must contribute positively to the quality of the surrounding built and natural environment. All development should be planned and designed with reference to climate change, mitigation and adaptation.

6.14 The design, density and siting of development should respect the character and amenity of the place, and should create and improve links within and, where practical, beyond the site. Proposals should also incorporate new landscape and planting works appropriate to the local context and the scale and nature of the development.

6.15 Policy 2 (Design Statements) - This Policy states that a design statement will normally need to accompany a planning application if the development:

- Comprises five or more dwellings; or
- is a non-residential use greater than 0.5 ha in area; or
- Affects the character and/or appearance of a Conservation Area, Historic Garden, Designed Landscape, or the setting of a Listed Building or Scheduled Monument.

6.16 A design statement may also be required to accompany a planning application for other forms of development where design sensitivity is considered a critical issue. If applicants are uncertain as to whether a design statement is expected, or on the level of scope and detail that will be appropriate, then the views of the Council should be sought prior to submitting an application. A Design Statement accompanies the application proposal.

6.17 Policy 4 (Perth City Transport and Active Travel) - This Policy states that the Council, working with TACTRAN, will review city centre bus hub areas and improve key transport routes and corridors and support multimodal transport choices with greater priority being given to public transport, walking and cycling on key routes linking with:

- Rail/bus interchange;
- Peripheral Park and ride sites;
- Key employment areas; and
- The city centre and cultural venues.

6.18 Policy 60B (New Development Proposals) - This Policy states that all development proposals that involve significant travel generation should be well-served by, and easily accessible to all modes of transport. The sustainable modes of walking, cycling and public transport should be considered, prior to private car journeys. The aim of all development should be to reduce travel demand by car and ensure a realistic choice of access and travel modes is available, including opportunities for active travel and green networks.

6.19 Policy 13 (Retail and Commercial Leisure Proposals) sets out that the location for any use that generates a significant footfall should follow a sequential approach. Proposals for any retail and leisure development of 1,500 square metres or more gross floor space out with a defined town centre boundary, and not in accordance with the Development Plan, will require a transport, retail or leisure impact assessment.

6.20 Policy 13 also sets out a number of requirements for any out-of-centre proposal to address:

- it can be demonstrated that a proposal helps meet quantitative or qualitative deficiencies in existing provision;
- it is supported by a favourable sequential assessment;
- it is of an appropriate scale;
- it provides improved distribution and accessibility of shopping provision;
- it provides for accessibility to public transport and non-car modes of transport;
- any detrimental effects identified in the transport assessment are mitigated;
- it has been demonstrated that there will be no significant impact (individual or cumulative) on any of the centres within the network of centres.

6.21 Policy 40 (Forestry, Woodland and Trees) states that in exceptional cases where the loss of individual trees or woodland cover is unavoidable, the Council will require mitigation measures to be provided.

6.22 Policy 57 (Air Quality) states that within or adjacent to designated Air Quality Management Areas, where pollutant concentration are in excess of the national air quality objectives and may pose a risk to human health, development proposals that would adversely affect air quality may not be permitted.

6.23 Policy 60 (Transport Standards and Accessibility Requirements) sets out that all development proposals that involve significant travel generation should be well-served by, and easily accessible to all modes of transport. In particular the sustainable modes of walking, cycling and public transport should be considered, prior to private car journeys.

6.24 Perth Area Strategy - The site forms part of the wider Housing Proposal Allocation (H71). The LDP indicates that this site could accommodate 72-110 homes.

Supplementary Planning Guidance –Placemaking (2020)

6.25 The Council has adopted Placemaking Supplementary Guidance (2020) (PDF) to support Policy 1 (Placemaking) of the Perth and Kinross Local Development Plan (2019). The Guidance will be used in the assessment of planning applications and to assist in the placemaking process, the document states the following: All proposals should meet all the following placemaking criteria:

- Create a sense of identity by developing a coherent structure of streets, spaces, and buildings, safely accessible from its surroundings.
- Consider and respect site topography and any surrounding important landmarks, views or skylines, as well as the wider landscape character of the area.
- The design and density should complement its surroundings in terms of appearance, height, scale, massing, materials, finishes and colours.
- Respect an existing building line where appropriate or establish one where none exists. Access, uses, and orientation of principal elevations should reinforce the street or open space.
- All buildings, streets, and spaces (including green spaces) should create safe, accessible, inclusive places for people, which are easily navigable, particularly on foot, bicycle and public transport.
- Buildings and spaces should be designed with future adaptability, climate change and resource efficiency in mind wherever possible.
- Existing buildings, structures and natural features that contribute to the local townscape should be retained and sensitively integrated into proposals.
- Incorporate green infrastructure into new developments to promote active travel and make connections where possible to blue and green networks.
- Provision of satisfactory arrangements for the storage and collection of refuse and recyclable materials (with consideration of communal facilities for major developments).
- Sustainable design and construction.

6.26 It is considered that any relevant policy consideration will be discussed with Officers during the determination process.

- 6.27 The Perth & Kinross City and Town Centre Retail Study 2023 (PKCRS23) provides an evidence base to assist the Local Planning Authority in the preparation of future development plan policies, and supports the development management function of the LPA.
- 6.28 The Study outlines that there is a need to move on from retail-led city and town centres towards more multi-purpose destinations in their offer, use and experience; highlighting that all centres are likely to face growing pressures and potentially business closures due to the cost of living crisis, labour shortages and supply chain issues. The future performance and recovery of any given centre will much depend on how each centre adapts to future changes and remains relevant and attractive to shoppers and other users.
- 6.29 In regard to Perth City Centre, the Study outlines that the City faces a number of challenges, including the current number of larger vacant units within the centre, and the clusters of vacant units on a number of main city centre streets.
- 6.30 However, the Study notes that there are many positive aspects to build on; businesses are generally satisfied with their own performance, even if sales are down year on year. Whilst post covid visit frequency is down, over half of residents are visiting at the same rate as pre Covid. Some businesses report increased transaction values.
- 6.31 In regard to quantitative need for additional convenience goods floorspace within the Borough, the Study identifies no capacity for additional floorspace over the plan period, with a -5,000 sqm deficit in 2027, falling to -3,550 sqm by 2037.
- 6.32 Furthermore, the Study notes that the levels of retail contraction estimated are in spite of expected population and expenditure growth. It outlines that the additional population will, however, bring wider benefits and opportunities in terms of supporting services and other local businesses in the Perth and Kinross area. An increase in population has the potential to increase the demand for certain service sector uses that cannot be delivered or enjoyed online.
- 6.33 In consideration of trade leakage and clawback, the Study recognises that the catchment area defined for the purpose of the Study extends beyond the administrative boundary of the Borough and towards other settlements including Dundee and Stirling. It also notes that for many catchment area residents, centres and stores outside the study area will remain the more attractive destinations by virtue of their proximity and accessibility. It is likely to be the shopping habits of those residents which are the most difficult to change irrespective of any improvements to the city/town centres, the Study summarises.
- 6.34 Notwithstanding the above, it is important to recognise that the Study states that the convenience offer within Perth City Centre is limited to small scale branded and local convenience / specialist operators, the quality ranges from the value and basic end of the offer to a few better quality specialists. The offer is most likely to be found on South Street (including Tesco Express), South Methven Street and Scott Street. Sainsbury's Local and M&S Foodhall are also on High Street. The Study states that most residents visiting the centre do so for comparison goods shopping purposes.

SUMMARY

- 6.35 The proposal has been prepared in full consideration of these policies, as set out in the following sections of this Statement.

7 SEQUENTIAL SITE ASSESSMENT

- 7.1 This section sets out the applicant's approach to the sequential site assessment taking into consideration the out-of-centre location of the site in retail planning terms, and the requirements of national and local retail policy.
- 7.2 Both NPF4 and the Local Development Plan set out that a 'town centre first approach' should be applied to all retail development. In this regard, the policies require that such development located outside of the designated centres are accompanied by a sequential assessment, which demonstrates that there are no suitable or available in-centre or edge-of-centre sites. Adopted policy confirms that as part of the sequential assessment, developers should demonstrate a suitable level of flexibility in terms of scale.
- 7.3 Accordingly, a sequential assessment has been undertaken and forms part of this application. The methodology, catchment area, scope and findings are outlined below. The full assessment of potential sequential sites can be found at Appendix 3.

METHODOLOGY

- 7.4 NPF4, specifically Policy 27, sets out that development outwith of designated centres will only be supported where a town centre first assessment demonstrates that:
- *All centre and edge of centre options have been sequentially assessed and discounted as unsuitable or unavailable;*
 - *the scale of development cannot reasonably be altered or reduced in scale to allow it to be accommodated in a centre; and*
 - *the impacts on existing centres have been thoroughly assessed and there will be no significant adverse effect on the vitality and viability of the centres.*
- 7.5 This approach is echoed in the Local Development Plan for West Lothian, which requires that a sequential assessment is undertaken for retail development outwith designated centres.
- 7.6 Based on this, it is clear that in- and edge-of-centre sites within the defined catchment area should be identified and assessed in terms of their suitability and availability, where retail development outside of a defined centre is proposed. In assessing alternative sites, applicants should demonstrate that the scale of the development cannot be reasonably altered to be accommodated in a sequentially preferable location.

CATCHMENT AREA

- 7.7 As set out in Section 5 of this statement, Lidl foodstores serve a relatively compact catchment area, as they provide a neighbourhood/ relatively localised shopping facility. Consequently, Lidl's locational strategy is based on stores in urban areas serving a catchment typically equating to a 0-5 minute drive-time from the chosen site. However, in this case the drive-time catchment has been extended to 0-7 minutes to capture the satellite villages to the east.
- 7.8 Drawing on this approach, the applicant has undertaken a sequential site assessment for sites and vacant units within or on the edge of the following designated town centres and commercial centres:

Defined Town Centres

- Perth City Centre;
- Rannoch Road Town/Neighbourhood Centre;
- Craigie Town/Neighbourhood Centre;
- Bridgend Town/Neighbourhood Centre;

Commercial Centres

- Inveralmond Retail Park;
- Catherine's Retail Park; and
- Dunkeld Road

SCOPE OF THE ASSESSMENT

- 7.9 When addressing the sequential approach, both the applicant and Local Planning Authority must adopt realism and only consider sites which are 'suitable' for the development proposed by the applicant.
- 7.10 In searching and assessing other sites and their suitability, it is necessary to make reference to *Lidl UK GmbH v North Ayrshire Council and Scottish Ministers (2006)*. In this case, Lord Glennie confirmed that, in the application of the approach, regard should be had to the identification of sites or premises capable of accommodating the proposed development and that it is not appropriate for the decision maker to seek to change the type of development in order to make it fit other sites or premises. In this decision, Lord Glennie stated: *"the question is whether the alternative town centre site, in this case the existing Lidl site, is suitable for the proposed development, not whether the proposed development can be altered or reduced so that it can be made to fit into the alternative site"*.
- 7.11 Further to this the Supreme Court case, involving Tesco and Dundee Council (March 2012), further considered the issue and definition of 'suitability', and the degree to which an application should demonstrate flexibility. In this case the judgement states:
- *"The question remains whether an alternative site is suitable for the proposed development not whether proposed development can be altered or reduced so that it can be made to fit in alternative site"*; and
 - *"The issue of suitability is directed at the developer's proposal's, not some alternative scheme which might be suggested..these criteria are designed for use in the real world in which developers wish to operate, not some artificial world in which they have no interest in doing so"*
- 7.12 The Supreme Court's position frames our considerations of alternative sites and therefore what is required in this instance is a site capable of accommodating the proposed store and associated car parking.
- 7.13 The suitability of alternative sites is not restricted to just the size of alternative sites/existing premises, it is also necessary to take into account other key factors that are directly relevant to the operation of this convenience sector including a location to a core residential catchment, good accessibility, prominent site frontage and use compatibility. This represents the 'real world' trading characteristics of discount or 'LAD' convenience retailers.
- 7.14 Therefore the sequential approach must have regard to the broad form of development including the associated operational and commercial requirements –in this case a discount foodstore operator as detailed in Section 6.
- 7.15 It is also important to note that there is no requirement under the sequential approach to consider other sites within the same sequential category as the proposed site. This was confirmed by the *Tesco Stores V Highland Council*. Thus, as the application site at Almond Road is classified as an out-of-centre location, there is no reason to consider other out-of-centre sites within the settlement.

SEQUENTIAL PARAMETERS

- 7.16 Rapleys accordingly has taken the above judgments into account in defining the parameters for assessing the suitability and availability of potentially sequentially preferable sites.
- 7.17 In this case, Lidl is the stated applicant to the proposed development. The broad type of development is therefore discount retail provision based on a limited assortment discount (LAD or 'deep discount') foodstore.
- 7.18 On this basis, the following parameters (set out in Section 5 of this statement) have been identified, which reflect the broad range of development proposed having regard to the scale, nature and range of goods typically sold by a 'LAD' retailer:
- A minimum total site area of 0.5ha, reflecting the need to provide the store, warehousing area and associated servicing, parking and landscaping requirements, as well as the additional road network;
 - Existing vacant units with a floorspace (Gross Internal Area [GIA]) measuring at least 90% (1,754 sqm) of the size of that proposed;
 - A site that can allow for the safe manoeuvring of customer vehicles;
 - A prominent site with the ability to attract passing trade;
 - A site that is able to offer adjacent surface level car parking, so that customers can easily transfer goods to their vehicles;
 - A site that can accommodate a dedicated service area to the rear of the store and associated HGV's deliveries and manoeuvres; and
 - A site/ unit that can provide a single storey, open and unrestricted sales floor area which benefits from a generally level/flat topography, or which has the ability to be developed as such.
- 7.19 The above parameters reflect the minimum requirements necessary to accommodate a LAD foodstore and discount mixed-goods retailer and, as such, demonstrate reasonable flexibility in the consideration of potentially sequentially preferable sites within the identified catchment area.

SITE ASSESSMENT

- 7.20 In assessing and identifying any other potential sequentially preferable sites, for each of the centres within and directly adjacent to the catchment area, a review of the Local Development Plan was undertaken, along with a review of the online property databases Estates Gazette, Prime Location, Rightmove and Nova Loca.
- 7.21 The full detail of the sites assessed are detailed in Appendix 3.
- 7.22 From a comprehensive review of the above, there are no suitable or available sequentially preferable sites within or on the edge of the identified retail centres or more accessible out of centre sites.

SUMMARY

- 7.23 As set out above, a sequential site assessment has been undertaken, giving consideration to potentially sequentially preferable sites and premises.
- 7.24 The assessment has found that there are no suitable or available sequentially preferable sites to accommodate the proposed development, even with the application of appropriate flexibility to the site search parameters.
- 7.25 The proposal therefore fully complies with NPF4 and Local Development Plan requirement for a sequential site assessment to be undertaken for new retail development which is not satisfied within a defined centre.

8 HOUSEHOLD SURVEY OVERVIEW

- 8.1 A telephone Household Survey (HS) of shoppers (undertaken by NEMS Market Research) has been carried out in support of the development proposal with a view to establishing the current retail trading patterns in the locality of the store, Perth, and wider area within the Local Authority's administrative boundary.
- 8.2 The HS was carried out between Friday 28th April and Tuesday 9th May 2023. The survey obtained 626 samples from seven study zones. The zones utilised within the survey are based on the postcode sectors, split into seven separate zones¹; as utilised within the LPA's previous Retail Study from 2016. It should be noted that the LPA's current PKCRS23 Study was not publicly available at the time of our market research input.
- 8.3 It is considered that the overall sample size and sample area is robust and ensures that the data has a reasonable level of accuracy. Table 8.1 below provides a summary of all zones within the HS area, whilst a map of these zones can be found at Appendix 4.

Table 8.1. Household Survey Zones

LPA Study Zones	Postcode Sectors	Number of Interviews
Zone 1 –Perth Area	DD2 5, PH1 1, PH1 0, PH1 2, PH1 3, PH1 4, PH1 5, PH2 0, PH2 6, PH2 7, PH2 8, PH2 9, PH14 9 *	200
Zone 2	KY4 0, KY5 0, KY6 3, KY13 0, KY13 7, KY13 8, KY13 KY14 6, KY14 7	100
Zone 3a	PH6 2, PH7 3, PH7 4, PH5 2, FK15 9, FK21 8, FK19 8	76
Zone 3b	FK15 0, PH3 1, PH4 1	50
Zone 4a	PH15 2	50
Zone 4b	PH8 0, PH9 0, PH16 5, PH17 2, PH18 5	50
Zone 5	DD8 1, PH10 6, PH10 7, PH11 8, PH13 9, PH12 8	100

Source: PKCRS (2016). * One additional postcode added to account for a new development within the previously surveyed area.

- 8.4 The survey, amongst other things, asked where respondents undertake the main-food (typically weekly shop), top-up (usually shopping trips for items as and when required), and comparison (non-food) shopping trips. It also asked if respondents undertake linked trips to other destinations; and how much they roughly spend on a shopping trip. The survey also asked how respondents get to their shopping destination, and how long it takes them to get there. A copy of the full HS results will be provided on any forthcoming planning application submission.
- 8.5 In regard to shopping patterns, the HS asked five key questions. These were:
- HS Q1 - Where do you normally undertake your household's main food shopping?;
 - HS Q9 - Apart from (LOCATION MENTIONED AT Q01), where else do you do your household's main food shopping?;
 - HS Q10 - Where do you do most of your household's small scale 'top-up' food shopping?;
 - HS Q17 - Apart from (LOCATION MENTIONED AT Q10), where else do you do your household's 'top-up' food shopping?; and

¹ Some partial postcodes on outer zones utilised within PKCRS16, in order to match LPA boundary. Current HS based on full postcodes, given that PKCRS16 do not outline which postcodes were partial. Therefore, some minor variation to overall surveyed area. Surveyed area represents 'best fit' model.

- HS Q19 - Where do you normally undertake most of your non-food shopping (e.g. clothes, household items, DIY goods etc.)?

- 8.6 HS Q1 & Q9 consider where respondents undertake their main-food shopping trips (i.e., weekly bulk shop); whilst Q10 & Q17 consider where respondents undertake their top-up shopping trips.
- 8.7 Questioning regarding second destinations seeks to capture secondary / supplementary main-food and top-up shopping destinations, as some retailers may potentially be more reliant on secondary shopping trips.
- 8.8 A 70/30% weighting on available expenditure between main-food and top-up questions will be applied. This methodology has been accepted on various Retail Statements used in support of LPA Evidence Bases.
- 8.9 Given questioning regarding how much respondents spend at their first and second choice shopping locations, a further 60/40% weighting split between first and second choice main-food shopping destinations will be applied. A 50/50% split 1st and 2nd choice top-up shopping destinations will be implemented.
- 8.10 It is considered that the approach taken above provides a reasonable assessment of turnovers generated from existing shopping patterns, particularly for small top-up shopping destinations.
- 8.11 It is important to recognise that HS are reliant on the responses received from respondents and that people will not just limit their shopping trips to one or two stores and will not always remember accurately everywhere they shop. As such, shopping trips to small convenience shops and comparison goods trips to food retailers generally tend to be underestimated within the survey; either as respondents forget where they undertake top-up shopping trips and / or shop at multiple facilities but could only give one answer; or as respondents do not associate comparison goods purchases with food retail destinations. The net result –particularly for main foodstores –is that survey derived turnover for smaller foodstores and comparison goods turnovers for larger foodstores tend to be substantially underestimated.
- 8.12 For some destinations, the HS provided no shopping trips, and thereby no HS derived turnovers could be generated. These stores clearly exist and do generate trips to and from them. Therefore, a scenario here no turnovers can be attributed to these locations would be unrealistic and incorrect given these are businesses which are currently trading and operating. As such, and where applicable, benchmarked turnovers for some stores will be utilised within this quantitative assessment.
- 8.13 It should however be noted that Household Surveys of this ilk generally do not capture each and every top-up shopping trip and as such, top-up shopping destinations, such as small format convenience stores, tend to record a low response rate.
- 8.14 Overall, it is considered that the questioning utilised within the survey is the most appropriate and robust form of questioning for this particular case.

General Shopping Habits

- 8.15 Regarding first choice main-food shopping trips most respondents (circa. 24%) advised that they choose their destination as it is close to the home. Second reasoning for choosing their shopping location was due to cost (circa. 18%), whilst the third factor behind their chosen location was that they could get everything they needed at this location (circa. 10%). All other reasons (i.e., quality of goods, parking provision etc.) were individually all under 6.3% of responses.
- 8.16 In general, just under two-thirds of respondents (63%) spent between 1-10 minutes travelling to their first-choice destination; with 25% travelling up to 20 minutes. For individual zones, 24% of residents spend up to 20 minutes travelling in Zone 1.

- 8.17 Given its rural setting, circa. 40% of respondents in Zone 4b spend more than 30 minutes travelling to undertake their main-food shopping trip. Most of these trips are towards Zone 1.
- 8.18 Typically, most respondents (58%) undertook their shopping trip once a week, typically spending £61-£70 to £100 during this trip.
- 8.19 In terms of secondary trips (linked trips) to other destinations after a respondents main-food shop, only 53% of shoppers undertook a secondary trip; with the most popular (24%) secondary destination being an alternative food retailer.

Existing Market Shares

- 8.20 Based on the above-mentioned questions, Tables 8.2 to 8.3 below, outline the main foodstore market shares between first and second choice destinations for main-food shopping destinations (Q1 & Q9) within Zone 1 (Perth).

Table 8.2 - Zone 1 - Main-food (First Choice) Market Shares large / discount foodstores	
	Zone 1
Morrisons, Caledonian Road, Perth, PH1 5XD *	18.41%
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	17.34%
Tesco Extra, Crieff Road, Perth, PH1 2NR	15.16%
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	11.14%
Lidl, Riggs Road, Perth, PH1 1PR	9.37%
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	6.77%
Sub-Total	78.19%

Source: Appendix 6 – Table 5a. * Includes 'Perth–St. Catherine's Retail Park' results.

Table 8.3 - Zone 1 - Main-food (Second Choice) Market Shares large / discount foodstores	
	Zone 1
Morrisons, Caledonian Road, Perth, PH1 5XD *	19.02%
Marks and Spencer (M&S), High Street, Perth, PH1 5TJ	12.39%
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	10.85%
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	9.22%
Lidl, Riggs Road, Perth, PH1 1PR	4.42%
Aldi, Glasgow Road, Perth, PH2 0NZ	4.14%
Sub-Total	60.04%

Source: Appendix 6 – Table 5b. * Includes 'Perth–St. Catherine's Retail Park' results.

- 8.21 In terms of first choice main food shopping, Table 8.2 above demonstrates that Morrisons (Caledonian Road) is the most dominant store in Zone 1 for both first and second choice main food shopping; whilst Tesco (Edinburgh Road) close behind occupying 2nd and 3rd positions respectively.
- 8.22 The M&S Foodhall (High Street) within Perth City Centre only appears as a top 6 store as a second choice chopping destination, with just under 13% of this market. This pattern, in our view, suggests that this location either has a limited range of convenience goods and/or shoppers combine their shopping trip from another store in order to pick up more expensive/ specific products from the M&S.
- 8.23 Notably, the Tesco Extra on Crieff Road only has a circa. 3.5% market share as a second-choice main-food shopping destination. This in our view suggests that this store is a one-stop shopping

destination, particularly given its position close to the A9. Additionally, whilst this store has a circa. 15% market share in Perth, its largest market share is from Zone 4b, at circa. 20% of this zones market share. Indeed, around one-third of this store's trade is derived from Zones 4a & 4b.

- 8.24 Further to the above, the Aldi (Ruthvenfield Road) captures almost 29% and 32% of its first and second choice trade from Zones 4b.
- 8.25 Overall, trading patterns suggest that foodstores on the edges of Perth, particularly those to the north situated close to the A9, A85 and A912, have a much wider catchment area skewed towards Perth's wider hinterland to the north; as opposed to catering for residents living in areas south of the city centre.
- 8.26 In our view, that data also suggests that a limited number of residents travel north to south across the City, given existing facilities located centrally and to the south of the city (i.e., Lidl –Riggs Road, Aldi – Glasgow Road, Tesco –Edinburgh Road).
- 8.27 The data also suggests residents living Perth's hinterland to the north of the City also do not visit stores in central and south Perth; particularly given the additional 7+ minute additional drivetime towards these locations.
- 8.28 In light of the above, it is considered that the proposed site, situated close to the A9 and within easy reach of the A85 and A912, presents the opportunity to provide additional discount-foodstore facilities to residents living to the north and northwest of Perth.
- 8.29 In terms of top-up shopping, Table 8.4 below provides a summary of the most popular destinations on Perth.

Table 8.4. Zone 1 –Top-up (First Choice & Second Choice) Market Shares large / discount foodstores

	1 st Choice	2 nd Choice
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	4.66%	17.86%
Morrisons, Caledonian Road, Perth, PH1 5XD *	4.25%	11.03%
Co-op (Scotmid), West Mains Avenue, Perth, PH1 1QZ	2.39%	9.30%
Co-op, Main Street, Bridge of Earn, Perth, PH2 9PJ	6.61%	4.26%
Tesco Extra, Crieff Road, Perth, PH1 2NR	10.83%	0.00%
Lidl, Riggs Road, Perth, PH1 1PR	5.96%	3.89%
Sub-Total	34.70%	46.34%

Source: Appendix 6 – Table 6a & 6b. * Includes 'Perth–St. Catherine's Retail Park' results.

- 8.30 Table 8.4 above still demonstrates that Morrisons (Caledonian Road) is still the dominant store in Zone 1, occupying 2nd position in the top-up shopping market space.
- 8.31 As before (with main-food shopping) the survey outlines that very few residents in Zone 1 travel beyond this zone, to undertake a top-up shop.

Household Survey Derived Convenience Goods Turnovers

- 8.32 Based on the survey market shares and available expenditure within survey zones, turnovers for existing stores can be calculated. This calculation is fully outlined at Table 7 of Appendix 6 but for the readers assistance, turnovers for the most dominant stores are outlined in Table 8.5 below.

Table 8.5. Total Household Survey Derived Turnover (£m) –Convenience Goods (£m)

	2023	2028
Morrisons, Caledonian Road, Perth, PH1 5XD *	£45.46	£43.86
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	£33.47	£32.39
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	£31.44	£30.36

Table 8.5. Total Household Survey Derived Turnover (£m) –Convenience Goods (£m)

Tesco Extra, Crieff Road, Perth, PH1 2NR	£31.13	£30.08
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	£22.90	£22.11
Marks and Spencer (M&S), High Street, Perth, PH1 5TJ	£18.84	£18.19
Lidl, Riggs Road, Perth, PH1 1PR	£18.21	£17.57
Total	£201.45	£194.56

*Source: Appendix 6 – Table 7a & 7b. * Includes ‘Perth–St. Catherine’s Retail Park’ results.*

- 8.33 The above table appears to demonstrate that all large format and discount format retailers are trading well; potentially trading above benchmarked (company average) turnovers for similarly sized stores in other locations.
- 8.34 The Morrisons store is the most dominant store within Perth, partly aided by its strong trading performance within second choice shopping trips.
- 8.35 To the north of Perth, Tesco (Crieff Road) and Aldi (Ruthvenfield Road) appear to be the most dominant stores. Given Aldi’s trading performance (£22.90 [2023]) it is envisaged that this store will be overtrading; indicating a latent demand for additional discount foodstore floorspace for residents living in northern neighbourhoods of Perth, and also demand for residents driving into Perth from areas north of the city.
- 8.36 Notwithstanding the above, it is also important to recognise that Lidl’s existing operation on Riggs Road (Perth) generates over 98% of its trade from Zone 1; indicating limited inflow trade from areas outside Perth. Accordingly, it should be considered that this store purely caters for localised shopping trips.
- 8.37 Furthermore, the existing Aldi on Glasgow Road (Perth) also generates 95%+ of its trade from Zone 1. Given that this store is in close proximity to the existing Lidl (Riggs Road), it can be said that stores that are centrally located within Perth primarily only cater from localised shopping trips.
- 8.38 It is also important to recognise that HS’ do not fully pick up all smaller convenience shopping trips (i.e., local newsagents, local grocers, specialist food retailers etc.) as respondents tend to focus on where they typically undertake their larger shopping trips. Therefore, local independent retailers are typically underrepresented within HS findings in general. The HS results obtained in this case reflect this position. This will be considered further in the forthcoming analysis of retail impact.

9 TOWN CENTRE HEALTH OVERVIEW

9.1 As part of the application Rapleys has undertaken an assessment of the health of the designated centres falling within the catchment of the proposed foodstore. The full assessment can be found at Appendix 5.

9.2 The Town Centre Health Check Assessment considers vacancy rates, diversity of uses, accessibility, crime rate and environmental quality to provide an indication of the overall health of each centre. The assessment relies on data collected during an in-person visit and desktop review.

9.3 A review, on Experian and Egi(where available), of existing retail and commercial uses within a centre was undertaken, in addition, an in-person visit to the centre. This assessment is summarised in Table 8.1 below:

Category	#	%
Convenience	38	6%
Comparison	184	28%
Retail Services	105	16%
Leisure Services	131	20%
Financial and Business Services	29	4%
Vacant	92	14%
Other	69	11%
Total	648	100%

9.4 Rapleys Health Check Assessment identified a vacancy rate of 14% (96 units), which is just above the UK national average of 13.9% (Source: British Retail Consortium, July 2023).

9.5 Perth City Centre has a significant proportion of comparison retailers at 28%, This reflects the mix of national fashion retailers (Primark being a key anchor), through to independent gift shops and specialist offer. The city centre has mainly traditional frontages with smaller retail units. Larger comparison retailers are accommodated within the Commercial Centres of St. Catherine’s Retail Park including, B&M, Home Bargains, Dunelm, Sports Direct, The Range and Halfords.

9.6 The centre therefore focusses on some high street fashion retailers and a strong mix of independent comparison and convenience retailers. Supporting this is retail and leisure services which together comprise 36% of total unit composition with the centre. In addition, the cultural facilities, leisure, food and drink elements, support the evening and tourist economy.

9.7 At the time of the in-person survey (mid-afternoon), the centre was busy with shoppers. Footfall was focussed at St John’s Shopping Centre and associated areas along High Street, South Street and Scott Street. Moving later in the afternoon into the early evening, it was evident that cafes, bars and pubs were well occupied accommodating and theatre goers were travelling to Perth, which underpins the evening economy. It is considered that the vitality and viability of Perth Town Centre is good, with a good mix of uses, good accessibility, a good environment and good street lighting. Given the above assessment, it is considered that Perth Town Centre is in good health.

- 9.8 Perth City Centre has excellent levels of accessibility through a variety of transportation options. Many parts of the centre are arranged in grid format for good permeability and High Street and King Edward Street are pedestrianised for. The centre benefits from a network of footpaths that connect the centre to local communities and allow for ease of movement within the centre, pedestrian crossing points are also provided. Cycle parking can be found in multiple locations around the centre, meaning that cyclists can store their bikes safely and securely whilst visiting the centre.
- 9.9 The centre benefits excellent environmental quality primarily because of its high quality historic offer and location adjacent to the River Tay. Key routes (High Street, King Edward Street and St Johns Place are pedestrianised and include high quality stone paving. Other public areas such as around Perth Concert Hall at Mill Street have high quality public realm to support events and activities.
- 9.10 Based on the review, it is consider that Perth City Centre is a healthy centre, benefitting from a strong multiple and independent retail and service sector, vibrant cultural facilities and high levels of accessibility and excellent environmental quality

10 ASSESSMENT OF RETAIL IMPACT

10.1 This section sets out the applicant's approach to the retail impact assessment taking into consideration the site's location and the requirements of national and local retail policy.

POLICY REQUIREMENT

10.2 The National Planning Policy Framework 4 (NPF4) notes that retail proposals outside an existing centre should be assessed according to their impact –where relevant - on existing centres within the catchment.

10.3 Policy 27 (City, town, local and commercial centres) sets the requirement for a 'town centre first approach', requiring proposals for town centre uses in out-of-centre locations to apply the sequential assessment. This policy also states that the impacts of a proposal on existing centres should be thoroughly assessed. Proposals should have no significant adverse effect on the vitality and viability of the centres.

10.4 In retail planning terms, the site is located in an 'out-of-centre' location with respect to Policy 13 - Retail and Commercial Leisure Proposals of the LDP. The subject site is located on the edge of a commercial centre.

10.5 Policy 13 requires proposals for any retail and leisure development of 1,500 square metres or more gross floor space outside a defined town centre boundary, and not in accordance with the Development Plan, will require a transport, retail or leisure impact assessment; and that any detrimental effects identified in such an assessment will require mitigation.

10.6 For retail proposals, Policy 13 outlines the following requirements:

- 1) it can be demonstrated that a proposal helps meet quantitative or qualitative deficiencies in existing provision;
- 2) it is supported by a favourable sequential assessment;
- 3) it is of an appropriate scale;
- 4) it provides improved distribution and accessibility of shopping provision; and
- 5) it has been demonstrated that there will be no significant impact (individual or cumulative) on any of the centres within the network of centres.

10.7 We demonstrate below how the application scheme is in full compliance of the proposed Development Plan Policy 13 and the relevant provisions of the NPF24.

CATCHMENT AREA

10.8 A typical discount retail store will serve around a 5-minute drive-time core catchment. However, in this instance and reflecting the local context, a 7-minute drivetime has been adopted as the primary catchment area.

10.9 Notwithstanding this, it is important to note that the household survey results demonstrate that residents living north and northwest of Perth drive further than 7-minutes to access existing retailing facilities on the edge of Perth (i.e, Tesco, Crieff Road & Aldi, Ruthvenfield Road). Accordingly, it is considered that the proposed store would –in reality –draw a wider pool of customers from areas beyond a 7-minute drivetime, due to this characteristic.

10.10 The proposed store is primarily intended to serve residents living in northern areas of Perth; whilst also serving residents living outside of Perth and who already commute into Perth to undertake their main food shopping.

10.11 Whilst it is understood that there will be some minor overlap in catchment between the proposed Lidl store and Lidl's existing store on Riggs Road, it is important to recognise that the Lidl on Riggs Road generates most (98%+) of its convenience goods turnover from Perth; and therefore does not cater for residents living in areas further outside of the City.

- 10.12 Lidl's existing store is considered to not be an attractive shopping destination for residents living to the north of Perth, given that it is an additional 6 –7 minute drive from the A9/A85 interchange onto Crieff Road.
- 10.13 Furthermore, it should be noted that Aldi already operate two stores in Perth, one store to meet localised shopping demand (Glasgow Road) and the other store (Ruthvenfield Road) to meet inflow demand. Lidl's proposal on Crieff Road, mirrors this pattern, providing access to additional discount food provision to those residents living outside Perth.

QUANTITATIVE IMPACT ASSESSMENT

- 10.14 Further to establishing the current nature of shopping patterns within Perth & Kinross, an assessment of the impacts on existing centres / facilities will be undertaken in accordance with best planning practice guidance. The steps that will be taken are as follows:
- Calculate HS derived expenditure and existing store turnovers within each Zone;
 - Examine the 'no development' scenario (which should not necessarily be based on the assumption that all centres are likely to benefit from expenditure growth in convenience and comparison goods and reflect both changes in the market or role of centres, as well as changes in the environment such as new infrastructure);
 - Assess the proposal's turnover and trade draw, drawing on shopping pattern information from the HS turnovers;
 - Assess / quantify the trade draw shopping patterns for any existing planning commitments and planned commitments;
 - Compare the trading performance of stores within the HS area, by comparing HS derived turnovers against benchmarked turnovers;
 - Consider trade draw patterns of existing retail commitments within the proposed development's catchment area;
 - Set out the likely impact and potential clawback trade position of the proposal and commitments clearly, along with any associated assumptions or reasoning, including in respect of quantitative and qualitative issues; and
 - Set out any conclusions should be proportionate: for example, it may be sufficient to give a broad indication of the proportion of the proposal's trade draw likely to be derived from different centres and facilities in the catchment area and the likely consequences for the vitality and viability of existing retail facilities and town centres.
- 10.15 For the impact assessment, a price base of 2021 has been used for monetary figures. The base year for the economic assessment is 2023, with a forecast date of 2028. Where appropriate population and expenditure growth was sourced from the recently released Experian Micromarketer and Experian Retail Planner Briefing Note 20 (February 2023). Where applicable, proposed store turnovers are based on benchmarked sales density from GlobalData (November 2022). GlobalData's price base has been adjusted from 2022e to 2021, in order to match Experian's 2021 price base.
- 10.16 The proposed datasets (GlobalData and Experian) will –in our view - ensure a robust and accurate assessment of cumulative impact, as a result of the proposal and any planned commitments.
- 10.17 Cumulative impact will be presented for convenience goods only trading, as well for all retail trading (combined convenience and comparison goods).

Population Forecasts

- 10.18 Table 1 at Appendix 6 sets out the population and population growth within the Household Survey area. This information is sourced directly from Experian. Table 9.1 below summarises population forecasts between 2023 and 2028.

Table 10.1 –Population Forecasts

	2023	2024	2025	2026	2027	2028
Zone 1	91,032	91,077	91,040	90,976	90,872	90,759
Zone 2	38,702	38,697	38,708	38,727	38,746	38,749
Zone 3A	19,803	19,819	19,846	19,903	19,949	20,023
Zone 3B	13,464	13,492	13,529	13,553	13,607	13,653
Zone 4A	4,029	4,045	4,046	4,059	4,059	4,049
Zone 4B	8,346	8,352	8,349	8,350	8,359	8,360
Zone 5	29,285	29,331	29,329	29,326	29,317	29,297
Total	206,684	206,837	206,872	206,920	206,936	206,918

Source: Appendix 6 – Table 1.

Expenditure per capita & Growth Assumptions

- 10.19 The annual expenditure per capita for convenience and comparison goods is sourced from Experian (June 2023). As per Experian’s reporting, this information has a base year of 2021. Per person growth assumptions for both convenience and comparison goods have been applied to the 2021 base year figures. Growth assumptions have been sourced from the latest Experian Retail Planner Briefing Note (February 2023).
- 10.20 Growth assumptions take into account predicted annual growth in consumer convenience and comparison goods spending from the 2021 base year to the assessment’s design year of 2028. An allowance (a percentage subtraction) for internet-based shopping expenditure (Special Forms of Trading [SFT]) has also been taken into account.
- 10.21 Internet (SFT) based per person expenditure is subtracted from the total per person on the basis that internet-based shopping transactions typically occur at locations outside the defined study area (warehouse/distribution centre-based sales that are posted to the consumer). The approach for subtracting SFT from per person spending is a tested and accepted methodology.
- 10.22 The assessment of available per person spend is fully outlined at Tables 2a and 2b of Appendix 6. However, for the readers’ assistance, Tables 10.2 and 10.3 below summarises per person expenditure.

Table 10.2. Convenience Goods Expenditure Per Person

Year	2023	2024	2025	2026	2027	2028
Zone 1	£2,720	£2,700	£2,694	£2,691	£2,688	£2,685
Zone 2	£2,685	£2,665	£2,659	£2,656	£2,653	£2,650
Zone 3A	£2,848	£2,827	£2,821	£2,818	£2,815	£2,812
Zone 3B	£2,876	£2,856	£2,849	£2,846	£2,843	£2,840
Zone 4A	£2,820	£2,799	£2,793	£2,790	£2,787	£2,784
Zone 4B	£3,023	£3,002	£2,995	£2,992	£2,988	£2,985
Zone 5	£2,734	£2,714	£2,708	£2,705	£2,702	£2,699

Table 10.2. Convenience Goods Expenditure Per Person

Total	£2,720	£2,700	£2,694	£2,691	£2,688	£2,685
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Source: Appendix 6 – Tables 2. Excludes SFT.

Table 10.3. Comparison Goods Expenditure Per Person

Year	2023	2024	2025	2026	2027	2028
Zone 1	£2,889	£2,866	£2,910	£2,958	£3,006	£3,064
Zone 2	£2,794	£2,771	£2,813	£2,860	£2,906	£2,962
Zone 3A	£2,923	£2,900	£2,944	£2,992	£3,041	£3,100
Zone 3B	£3,109	£3,084	£3,131	£3,183	£3,235	£3,297
Zone 4A	£2,673	£2,652	£2,692	£2,736	£2,781	£2,835
Zone 4B	£2,943	£2,919	£2,963	£3,012	£3,062	£3,120
Zone 5	£2,734	£2,712	£2,753	£2,798	£2,844	£2,899
Total	£2,889	£2,866	£2,910	£2,958	£3,006	£3,064

Source: Appendix 6 – Tables 2. Excludes SFT.

- 10.23 The above tables demonstrate that per person spend on convenience goods is relatively healthy, and slightly above the average spend. Per person comparison goods spend is slightly lower than the average. The level of per person comparison goods spend can be an indicator on the general level of disposable household income; with areas having a higher than average spend often being more affluent.

Available Expenditure vs HS Expenditure Draw

- 10.24 Based on established HS shopping patterns for convenience goods shopping, a comparison between available expenditure within each surveyed zone versus expenditure generated by each zone can be undertaken. This comparison can provide information on inflow and outflow shopping patterns / expenditure to and from each zone. This exercise can be found at Tables 8a & 8b at Appendix 6; and is summarised within Tables 10.4 and 10.5 below.

Table 10.4. Available Expenditure vs Survey Expenditure

	Zone 1	Zone 2	Zone 3a	Zone3b	Zone 4a	Zone 4b	Zone 5
Available Expenditure (£m)	£253.14	£106.23	£57.66	£39.59	£11.61	£25.80	£81.85
HS Expenditure (£m)	£271.99	£39.31	£55.79	£9.25	£6.14	£9.94	£58.84
Inflow / Outflow (£m)	£18.85	-£66.92	-£1.87	-£30.34	-£5.48	-£15.86	-£23.01
Retention Rate (%)	107%	37%	97%	23%	53%	39%	72%

Source: Appendix 6. Table 8a. 2023 assessment year. Excl. SFT. Convenience goods only.

- 10.25 Table 10.4 above shows that a good proportion of expenditure zones lose a significant amount of trade (outflow) to other zones. Typically the zones that lose the largest quantum of trade are more rural in nature; indicating a lack of facilities within these zones.

- 10.26 Table 10.4 above also demonstrates that Zone 1 (Perth) attracts circa. £19m (7%) more trade than is available within its boundary; whilst more rural zones (2, 3b & 4b) retain less than 50% of their available expenditure. This illustrates that rural residents are required to undertake their shopping trips into Zone 1, as this zone has the largest range of convenience goods shopping facilities within the surveyed area. Accordingly, Perth –in general –is the core shopping destination within the wider Local Authority area.
- 10.27 In consideration of Table 10.5 below provides a breakdown of trade pattern flows within Zone 1.

Location	Expenditure Generated (£m)	% of Total Expenditure Generated
Zone 1	£225.43	83%
Zone 2	£10.14	4%
Zone 3A	£6.61	2%
Zone 3E	£7.49	3%
Zone 4A	£4.30	2%
Zone 4B	£14.02	5%
Zone 5	£4.02	1%
Total	£271.99	100%

Source: Appendix 6. Table 8b. 2023 assessment year. Excl. SFT. Convenience goods only.

- 10.28 The above tables demonstrates that most residents in Zone 1 shop in Zone 1, accounting for 83% of all convenience goods turnover spent in Zone 1. Most residents in Zone 4b, aided by easy access to Zone 1 via the A9 and A912 spend £14.2m at stores in Zone 1. These findings, in our view, clearly indicate latent demand for additional convenience goods floorspace in Perth, and Zone 1 in general.
- 10.29 Existing stores to in Perth along the A9, A912 and A85 ('North Perth Triangle' ['NPT']) are popular shopping destinations, as all three routes are well connected to each other. Table 3.3 below demonstrates that stores within the NPT (Aldi, Asda, Tesco, M&S Food) generate a significant proportion of trade –due to inflow –from Zone 4b; with the Aldi generating circa 24% (£5.48m) of its convenience goods trade from Zone 4b.

Location	Total Trade Generated (£m)	Trade generated from Zone 4b	% of Trade Generated from Zone 4b
Tesco Extra, Crieff Road, PH1 2NF	£31.13	£2.74	8.8%
Aldi, Inveralmonc Retail Park, PH1 3EE	£22.90	£5.48	23.9%
Asda, Dunkeld Road, PH1 5AP	£31.44	£1.97	6.3%
Marks and Spencer (M&S) Foodhall, Inveralmond Retail Park	£7.03	£0.84	11.9%
Morrisons, Caledonian Road, Perth, PH1 5XD *	£45.46	£0.69	1.5%
Total	£137.96	£11.72	8.5%

Source: Appendix 6. Table 7a. 2023 assessment year. Excl. SFT. Convenience goods only. * Includes 'Perth–St. Catherine's Retail Park' results.

- 10.30 The closest store to the proposed Lidl discount foodstore (Tesco Extra, Crieff Road) not only generates £2.74m from residents in Zone 4b, it also draws in £2.63m from residents on Zone 3a². In total this store draws in £8.47m from residents living outside Zone 1. The Aldi store (Ruthvenfield Road, Inveralmond Retail Park) draws in £7m from residents outside Zone 1, the M&S (Inveralmond Retail Park) draws in £2.31m. Overall, it is clear that stores within this triangle (NPT) provide essential shopping facilities for residents living to the west and north of Perth. Accordingly, it is considered that the proposed Lidl store will provide not only cater for residents within Perth, it will also provide additional shopping options for residents reliant on travelling into Perth to undertake food shopping.
- 10.31 The HS demonstrates that Lidl's existing store on Riggs Road generates £18.21m (2023) in convenience goods trade, with only £1.38m generated from residents outside Zone 1. This store currently overtrades (against benchmarked turnover) at £8.29m above benchmark. It is considered that the overtrading nature Lidl's store, demonstrates that there is latent demand for additional discount food retailing floorspace within Perth, and that the store's existing location does not cater for residents living in Zones 3a & 4b. In general, stores in central and south Perth do not attract a significant amount for trade from residents within Zones 3a to 5. Whilst stores in northern areas of Perth do not typically generate significant amounts of trade from residents living in southern areas of the City. Accordingly, it is considered that there are limited to no cross-city shopping trips, and that there is a clear north / south divide in shopping trip patterns within the City.
- 10.32 Following the above paragraph, it is considered that the proposed Lidl store will help meet the demand for additional discount floorspace within Perth; whilst also providing additional choice for residents west and north of Perth (outside Zone 1). Providing a store extension to Lidl's existing store (Riggs Road) or a new store more centrally located within Perth will –in our view –will not provide additional choice for residents west and north Perth. Currently, it is considered that discount foodstore choice for residents living west and north of Perth is only catered for by the Aldi store at Inveralmond Retail Park.
- 10.33 In terms of overtrading (against benchmarked turnover) the HS demonstrates³ that the existing Aldi at Inveralmond Retail Park trades £16.46m (2023) above Aldi's benchmarked turnover of £6.44m. This – in our view –clearly demonstrates the current and pressing demand for additional discount foodstore floorspace within the NPT.
- Proposed Store Turnover
- 10.34 For the purposes of this assessment, the turnover of the proposed Lidl store turnover is based on published benchmarked (company average) convenience and comparison goods sales densities (£ per sq.m). Published benchmarks are in 2022e Price base, and have been readjusted to 2021 prices, in order to keep the price base consistent with Experian data; which is formulated in 2021 prices.
- 10.35 Published sales densities are sourced from GlobalData (November 2022); which is the most up-to-date dataset at the time of writing. The use of the November 2022 GlobalData figures for retail assessments is now a standard practice for all Lidl planning applications across the country.
- 10.36 The proposal's benchmarked turnover is summarised within Table 10.7 below.

² Table 7a. Appendix 6

³ Table 11. Appendix 6

Table 10.7. Proposed Lidl Store Benchmarked Turnover

	Total Net Sales Floorspace (sq.m)	Benchmark Turnover (£/sq.m)	Total Store Turnover 2023 (£m)	Total Store Turnover 2028 (£m)
Convenience	1,065	£8,444	£8.58	£8.86
Comparison	266	£4,548	£1.25	£1.35
Total	1,331	-	£9.83	£10.21

Source: Appendix 6 – Table 4.

Planning Commitments

- 10.37 At the time of writing, Rapleys are aware of one planning retail commitment (Planning Ref. 21/00248/FLL). This commitment proposes an off-site replacement of Aldi’s existing on Glasgow Road. Table 10.8 below outlines the proposed replacement store’s turnover, whilst Table 10.9 below, provides the uplift in turnover (net additional turnover), based on Aldi’s existing store’s (Glasgow Road) benchmarked turnover being transferred across following its replacement.

Table 10.8. Planning Commitment (21/00248/FLL) –Total Benchmarked Turnovers

	Total Net Sales Floorspace (sq.m)	Benchmark Turnover (£/sq.m)	Total Store Turnover 2021 (£m)	Total Store Turnover 2023 (£m)	Total Store Turnover 2028 (£m)
Convenience	1,052	£10,547	£11.10	£10.59	£10.93
Comparison	263	£7,738	£2.04	£2.10	£2.27
Total	1,315	-	£13.13	£12.69	£13.20

Source: Appendix 6 – Table 4b.

Table 10.9. Planning Commitment (21/00248/FLL) –Uplift in Benchmarked Turnovers

	Total Net Sales Floorspace (sq.m)	Benchmark Turnover (£/sq.m)	Total Store Turnover 2021 (£m)	Total Store Turnover 2023 (£m)	Total Store Turnover 2028 (£m)
Convenience	444	£10,547	£4.68	£4.47	£4.61
Comparison	111	£7,738	£0.86	£0.89	£0.96
Total	555	-	£5.54	£5.36	£5.57

Source: Appendix 6 – Table 4b.

- 10.38 The proposed planning commitment will draw a total of £12.69m (2023) from Perth. However, accounting for the turnover of Aldi’s existing store on Glasgow Road - which will be closed and transferred over to the proposal once it opens –the proposed uplift in total turnover will be £5.36m; of which £4.47m will be convenience goods turnover, and £0.89m comparison goods turnover.
- 10.39 It is important to note that the HS identifies that Aldi’s existing store (Glasgow Road) overtrades by £5.14m⁴ (2023) in regard to convenience goods. Aldi’s proposed uplift in convenience goods uplift in turnover (at £4.47m) will be less than the identified overtrading pattern. In addition, the HS outlines that small proportion of Aldi’s existing store (Glasgow Road) trade is generated from residents outside Perth (Zone 1). As such, it is considered that the Aldi’s proposed planning commitment and net additional floorspace will predominantly account for most of the existing store’s trading pattern; as

⁴ Table 11. Appendix 6.

opposed to providing net new additional floorspace above what is required. We are aware that a Judicial Review has been lodged against that application, however it remains a commitment unless it is quashed by the Court of Session

- 10.40 It should also be recognised Lidl's existing store is also overtrading by a significant amount (convenience goods - £8.29m) when compared to this store's benchmarked turnover (£9.92m). Consequently, it is considered that Lidl's proposed new store will help address the some of the overtrading of their Riggs Road store, whilst also providing a greater opportunity for residents, living west and north of Perth, to visit a discount foodstore such as Lidl.

TRADE DIVERSION & QUANTITATIVE IMPACT

Cumulative Trade Diversion - Convenience Goods Only

- 10.41 Cumulative quantitative trade draw and impact analysis can be found at Table 12 at Appendix 6; with summary analysis provided within Tables 13a & 13b. However, this assessment is summarised within Table 10.10, below.

Perth City Centre	Diversion 2023 (£m)	Diversion 2023 (£m)	Impact 2023 (%)	Impact 2028 (%)
Tesco Express	£0.11	£0.11	4.90%	5.24%
Marks and Spencer (M&S)	£0.19	£0.20	1.02%	1.09%
Other Local Convenience Stores	£0.21	£0.22	6.52%	6.98%
Other Local Comparison Stores				
Sub-Total	£0.51	£0.53	2.10%	2.25%
Other Local Centres				
Rannoch Road	£0.11	£0.11	8.66%	9.21%
Craigie	£0.00	£0.00	0.00%	0.00%
Bridgend	£0.21	£0.22	8.96%	9.47%
Commercial Centre Store				
Tesco Extra, Crieff Road	£1.80	£1.86	5.79%	6.18%
Aldi, Inveralmond Retail Parl	£2.57	£2.66	11.24%	12.02%
M&S Foodhall, Inveralmond Retail Park	£0.09	£0.09	1.22%	1.30%
Morrisons, St. Catherine's Retail Park	£3.78	£3.90	8.31%	8.89%
The Food Warehouse, St. Catherine's Retail Park	£0.09	£0.09	2.63%	2.81%
Asda, Dunkeld Road	£0.62	£0.64	1.97%	2.11%
Other Stores, Dunkeld Road	£0.11	£0.11	3.68	3.92
Edge / Out of Centre Stores & Other Locations				
Aldi, Glasgow Road	£0.43		3.81%	
Planning Commitment: Aldi, (21/00248/FLL)		£0.42		3.81%
Farmfoods, Crieff Road	£0.06	£0.07	2.64%	2.82%
Lidl, Riggs Road	£3.49	£3.60	19.17%	20.51%

Tesco Superstore, Edinburgh Road	£3.71	£3.83	11.07%	11.85%
Other small convenience stores within Perth	£0.21	£0.22		
Inflow	£1.39	£1.43		

Source: Appendix 6 – Tables 12 & 13a.

- 10.42 It should be noted that the above impact assessment is because on a modest inflow trade (trade from outside Zone 1) of just 10% (£0.86m [2023]) for the proposed Lidl store. Given the proposal's location and HS shopping patterns, it would be reasonable to assume that a greater proportion of trade will be drawn from outside Zone 1; potentially up to 25%. However, for robustness a more modest inflow trade drawn pattern has been applied. As such, it is considered that the assessment provided at Appendix 6 and outlined above provides a 'worst case' impact scenario.
- 10.43 The assessment also assumes that by 2028 the existing Aldi store will close and will be replaced by Aldi's planning approved new store (Ref. 21/00248/FLL). Furthermore, the assessment assumes that the store will trade at benchmarked turnover, on the basis that shopping patterns may need a period of time to bed-in, following implementation both the proposed Lidl and Aldi store.
- 10.44 The assessment utilises Aldi's own predicted trade draw patterns, as outlined with their supporting Planning & Retail Statement (21/00248/FLL).
- 10.45 In light of the above, the current convenience goods only assessment outlines that no one centre within Perth will be impacted upon by more than 9.5% (Bridgend) by 2028; with a total diversion of £0.11m. However, it should be noted that all of this trade diversion will be as a result of the Aldi planning commitment, and not Lidl's proposal off Crieff Road. Therefore, it is considered that the Local Planning Authority has already determined this this level trade draw from this centre is acceptable in principle.
- 10.46 The next impacted centre is predicted to be Rannoch Road Local Centre which contains a small Co-op store. It is predicted that the proposal will divert £0.10m (2028) from this store; resulting in a 8.79% impact on this centre.
- 10.47 Cumulatively, it is predicted that £0.53m (2028) will be diverted from Perth City Centre, resulting in an impact of just 2.25%. It is envisaged that trade draw from Perth City Centre to the proposal will be limited, given the distance of the City Centre from the proposal, and the type of convenience goods retailers within the city centre.
- 10.48 Main-food convenience goods retailers within the City Centre (Tesco and M&S) are already well represented at other locations closer to the proposal (Tesco Extra, Crieff Road & M&S Foodhall, Inveralmond Retail Park). These locations are in our view, more likely to have a wider overlapping customer base to be proposal, being with the NPT. On balance, it is considered that Tesco's and M&S' retail offer within the City Centre caters more towards residents living south of the centre, in addition to the annual tourist trade.
- 10.49 Regarding Commercial Centre Locations, cumulative impact is envisaged to range from 6.18% to 12.02% by 2028. The largest impact will be on the Aldi at Inveralmond Retail Park (at 12.02%), followed by Morrisons (St. Catherine's Retail Park) with a 8.89% impact. Whilst the impact on some of the stores within Commercial Centres will be over 10%, it is important to recognise that most of these stores will continue to overtrade; in light of HS shopping patterns. Consequently, it is considered that the proposal will not cause any significant adverse impacts to the overall trading performance of these stores and locations in general.
- 10.50 Cumulatively, £3.60m (2028) will be diverted from the existing Lidl on Riggs Road, resulting in a circa. 20.5% impact on this store's current trading performance. However, the store will continue to trade above benchmark post development.

10.51 In summary, it is considered that the proposal is in accordance with NPF4 and all retail related Development Plan policies, As such, there will be no significant adverse trade diversion arising from the proposed development. This impact is based on recent and empirical HS shopping patterns; patterns which indicate that many stores within Perth are overtrading. Consequently, it is considered that the overall impact of the proposal would be much less than indicated, once benchmarked sales are accounted for.

Trade Diversion & Impact –Convenience & Comparison Goods

10.52 Taking into consideration existing comparison goods trade from retail centres and other locations, and the proposal's comparison goods potential trade from these locations, it is possible to calculate the overall trading impact of the entire proposal (convenience and comparison floorspace), on all retail facilities within the assessments study area. This assessment is summarised within Table 10.11 below; and can be found within Tables 12 & 13 at Appendix 6.

Table 10.11. Cumulative Impact Summary –Convenience & Comparison Goods				
Perth City Centre	Diversion 2023 (£m)	Diversion 2023 (£m)	Impact 2023 (%)	Impact 2028 (%)
Tesco Express	£0.11	£0.11	4.90%	5.24%
Marks and Spencer (M&S)	£0.19	£0.19	0.71%	0.75%
Other Local Convenience Stores	£0.21	£0.22	6.52%	6.98%
Other Local Comparison Stores	£0.23	£0.25	0.11%	0.11%
Sub-Total	£0.74	£0.77	0.30%	0.31%
Other Local Centres				
Rannoch Road	£0.11	£0.11	6.07%	6.25%
Craigie	£0.00	£0.00	0.00%	0.00%
Bridgend	£0.21	£0.22	7.41%	7.69%
Commercial Centre Stores				
Tesco Extra, Crieff Road	£2.16	£2.24	5.45%	5.78%
Aldi, Inveralmond Retail Park	£2.82	£2.93	12.14%	13.02%
M&S Foodhall, Inveralmond Retail Park	£0.09	£0.09	1.22%	1.30%
Morrisons, St. Catherine's Retail Park	£3.78	£3.90	8.31%	8.89%
The Food Warehouse, St. Catherine's Retail Park	£0.09	£0.09	2.63%	2.81%
Asda, Dunkeld Road	£0.85	£0.89	2.23%	2.38%
Other Stores, St. Catherine's Retail Park	£0.09	£0.09	2.63%	2.81%
Other Stores, Dunkeld Road	£0.02	£0.02	0.03%	0.03%
Edge / Out of Centre Stores & Other Locations				
Aldi, Glasgow Road	£0.43		3.81%	
Planning Commitment: Aldi, (21/00248/FLL)		£0.42		3.15%
Farmfoods, Crieff Road	£0.06	£0.07	2.64%	2.82%
Lidl, Riggs Road	£4.17	£4.44	22.06%	23.70%

Tesco Superstore, Edinburgh Road	£4.76	£4.96	11.29%	12.04%
Other small convenience stores within Perth	£0.21	£0.22		
Inflow	£1.85	£1.93		

Source: Appendix 6 – Table 12 & 13.

- 10.53 Table 10.11 above demonstrates that when all forms of trade are considered (convenience and comparison), the proposal will have a 0% to 7.69% impact on existing retail centres within the retail hierarchy. Impact on Perth City Centre will be just 0.3%. This overall level of trade diversion is considered acceptable, leading to no significant adverse impact on the viability and vitality of any one centre. Consequently, it is considered that the proposed is in accordance with NPF4 and Development Plan policy requirements.

IMPACT OF THE PROPOSAL UPON EXISTING, COMMITTED AND PLANNING PUBLIC AND PRIVATE INVESTMENT IN A CENTRE OR CENTRES IN THE CATCHMENT AREA OF THE PROPOSAL

- 10.54 From our review, there are no existing, committed, and planned public and private investment proposals within any of the assessed centres. Therefore, it is considered that the proposed development would have a limited impact on committed investment within Perth.

- 10.55 On this basis, the development is therefore considered to have to meet this element of the assessment criteria.

THE PROPOSAL WILL HELP MEET QUALITATIVE OR QUANTITATIVE DEFICIENCIES

- 10.56 The proposal seeks to create a new discount foodstore which will be occupied by Lidl. Lidl stores serve a relatively compact catchment area and are intended to provide a local shopping facility. The locational strategy of Lidl is for stores to serve a limited drivetime catchment of around 5-minutes. This is because the relatively limited offer of LAD discounters typically means that people do not tend to travel long distances to shop there. In this instance and based on Household Survey results for Perth’s hinterland locations –particularly to the north of the City –it is considered that a sizable proportion of the proposed store’s trade will be generated from residents living beyond a 7-minute drive due to the extensive rural hinterland that Perth serves.

- 10.57 For robustness, the impact assessment outlined above, assumes that only 10% of the proposal’s trade will be drawn from residents beyond a 7-minute drive. Based on Household Survey shopping patterns, it is envisaged that in reality this trading (inflow) pattern would be much higher; potentially up to 25%. As such, the quantitative assessment provided above represents –in our view –a ‘worst case’ impact scenario. This scenario still indicates that the proposal will not have a significant adverse impact on any one centre.

- 10.58 It is also important to note that there is limited amount of larger-scale retailers to the northwest and north of the proposal’s catchment; meaning that most residents in these areas have to travel significant distances to undertake a main-food (weekly) shop. The proposed Lidl foodstore seeks to provide a weekly discount foodstore shopping destination, much closer to residents to the north of Perth. The proposed development is likely to decrease journey times for many residents. Reduced journey times provides some sustainability and financial benefits, such as promoting 20-minute neighbourhoods.

- 10.59 It is considered that there is a qualitative need for an additional LAD discount foodstore serving this under-represented catchment to the north west of Perth. Currently, it is considered that a notable number of residents will be travelling out of the catchment to meet their needs dependent on where they reside. The public consultation undertaken indicated substantial support for the proposed discount foodstore in this location, given the current lack of local choice in this regard.

- 10.60 On this basis we consider that the proposal is fully compliant with the NPF4.

THE SCALE OF THE PROPOSAL WILL NOT CHANGE THE ROLE AND FUNCTION OF A CENTRE RELATIVE TO OTHER CENTRES WITH THE SAME STATUS IN THE NETWORK.

- 10.61 The proposal comprises a neighbourhood level foodstore in an out of centre location. Notwithstanding that, it is situated in a highly accessible location which is accessible via multiple public transport modes.
- 10.62 The proposed foodstore is standalone and is of a scale which will not alter the role and function of defined centres or other convenience destinations in the locality. The quantitative impact assessment above demonstrates that the proposal will have limited impacts on existing local centres, allowing for existing local centres to continue providing for the top-up shopping needs of residents.

ECONOMIC IMPACT OF THE PROPOSAL

- 10.63 The proposal will lead to the creation of up to 40 new part time and full time positions. This will include a range of roles such as customer assistants, supervisory, security and managerial positions. Lidl is committed to fair pay with the base pay of customer assistants. In September 2023 the minimum pay for staff increased to £11.40 per hour, which is above the National Living Wage and the highest pay of any grocer currently. Positions are typically taken by staff from within the local area, providing an induced economic boost to the local economy. Lidl in Scotland is committed to local supply chains and currently has 80 Scottish suppliers providing 600 product lines.
- 10.64 In addition to job generation during the operational phase of the development, there will also be direct indirect job generation through the construction of the proposed store.
- 10.65 It is considered that this job generation represents a net additional position and that limited to no job displacement will occur as a consequence of the proposal. This is because of the limited scale of the proposal which - as outlined in the retail impact assessment –will not significantly adversely impact any defined centre within the catchment. Furthermore, the proposal will serve a growing residential area which currently has limited access to foodstore facilities –particularly in the discount convenience sub-sector.

SUMMARY

- 10.66 The proposal will not have any significant adverse impact on existing, committed and planned public and private investment in a centre or centres in the catchment area of the proposal.
- 10.67 We also conclude that the application proposal will not have a significant adverse impact on the vitality and viability of any defined centre within the catchment. The proposed foodstore is of a scale which is appropriate to the surroundings and will not alter the role and function of the existing town centre hierarchy.
- 10.68 Furthermore, the proposal will improve the range and choice of retail offer in the locality through the provision of additional discount convenience retail, thus retaining more convenience expenditure locally. Up to 40 well-paid full time equivalent positions will be created, providing direct and indirect economic benefits to the local economy. It is considered these will be net additional jobs with very limited to no displacement of jobs from within defined town centres.
- 10.69 In light of all of the above, it is considered that the proposal therefore is compliant with all relevant planning policies.

11 PLANNING ASSESSMENT

11.1 Based on the preceding review and analysis of the planning policy, guidance and material considerations relevant to the site and the proposals, the key planning issues relevant to the determination of this application area as follows: -

- Principle of Development;
- Retail Policy Considerations;
- Economic Benefits;
- Transportation and Highways;
- Flood Risk and Drainage;
- Design, Layout and Landscaping;
- Amenity;
- Trees and Ecology; and
- Contamination.

11.2 These key planning considerations are addressed in turn below.

Principle of Development

11.3 The comments from the Case Officer in the previously withdrawn application (22/00816/FLL) sets out that the Council do not agree with the principle of retail development on the site based on the following key matters:

- Do not consider there is a need in retail terms for the development in this location;
- Not clear how the retail element would integrate with the wider H71 allocation which is a requirement of policy;
- Do not consider that the proposed foodstore, as currently construed, meets the Policy 1 (Placemaking) principle in respect of design, connectivity, and inclusion of hard retention.

11.4 Lidl has considered all the matters identified and sought to address them as fully as practically possible. The amendments and their consistency with adopted planning policy are outlined below in the various sub-sections.

11.5 Regarding the housing allocation (ref. H71), in line with the site development brief within the LDP2, the Lidl resubmission is supported by an indicative site-wide masterplan to demonstrate how the proposed foodstore integrates with the wider H71 allocation. The Council will be able to consider any future planning application on the wider site, to ensure it similarly addresses the H71 policy requirements.

11.6 Regarding the need for the proposed retail development, this is discussed and justified in greater detail in the Section 10 of this report. This concludes that there is a deficiency of discount food retail in the area surrounding the proposed developments site; and the proposed location represents is the most appropriate location, sequentially.

11.7 In placemaking terms, a number of key amendments have been made to address the issues raised, including design amendments, landscaping provision, additional pedestrian permeability. These are highlighted in further detail below.

11.8 Based on the above, it is considered that this re-submission addresses the Officer's concerns regarding the principle of development whilst still meeting the requirements of housing allocation H71 as set out in the LDP2. As such, it is considered that the revised submission package will enable Council officers to support the principle of retail development on the site, subject to other material considerations being addressed.

Retail Policy Considerations

11.9 In assessing the previous development against Policy 13 (Retail and Commercial Leisure Proposals) of the LDP2, the Case Officer of the previously withdrawn application set out that the proposal was not

considered to demonstrate a significant quantitative or qualitative need, nor did they consider the sequential test to be passed.

- 11.10 Whilst there is retail provision in north-west Perth, close to the site, it is considered that there is a clear deficiency in discount food retail in particular. The closest retail discount food retailers are the Aldi at Inveralmond Industrial Estate (approximately 1.4 miles to the north of the site by foot); and the Lidl at Riggs Road (approximately 1.6 miles to the south-east of the site by foot). Given this, residents of the existing neighbourhoods surrounding the proposed development site must travel by car to reach their nearest discount retailer.
- 11.11 Furthermore, it is noted that the LDP2 allocates numerous sites for housing (or residential-led mixed use) close to the proposed development site, beyond the A9 to the west. These allocations could deliver between circa 3,000 and 4,700 new homes in the area, which will lead to a significant increase in demand and expenditure growth in the area.
- 11.12 Based on the above, it is clear that there is a qualitative need in north-west Perth for the proposed discount foodstore. Based on the allocations shown in LDP2, it is clear that the qualitative need for a discount retailer in this area of Perth is set to grow substantially, as the residential allocations are built out.
- 11.13 As outlined at various points in this statement, the sequential assessment and retail impact assessment are considered to demonstrate that the proposed development site is the most appropriate location; and there will be no significant adverse impact on designated centres within the locality.
- 11.14 Given the above, it is considered that there is a clear need for the proposed retail development; the town centre first approach has been followed; and there will be no impact on designated centres as a result of the development. Therefore, the proposed development is compliant with adopted retail policy and is acceptable in retail terms.

Economic Benefits

- 11.15 The proposed development represents a significant investment for north-west Perth, which will generate capital in the area and help local residents reduce their grocery bills.
- 11.16 Once open, the proposed foodstore will deliver up to 40 new employment opportunities in the local area. These jobs will be well paid, with a minimum rate of £11.40 per hour for all employees; and other employee benefits, including the opportunity for upwards progression within the company. In addition, opportunities for local employment will be provided during the construction process.
- 11.17 The proposed foodstore will also deliver a new discount convenience option for local residents. This will improve customer choice and provide opportunity to save money on grocery shopping. This is considered particularly important at the current time, given the ongoing cost of living crisis.
- 11.18 Clearly, the proposed development will deliver significant economic benefit to the area.

Transportation and Highways

- 11.19 ECS Transport Planning (ECS) has been commissioned by Lidl Great Britain Ltd to prepare a Transport Assessment (TA) in support of a planning application for a food retail store with associated parking, access roads and landscaping adjacent to Crieff Road, Perth.
- 11.20 Discussions were undertaken with Perth & Kinross Council Transport Planning (PKC) with regard to the study parameters and a network for undertaking detailed capacity analysis to support the proposals which were agreed within scoping correspondence and meetings.
- 11.21 The findings of this study, which support the proposals, are based on a review of the existing site and surrounding travel opportunities, while also taking cognisance of Transport Scotland's "Transport Assessment Guidance". Consideration has also been given to the requirements of local and national

government planning policies, including the Scottish Government document 'Scottish Planning Policy' (SPP).

- 11.22 The access road will serve the proposed Lidl store and the wider site which will ultimately be developed for housing and the subject of a separate application in due course. As a result, the internal access road will be designed to adoptable standards and promoted for adoption in due course.
- 11.23 Pedestrian and cycle access will be provided via the access junction and a separate direct link to the northern footway on Crieff Road. Due to the levels of the site it is not possible to create a pedestrian link to Crieff Road on the eastern boundary of the site.
- 11.24 Lidl is aware of the parking demands at similar size stores across Scotland and are confident that the proposed provision of 6 disabled, 2 electric charging, 9 parent & child and 86 standard spaces (103 total) will be more than adequate.
- 11.25 Parking will predominately be located centrally with an aisle circulating an island of parking. Bays will also be positioned on the outer perimeter, with disabled spaces along the southern boundary of the site, adjacent to the entrance, with parent and child on the front elevation.
- 11.26 Cycle parking should be provided at a rate of 1 space per 400 sqm for staff and 1 space per 400 sqm for customers which equates to a minimum of 10 spaces. A total of 5 Sheffield cycle stands will be provided under the canopy on the easter elevation of the store providing 10 spaces.
- 11.27 In accordance with local and national transport policy, an assessment of the development proposals has been undertaken for all sustainable modes of travel. This indicates that the current walking cycling, and public transport provision in the area is sufficient to accommodate the expected future demand from the site.
- 11.28 As part of the development proposals, additional pedestrian and cycle parking facilities will be introduced internally to further promote connectivity with the surrounding area. Furthermore, a Travel Plan Framework will be considered for staff focused on reducing reliance on single vehicle occupancy.
- 11.29 In light of the findings of the Transport Assessment, it is considered that the proposed development is acceptable from a transport perspective and compliant with Policy 60 of the LDP and the overarching principals of NPF4.

Design, Layout and Landscaping

- 11.30 Policy 14 of NPF4 sets the national policy for design, requiring development to demonstrate the six qualities of successful places. Similarly, the Local Development Plan, under Policy 1 (Placemaking) expects development to be integrated into the surroundings; avoid adverse impacts on the locality; and include high-quality design, which considers a number of elements.
- 11.31 In this context, an updated Design Statement is submitted as part of this application. The Design Statement provides a full assessment of the design of the proposed development against local and national planning policy; and sets out the design rational behind the proposed development.
- 11.32 Following pre-application discussions with Council officers, a number of key amendments have been made to the scheme to address the concerns previously expressed. These include:
- Revised east elevation with full length high level glazing, 'wrap around' glazing from the south elevation and brick effect cladding;
 - Removal of indicated billboards from the eastern elevation of the store;
 - Additional landscaping elements added including native planting beds on the road verge, additional tree planting to the west, north and east of the proposed store and provision of a native hedge to the west, north and eastern edges of the proposal;

- Introduction of an interlocked 'green' retention system for areas of retention, details of which are included within the landscape plan;
- Provision of a direct pedestrian link across the verge off Crieff Road to the store entrance.

11.33 CGIs have been produced and are included with the submission which provide an indication of how the store will look based on the additional design amendments.

11.34 The Design Statement concludes that *“the proposed development the proposed uses, amount of development, layout, scale and appearance are acceptable in design terms to deliver the redevelopment proposals and deliver a contemporary design which will enhance the visual appearance of the site and surrounding area.”*

11.35 Further details on the proposed design can be found in the accompanying plans submitted as part of this application.

11.36 Given the above, it is considered that the proposed development is compliant with adopted national and local planning policy, from a design perspective.

Amenity

11.37 As previously outlined, both national and local planning policy requires development to avoid and/or mitigate against adverse impacts on amenity. In response to this, a Noise Impact Assessment, prepared by EEC, is submitted as part of this application.

11.38 The Noise Impact Assessment highlights that the delivery noise assessment indicates no adverse impact, the plant noise would be of negligible impact at all times day and night and the noise from the movement of cars within the customer car park during a peak hour will be at least 14dB below the lowest typical evening background noise level and therefore can be considered of negligible impact.

11.39 Based on the findings of the Noise Impact Assessment, it is clear that the proposed development will not have a significant adverse impacts on the surrounding users in terms of amenity.

Trees

11.40 A Tree Survey and Arboricultural Impact Assessment has been undertaken by Caledon Tree Surveys in support of the proposed development. This assesses the condition of the existing trees and identifies any trees that will be lost as a consequence of the development. Finally, the tree survey establishes the root protection areas in respect of the trees to be retained adjacent to the site. This meets the requirements of Policy 40 of the LDP.

11.41 During the previously withdrawn application process, the Case Officer questioned the removal of sycamore and oak trees along the western boundary of the Lidl site, which are earmarked for removal to accommodate the proposed access road. It is maintained that the proposed access is in the most appropriate location, in terms of safety and efficiency. Discussions with PKC Roads in respect of the overall H71 allocation have made it clear that this is the appropriate location for access to be achieved, because of the need for sufficient separation distance from the existing signalised junction. As such, it is considered that the aforementioned trees cannot be retained as part of any forthcoming development.

11.42 Given that retention is not considered possible, Lidl has sought to maximises tree planting within the application site, alongside substantially increased landscaping features. These include:

- Native planting beds on the road verge,
- Additional tree planting to the west, north and east of the proposed store; and
- Provision of a native hedge to the west, north and eastern edges of the proposal.

- 11.43 Furthermore, the indicative masterplan sets out extensive replacement tree planting across the housing site. A key part of this, is the tree planting along each side of the proposed access road, which is proposed to create a tree lined boulevard along the site access. The eastern side of the proposed boulevard will be delivered as part of the Lidl scheme, whilst the western side will be the responsibility of the residential developer.
- 11.44 Whilst retention is not considered possible in this case, it is considered that the proposed Lidl layout shows capacity to deliver an appropriate amount of replacement tree planting. The effect of this is that an overall biodiversity enhancement can be achieved across the wider H71 allocation.
- 11.45 Based on the above, it is considered that the proposed development complies with national and local planning policy and is therefore acceptable in terms of impact on trees.

Contamination

- 11.46 In line with local and national planning policy, this application is supported by a Site Investigation. This document assesses the potential for ground contamination and instability; and proposes potential remediation and mitigation measures. Full details and findings of the investigation undertaken are found in the accompanying Site Investigation report, however, it appears that with appropriate measures the site can be made suitable for the proposed development.

Sustainability

- 11.47 Lidl undertakes a variety of sustainability measures as standard procedure in the operation of their stores. These measures minimise the environmental impact of the store and are set out within Section 5 of this Statement.
- 11.48 As set out, Lidl stores are designed, built and operated to industry leading standards and the company is constantly looking for new and creative ways of reducing energy consumptions and emissions.
- 11.49 In terms of 'passive' design strategies, the proposal ensures that natural daylighting is maximised which reduces dependency on electric lighting and the associated running costs and carbon emissions. The design of the building will also incorporate enhanced fabric efficiencies and thermal mass to facilitate stabilising any temperature fluctuations within the building thereby reducing heat gains and/or losses.
- 11.50 'Active' designs include the use of heat recovery ventilation to pre-heat incoming fresh air. Separating sub-metering allows all energy consumed to be monitored and any discrepancies to be easily identified and fixed. This further reduces wasted energy.
- 11.51 Low energy lighting with suitable controls will be provided and the use of building energy management system to manage all systems effectively ensures that all efficiencies are achieved and maintained.
- 11.52 Photovoltaic panels are proposed on the store which will provide up to 25% of the development's electricity requirements from a renewable source. Furthermore, two fast charging electric vehicle charging spaces will be provided with infrastructure to expand the number in the future, expanding the network of electric vehicle chargers locally.
- 11.53 On this basis, the proposal is therefore considered to be in accordance with Policies 32 and 34 of the LDP.

Summary

- 11.54 The application proposal has been assessed against relevant SPP and LDP policies. In summary and for the reasons set out above, it is considered that the proposed development is in accordance with the Local Development Plan and SPP.

12 SUMMARY AND CONCLUSION

12.1 This Statement has assessed the proposed development against planning policy contained within NPF4 and the Local Development Plan, as well as other relevant material considerations.

12.2 It is concluded that the proposal is in accordance with national and local planning policy; and there are no other material considerations that indicate outline planning consent should not be forthcoming. The development proposals constitute appropriate development for the following reasons: -

- The proposed development will make use of a derelict and previously developed site, redevelopment of such sites is supported in both national and local planning policy;
- The proposed development is demonstrated to be fully compliant with both the sequential and retail impact tests, and is therefore considered to meet the 'town centre first approach' as outlined in local and national planning policy;
- The proposal will deliver new conveniently located discount shopping facilities to the Perth area, which will provide increased choice for local residents and provide increased opportunity for residents to save money on their grocery shopping;
- The new foodstore represents a significant investment in Perth, offering employment opportunities to local residents during both the construction and operation phase, with up to 40 well-paid FTE jobs to be offered once the store is operational;
- The proposed development is in an accessible location and includes improved access arrangements, for both pedestrians and vehicles, which will ensure that there are no significant adverse impact on the transport network;
- The development will deliver a new attractive foodstore, and is supported by enhanced hard and soft landscaping, which will enhance the visual amenity of the surrounding area; and
- Other material considerations such as flood risk, drainage, amenity, ecology and contamination have or can be addressed as part of the development.

12.3 In these terms, it has been demonstrated that the proposed development complies with relevant policy as set out within NPF4 and the Local Development Plan. Therefore, this outline planning application should be supported.



For further details contact:

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EH2 3BU

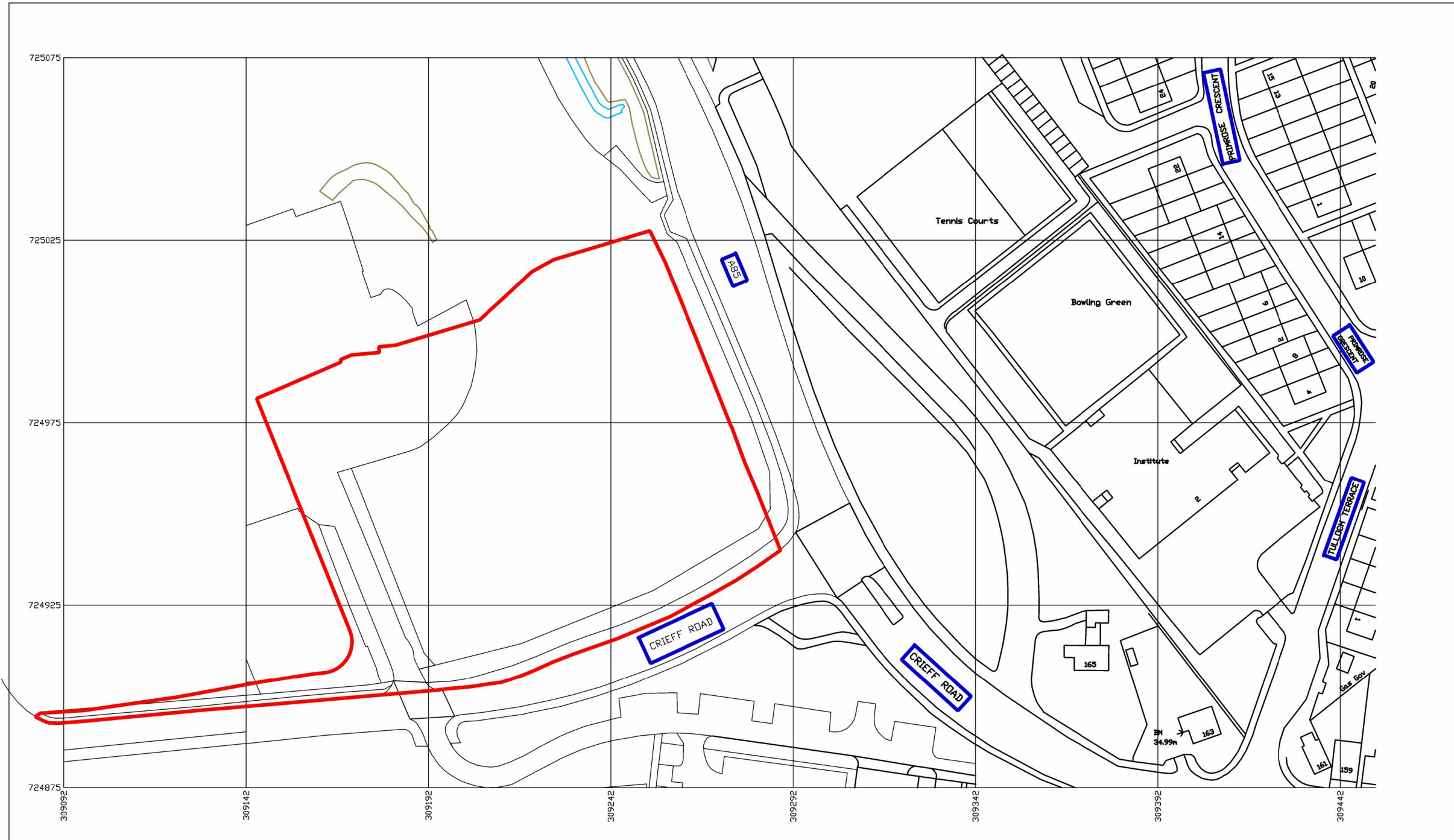
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Enterprise Campus, Alconbury Weald, Huntingdon, PE28 4XA. Regulated by RICS.

rapleys.com
0370 777 6291

RAPLEYS

Site Location Plan





Produced on 15 December 2021 from the Ordnance Survey National Geographic Database and incorporating surveyed revision available at this date.
 This map shows the area bounded by 309142 724875, 309342 724875, 309342 725075, 309142 725075, 309142 724875
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REV	DATE	DRAWN	DESCRIPTION	CHECK	APP'D
A	15.12.23	AF	STREET NAMES HIGHLIGHTED FOR CLARITY		

REVISIONS

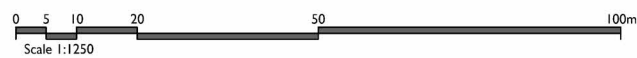


CLIENT	Lidl Great Britain Ltd
JOB	Proposed Lidl Foodstore Perth
DRAWING	Location Plan
STATUS	PLANNING
Drawn SM	Checked .. Approved .. DATE MAY 22 JOB NO s/4181 DR NO LOC-01 REV A
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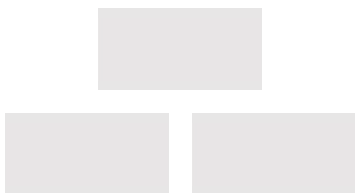


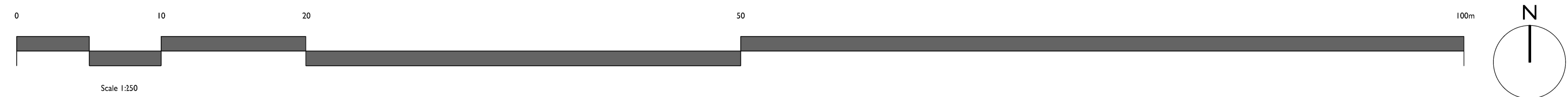
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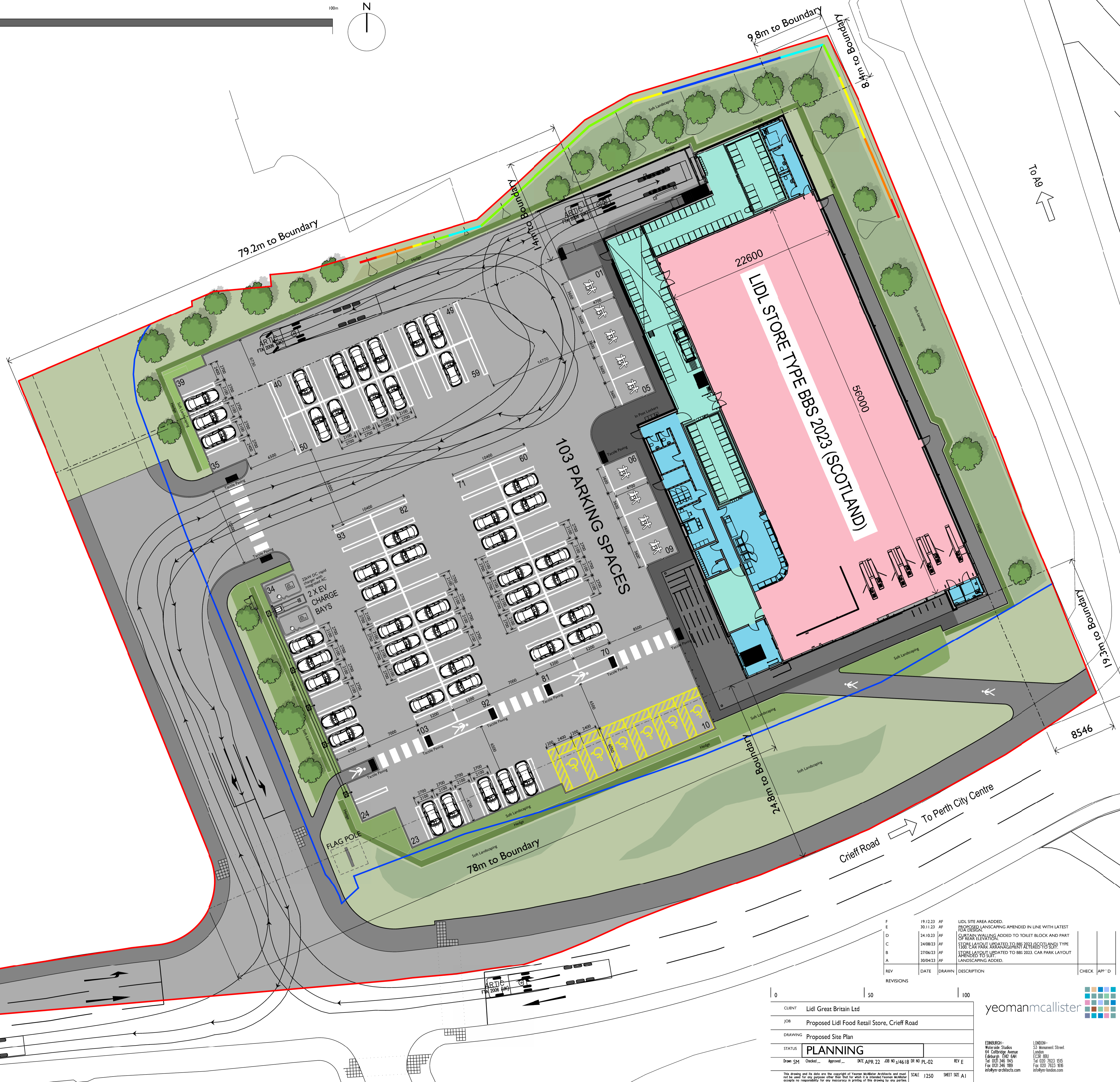
Proposed Site Layout Plan





- 0 - 0.5m High Retaining Wall
- 0.5 - 1.0m High Retaining Wall
- 1.0 - 1.5m High Retaining Wall
- 1.5 - 2.0m High Retaining Wall
- 2.0 - 2.5m High Retaining Wall
- 2.5 - 3.0m High Retaining Wall
- + 34.500m Proposed Site Levels
- Site Application Boundary
- Lidl Ownership Boundary

Site	Perth New Store
Sales Area (m ²)	1331
Warehouse Area (m ²)	405
Ancillary (m ²)	213
External Plant (m ²)	On Roof
Aisles	5
Total G.J.F.A (m ²)	1949
External Floorspace inc. Canopy	2153
Planning application Site Area (m ²)	11,863
Lidl site area (m ²)	8366
Car Spaces (Total)	103
Scale	1:500 @ A3



REV	DATE	DRAWN	DESCRIPTION	CHECK	APP'D
F	19.12.23	AF	LIDL SITE AREA ADDED.		
E	30.11.23	AF	PROPOSED LANDSCAPING AMENDED IN LINE WITH LATEST PDX DESIGN.		
D	24.10.23	AF	CURB LANE MARKING ADDED TO TOILET BLOCK AND PART OF REAR ELEVATION.		
C	24.09.23	AF	SCOTLAND MARKING ADDED TO BBS 2023 (SCOTLAND) TYPE FLOOR CAR PARK MANAGERY REVISIONS TO SHOP.		
B	27.06.23	AF	SCENE LAYOUT REVISIONS ADDED TO BBS 2023. CAR PARK LAYOUT AMENDED TO SUPPORT BBS 2023.		
A	30/04/23	AF	LANDSCAPING ADDED.		

CLIENT	Lidl Great Britain Ltd
JOB	Proposed Lidl Food Retail Store, Crieff Road
DRAWING	Proposed Site Plan
STATUS	PLANNING
Drawn SM	Checked... Approved...
DATE	APR 22
JOB NO	S14618 BR NO PL-02
REV	E
SCALE	1:250
SHEET SIZE	A1

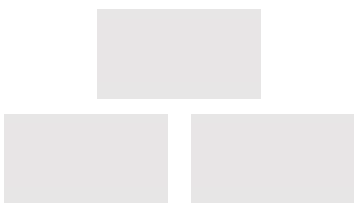
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Sequential Assessment



SEQUENTIAL ASSESSMENT UPDATE

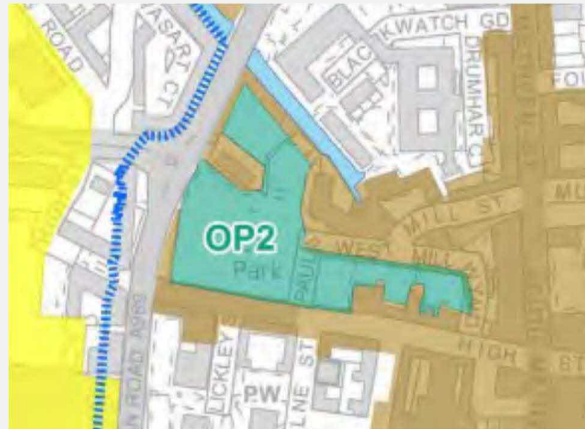
November 2023

This Sequential Assessment has been produced by Rapleys LLP, on behalf of Lidl Great Britain Limited, in support of a planning application for the erection of a new Lidl foodstore (Use Class E), with associated car parking and landscaping, on land off Crieff Road, Perth.

This assessment builds on the work previously undertaken as planning application 22/00816/FLL. Accordingly, alternative in-centre and edge-of-centre opportunities in the following centres should be considered as part of the Sequential Site Assessment:

- Rannoch Road Neighbourhood Centre
- Craigie Neighbourhood Centre
- Bridgend Neighbourhood Centre
- Inveralmond Retail Park (Commercial centre)
- Dunkeld Road (Commercial Centre)

Thimblelow Car Park, Perth (OP2, Perth City Centre)



Site Description

The site is approximately 0.8 hectares in area and comprises a car park.

Site Context

The site currently consists of public and private car parking and can be accessed via Paul Street; which links onto High Street; the centre's main throughfare. Perth's primary shopping areas are approximated 100m east of the site.

Policy Position

For the purposes of the sequential test the site is considered to be an 'in-centre' location.

The site falls within Perth City Centre and is currently allocated for residential development (Ref: OP2).

Planning History

A PAN was submitted on the site in 2015 for a mixed-use development including cinema in 2015.

Suitability

Whilst 0.8ha in size, the irregular configuration and narrow layout mean that there is not enough space to accommodate a discount foodstore with associated serving and parking.

Furthermore, allocation OP2 envisages the site being development for residential use. The site is therefore not considered to be suitable.

Availability

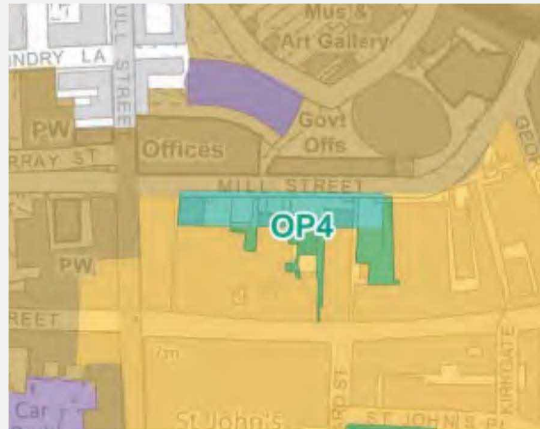
The site currently being used a car parking for the City Centre.

At the time of the assessment, Rapleys are not aware of any intentions from the landowner to sell the site within a reasonable time period.

Conclusions

For the reasons set out above, it is considered that the site is unsuitable and not reasonably available for a new discount foodstore retailer. It is considered that the identified constraints would not make a viable proposition for a discount food retailer.

Land South of Mill Street, Perth



Site Description

The site is approximately 0.6 hectares in area and comprises a public car park.

Site Context

The site currently consists of public car parking and service access for a number of units along Mill Street.

Policy Position

The site falls within Perth City Centre and is currently subject to allocation (Ref: OP4).

Planning History

There have been no recent applications which are relevant to determining the suitability or availability of the site.

Suitability

The site is of very irregular configuration and means that there is not enough space to accommodate a discount foodstore with associated serving and parking.

Furthermore, allocation OP4 envisages the site being developed with a clearly defined frontage. The site is therefore not considered to be suitable.

Availability

The site is in active use as a public car park and as access for a number of units along Mill Street. At the time of the assessment, Rapleys are not aware of any intentions from the landowner to sell the site within a reasonable time period.

Conclusions

On the basis of the above, the site is not considered to be suitable or available for the proposed use.

Waverley Hotel, County Place, Perth



Site Description

The site is approximately 0.1 hectares in area and comprises a former hotel building.

Site Context

The site sits at the corner between York Place and Caledonian Road. The site is bound by a church to the east; a public car park to the north; Caledonian Road to the west and York Place to the south.

Policy Position

The site falls within Perth City Centre and is currently subject to allocation (Ref: OP6).

Planning History

The site has planning permission for redevelopment as a gym following demolition of the vacant buildings.

Suitability

The site is too small to accommodate a discount foodstore with associated serving and parking. The site is therefore not considered to be suitable.

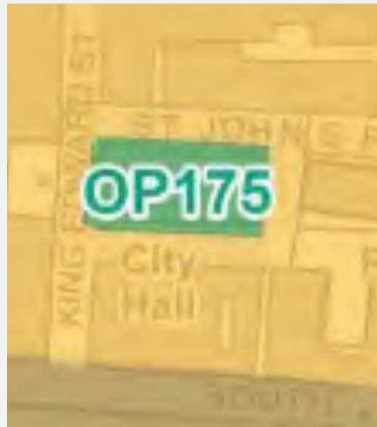
Availability

At the time of the assessment, Rapleys are not aware of any intentions from the landowner to sell the site within a reasonable time period. Furthermore, the site has since been redeveloped for alternative uses.

Conclusion:

For the reasons set out above, the site is not considered to be suitable or reasonably available.

City Hall, Perth



Site Description

The site is approximately 0.2 hectares in area and is occupied by City Hall.

Site Context

The site is bound St John's Place to the north; King Edward Street to west; and commercial and retail properties along its southern and eastern extents.

Policy Position

The site falls within Perth City Centre and is currently subject to allocation (Ref: OP175).

Planning History

There have been no recent applications which are relevant to determining the suitability or availability of the site.

Suitability

The site is too small to accommodate a discount foodstore with associated serving and parking. The site is therefore not considered to be suitable.

Availability

At the time of the assessment, Rapleys are not aware of any intentions from the landowner to sell the site within a reasonable time period.

Conclusions

For the reasons set out above, the site is not considered to be suitable or reasonably available.

Bus Station, Leonard Street, Perth



Site Description

The site is approximately 0.6 hectares in area and is actively utilised as a bus station.

Site Context

The site is bound Cross Street and Leonard Street on its southern and western boundaries. Pomarium Street also binds the site to the north and east.

Policy Position

The site occupies an edge of centre location with respect to Perth City Centre and is currently subject to allocation (Ref: OP9).

Planning History

There have been no recent applications which are relevant to determining the suitability or availability of the site.

Suitability

The site is occupied by an active bus station, A policy requirement is that the bus station is relocated as part of any redevelopment, however no site is identified and no indication of any timescale for doing so, including implementation transitional arrangements.

The site is therefore not considered to be suitable for the proposed development.

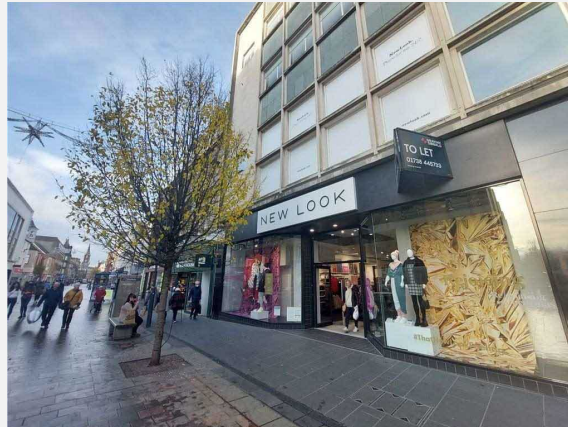
Availability

The site is in active use and is not being actively marketed. Any relocation of the bus stop is unlikely to be a viable proposition for a discount foodstore given the lack of alternative facilities identified and a timescale which is beyond what could be considered to be reasonably available.

Conclusions

For the reasons set out above, the site is not considered to be suitable or reasonably available.

117-119 High Street, Perth, Perth And Kinross, PH1 5UN



Source: EGi

Site Description

The unit measures approximately 1,883sqm, split across four floors.

Site Context

The unit is located on High Street at the junctions between High Street and King Edward Street. Both streets are pedestrianised at this location. Servicing appears to be to the rear or either via off-street access along High Street. Rear access appears to be via a narrow alleyway requiring trolleys to be dragged along from Mill Street.

Policy Position

The unit occupies an in-centre location.

Planning History

There have been no recent applications which are relevant to determining the suitability or availability of the site.

Suitability

Whilst the site is of a suitable size, its trading area is split across multiple floors. The footprint of the unit is not suitable for the type of foodstore retailing proposed (mainly weekly trolley shopping). As such, the format of the unit is unsuitable.

Servicing arrangements are also unsuitable for the type of retailing proposed.

Availability

The unit is available for lease. However, for the reasons set out above, it is not available to the type/format of retail operations proposed.

Conclusions

For the reasons set out above, the site is not considered to be suitable or reasonably available.

52 Canal Street, Perth, PH2 8LF



Source: Google

Site Description

The unit measures approximately 1,857sqm, split across three floors.

Site Context

The site is commercial uses.

Policy Position

The unit occupies an in-centre location. The unit is Category B Listed.

Planning History

There have been no recent applications which are relevant to determining the suitability or availability of the site.

Suitability

Whilst the site is of a suitable size, its trading area is split across multiple floors. The footprint of the unit is not suitable for the type of foodstore retailing proposed (mainly weekly trolley shopping). As such, the format of the unit is unsuitable.

The unit is also Category B Listed which limits the amount of alterations that can be done to the unit to make it suitable for a foodstore.

Servicing and car parking arrangements are also unsuitable for the type of retailing proposed.

Availability

The unit is available for lease. However, for the reasons set out above, it is not available to the type/format of retail operations proposed.

Conclusions

For the reasons set out above, the site is not considered to be suitable or reasonably available.

Riggs Road, Perth, PH1 1PR



Source: Google

Site Description

The site is approximately 0.55ha and is of a regular shape.

Site Context

The site fronts onto Riggs Road, and is bound by an existing Lidl store to the site. The site is bound by commercial uses on all of its other boundaries

Policy Position

The closest corner of the site (southern) is more than 300m from Perth City Centre. This site is in an out of centre location.

Planning History

There have been no recent applications which are relevant to determining the suitability or availability of the site.

Suitability

Whilst this site has been included for purposes of undertaking the sequential assessment, it is very much at the edge of the catchment area associated with the proposed foodstore. The proposed foodstore is serving a differing catchment (north of Perth) to that of Riggs Road, which has existing discount provision serving central and south Perth. Lidl has confirmed that they are fully committed to the existing store which will be retained.

For the reasons above, the site is not considered suitable for the proposed development.

Availability

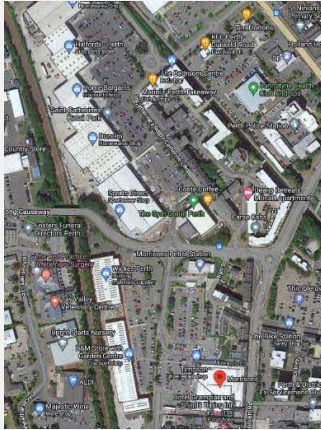
At the time of writing, we understand that the site is under contractual sale to a developer who is seeking to develop the site for a commercial use which doesn't involve food retail use.

Accordingly, it is considered that the site is not available to the applicant..

Conclusions

For the reasons set out above, the site is not considered to be suitable or reasonably available.

St Catherine's Retail Park (Commercial Centre)



Available Units

No available units within the main retail park. Seven units available close by. Units range from 40 to 281 sqm.

Site Context

Available units within Highland House, St. Catherine's Road, Perth, PH1 5YA

Policy Position

The retail park is class was a Commercial Centre within the Development Plan.

Planning History

There have been no recent applications which are relevant to determining the suitability or availability of the site.

Suitability

The units are too small to accommodate the proposed development, well below the minimum, requirements, even allowing for flexibility.

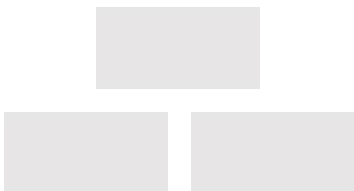
Availability

The units are considered to be available/ potentially available within a reasonable time

Conclusions

On the basis of the above, the units are not considered to be suitable but are considered to be available for the proposed development.

Household Survey Results



Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Q01 Where do you normally undertake your household's main food shopping?																
Zone 1																
Aldi, Glasgow Road, Perth, PH2 0NZ	1.9%	12	5.0%	10	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	3.5%	22	5.0%	10	1.0%	1	0.0%	0	4.0%	2	4.0%	2	14.0%	7	0.0%	0
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	3.8%	24	8.5%	17	1.0%	1	0.0%	0	2.0%	1	4.0%	2	6.0%	3	0.0%	0
AW Dobbie The Butcher, The Cross, Errol, PH2 7QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, St Catherine's Retail Park, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balbeggie Village Store, Main Street, Balbeggie, PH2 6EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridgeton Stores, Bridgeton Brae, Almondbank, PH1 3LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Scotmid), Main Street, Invergowrie, Dundee, DD2 5AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Scotmid), West Mains Avenue, Perth, PH1 1QZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Argyll Road, Perth, PH1 3BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Darnhall Drive, Perth, PH2 0HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Birkhill, DD2 5RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Bridge End, Perth, PH2 7HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Bridge of Earn, Perth, PH2 9PJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Perth Road, Scone, PH2 6JL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rannoch Road, Letham, Perth, PH1 2DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Crieff Road, Perth, PH1 2RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
George Campbell & Sons, Whitefriars Street, Perth, PH1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenfarg Village Store, Ladeside, Glenfarg, PH2 9NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glengarry Stores, Glengarry Road, Perth, PH2 0AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloagburn Farm Shop, Main Street, Tibbermore, PH1 1QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greig Brian Licensed Store, Main Street, Abernethy, PH2 9JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland (The Food Warehouse), St Catherine's Retail Park, Perth, PH1 5XA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Lidl, Riggs Road, Perth, PH1 1PR	2.1%	13	5.0%	10	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Ruthvenfield Road, Inveralmond, Perth, PH1 3EE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.0%	1
Marks and Spencer (M&S) Simply Food (BP), The Triangle, Perth, PH1 3GA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks and Spencer (M&S),	1.6%	10	3.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	1.0%	1

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
High Street, Perth, PH1 5TJ								
Martin's Fruit Bazaar, South Methven Street, Perth, PH1 5NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Caledonian Road, Perth, PH1 5XD	5.9%	37	14.5%	29	2.0%	2	1.3%	1
Nisa, Bridgend, Dunning, Perth, PH2 0RS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Main Street, Bankfoot, PH1 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Crieff Road (Commercial Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Inveralmond Retail Park (Commercial Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Local shops, Bridgend Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Local shops, Craigie Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Local shops, Perth City Centre	0.3%	2	1.0%	2	0.0%	0	0.0%	0
Perth - Local shops, Rannoch Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - St Catherine's Retail Park (Commercial Centre)	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Premier (Fairfield Store), Crieff Road, Perth, PH1 2RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provender Brown Delicatessen, George Street, Perth, PH1 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simon Howie, High Street, Perth, PH1 5QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Abbey Road, Scone, PH2 6RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Braes of Gray Road, Dundee, DD2 5FQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Inchture, PH14 9RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Marshall Way, Luncarty, PH1 3UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, The Cross, High Street, Errol, PH2 7QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Madoes Store, Main Street, Perth, PH2 7NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanley Store, Percy Street, Stanley, PH1 4LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Petrol Station), Perth Road, Scone, PH2 6JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, South Street, Perth, PH2 8PA	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Tesco Extra, Crieff Road, Perth, PH1 2NR	7.2%	45	11.5%	23	1.0%	1	10.5%	8
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	7.3%	46	21.0%	42	2.0%	2	0.0%	0
TH Stevenson & Sons, Percy Street, Stanley, PH1 4LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Shop, Main Street, Longforgan, DD2 5EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VG Stores, High Street, Errol, PH2 7QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2								
Bayne's, High Street, Kinross, KY13 7AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bayne's, Main Street, Kelty, KY4 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Best-One, High Street, Leslie, KY6 3AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Convenience Store, Burnside, Auchtermuchty, KY14 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street,	0.2%	1	0.0%	0	1.0%	1	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Newburgh, Cupar, KY14 6AQ																
Co-op, Low Road, Auchtermuchty, Cupar, KY14 7AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Kelty, KY4 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Cardenden, KY5 0BN	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Blackhall Square, Kelty, KY4 0EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Cocklaw Street, Kelty, KY4 0DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fossway Store, Main Street, Crook of Devon, KY13 0UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Kinross, High Street, Kinross, KY13 8AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunters Of Kinross, High Street, Kinross, KY13 8AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Key Store, Cardenden Road, Cardenden, KY5 0PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Key Store, Green Road, Kinross, KY13 8TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cardenden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kinross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Milnathort Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newburgh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food, Kinross Services, Junction 6, Kinross, KY13 0NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Main Street, Kinglassie, KY5 0XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, New Road, Milnathort, KY13 9XT	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Sands House, Bishop View, Kinross, KY13 8SY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Anderson Drive, Leslie, KY6 3LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Station Road, Cardenden, KY5 0BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	3.7%	23	1.5%	3	20.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Cardenden, KY5 0BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wintons Fine Food, South Street, Milnathort, KY13 9XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3A																
Aldi, Broich Road, Crieff, PH7 3SE	4.2%	26	0.0%	0	0.0%	0	23.7%	18	10.0%	5	6.0%	3	0.0%	0	0.0%	0
B&M, Broich Road, Crieff, PH7 3SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braco Shop, Front Street, Braco, FK15 9QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
City Prices, Church Street, Crieff, PH7 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comrie Day Today Express, Drummond Street, Comrie, PH6 2DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lyon Road, Killin, FK21 8UJ	0.3%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Town Green, Crieff, PH7 4DE	1.8%	11	0.0%	0	0.0%	0	14.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Comrie & Son, Drummond Street, Comrie, PH6 2DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Day Today Express, Drummond Street, Comrie, Crieff, PH6 2EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fish In Crieff, East High Street, Crieff, PH7 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hansen's Kitchen, Drummond Street, Comrie, PH6 2DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Post Office, Main Street, Killin, FK21 8UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Comrie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Crieff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Stirling Road, Dunblane, FK15 9EY	1.0%	6	0.0%	0	0.0%	0	5.3%	4	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Premier, King Street, Crieff, PH7 3HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, East High Street, Crieff, PH7 3JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	2.7%	17	0.0%	0	0.0%	0	13.2%	10	14.0%	7	0.0%	0	0.0%	0	0.0%	0
The Crieff Food Company, West High Street, Crieff, PH7 3HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Handy Shop, Drummond Street, Comrie, PH6 2DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Handy Shop, East High Street, Crieff, PH7 3JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tomnah'ra Market Garden, Comrie Croft, Crieff, PH7 4JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3B																
Allan's of Auchterarder, High Street, Auchterarder, PH3 1AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bennett's Butchers, High Street, Dunblane, FK15 0AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Moray Street, Blackford, PH4 1PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Auchterarder, PH3 1AA	0.5%	3	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Dunblane, FK15 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunblane Mini Market, Kippendavie Road, Dunblane, FK15 0HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Dunblane, High Street, Dunblane, FK15 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Hill Butchers, High Street, Dunblane, FK15 0EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Auchterarder Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Blackford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dunblane Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simon Howie, High Street, Auchterarder, PH3 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Auchterarder, PH3 1AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
The Village Shop, Main Road, Aberuthven, PH3 1HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weigh Ahead, High Street, Dunblane, FK15 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4A																
Aberfeldy Butchers, Bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Street, Aberfeldy, PH15 2BB								
Aberfeldy Post Office, Dunkeld Street, Aberfeldy, PH15 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Breadalbane Bakery & Pantry, Dunkeld Street, Aberfeldy, PH15 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	4.6%	29	0.0%	0	0.0%	0	58.0%	29
Local shops, Aberfeldy Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Shop by Ballintaggart, Dunkeld Road, Aberfeldy, PH15 2AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4B								
Ballinluig Services, A9, Ballinluig, PH9 0LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bridge Street, Dunkeld, PH8 0AH	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Co-op, West Moulin Road, Pitlochry, PH16 5EA	2.1%	13	0.0%	0	0.0%	0	26.0%	13
Faskally Caravan Park Shop, off A9, Pitlochry, PH16 5LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinloch Rannoch Post Office, Bridge End, Kinloch Rannoch, PH16 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dunkeld and Birnam	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pitlochry Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Atholl Road, Pitlochry, PH16 5BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, The Square, Blair Atholl, PH18 5TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ford Road, Blair Atholl, PH18 5SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilt Stores, Bridge of Tilt, Blair Atholl, PH18 5SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5								
Aldi, Craig O Loch Road, Forfar, DD8 1BT	1.0%	6	0.0%	0	0.0%	0	6.0%	6
Best-One, Taranty Road, Forfar, DD8 1JX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burrelton Stores, High Street, Burrelton, PH10 7RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Scotmid), Airlie Street, Alyth, PH11 8AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Scotmid), Commercial Street, Coupar Angus, PH13 9AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Scotmid), George Street, Coupar Angus, PH13 9DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coupar Angus Road, Rosemount, Blairgowrie, PH10 6JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Alyth, PH11 8AA	0.2%	1	0.0%	0	0.0%	0	1.0%	1
Co-op, Perth Street, Blairgowrie, PH10 6DL	0.3%	2	0.0%	0	0.0%	0	2.0%	2
Ewarts Butchers, High Street, Blairgowrie, PH10 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goodfellow & Steven, High Street, Blairgowrie, PH10 6ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.2%	1	0.0%	0	0.0%	0	1.0%	1
HW Irvine Butchers, Perth Street, Blairgowrie, PH10	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
6DQ																
James Pirie & Son, Church Street, Newtyle, PH12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8TZ																
Lidl, Perth Road, Blairgowrie, PH10 6FW	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	6.0%	6
Local shops, Alyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Blairgowrie and Rattray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtyle Village Store, North Street, Newtyle, PH12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8TY																
Premier, George Square, Coupar Angus, PH13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9DW																
Sainsbury's Local, High Street, Blairgowrie, PH10	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
6ET																
Spar, The Square, Meikle, PH12 8RN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Spink Alex & Sons, Perth Street, Blairgowrie, PH10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6DQ																
Tesco Superstore, Welton Road, Blairgowrie, PH10	7.5%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.0%	47
6NQ																
Outside Survey Area																
Aldi, Ferrard Road, Kirkcaldy, KY2 5RY	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Flemington Road, Glenrothes, KY7 5QF	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Friars Bridge, Inverness, IV3 5JP	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lynn Road, Oban, PA34 4PH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Aldi, Myrekirk Road, Dundee, DD2 4WB	0.5%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Santa Claus Drive, Aviemore, PH22 1AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Aldi, South Road, Cupar, KY15 5JE	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springbank Road, Stirling, FK7 7WR	0.6%	4	0.0%	0	0.0%	0	3.9%	3	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Stenhouse Street, Cowdenbeath, KY4 9DG	1.0%	6	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, The Stack Retail Park, Dundee, DD2 3XN	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	0.5%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	1.0%	6	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Forfar), New Road, Forfar, DD8 2AE	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	1.1%	7	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Academy Street, Forfar, DD8 2XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, High Street, Fife, KY4 9QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cadham, Glenrothes, KY7 6RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fountain Road, Bridge of Allan, FK9 4ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falkland Kitchen Farm, Kilgour House Field, Falkland, KY15 7DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1		Zone 2		Zone 3A		Zone 3B		Zone 4A		Zone 4B		Zone 5		
Farmfoods, High Street, Cowdenbeath, KY4 9QW	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Falkland Place, Glenrothes, KY7 5LU	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Falklands Gate, Glenrothes, Fife, KY7 5NS	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Cowdenbeath, KY4 9FF	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Leslie Road, Glenrothes, KY7 5PS	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Players Road, Stirling, FK7 7SH	0.6%	4	0.0%	0	0.0%	0	1.3%	1	6.0%	3	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Lidl, Soroba Road, Oban, PA34 4HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, South Road, Lochee, Dundee, DD2 3EG	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Cupar, KY15 5HX	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Forfar Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Gallagher Retail Park, Dundee, DD1 3JS	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Kingdom Avenue, Glenrothes, KY7 5PP	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Murraygate, Dundee, DD1 9PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Afton Way, Dundee, DD4 8BR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Esplanade, Kirkcaldy, KY1 1SL	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flemington Road, Glenrothes, KY7 5QS	1.6%	10	0.0%	0	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Main Street, Cowdenbeath, KY4 8LW	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Munro Road, Stirling, FK7 7SR	0.5%	3	0.0%	0	0.0%	0	2.6%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Pillars of Hercules Organic Farm Shop, A912, Falkland, KY15 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	0.6%	4	0.0%	0	0.0%	0	2.6%	2	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathyre Village Shop, Main Street, Strathyre, FK18 8NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Murraygate, Dundee, DD1 2EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Kingsway, Dundee, DD3 8QB	0.5%	3	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	0.8%	5	2.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, South Road, Dundee, DD2 4SR	0.3%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Turnstone	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Road, Dunfermline, KY11 8EG																
Tesco Superstore, Castle Street, Forfar, DD8 3HX	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10		
Tesco Superstore, Grampian Road, Aviemore, PH22 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Superstore, South Road, Cupar, KY15 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	1.4%	9	0.0%	0	0.0%	0	3.9%	3	10.0%	5	0.0%	0	2.0%	1	0.0%	0
Tesco Superstore, Winterthur Lane, Dunfermline, KY12 7BD	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Burghmuir Retail Park, Stirling, FK7 7NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	14.1%	88	13.0%	26	15.0%	15	13.2%	10	20.0%	10	12.0%	6	22.0%	11	10.0%	10
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nowhere else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		626		200		100		76		50		50		50		100

Q02 Which internet / home delivery retailer do you normally use for your main food shopping?

Those that said 'Internet / delivery' at Q01

Amazon	5.7%	5	7.7%	2	0.0%	0	0.0%	0	20.0%	2	16.7%	1	0.0%	0	0.0%	0
Asda	28.4%	25	23.1%	6	40.0%	6	10.0%	1	20.0%	2	50.0%	3	54.5%	6	10.0%	1
Co-op	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	8.0%	7	11.5%	3	6.7%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	20.0%	2
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	6.8%	6	3.8%	1	6.7%	1	10.0%	1	20.0%	2	0.0%	0	0.0%	0	10.0%	1
Tesco	42.0%	37	38.5%	10	40.0%	6	70.0%	7	30.0%	3	33.3%	2	27.3%	3	60.0%	6
Waitrose	3.4%	3	0.0%	0	6.7%	1	10.0%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bellfield Organics	1.1%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	3.4%	3	11.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		88		26		15		10		10		6		11		10

Perth Household Survey for Rapleys

	Total	Zone 1		Zone 2		Zone 3A		Zone 3B		Zone 4A		Zone 4B		Zone 5		
Q03 What is the MAIN reason you choose (LOCATION MENTIONED AT Q01) for your main food shopping?																
Close to home	25.2%	158	27.0%	54	28.0%	28	27.6%	21	20.0%	10	28.0%	14	14.0%	7	24.0%	24
Low prices / value for money	16.3%	102	12.0%	24	21.0%	21	26.3%	20	16.0%	8	16.0%	8	28.0%	14	7.0%	7
Range of food goods available	8.1%	51	4.5%	9	9.0%	9	9.2%	7	10.0%	5	14.0%	7	0.0%	0	14.0%	14
Can get everything I need there	6.7%	42	13.0%	26	0.0%	0	3.9%	3	4.0%	2	0.0%	0	2.0%	1	10.0%	10
Quality of food goods available	5.9%	37	6.5%	13	2.0%	2	6.6%	5	10.0%	5	4.0%	2	4.0%	2	8.0%	8
Habit / always used it	5.8%	36	6.0%	12	10.0%	10	2.6%	2	4.0%	2	0.0%	0	8.0%	4	6.0%	6
Only one in the area	4.2%	26	0.0%	0	2.0%	2	0.0%	0	4.0%	2	26.0%	13	12.0%	6	3.0%	3
Online shopping is convenient	4.0%	25	4.0%	8	4.0%	4	3.9%	3	6.0%	3	4.0%	2	0.0%	0	5.0%	5
Delivery service	3.8%	24	4.5%	9	6.0%	6	1.3%	1	6.0%	3	2.0%	1	2.0%	1	3.0%	3
Close to work	2.4%	15	4.0%	8	1.0%	1	0.0%	0	0.0%	0	2.0%	1	4.0%	2	3.0%	3
Preference for retailer	2.1%	13	2.0%	4	3.0%	3	3.9%	3	2.0%	1	0.0%	0	2.0%	1	1.0%	1
Easy to get to by car	1.8%	11	3.0%	6	1.0%	1	0.0%	0	2.0%	1	2.0%	1	2.0%	1	1.0%	1
Started online shopping due to the pandemic and kept using it	1.8%	11	1.5%	3	1.0%	1	5.3%	4	4.0%	2	0.0%	0	2.0%	1	0.0%	0
Use online shopping due to the pandemic / because it's covid safe	1.0%	6	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	4	1.0%	1
Good layout / easy to get around	1.0%	6	2.0%	4	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	1.0%	1
Friendly / helpful staff	0.8%	5	0.0%	0	0.0%	0	1.3%	1	2.0%	1	0.0%	0	2.0%	1	2.0%	2
Parking provision is good / easy to park	0.8%	5	0.5%	1	1.0%	1	1.3%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Easy to get to by public transport	0.6%	4	0.5%	1	2.0%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Large store	0.6%	4	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Clean store	0.5%	3	0.5%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Familiar / know where everything is	0.5%	3	0.5%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.5%	3	0.0%	0	0.0%	0	1.3%	1	2.0%	1	0.0%	0	2.0%	1	0.0%	0
Pleasant shopping environment	0.5%	3	1.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	0.5%	3	1.0%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to family / friends	0.5%	3	1.0%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loyalty scheme / reward points	0.5%	3	0.5%	1	1.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Long opening hours	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Range of non-food goods available	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Like to support local business	0.3%	2	0.0%	0	0.0%	0	1.3%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Use store / location because it has good covid safety measures	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Parking prices are low	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Can budget easier via online shopping	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Close to other shops / services	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good offers	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small / quiet store	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Good disability access	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
(No reason in particular)	1.1%	7	0.5%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.0%	3
(Don't know / varies)	0.5%	3	0.5%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Base:		626		200		100		76		50		50		50		100

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Q04 How do you normally travel when you do your main food shopping at (LOCATION MENTIONED AT Q01)?																
<i>Not those that said 'Internet / delivery' at Q01</i>																
Car / van - driver	69.1%	372	76.4%	133	67.1%	57	65.2%	43	72.5%	29	50.0%	22	64.1%	25	70.0%	63
Car / van - passenger	16.5%	89	13.8%	24	21.2%	18	16.7%	11	20.0%	8	15.9%	7	17.9%	7	15.6%	14
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	3.5%	19	1.7%	3	5.9%	5	3.0%	2	2.5%	1	2.3%	1	7.7%	3	4.4%	4
Disability vehicle (e.g. mobility scooter, wheelchair)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorbike / moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.7%	4	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	9.5%	51	5.7%	10	5.9%	5	15.2%	10	5.0%	2	31.8%	14	10.3%	4	6.7%	6
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.6%	3	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Base:		538		174		85		66		40		44		39		90

Meanscore: [Time in minutes]

Q05 How long does it normally take to travel to (LOCATION MENTIONED AT Q01)?

Not those that said 'Internet / delivery' at Q01

1 - 10 minutes	56.7%	305	63.8%	111	57.6%	49	54.5%	36	40.0%	16	45.5%	20	25.6%	10	70.0%	63
11 - 20 minutes	26.2%	141	30.5%	53	28.2%	24	21.2%	14	45.0%	18	18.2%	8	10.3%	4	22.2%	20
21 - 30 minutes	8.9%	48	4.0%	7	9.4%	8	16.7%	11	15.0%	6	2.3%	1	28.2%	11	4.4%	4
31 - 40 minutes	2.8%	15	0.0%	0	1.2%	1	0.0%	0	0.0%	0	13.6%	6	17.9%	7	1.1%	1
41 - 50 minutes	1.9%	10	0.6%	1	1.2%	1	0.0%	0	0.0%	0	11.4%	5	5.1%	2	1.1%	1
51 - 60 minutes	1.9%	10	0.0%	0	1.2%	1	6.1%	4	0.0%	0	4.5%	2	5.1%	2	1.1%	1
Over an hour	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	5.1%	2	0.0%	0
(Don't know / varies)	0.7%	4	0.6%	1	1.2%	1	1.5%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0
(Refused)	0.2%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		14.33		11.07		13.02		15.29		14.38		23.00		28.82		10.73
Base:		538		174		85		66		40		44		39		90

Meanscore: [Number of times per week]

Q06 How often do you normally do your main food shopping at (LOCATION MENTIONED AT Q01)?

7 times a week	1.4%	9	0.5%	1	2.0%	2	3.9%	3	0.0%	0	0.0%	0	4.0%	2	1.0%	1
5 - 6 times a week	1.8%	11	0.5%	1	1.0%	1	0.0%	0	6.0%	3	8.0%	4	0.0%	0	2.0%	2
3 - 4 times a week	5.0%	31	4.5%	9	3.0%	3	6.6%	5	0.0%	0	4.0%	2	6.0%	3	9.0%	9
Twice a week	11.0%	69	8.5%	17	15.0%	15	11.8%	9	10.0%	5	18.0%	9	4.0%	2	12.0%	12
Once a week	54.6%	342	56.5%	113	56.0%	56	48.7%	37	50.0%	25	38.0%	19	58.0%	29	63.0%	63
Once every two weeks	16.5%	103	20.5%	41	17.0%	17	15.8%	12	22.0%	11	16.0%	8	16.0%	8	6.0%	6
Once a month	7.3%	46	4.5%	9	5.0%	5	10.5%	8	8.0%	4	14.0%	7	12.0%	6	7.0%	7
Once every two months	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	1	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.1%	13	4.5%	9	1.0%	1	2.6%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Mean:		1.27		1.12		1.27		1.38		1.19		1.44		1.27		1.42
Base:		626		200		100		76		50		50		50		100

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Meanscore: [£]								
Q07 How much do you normally spend on your main food shopping trip to (LOCATION MENTIONED AT Q01)?								
£1 - £5	0.2%	1	0.5%	1	0.0%	0	0.0%	0
£6 - £10	0.5%	3	0.0%	0	0.0%	0	1.3%	1
£11 - £15	0.6%	4	1.0%	2	0.0%	0	1.3%	1
£16 - £20	2.9%	18	2.0%	4	2.0%	2	2.6%	2
£21 - £25	3.4%	21	3.5%	7	3.0%	3	1.3%	1
£26 - £30	3.7%	23	2.5%	5	4.0%	4	5.3%	4
£31 - £35	3.4%	21	3.5%	7	6.0%	6	3.9%	3
£36 - £40	5.8%	36	5.0%	10	5.0%	5	7.9%	6
£41 - £45	3.0%	19	4.0%	8	3.0%	3	2.6%	2
£46 - £50	8.6%	54	7.5%	15	13.0%	13	7.9%	6
£51 - £60	8.5%	53	10.0%	20	6.0%	6	3.9%	3
£61 - £70	8.1%	51	6.5%	13	9.0%	9	9.2%	7
£71 - £80	8.6%	54	12.0%	24	8.0%	8	9.2%	7
£81 - £90	4.5%	28	3.0%	6	6.0%	6	2.6%	2
£91 - £100	12.6%	79	10.5%	21	16.0%	16	11.8%	9
£101 - £110	1.0%	6	1.0%	2	2.0%	2	1.3%	1
£111 - £120	3.5%	22	4.5%	9	0.0%	0	2.6%	2
£121 - £130	1.6%	10	2.0%	4	0.0%	0	1.3%	1
£131 - £140	0.5%	3	1.0%	2	0.0%	0	0.0%	0
£141 - £150	3.0%	19	3.0%	6	4.0%	4	2.6%	2
£151 - £175	1.0%	6	1.5%	3	0.0%	0	2.6%	2
£176 - £200	1.4%	9	2.5%	5	0.0%	0	1.3%	1
£201 - £225	0.3%	2	0.5%	1	0.0%	0	0.0%	0
£226 - £250	1.0%	6	0.0%	0	1.0%	1	1.3%	1
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.5%	3	0.5%	1	0.0%	0	0.0%	0
£301+	0.3%	2	0.0%	0	0.0%	0	2.0%	1
(Don't know / varies)	10.5%	66	12.0%	24	12.0%	12	11.8%	9
(Refused)	1.1%	7	0.0%	0	0.0%	0	3.9%	3
Mean:	77.03	78.02	70.39	74.56	90.46	79.85	88.60	68.62
Base:	626	200	100	76	50	50	50	100
Q08 When you undertake your main food and grocery shopping at (LOCATION MENTIONED AT Q01), do you or other members of your household usually visit other shops, services, or leisure facilities on the same shopping trip? [MR]								
<i>Not those that said 'Internet / delivery' at Q01</i>								
Yes - NON-FOOD shopping	22.9%	123	21.3%	37	14.1%	12	25.8%	17
Yes - other FOOD shopping	26.2%	141	23.6%	41	21.2%	18	24.2%	16
Yes - visiting the market	0.4%	2	0.0%	0	0.0%	0	1.5%	1
Yes - visiting service such as post office / bank / financial institutions etc.	2.2%	12	2.3%	4	0.0%	0	1.5%	1
Yes - visiting health service such as doctor, dentist, hospital	1.7%	9	0.6%	1	0.0%	0	1.5%	1
Yes - visiting other service such as laundrette, hairdresser, recycling	1.5%	8	2.3%	4	0.0%	0	0.0%	0
Yes - leisure activity (e.g. leisure centre, gym, cinema, park, etc)	2.8%	15	2.9%	5	2.4%	2	1.5%	1
Yes - buy fuel	5.8%	31	9.8%	17	1.2%	1	3.0%	2
Yes - travelling to or from work / education	3.5%	19	7.5%	13	1.2%	1	1.5%	1
Yes - visiting bars / cafés / restaurants	5.8%	31	5.2%	9	9.4%	8	4.5%	3
Yes - visiting church / place of worship	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Yes - visiting friends or family	4.6%	25	3.4%	6	3.5%	3	1.5%	1
Yes - visiting library	0.4%	2	0.6%	1	0.0%	0	0.0%	0
Yes - window shopping / browsing	2.8%	15	5.2%	9	1.2%	1	1.5%	1
Yes - Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No)	46.3%	249	47.7%	83	52.9%	45	48.5%	32
(Don't know)	0.2%	1	0.6%	1	0.0%	0	0.0%	0
Base:	538	174	85	66	40	44	39	90

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Q09 Apart from (LOCATION MENTIONED AT Q01), where else do you do your household's main food shopping?								
Zone 1								
Aldi, Glasgow Road, Perth, PH2 0NZ	1.3%	8	2.5%	5	1.0%	1	0.0%	0
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	1.6%	10	2.0%	4	0.0%	0	0.0%	0
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	2.9%	18	2.5%	5	1.0%	1	1.3%	1
AW Dobbie The Butcher, The Cross, Errol, PH2 7QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, St Catherine's Retail Park, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balbeggie Village Store, Main Street, Balbeggie, PH2 6EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridgeton Stores, Bridgeton Brae, Almondbank, PH1 3LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Scotmid), Main Street, Invergowrie, Dundee, DD2 5AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Scotmid), West Mains Avenue, Perth, PH1 1QZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Argyll Road, Perth, PH1 3BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Darnhall Drive, Perth, PH2 0HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Birkhill, DD2 5RG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Bridge End, Perth, PH2 7HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Bridge of Earn, Perth, PH2 9PJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Perth Road, Scone, PH2 6JL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Rannoch Road, Letham, Perth, PH1 2DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Crieff Road, Perth, PH1 2RP	0.3%	2	0.5%	1	0.0%	0	0.0%	0
George Campbell & Sons, Whitefriars Street, Perth, PH1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenfarg Village Store, Ladeside, Glenfarg, PH2 9NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glengarry Stores, Glengarry Road, Perth, PH2 0AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloagburn Farm Shop, Main Street, Tibbermore, PH1 1QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greig Brian Licensed Store, Main Street, Abernethy, PH2 9JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Iceland (The Food Warehouse), St Catherine's Retail Park, Perth, PH1 5XA	0.5%	3	1.0%	2	0.0%	0	0.0%	0
Lidl, Riggs Road, Perth, PH1 1PR	1.1%	7	2.0%	4	1.0%	1	4.0%	2
Marks and Spencer (M&S) Foodhall, Ruthvenfield Road, Inveralmond, Perth, PH1 3EE	1.4%	9	2.0%	4	0.0%	0	2.0%	1
Marks and Spencer (M&S) Simply Food (BP), The Triangle, Perth, PH1 3GA	0.5%	3	0.5%	1	1.0%	1	0.0%	0
Marks and Spencer (M&S),	3.5%	22	8.5%	17	1.0%	1	1.3%	1

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	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
High Street, Perth, PH1 5TJ																
Martin's Fruit Bazaar, South Methven Street, Perth, PH1 5NU	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Caledonian Road, Perth, PH1 5XD	2.7%	17	4.0%	8	0.0%	0	5.3%	4	6.0%	3	0.0%	0	2.0%	1	1.0%	1
Nisa, Bridgend, Dunning, Perth, PH2 0RS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Main Street, Bankfoot, PH1 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Crieff Road (Commercial Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Inveralmond Retail Park (Commercial Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Local shops, Bridgend Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Local shops, Craigie Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Local shops, Perth City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Local shops, Rannoch Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - St Catherine's Retail Park (Commercial Centre)	1.0%	6	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Fairfield Store), Crieff Road, Perth, PH1 2RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provender Brown Delicatessen, George Street, Perth, PH1 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simon Howie, High Street, Perth, PH1 5QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Abbey Road, Scone, PH2 6RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Braes of Gray Road, Dundee, DD2 5FQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Inchture, PH14 9RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Marshall Way, Luncarty, PH1 3UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, The Cross, High Street, Errol, PH2 7QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Madoes Store, Main Street, Perth, PH2 7NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanley Store, Percy Street, Stanley, PH1 4LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Petrol Station), Perth Road, Scone, PH2 6JJ	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, South Street, Perth, PH2 8PA	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Crieff Road, Perth, PH1 2NR	2.6%	16	1.0%	2	0.0%	0	2.6%	2	8.0%	4	10.0%	5	4.0%	2	1.0%	1
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	3.2%	20	6.5%	13	6.0%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TH Stevenson & Sons, Percy Street, Stanley, PH1 4LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Shop, Main Street, Longforgan, DD2 5EW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VG Stores, High Street, Errol, PH2 7QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																
Bayne's, High Street, Kinross, KY13 7AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bayne's, Main Street, Kelty, KY4 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Best-One, High Street, Leslie, KY6 3AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Convenience Store, Burnside, Auchtermuchty, KY14 7AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Newburgh, Cupar, KY14 6AQ																
Co-op, Low Road, Auchtermuchty, Cupar, KY14 7AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Kelty, KY4 0AA	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Cardenden, KY5 0BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Blackhall Square, Kelty, KY4 0EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Cocklaw Street, Kelty, KY4 0DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fossway Store, Main Street, Crook of Devon, KY13 0UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Kinross, High Street, Kinross, KY13 8AN	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunters Of Kinross, High Street, Kinross, KY13 8AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Key Store, Cardenden Road, Cardenden, KY5 0PD	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Key Store, Green Road, Kinross, KY13 8TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cardenden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kinross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Milnathort Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newburgh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food, Kinross Services, Junction 6, Kinross, KY13 0NQ	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Main Street, Kinglassie, KY5 0XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, New Road, Milnathort, KY13 9XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Sands House, Bishop View, Kinross, KY13 8SY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Anderson Drive, Leslie, KY6 3LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Station Road, Cardenden, KY5 0BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	0.5%	3	0.5%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Cardenden, KY5 0BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wintons Fine Food, South Street, Milnathort, KY13 9XA	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3A																
Aldi, Broich Road, Crieff, PH7 3SE	1.8%	11	0.0%	0	0.0%	0	9.2%	7	4.0%	2	4.0%	2	0.0%	0	0.0%	0
B&M, Broich Road, Crieff, PH7 3SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braco Shop, Front Street, Braco, FK15 9QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
City Prices, Church Street, Crieff, PH7 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comrie Day Today Express, Drummond Street, Comrie, PH6 2DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lyon Road, Killin, FK21 8UJ	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Town Green, Crieff, PH7 4DE	1.0%	6	0.0%	0	0.0%	0	7.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Comrie & Son, Drummond Street, Comrie, PH6 2DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Day Today Express, Drummond Street, Comrie, Crieff, PH6 2EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fish In Crieff, East High Street, Crieff, PH7 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hansen's Kitchen, Drummond Street, Comrie, PH6 2DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Post Office, Main Street, Killin, FK21 8UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Comrie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Crieff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Stirling Road, Dunblane, FK15 9EY	1.1%	7	0.0%	0	0.0%	2	2.6%	2
Premier, King Street, Crieff, PH7 3HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, East High Street, Crieff, PH7 3JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	1.3%	8	0.0%	0	0.0%	4	5.3%	4
The Crieff Food Company, West High Street, Crieff, PH7 3HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Handy Shop, Drummond Street, Comrie, PH6 2DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Handy Shop, East High Street, Crieff, PH7 3JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tomnah'ra Market Garden, Comrie Croft, Crieff, PH7 4JZ	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Zone 3B								
Allan's of Auchterarder, High Street, Auchterarder, PH3 1AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bennett's Butchers, High Street, Dunblane, FK15 0AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Moray Street, Blackford, PH4 1PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Auchterarder, PH3 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Dunblane, FK15 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunblane Mini Market, Kippendavie Road, Dunblane, FK15 0HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Dunblane, High Street, Dunblane, FK15 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Hill Butchers, High Street, Dunblane, FK15 0EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Auchterarder Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Blackford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dunblane Town Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Simon Howie, High Street, Auchterarder, PH3 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Auchterarder, PH3 1AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Shop, Main Road, Aberuthven, PH3 1HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weigh Ahead, High Street, Dunblane, FK15 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4A								
Aberfeldy Butchers, Bank	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Street, Aberfeldy, PH15 2BB								
Aberfeldy Post Office, Dunkeld Street, Aberfeldy, PH15 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Breadalbane Bakery & Pantry, Dunkeld Street, Aberfeldy, PH15 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	0.5%	3	0.0%	0	0.0%	0	6.0%	3
Local shops, Aberfeldy Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Shop by Ballintaggart, Dunkeld Road, Aberfeldy, PH15 2AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4B								
Ballinluig Services, A9, Ballinluig, PH9 0LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bridge Street, Dunkeld, PH8 0AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, West Moulin Road, Pitlochry, PH16 5EA	0.5%	3	0.0%	0	0.0%	0	2.0%	1
Faskally Caravan Park Shop, off A9, Pitlochry, PH16 5LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinloch Rannoch Post Office, Bridge End, Kinloch Rannoch, PH16 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dunkeld and Birnam	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pitlochry Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Atholl Road, Pitlochry, PH16 5BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, The Square, Blair Atholl, PH18 5TQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Ford Road, Blair Atholl, PH18 5SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilt Stores, Bridge of Tilt, Blair Atholl, PH18 5SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5								
Aldi, Craig O Loch Road, Forfar, DD8 1BT	0.8%	5	0.0%	0	0.0%	0	0.0%	0
Best-One, Taranty Road, Forfar, DD8 1JX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burrelton Stores, High Street, Burrelton, PH10 7RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Scotmid), Airlie Street, Alyth, PH11 8AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Scotmid), Commercial Street, Coupar Angus, PH13 9AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Scotmid), George Street, Coupar Angus, PH13 9DJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Coupar Angus Road, Rosemount, Blairgowrie, PH10 6JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Square, Alyth, PH11 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Perth Street, Blairgowrie, PH10 6DL	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Ewarts Butchers, High Street, Blairgowrie, PH10 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goodfellow & Steven, High Street, Blairgowrie, PH10 6ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
HW Irvine Butchers, Perth Street, Blairgowrie, PH10	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
6DQ																
James Pirie & Son, Church Street, Newtyle, PH12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8TZ																
Lidl, Perth Road, Blairgowrie, PH10 6FW	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	11.0%	11
Local shops, Alyth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Blairgowrie and Rattray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtyle Village Store, North Street, Newtyle, PH12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8TY																
Premier, George Square, Coupar Angus, PH13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9DW																
Sainsbury's Local, High Street, Blairgowrie, PH10	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
6ET																
Spar, The Square, Meikle, PH12 8RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spink Alex & Sons, Perth Street, Blairgowrie, PH10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6DQ																
Tesco Superstore, Welton Road, Blairgowrie, PH10	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	5.0%	5
6NQ																
Outside Survey Area																
Aldi, Ferrard Road, Kirkcaldy, KY2 5RY	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Flemington Road, Glenrothes, KY7 5QF	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Friars Bridge, Inverness, IV3 5JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lynn Road, Oban, PA34 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Myrekirk Road, Dundee, DD2 4WB	0.3%	2	0.5%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Santa Claus Drive, Aviemore, PH22 1AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Aldi, South Road, Cupar, KY15 5JE	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springbank Road, Stirling, FK7 7WR	0.5%	3	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stenhouse Street, Cowdenbeath, KY4 9DG	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, The Stack Retail Park, Dundee, DD2 3XN	0.3%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	0.8%	5	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Forfar), New Road, Forfar, DD8 2AE	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	0.8%	5	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Academy Street, Forfar, DD8 2XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, High Street, Fife, KY4 9QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cadham, Glenrothes, KY7 6RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fountain Road, Bridge of Allan, FK9 4ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falkland Kitchen Farm, Kilgour House Field, Falkland, KY15 7DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Farmfoods, High Street, Cowdenbeath, KY4 9QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Falkland Place, Glenrothes, KY7 5LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Falklands Gate, Glenrothes, Fife, KY7 5NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Cowdenbeath, KY4 9FF	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Lidl, Leslie Road, Glenrothes, KY7 5PS	0.5%	3	0.0%	0	3.0%	3	0.0%	0
Lidl, Players Road, Stirling, FK7 7SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Soroba Road, Oban, PA34 4HE	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Lidl, South Road, Lochee, Dundee, DD2 3EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Cupar, KY15 5HX	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Local shops, Forfar Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Gallagher Retail Park, Dundee, DD1 3JS	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Kingdom Avenue, Glenrothes, KY7 5PP	0.8%	5	0.0%	0	5.0%	5	0.0%	0
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Marks and Spencer (M&S), Murraygate, Dundee, DD1 9PF	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Morrisons, Afton Way, Dundee, DD4 8BR	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Morrisons, Esplanade, Kirkcaldy, KY1 1SL	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Morrisons, Flemington Road, Glenrothes, KY7 5QS	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Morrisons, Main Street, Cowdenbeath, KY4 8LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Munro Road, Stirling, FK7 7SR	0.8%	5	0.0%	0	0.0%	0	2.6%	2
Pillars of Hercules Organic Farm Shop, A912, Falkland, KY15 7AD	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	1.0%	6	0.0%	0	0.0%	0	3.9%	3
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathyre Village Shop, Main Street, Strathyre, FK18 8NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Murraygate, Dundee, DD1 2EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Kingsway, Dundee, DD3 8QB	0.3%	2	0.5%	1	0.0%	0	0.0%	0
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, South Road, Dundee, DD2 4SR	0.6%	4	2.0%	4	0.0%	0	0.0%	0
Tesco Extra, Turnstone	0.2%	1	0.0%	0	1.0%	1	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Road, Dunfermline, KY11 8EG								
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Grampian Road, Aviemore, PH22 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, South Road, Cupar, KY15 5JE	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	0.5%	3	0.0%	0	0.0%	0	3.9%	3
Tesco Superstore, Winterthur Lane, Dunfermline, KY12 7BD	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Waitrose, Burghmuir Retail Park, Stirling, FK7 7NZ	0.5%	3	0.0%	0	0.0%	0	6.0%	3
Others								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	3.7%	23	6.0%	12	4.0%	4	2.6%	2
(Don't know / varies)	1.8%	11	2.5%	5	1.0%	1	1.3%	1
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nowhere else)	46.6%	292	46.5%	93	47.0%	47	40.8%	31
Base:		626		200		100		76
								50
								50
								50
								100

Meanscore: [£]

Q09A How much do you normally spend on your main food shopping trip to (LOCATION MENTIONED AT Q09)?*Not those that said '(Don't know / varies)' or '(Nowhere else)' at Q09*

£1 - £5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£6 - £10	1.9%	6	2.0%	2	1.9%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	4.4%	2
£11 - £15	4.0%	13	3.9%	4	1.9%	1	2.3%	1	3.0%	1	8.7%	2	0.0%	0	8.9%	4
£16 - £20	6.8%	22	3.9%	4	7.7%	4	13.6%	6	12.1%	4	0.0%	0	0.0%	0	8.9%	4
£21 - £25	6.8%	22	9.8%	10	9.6%	5	9.1%	4	0.0%	0	0.0%	0	8.3%	2	2.2%	1
£26 - £30	9.6%	31	8.8%	9	9.6%	5	4.5%	2	12.1%	4	4.3%	1	16.7%	4	13.3%	6
£31 - £35	2.8%	9	3.9%	4	5.8%	3	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£36 - £40	6.5%	21	4.9%	5	7.7%	4	6.8%	3	6.1%	2	8.7%	2	8.3%	2	6.7%	3
£41 - £45	4.3%	14	2.9%	3	7.7%	4	4.5%	2	6.1%	2	0.0%	0	8.3%	2	2.2%	1
£46 - £50	7.4%	24	10.8%	11	5.8%	3	4.5%	2	3.0%	1	8.7%	2	4.2%	1	8.9%	4
£51 - £60	6.2%	20	6.9%	7	5.8%	3	6.8%	3	6.1%	2	13.0%	3	0.0%	0	4.4%	2
£61 - £70	5.0%	16	2.9%	3	9.6%	5	2.3%	1	0.0%	0	8.7%	2	8.3%	2	6.7%	3
£71 - £80	5.6%	18	2.9%	3	1.9%	1	2.3%	1	15.2%	5	8.7%	2	12.5%	3	6.7%	3
£81 - £90	3.4%	11	2.0%	2	9.6%	5	0.0%	0	3.0%	1	8.7%	2	0.0%	0	2.2%	1
£91 - £100	6.2%	20	2.9%	3	0.0%	0	11.4%	5	15.2%	5	4.3%	1	8.3%	2	8.9%	4
£101 - £110	1.5%	5	2.0%	2	1.9%	1	2.3%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0
£111 - £120	1.5%	5	1.0%	1	0.0%	0	2.3%	1	3.0%	1	0.0%	0	4.2%	1	2.2%	1
£121 - £130	1.2%	4	2.0%	2	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	2.2%	1
£131 - £140	0.9%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	8.3%	2	0.0%	0
£141 - £150	0.9%	3	0.0%	0	1.9%	1	0.0%	0	0.0%	0	4.3%	1	4.2%	1	0.0%	0
£151 - £175	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	15.5%	50	25.5%	26	11.5%	6	20.5%	9	6.1%	2	8.7%	2	4.2%	1	8.9%	4
(Refused)	0.9%	3	1.0%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Mean:		55.12		48.13		48.72		50.68		67.19		75.62		70.39		50.45
Base:		323		102		52		44		33		23		24		45

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Q10 Where do you do most of your household's small scale 'top-up' food shopping?								
Zone 1								
Aldi, Glasgow Road, Perth, PH2 0NZ	0.5%	3	1.0%	2	0.0%	0	0.0%	0
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	0.6%	4	1.0%	2	0.0%	0	0.0%	0
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	1.0%	6	2.5%	5	1.0%	1	0.0%	0
AW Dobbie The Butcher, The Cross, Errol, PH2 7QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, St Catherine's Retail Park, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Balbeggie Village Store, Main Street, Balbeggie, PH2 6EZ	0.3%	2	1.0%	2	0.0%	0	0.0%	0
Bridgeton Stores, Bridgeton Brae, Almondbank, PH1 3LJ	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Co-op (Scotmid), Main Street, Invergowrie, Dundee, DD2 5AB	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Co-op (Scotmid), West Mains Avenue, Perth, PH1 1QZ	0.5%	3	1.5%	3	0.0%	0	0.0%	0
Co-op, Argyll Road, Perth, PH1 3BZ	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Co-op, Darnhall Drive, Perth, PH2 0HD	0.3%	2	1.0%	2	0.0%	0	0.0%	0
Co-op, Main Street, Birkhill, DD2 5RG	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Co-op, Main Street, Bridge End, Perth, PH2 7HB	0.8%	5	2.5%	5	0.0%	0	0.0%	0
Co-op, Main Street, Bridge of Earn, Perth, PH2 9PJ	1.4%	9	4.5%	9	0.0%	0	0.0%	0
Co-op, Perth Road, Scone, PH2 6JL	1.3%	8	4.0%	8	0.0%	0	0.0%	0
Co-op, Rannoch Road, Letham, Perth, PH1 2DP	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Farmfoods, Crieff Road, Perth, PH1 2RP	0.2%	1	0.5%	1	0.0%	0	0.0%	0
George Campbell & Sons, Whitefriars Street, Perth, PH1 1PP	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Glenfarg Village Store, Ladeside, Glenfarg, PH2 9NZ	0.3%	2	1.0%	2	0.0%	0	0.0%	0
Glengarry Stores, Glengarry Road, Perth, PH2 0AB	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Gloagburn Farm Shop, Main Street, Tibbermore, PH1 1QL	0.3%	2	0.0%	0	1.0%	1	0.0%	0
Greig Brian Licensed Store, Main Street, Abernethy, PH2 9JH	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Iceland (The Food Warehouse), St Catherine's Retail Park, Perth, PH1 5XA	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Lidl, Riggs Road, Perth, PH1 1PR	1.0%	6	3.0%	6	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Ruthvenfield Road, Inveralmond, Perth, PH1 3EE	0.6%	4	1.5%	3	0.0%	0	1.3%	1
Marks and Spencer (M&S) Simply Food (BP), The Triangle, Perth, PH1 3GA	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Marks and Spencer (M&S),	1.6%	10	4.0%	8	1.0%	1	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
High Street, Perth, PH1 5TJ								
Martin's Fruit Bazaar, South Methven Street, Perth, PH1 5NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Caledonian Road, Perth, PH1 5XD	1.4%	9	3.0%	6	0.0%	0	2.0%	1
Nisa, Bridgend, Dunning, Perth, PH2 0RS	0.3%	2	1.0%	2	0.0%	0	0.0%	0
Nisa, Main Street, Bankfoot, PH1 4AB	0.3%	2	0.5%	1	0.0%	0	0.0%	0
Perth - Crieff Road (Commercial Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Inveralmond Retail Park (Commercial Centre)	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Perth - Local shops, Bridgend Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Local shops, Craigie Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Local shops, Perth City Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Perth - Local shops, Rannoch Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - St Catherine's Retail Park (Commercial Centre)	0.6%	4	2.0%	4	0.0%	0	0.0%	0
Premier (Fairfield Store), Crieff Road, Perth, PH1 2RP	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Provender Brown Delicatessen, George Street, Perth, PH1 5JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simon Howie, High Street, Perth, PH1 5QJ	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Spar, Abbey Road, Scone, PH2 6RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Braes of Gray Road, Dundee, DD2 5FQ	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Spar, Main Street, Inchture, PH14 9RN	0.3%	2	1.0%	2	0.0%	0	0.0%	0
Spar, Marshall Way, Luncarty, PH1 3UX	0.3%	2	1.0%	2	0.0%	0	0.0%	0
Spar, The Cross, High Street, Errol, PH2 7QW	0.5%	3	1.5%	3	0.0%	0	0.0%	0
St Madoes Store, Main Street, Perth, PH2 7NF	0.3%	2	1.0%	2	0.0%	0	0.0%	0
Stanley Store, Percy Street, Stanley, PH1 4LU	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Tesco Express (Petrol Station), Perth Road, Scone, PH2 6JJ	0.8%	5	2.5%	5	0.0%	0	0.0%	0
Tesco Express, South Street, Perth, PH2 8PA	0.6%	4	2.0%	4	0.0%	0	0.0%	0
Tesco Extra, Crieff Road, Perth, PH1 2NR	1.8%	11	5.5%	11	0.0%	0	0.0%	0
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	1.4%	9	4.5%	9	0.0%	0	0.0%	0
TH Stevenson & Sons, Percy Street, Stanley, PH1 4LU	0.2%	1	0.5%	1	0.0%	0	0.0%	0
The Village Shop, Main Street, Longforgan, DD2 5EW	0.2%	1	0.5%	1	0.0%	0	0.0%	0
VG Stores, High Street, Errol, PH2 7QJ	0.3%	2	1.0%	2	0.0%	0	0.0%	0
Zone 2								
Bayne's, High Street, Kinross, KY13 7AQ	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Bayne's, Main Street, Kelty, KY4 0AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Best-One, High Street, Leslie, KY6 3AX	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Burnside Convenience Store, Burnside, Auchtermuchty, KY14 7AJ	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Co-op, High Street,	0.5%	3	0.5%	1	2.0%	2	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Newburgh, Cupar, KY14 6AQ								
Co-op, Low Road, Auchtermuchty, Cupar, KY14 7AU	0.6%	4	0.0%	0	4.0%	4	0.0%	0
Co-op, Main Street, Kelty, KY4 0AA	0.5%	3	0.0%	0	3.0%	3	0.0%	0
Co-op, Station Road, Cardenden, KY5 0BN	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Costcutter, Blackhall Square, Kelty, KY4 0EP	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Costcutter, Cocklaw Street, Kelty, KY4 0DD	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Fossway Store, Main Street, Crook of Devon, KY13 0UR	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Greens of Kinross, High Street, Kinross, KY13 8AN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunters Of Kinross, High Street, Kinross, KY13 8AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Key Store, Cardenden Road, Cardenden, KY5 0PD	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Key Store, Green Road, Kinross, KY13 8TU	0.3%	2	0.0%	0	2.0%	2	0.0%	0
Local shops, Cardenden Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Local shops, Kinross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Milnathort Town Centre	0.3%	2	0.0%	0	2.0%	2	0.0%	0
Local shops, Newburgh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food, Kinross Services, Junction 6, Kinross, KY13 0NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Main Street, Kinglassie, KY5 0XA	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Nisa, New Road, Milnathort, KY13 9XT	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Nisa, Sands House, Bishop View, Kinross, KY13 8SY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Anderson Drive, Leslie, KY6 3LF	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Premier, Station Road, Cardenden, KY5 0BW	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	1.6%	10	0.0%	0	10.0%	10	0.0%	0
Tesco Express, Station Road, Cardenden, KY5 0BW	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Wintons Fine Food, South Street, Milnathort, KY13 9XA	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Zone 3A								
Aldi, Broich Road, Crieff, PH7 3SE	1.8%	11	0.0%	0	0.0%	0	13.2%	10
B&M, Broich Road, Crieff, PH7 3SE	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Braco Shop, Front Street, Braco, FK15 9QN	0.3%	2	0.0%	0	0.0%	0	2.6%	2
City Prices, Church Street, Crieff, PH7 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comrie Day Today Express, Drummond Street, Comrie, PH6 2DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lyon Road, Killin, FK21 8UJ	0.3%	2	0.0%	0	0.0%	0	2.6%	2
Co-op, Town Green, Crieff, PH7 4DE	2.1%	13	0.0%	0	0.0%	0	17.1%	13
David Comrie & Son, Drummond Street, Comrie, PH6 2DW	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Day Today Express, Drummond Street, Comrie, Crieff, PH6 2EB	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fish In Crieff, East High Street, Crieff, PH7 3AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hansen's Kitchen, Drummond Street, Comrie, PH6 2DW	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Post Office, Main Street, Killin, FK21 8UR	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Comrie Village Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Crieff Town Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Stirling Road, Dunblane, FK15 9EY	1.0%	6	0.0%	0	0.0%	0	1.3%	1	10.0%	5	0.0%	0	0.0%	0	0.0%	0
Premier, King Street, Crieff, PH7 3HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, East High Street, Crieff, PH7 3JA	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	2.7%	17	0.0%	0	0.0%	0	17.1%	13	8.0%	4	0.0%	0	0.0%	0	0.0%	0
The Crieff Food Company, West High Street, Crieff, PH7 3HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Handy Shop, Drummond Street, Comrie, PH6 2DW	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Handy Shop, East High Street, Crieff, PH7 3JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tomnah'a Market Garden, Comrie Croft, Crieff, PH7 4JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3B																
Allan's of Auchterarder, High Street, Auchterarder, PH3 1AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Bennett's Butchers, High Street, Dunblane, FK15 0AY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Moray Street, Blackford, PH4 1PY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Auchterarder, PH3 1AA	2.2%	14	0.0%	0	0.0%	0	0.0%	0	28.0%	14	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Dunblane, FK15 0ER	0.3%	2	0.0%	0	0.0%	0	1.3%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Dunblane Mini Market, Kippendavie Road, Dunblane, FK15 0HJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Dunblane, High Street, Dunblane, FK15 0ER	0.5%	3	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0
John Hill Butchers, High Street, Dunblane, FK15 0EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Auchterarder Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Blackford Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Dunblane Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simon Howie, High Street, Auchterarder, PH3 1AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Auchterarder, PH3 1AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
The Village Shop, Main Road, Aberuthven, PH3 1HB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Weigh Ahead, High Street, Dunblane, FK15 0AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4A																
Aberfeldy Butchers, Bank	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Street, Aberfeldy, PH15 2BB								
Aberfeldy Post Office, Dunkeld Street, Aberfeldy, PH15 2AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Breadalbane Bakery & Pantry, Dunkeld Street, Aberfeldy, PH15 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	4.2%	26	0.0%	0	0.0%	0	52.0%	26
Local shops, Aberfeldy Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Shop by Ballintaggart, Dunkeld Road, Aberfeldy, PH15 2AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4B								
Ballinluig Services, A9, Ballinluig, PH9 0LG	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Co-op, Bridge Street, Dunkeld, PH8 0AH	0.5%	3	0.0%	0	0.0%	0	6.0%	3
Co-op, West Moulin Road, Pitlochry, PH16 5EA	2.9%	18	0.0%	0	0.0%	0	36.0%	18
Faskally Caravan Park Shop, off A9, Pitlochry, PH16 5LD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kinloch Rannoch Post Office, Bridge End, Kinloch Rannoch, PH16 5PX	0.3%	2	0.0%	0	0.0%	0	4.0%	2
Local shops, Dunkeld and Birnam	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pitlochry Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Atholl Road, Pitlochry, PH16 5BL	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Premier, The Square, Blair Atholl, PH18 5TQ	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Spar, Ford Road, Blair Atholl, PH18 5SX	0.3%	2	0.0%	0	0.0%	0	4.0%	2
Tilt Stores, Bridge of Tilt, Blair Atholl, PH18 5SX	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Zone 5								
Aldi, Craig O Loch Road, Forfar, DD8 1BT	0.6%	4	0.0%	0	0.0%	0	4.0%	4
Best-One, Taranty Road, Forfar, DD8 1JX	0.2%	1	0.0%	0	0.0%	0	1.0%	1
Burrelton Stores, High Street, Burrelton, PH10 7RE	0.2%	1	0.0%	0	0.0%	0	1.0%	1
Co-op (Scotmid), Airlie Street, Alyth, PH11 8AJ	0.3%	2	0.0%	0	0.0%	0	2.0%	2
Co-op (Scotmid), Commercial Street, Coupar Angus, PH13 9AD	0.3%	2	0.0%	0	0.0%	0	2.0%	2
Co-op (Scotmid), George Street, Coupar Angus, PH13 9DJ	0.6%	4	0.0%	0	0.0%	0	4.0%	4
Co-op, Coupar Angus Road, Rosemount, Blairgowrie, PH10 6JR	1.4%	9	0.0%	0	0.0%	0	9.0%	9
Co-op, Market Square, Alyth, PH11 8AA	1.1%	7	0.0%	0	0.0%	0	7.0%	7
Co-op, Perth Street, Blairgowrie, PH10 6DL	0.2%	1	0.0%	0	0.0%	0	1.0%	1
Ewarts Butchers, High Street, Blairgowrie, PH10 6DA	0.2%	1	0.0%	0	0.0%	0	1.0%	1
Goodfellow & Steven, High Street, Blairgowrie, PH10 6ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.3%	2	0.0%	0	0.0%	0	2.0%	2
HW Irvine Butchers, Perth Street, Blairgowrie, PH10	0.5%	3	0.0%	0	0.0%	0	3.0%	3

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
6DQ																
James Pirie & Son, Church Street, Newtyle, PH12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
8TZ																
Lidl, Perth Road, Blairgowrie, PH10 6FW	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Local shops, Alyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Blairgowrie and Rattray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtyle Village Store, North Street, Newtyle, PH12	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
8TY																
Premier, George Square, Coupar Angus, PH13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
9DW																
Sainsbury's Local, High Street, Blairgowrie, PH10	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6
6ET																
Spar, The Square, Meikle, PH12 8RN	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Spink Alex & Sons, Perth Street, Blairgowrie, PH10	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
6DQ																
Tesco Superstore, Welton Road, Blairgowrie, PH10	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6
6NQ																
Outside Survey Area																
Aldi, Ferrard Road, Kirkcaldy, KY2 5RY	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Flemington Road, Glenrothes, KY7 5QF	0.8%	5	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Friars Bridge, Inverness, IV3 5JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lynn Road, Oban, PA34 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Myrekirk Road, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Santa Claus Drive, Aviemore, PH22 1AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, South Road, Cupar, KY15 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springbank Road, Stirling, FK7 7WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stenhouse Street, Cowdenbeath, KY4 9DG	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, The Stack Retail Park, Dundee, DD2 3XN	0.3%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Forfar), New Road, Forfar, DD8 2AE	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Academy Street, Forfar, DD8 2XF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
B&M, High Street, Fife, KY4 9QA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cadham, Glenrothes, KY7 6RU	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fountain Road, Bridge of Allan, FK9 4ET	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Falkland Kitchen Farm, Kilgour House Field, Falkland, KY15 7DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Farmfoods, High Street, Cowdenbeath, KY4 9QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Falkland Place, Glenrothes, KY7 5LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Falklands Gate, Glenrothes, Fife, KY7 5NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Cowdenbeath, KY4 9FF	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Leslie Road, Glenrothes, KY7 5PS	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Players Road, Stirling, FK7 7SH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Soroba Road, Oban, PA34 4HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, South Road, Lochee, Dundee, DD2 3EG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Station Road, Cupar, KY15 5HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Forfar Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Marks and Spencer (M&S) Foodhall, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Gallagher Retail Park, Dundee, DD1 3JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Kingdom Avenue, Glenrothes, KY7 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Murraygate, Dundee, DD1 9PF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Afton Way, Dundee, DD4 8BR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Esplanade, Kirkcaldy, KY1 1SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flemington Road, Glenrothes, KY7 5QS	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Main Street, Cowdenbeath, KY4 8LW	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Munro Road, Stirling, FK7 7SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pillars of Hercules Organic Farm Shop, A912, Falkland, KY15 7AD	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathyre Village Shop, Main Street, Strathyre, FK18 8NA	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Tesco Express, Murraygate, Dundee, DD1 2EE	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Kingsway, Dundee, DD3 8QB	0.5%	3	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, South Road, Dundee, DD2 4SR	0.5%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Turnstone	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Road, Dunfermline, KY11 8EG																
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3						
Tesco Superstore, Grampian Road, Aviemore, PH22 1RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Tesco Superstore, South Road, Cupar, KY15 5JE	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0						
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0						
Tesco Superstore, Winterthur Lane, Dunfermline, KY12 7BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Waitrose, Burghmuir Retail Park, Stirling, FK7 7NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Others																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0						
Internet / delivery	2.6%	16	2.5%	5	3.0%	3	2.6%	2	0.0%	0	4.0%	2	2.0%	1	3.0%	3
(Don't know / varies)	2.9%	18	5.5%	11	3.0%	3	0.0%	0	4.0%	2	0.0%	0	2.0%	1	1.0%	1
(Don't do this type of shopping)	25.1%	157	23.5%	47	32.0%	32	25.0%	19	20.0%	10	32.0%	16	26.0%	13	20.0%	20
(Nowhere else)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		626		200		100		76		50		50		50		100

Q11 Which internet / home delivery retailer do you use for your 'top-up' food shopping?

Those that said 'Internet / delivery' at Q10

Amazon	18.8%	3	20.0%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
Asda	18.8%	3	40.0%	2	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	6.3%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	6.3%	1	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Riverford	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	18.8%	3	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	100.0%	1	33.3%	1
Waitrose	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arbroath Fisheries	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0
Bellfield Organics	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
McQueens Dairies	12.5%	2	20.0%	1	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0
Base:		16		5		3		2		0		2		1		3

Perth Household Survey for Rapleys

	Total	Zone 1		Zone 2		Zone 3A		Zone 3B		Zone 4A		Zone 4B		Zone 5		
Q12 What is the MAIN reason you choose (LOCATION MENTIONED AT Q10) for your 'top-up' food shopping?																
<i>Not those that said '(Don't do this type of shopping)' or '(Don't know / varies)' at Q10</i>																
Close to home	47.7%	215	45.8%	65	56.9%	37	52.6%	30	50.0%	19	41.2%	14	33.3%	12	48.1%	38
Quality of food goods available	9.1%	41	8.5%	12	13.8%	9	3.5%	2	2.6%	1	5.9%	2	8.3%	3	15.2%	12
Only one in the area	6.7%	30	2.8%	4	1.5%	1	3.5%	2	5.3%	2	29.4%	10	30.6%	11	0.0%	0
Low prices / value for money	5.1%	23	4.9%	7	12.3%	8	7.0%	4	0.0%	0	5.9%	2	5.6%	2	0.0%	0
Range of food goods available	5.1%	23	6.3%	9	0.0%	0	7.0%	4	10.5%	4	5.9%	2	2.8%	1	3.8%	3
Can get everything I need there	3.5%	16	4.9%	7	3.1%	2	1.8%	1	13.2%	5	0.0%	0	2.8%	1	0.0%	0
Close to work	3.1%	14	5.6%	8	1.5%	1	1.8%	1	5.3%	2	0.0%	0	0.0%	0	2.5%	2
Friendly / helpful staff	1.6%	7	0.0%	0	1.5%	1	3.5%	2	0.0%	0	2.9%	1	2.8%	1	2.5%	2
Close to other shops / services	1.3%	6	1.4%	2	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	3.8%	3
Parking provision is good / easy to park	1.3%	6	1.4%	2	1.5%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	2.5%	2
Preference for retailer	1.1%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	2.5%	2
Online shopping is convenient	1.1%	5	0.7%	1	1.5%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Like to support local business	1.1%	5	0.7%	1	0.0%	0	1.8%	1	2.6%	1	0.0%	0	0.0%	0	2.5%	2
Easy to get to by public transport	0.9%	4	1.4%	2	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	0.9%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	2.5%	2
Habit / always used it	0.9%	4	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	2.8%	1	1.3%	1
Familiar / know where everything is	0.7%	3	0.7%	1	1.5%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disability access	0.4%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	0.4%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Pleasant shopping environment	0.4%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Delivery service	0.4%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Loyalty scheme / reward points	0.4%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean store	0.4%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Started online shopping due to the pandemic and kept using it	0.4%	2	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by foot	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Large store	0.4%	2	0.0%	0	0.0%	0	1.8%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Range of non-food goods available	0.4%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Small / quiet store	0.4%	2	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Use online shopping due to the pandemic / because it's covid safe	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Parking is free	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good offers	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of non-food goods available	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Has a petrol station	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long opening hours	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.6%	7	2.8%	4	1.5%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	1.3%	1
(No reason in particular)	1.1%	5	0.0%	0	0.0%	0	0.0%	0	2.6%	1	2.9%	1	2.8%	1	2.5%	2
Base:		451		142		65		57		38		34		36		79

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Q13 How do you normally travel when you do your 'top-up' food shopping at (LOCATION MENTIONED AT Q10)?																
<i>Not those that said '(Don't do this type of shopping)', '(Don't know / varies)' or 'Internet / delivery' at Q10</i>																
Car / van - driver	50.3%	219	52.6%	72	50.0%	31	54.5%	30	44.7%	17	25.0%	8	51.4%	18	56.6%	43
Car / van - passenger	6.7%	29	6.6%	9	8.1%	5	5.5%	3	10.5%	4	3.1%	1	11.4%	4	3.9%	3
Bicycle	0.5%	2	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bus	2.5%	11	2.2%	3	1.6%	1	3.6%	2	2.6%	1	6.3%	2	2.9%	1	1.3%	1
Disability vehicle (e.g. mobility scooter, wheelchair)	0.7%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorbike / moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Park & Ride	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	37.9%	165	32.8%	45	40.3%	25	32.7%	18	42.1%	16	62.5%	20	34.3%	12	38.2%	29
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.4%	6	2.9%	4	0.0%	0	1.8%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Base:		435		137		62		55		38		32		35		76

Meanscore: [Time in minutes]

Q14 How long does it normally take to travel to (LOCATION MENTIONED AT Q10)?																
<i>Not those that said '(Don't do this type of shopping)', '(Don't know / varies)' or 'Internet / delivery' at Q10</i>																
1 - 10 minutes	77.0%	335	68.6%	94	79.0%	49	83.6%	46	84.2%	32	71.9%	23	74.3%	26	85.5%	65
11 - 20 minutes	16.3%	71	24.1%	33	17.7%	11	7.3%	4	13.2%	5	18.8%	6	8.6%	3	11.8%	9
21 - 30 minutes	2.5%	11	3.7%	5	1.6%	1	3.6%	2	0.0%	0	0.0%	0	2.9%	1	2.6%	2
31 - 40 minutes	0.5%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
41 - 50 minutes	0.7%	3	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	5.7%	2	0.0%	0
51 - 60 minutes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0
Over an hour	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	2.9%	1	0.0%	0
(Don't know / varies)	2.1%	9	3.7%	5	0.0%	0	1.8%	1	2.6%	1	3.1%	1	2.9%	1	0.0%	0
(Refused)	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mean:		9.02		9.21		8.98		8.36		7.30		11.42		13.56		7.03
Base:		435		137		62		55		38		32		35		76

Meanscore: [Number of times per week]

Q15 How often do you normally do your 'top-up' food shopping at (LOCATION MENTIONED AT Q10)?																
<i>Not those that said '(Don't do this type of shopping)' or '(Don't know / varies)' at Q10</i>																
7 times a week	4.2%	19	2.1%	3	1.5%	1	1.8%	1	2.6%	1	5.9%	2	13.9%	5	7.6%	6
5 - 6 times a week	3.3%	15	3.5%	5	3.1%	2	1.8%	1	7.9%	3	0.0%	0	5.6%	2	2.5%	2
3 - 4 times a week	13.1%	59	11.3%	16	9.2%	6	21.1%	12	7.9%	3	23.5%	8	8.3%	3	13.9%	11
Twice a week	21.3%	96	22.5%	32	18.5%	12	19.3%	11	28.9%	11	29.4%	10	11.1%	4	20.3%	16
Once a week	31.9%	144	28.2%	40	38.5%	25	29.8%	17	28.9%	11	29.4%	10	33.3%	12	36.7%	29
Once every two weeks	11.8%	53	7.7%	11	12.3%	8	21.1%	12	15.8%	6	2.9%	1	8.3%	3	15.2%	12
Once a month	6.2%	28	6.3%	9	7.7%	5	3.5%	2	7.9%	3	2.9%	1	16.7%	6	2.5%	2
Once every two months	0.4%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.9%	4	2.1%	3	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
(Don't know / varies)	6.9%	31	14.8%	21	9.2%	6	1.8%	1	0.0%	0	2.9%	1	2.8%	1	1.3%	1
Mean:		1.89		1.80		1.58		1.79		1.87		2.21		2.28		2.04
Base:		451		142		65		57		38		34		36		79

Perth Household Survey for Rapleys

	Total	Zone 1		Zone 2		Zone 3A		Zone 3B		Zone 4A		Zone 4B		Zone 5		
Meanscore: [£]																
Q16 How much do you normally spend on your 'top-up' food shopping trip to (LOCATION MENTIONED AT Q10)?																
<i>Not those that said '(Don't do this type of shopping)' or '(Don't know / varies)' at Q10</i>																
£1 - £5	12.0%	54	9.9%	14	9.2%	6	14.0%	8	13.2%	5	11.8%	4	8.3%	3	17.7%	14
£6 - £10	21.7%	98	21.1%	30	23.1%	15	15.8%	9	15.8%	6	35.3%	12	16.7%	6	25.3%	20
£11 - £15	10.6%	48	8.5%	12	10.8%	7	10.5%	6	23.7%	9	11.8%	4	2.8%	1	11.4%	9
£16 - £20	14.0%	63	16.9%	24	12.3%	8	8.8%	5	13.2%	5	8.8%	3	13.9%	5	16.5%	13
£21 - £25	8.9%	40	9.9%	14	7.7%	5	8.8%	5	10.5%	4	11.8%	4	8.3%	3	6.3%	5
£26 - £30	4.9%	22	4.2%	6	7.7%	5	7.0%	4	5.3%	2	0.0%	0	11.1%	4	1.3%	1
£31 - £35	2.4%	11	1.4%	2	3.1%	2	3.5%	2	0.0%	0	2.9%	1	5.6%	2	2.5%	2
£36 - £40	1.8%	8	0.7%	1	1.5%	1	1.8%	1	2.6%	1	5.9%	2	2.8%	1	1.3%	1
£41 - £45	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
£46 - £50	2.4%	11	2.1%	3	1.5%	1	1.8%	1	2.6%	1	0.0%	0	11.1%	4	1.3%	1
£51 - £60	1.6%	7	2.1%	3	0.0%	0	3.5%	2	0.0%	0	0.0%	0	5.6%	2	0.0%	0
£61 - £70	1.3%	6	0.0%	0	1.5%	1	1.8%	1	2.6%	1	0.0%	0	0.0%	0	3.8%	3
£71 - £80	0.9%	4	1.4%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
£81 - £90	0.4%	2	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £100	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£101 - £110	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£111 - £120	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £130	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£301+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	16.0%	72	21.8%	31	20.0%	13	15.8%	9	10.5%	4	11.8%	4	11.1%	4	8.9%	7
(Refused)	0.7%	3	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Mean:		19.55		18.75		18.96		24.66		17.97		15.27		27.38		16.84
Base:		451		142		65		57		38		34		36		79

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Q17 Apart from (LOCATION MENTIONED AT Q10), where else do you do your household's 'top-up' food shopping?								
<i>Not those that said '(Don't do this type of shopping)' or '(Don't know / varies)' at Q10</i>								
Zone 1								
Aldi, Glasgow Road, Perth, PH2 0NZ	0.2%	1	0.7%	1	0.0%	0	0.0%	0
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	0.4%	2	1.4%	2	0.0%	0	0.0%	0
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	1.1%	5	3.5%	5	0.0%	0	0.0%	0
AW Dobbie The Butcher, The Cross, Errol, PH2 7QW	0.2%	1	0.7%	1	0.0%	0	0.0%	0
B&M, St Catherine's Retail Park, Perth, PH1 5XD	0.2%	1	0.0%	0	0.0%	0	2.6%	1
Balbeggie Village Store, Main Street, Balbeggie, PH2 6EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridgeton Stores, Bridgeton Brae, Almondbank, PH1 3LJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Scotmid), Main Street, Invergowrie, Dundee, DD2 5AB	0.2%	1	0.7%	1	0.0%	0	0.0%	0
Co-op (Scotmid), West Mains Avenue, Perth, PH1 1QZ	0.4%	2	1.4%	2	0.0%	0	0.0%	0
Co-op, Argyll Road, Perth, PH1 3BZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Darnhall Drive, Perth, PH2 0HD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Birkhill, DD2 5RG	0.2%	1	0.7%	1	0.0%	0	0.0%	0
Co-op, Main Street, Bridge End, Perth, PH2 7HB	0.4%	2	1.4%	2	0.0%	0	0.0%	0
Co-op, Main Street, Bridge of Earn, Perth, PH2 9PJ	0.7%	3	2.1%	3	0.0%	0	0.0%	0
Co-op, Perth Road, Scone, PH2 6JL	0.9%	4	2.8%	4	0.0%	0	0.0%	0
Co-op, Rannoch Road, Letham, Perth, PH1 2DP	0.2%	1	0.7%	1	0.0%	0	0.0%	0
Farmfoods, Crieff Road, Perth, PH1 2RP	0.2%	1	0.0%	0	0.0%	0	0.0%	1.3%
George Campbell & Sons, Whitefriars Street, Perth, PH1 1PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenfarg Village Store, Ladeside, Glenfarg, PH2 9NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glengarry Stores, Glengarry Road, Perth, PH2 0AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gloagburn Farm Shop, Main Street, Tibbermore, PH1 1QL	0.2%	1	0.7%	1	0.0%	0	0.0%	0
Greig Brian Licensed Store, Main Street, Abernethy, PH2 9JH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	0.7%	3	0.7%	1	1.5%	1	1.8%	1
Iceland (The Food Warehouse), St Catherine's Retail Park, Perth, PH1 5XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Riggs Road, Perth, PH1 1PR	0.4%	2	1.4%	2	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Ruthvenfield Road, Inveralmond, Perth, PH1 3EE	0.9%	4	1.4%	2	1.5%	1	0.0%	0
Marks and Spencer (M&S) Simply Food (BP), The Triangle, Perth, PH1 3GA	0.2%	1	0.0%	0	0.0%	0	2.6%	1

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Marks and Spencer (M&S), High Street, Perth, PH1 5TJ	1.3%	6	2.8%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Martin's Fruit Bazaar, South Methven Street, Perth, PH1 5NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Caledonian Road, Perth, PH1 5XD	0.7%	3	0.7%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Nisa, Bridgend, Dunning, Perth, PH2 0RS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Main Street, Bankfoot, PH1 4AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Crieff Road (Commercial Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Inveralmond Retail Park (Commercial Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Local shops, Bridgend Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Local shops, Craigie Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Local shops, Perth City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - Local shops, Rannoch Road Local Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth - St Catherine's Retail Park (Commercial Centre)	0.7%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier (Fairfield Store), Crieff Road, Perth, PH1 2RP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provender Brown Delicatessen, George Street, Perth, PH1 5JY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Simon Howie, High Street, Perth, PH1 5QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Abbey Road, Scone, PH2 6RU	0.4%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Braes of Gray Road, Dundee, DD2 5FQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Inchture, PH14 9RN	0.4%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Marshall Way, Luncarty, PH1 3UX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, The Cross, High Street, Errol, PH2 7QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Madoes Store, Main Street, Perth, PH2 7NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stanley Store, Percy Street, Stanley, PH1 4LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express (Petrol Station), Perth Road, Scone, PH2 6JJ	0.7%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, South Street, Perth, PH2 8PA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Tesco Extra, Crieff Road, Perth, PH1 2NR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TH Stevenson & Sons, Percy Street, Stanley, PH1 4LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Village Shop, Main Street, Longforgan, DD2 5EW	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
VG Stores, High Street, Errol, PH2 7QJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																
Bayne's, High Street, Kinross, KY13 7AQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bayne's, Main Street, Kelty, KY4 0AA	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Best-One, High Street, Leslie, KY6 3AX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burnside Convenience Store, Burnside, Auchtermuchty, KY14 7AJ	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1		Zone 2		Zone 3A		Zone 3B		Zone 4A		Zone 4B		Zone 5		
Co-op, High Street, Newburgh, Cupar, KY14 6AQ	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Low Road, Auchtermuchty, Cupar, KY14 7AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Kelty, KY4 0AA	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Station Road, Cardenden, KY5 0BN	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Blackhall Square, Kelty, KY4 0EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Cocklaw Street, Kelty, KY4 0DD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fossway Store, Main Street, Crook of Devon, KY13 0UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greens of Kinross, High Street, Kinross, KY13 8AN	0.4%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hunters Of Kinross, High Street, Kinross, KY13 8AJ	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Key Store, Cardenden Road, Cardenden, KY5 0PD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Key Store, Green Road, Kinross, KY13 8TU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cardenden Town Centre	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Kinross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Milnathort Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Newburgh Town Centre	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Simply Food, Kinross Services, Junction 6, Kinross, KY13 0NQ	0.4%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColl's, Main Street, Kinglassie, KY5 0XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, New Road, Milnathort, KY13 9XT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nisa, Sands House, Bishop View, Kinross, KY13 8SY	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Anderson Drive, Leslie, KY6 3LF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, Station Road, Cardenden, KY5 0BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	0.9%	4	0.0%	0	6.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Station Road, Cardenden, KY5 0BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wintons Fine Food, South Street, Milnathort, KY13 9XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3A																
Aldi, Broich Road, Crieff, PH7 3SE	0.9%	4	0.0%	0	0.0%	0	3.5%	2	5.3%	2	0.0%	0	0.0%	0	0.0%	0
B&M, Broich Road, Crieff, PH7 3SE	0.4%	2	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braco Shop, Front Street, Braco, FK15 9QN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
City Prices, Church Street, Crieff, PH7 3AF	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comrie Day Today Express, Drummond Street, Comrie, PH6 2DW	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Lyon Road, Killin, FK21 8UJ	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Town Green, Crieff, PH7 4DE	0.7%	3	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
David Comrie & Son, Drummond Street,	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Comrie, PH6 2DW																
Day Today Express, Drummond Street, Comrie, Crieff, PH6 2EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fish In Crieff, East High Street, Crieff, PH7 3AF	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hansen's Kitchen, Drummond Street, Comrie, PH6 2DW	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Post Office, Main Street, Killin, FK21 8UR	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Comrie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Crieff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Stirling Road, Dunblane, FK15 9EY	1.1%	5	0.0%	0	0.0%	0	5.3%	3	5.3%	2	0.0%	0	0.0%	0	0.0%	0
Premier, King Street, Crieff, PH7 3HB	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, East High Street, Crieff, PH7 3JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
The Crieff Food Company, West High Street, Crieff, PH7 3HX	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Handy Shop, Drummond Street, Comrie, PH6 2DW	0.4%	2	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Handy Shop, East High Street, Crieff, PH7 3JA	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tomnah'a Market Garden, Comrie Croft, Crieff, PH7 4JZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3B																
Allan's of Auchterarder, High Street, Auchterarder, PH3 1AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bennett's Butchers, High Street, Dunblane, FK15 0AY	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Budgens, Moray Street, Blackford, PH4 1PY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Auchterarder, PH3 1AA	0.4%	2	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Dunblane, FK15 0ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunblane Mini Market, Kippendavie Road, Dunblane, FK15 0HJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Greens of Dunblane, High Street, Dunblane, FK15 0ER	0.7%	3	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0
John Hill Butchers, High Street, Dunblane, FK15 0EE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Auchterarder Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Blackford Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dunblane Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Simon Howie, High Street, Auchterarder, PH3 1AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Auchterarder, PH3 1AF	0.7%	3	0.0%	0	0.0%	0	0.0%	0	7.9%	3	0.0%	0	0.0%	0	0.0%	0
The Village Shop, Main Road, Aberuthven, PH3 1HB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weigh Ahead, High Street, Dunblane, FK15 0AD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Zone 4A																

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Aberfeldy Butchers, Bank Street, Aberfeldy, PH15 2BB	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Aberfeldy Post Office, Dunkeld Street, Aberfeldy, PH15 2AA	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Breadalbane Bakery & Pantry, Dunkeld Street, Aberfeldy, PH15 2AF	1.1%	5	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Aberfeldy Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
The Shop by Ballintaggart, Dunkeld Road, Aberfeldy, PH15 2AQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 4B								
Ballinluig Services, A9, Ballinluig, PH9 0LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Bridge Street, Dunkeld, PH8 0AH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, West Moulin Road, Pitlochry, PH16 5EA	0.7%	3	0.0%	0	0.0%	0	0.0%	0
Faskally Caravan Park Shop, off A9, Pitlochry, PH16 5LD	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Kinloch Rannoch Post Office, Bridge End, Kinloch Rannoch, PH16 5PX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dunkeld and Birnam	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Pitlochry Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Premier, Atholl Road, Pitlochry, PH16 5BL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, The Square, Blair Atholl, PH18 5TQ	0.4%	2	0.0%	0	0.0%	0	0.0%	0
Spar, Ford Road, Blair Atholl, PH18 5SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tilt Stores, Bridge of Tilt, Blair Atholl, PH18 5SX	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 5								
Aldi, Craig O Loch Road, Forfar, DD8 1BT	0.7%	3	0.0%	0	0.0%	0	0.0%	3
Best-One, Taranty Road, Forfar, DD8 1JX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Burrelton Stores, High Street, Burrelton, PH10 7RE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Scotmid), Airlie Street, Alyth, PH11 8AJ	0.2%	1	0.0%	0	0.0%	0	0.0%	1
Co-op (Scotmid), Commercial Street, Coupar Angus, PH13 9AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op (Scotmid), George Street, Coupar Angus, PH13 9DJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Coupar Angus Road, Rosemount, Blairgowrie, PH10 6JR	0.7%	3	0.0%	0	0.0%	0	0.0%	3
Co-op, Market Square, Alyth, PH11 8AA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Perth Street, Blairgowrie, PH10 6DL	0.2%	1	0.0%	0	0.0%	0	0.0%	1
Ewarts Butchers, High Street, Blairgowrie, PH10 6DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Goodfellow & Steven, High Street, Blairgowrie, PH10 6ET	0.2%	1	0.0%	0	0.0%	0	0.0%	1
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.4%	2	0.0%	0	0.0%	0	0.0%	2
HW Irvine Butchers, Perth	0.7%	3	0.0%	0	0.0%	0	0.0%	3

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Street, Blairgowrie, PH10 6DQ																
James Pirie & Son, Church Street, Newtyle, PH12 8TZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Lidl, Perth Road, Blairgowrie, PH10 6FW	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Local shops, Alyth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Local shops, Blairgowrie and Rattray	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtyle Village Store, North Street, Newtyle, PH12 8TY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Premier, George Square, Coupar Angus, PH13 9DW	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Sainsbury's Local, High Street, Blairgowrie, PH10 6ET	1.1%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4
Spar, The Square, Meigle, PH12 8RN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Spink Alex & Sons, Perth Street, Blairgowrie, PH10 6DQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Welton Road, Blairgowrie, PH10 6NQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Survey Area																
Aldi, Ferrard Road, Kirkcaldy, KY2 5RY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Flemington Road, Glenrothes, KY7 5QF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Friars Bridge, Inverness, IV3 5JP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Lynn Road, Oban, PA34 4PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Myrekirk Road, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Santa Claus Drive, Aviemore, PH22 1AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, South Road, Cupar, KY15 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Springbank Road, Stirling, FK7 7WR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Stenhouse Street, Cowdenbeath, KY4 9DG	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, The Stack Retail Park, Dundee, DD2 3XN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Forfar), New Road, Forfar, DD8 2AE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, Academy Street, Forfar, DD8 2XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M, High Street, Fife, KY4 9QA	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Cadham, Glenrothes, KY7 6RU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fountain Road, Bridge of Allan, FK9 4ET	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falkland Kitchen Farm, Kilgour House Field,	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Falkland, KY15 7DA								
Farmfoods, High Street, Cowdenbeath, KY4 9QW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Falkland Place, Glenrothes, KY7 5LU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Falklands Gate, Glenrothes, Fife, KY7 5NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, High Street, Cowdenbeath, KY4 9FF	0.2%	1	0.0%	0	1.5%	1	0.0%	0
Lidl, Leslie Road, Glenrothes, KY7 5PS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Players Road, Stirling, FK7 7SH	0.2%	1	0.0%	0	0.0%	0	2.6%	1
Lidl, Queenswell Road, Forfar, DD8 3JA	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Soroba Road, Oban, PA34 4HE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, South Road, Lochee, Dundee, DD2 3EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Station Road, Cupar, KY15 5HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Forfar Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.2%	1	0.0%	0	1.5%	1	0.0%	0
Marks and Spencer (M&S) Foodhall, Gallagher Retail Park, Dundee, DD1 3JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S) Foodhall, Kingdom Avenue, Glenrothes, KY7 5PP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Murraygate, Dundee, DD1 9PF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Afton Way, Dundee, DD4 8BR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Esplanade, Kirkcaldy, KY1 1SL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flemington Road, Glenrothes, KY7 5QS	0.2%	1	0.0%	0	1.5%	1	0.0%	0
Morrisons, Main Street, Cowdenbeath, KY4 8LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Munro Road, Stirling, FK7 7SR	0.4%	2	0.0%	0	0.0%	0	1.8%	1
Pillars of Hercules Organic Farm Shop, A912, Falkland, KY15 7AD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	0.2%	1	0.0%	0	0.0%	0	1.8%	1
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathyre Village Shop, Main Street, Strathyre, FK18 8NA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Murraygate, Dundee, DD1 2EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Kingsway, Dundee, DD3 8QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	0.2%	1	0.0%	0	1.5%	1	0.0%	0
Tesco Extra, South Road, Dundee, DD2 4SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1		Zone 2		Zone 3A		Zone 3B		Zone 4A		Zone 4B		Zone 5		
Tesco Extra, Turnstone Road, Dunfermline, KY11 8EG	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4
Tesco Superstore, Grampian Road, Aviemore, PH22 1RH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Tesco Superstore, South Road, Cupar, KY15 5JE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Winterthur Lane, Dunfermline, KY12 7BD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Burghmuir Retail Park, Stirling, FK7 7NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.7%	3	0.7%	1	0.0%	0	1.8%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	12	4.9%	7	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	3.8%	3
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nowhere else)	56.1%	253	61.3%	87	53.8%	35	54.4%	31	36.8%	14	61.8%	21	63.9%	23	53.2%	42
Base:		451		142		65		57		38		34		36		79

Q18 Would you like a new discount food supermarket in Perth?

Yes	27.5%	172	54.0%	108	20.0%	20	11.8%	9	18.0%	9	20.0%	10	18.0%	9	7.0%	7
No	65.2%	408	38.5%	77	72.0%	72	84.2%	64	66.0%	33	74.0%	37	78.0%	39	86.0%	86
(Don't know)	7.3%	46	7.5%	15	8.0%	8	3.9%	3	16.0%	8	6.0%	3	4.0%	2	7.0%	7
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		626		200		100		76		50		50		50		100

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Q19 Where do you normally undertake most of your non-food shopping (e.g clothes, household items, DIY goods etc.)?								
Zone 1								
Aldi, Glasgow Road, Perth, PH2 0NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	0.6%	4	2.0%	4	0.0%	0	0.0%	0
B&Q, Crieff Road, Perth, PH1 3NZ	1.8%	11	2.5%	5	0.0%	0	2.0%	1
Bannerman Decorators, Dunkeld Road, Perth, PH1 5RW	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Bridge of Earn Town Centre (aka 'The Brig')	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Perth, Huntingtower Park, Crieff Road, Perth, PH1 3JJ	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Dulux Decorator Cenere, Arran Road, Perth, PH1 3R	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Errol Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenearn The Flooring Store, Glenearn Road, Perth, PH2 0NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inveralmond RETAIL Park, Perth (M&S Foodhall, Aldi, Tiso, Jollyes Pets, British Heart Foundation)	0.8%	5	0.5%	1	0.0%	0	4.0%	2
Inveralmond TRADE Park, Perth (Screwfix, Toolstation, Furniture Factory, Habro Country Store)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
James Barclay Flooring, Glasgow Road, Perth, PH2 0NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letham Local Centre, Perth	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Riggs Road, Perth, PH1 1PR	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Luncarty Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Perth, PH1 5TJ	1.6%	10	1.5%	3	0.0%	0	2.0%	1
Morrisons, Caledonian Road, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth City Centre (includes St John's Shopping Centre)	23.3%	146	32.5%	65	15.0%	15	23.7%	18
Scone Town Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0
St Andrews Town Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0
St Catherine's Retail Park, St Catherine's Road, Perth (Home Bargains, B&M, The Range, Currys, Dunelm, TK Maxx & more)	7.7%	48	12.5%	25	4.0%	4	3.9%	3
Stanley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Crieff Road, Perth, PH1 2NR	1.3%	8	1.5%	3	0.0%	0	2.6%	2
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	1.3%	8	3.5%	7	1.0%	1	0.0%	0
Wickes, Old Market Place, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2								
Auchtermuchty Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardenden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caulders Garden Centre, Turfhill, Kinross, KY13	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1		Zone 2		Zone 3A		Zone 3B		Zone 4A		Zone 4B		Zone 5		
0NQ																
Kinross Town Centre	0.3%	2	0.5%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leslie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newburgh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathmiglo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3A																
Aldi, Broich Road, Crieff, PH7 3SE	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M (with Garden Centre), Broich Road, Crieff, PH7 3SE	0.5%	3	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comrie Village Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Town Green, Crieff, PH7 4DE	0.5%	3	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crieff Golf Club, Perth Road, Crieff, PH7 3LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crieff Town Centre	0.8%	5	0.0%	0	0.0%	0	6.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houseproud Home Improvement Centre, Perth Road, Crieff, PH7 3EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Post Office, Main Street, Killin, FK21 8UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remake Scotland, Muthill Road, A822, Crieff, PH7 4HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	0.5%	3	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3B																
Auchterarder Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Dunblane Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Mappin & Webb, Gleneagles Hotel, Auchterarder, PH3 1NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4A																
Aberfeldy Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	7	0.0%	0	0.0%	0
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spirit of Wood Aberfeldy, Mains of Murthly farm, Aberfeldy, PH15 2EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4B																
Dunkeld Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitlochry Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Zone 5																
Aldi, Craig O Loch Road, Forfar, DD8 1BT	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Alyth Golf Club, B954, Alyth, PH11 8HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blairgowrie Town Centre (aka 'Blair')	1.6%	10	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	9
Coupar Angus Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Home Bargains, Perth Road, Blairgowrie, PH10 6FH	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Home Improvements, Coupar Angus Road, Blairgowrie, PH10 6JR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Newtyle Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Welton, Blairgowrie, PH10 6ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, The Square, Meigle, PH12 8RN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Strathmore Golf Centre, Leroch, Alyth, PH11 8NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Welton Road, Blairgowrie, PH10	1.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	11

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
6NQ																
Outside Survey Area																
Affinity Sterling Mills Outlet Shopping, Tillicoultry (Next Outlet, Home Bargains, Pavers, The Works & more)	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, The Stack Retail Park, Dundee, DD2 3XN	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Almondvale Retail Park, Livingston, EH54 6RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arbroath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Forfar), New Road, Forfar, DD8 2AE	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aviemore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M (with Garden Centre), Academy Street, Forfar, DD8 2XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Carnegie Drive Retail Park, Dunfermline, KY12 7AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Hermiston Gait Retail Park, Edinburgh, EH11 4DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, King's Cross Road, Dundee, DD2 3PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boulevard Retail Park, Links Road, Aberdeen, AB24 5EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braehead Shopping Centre, King's Inch Road, Renfrew, G51 4BN	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Of Allan Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Broughty Ferry Local Centre, Dundee	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Callander Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carnegie Drive Retail Park, Dunfermline (Matalan, Home Bargains, Pagazzi, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Grahams Road, Falkirk, FK1 1LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Costkea Way, Loanhead, EH20 9BY	0.3%	2	0.0%	0	0.0%	0	1.3%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Costco, Springburn, Glasgow, G21 1YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cupar Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Drip Road, Stirling, FK9 4UF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Fife Leisure Park, Dunfermline, KY11 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doune Village Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	2.9%	18	3.5%	7	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	8.0%	8
Dunelm, Links Street, Kirkcaldy, KY1 1QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunfermline Town Centre	1.1%	7	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Airport, Jubilee	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Road, Edinburgh, EH12 9DN								
Edinburgh Bicycle Cooperative, Bruntsfield, Edinburgh, EH9 1DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	1.9%	12	3.0%	6	2.0%	2	1.3%	1
Falkirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fife Central Retail Park, Chapel Park, Kirkcaldy (Argos, Halfords, Tapi Carpets, Boots, Pets at Home & more)	1.0%	6	0.0%	0	6.0%	6	0.0%	0
Forfar Town Centre	1.4%	9	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, East Dock Street, Dundee (Next, TK Maxx, Matalan, Cancer Research, M&S Food)	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Glasgow Airport, Paisley, PA3 2ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.8%	5	1.5%	3	0.0%	0	1.3%	1
Glenrothes Town Centre (includes Kingdom Shopping Centre)	1.4%	9	0.0%	0	9.0%	9	0.0%	0
Gyle Shopping Centre, Gyle Avenue, Edinburgh, EH12 9JY	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Halbeath Retail Park, Halbeath Road, Dunfermline (B&M, Carpetright, Currys, Argos, Pets at Home & more)	0.6%	4	0.0%	0	4.0%	4	0.0%	0
Home Bargains, Myrekirk Road, West Gourdie Industrial Estate, Dundee, DD2 4WB	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Homebase, Lochavulin Drive, Oban, PA34 4BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Braehead Shopping Centre, Glasgow, G51 4FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Straiton Road, Loanhead, Edinburgh, EH20 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Kingsway West Retail Park, Clepington Road, Dundee (B&M, Currys, DFS, Oak Furnitureland, Dunelm, Hobbycraft & more)	1.8%	11	1.5%	3	0.0%	0	0.0%	0
Kirkcaldy Town Centre	0.3%	2	0.0%	0	2.0%	2	0.0%	0
Kirriemuir Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Klondyke Garden Centre, Beancross Road, Polmont, FK2 0XS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Players Road, Stirling, FK7 7SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Town Centre	0.3%	2	0.0%	0	2.0%	2	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flemington Road, Glenrothes, KY7 5QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltire Retail Park, Glenrothes (Homebase, Matalan, Carpetright, Pet Hut & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Halbeath Motor Park, A92, Dunfermline, KY11 7EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springer Retail Park, Stirling (B&Q, Currys, Morrisons, Pets at Home, DFS, Wren Kitchens & more)	1.4%	9	0.0%	0	0.0%	0	10.5%	8	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sterling Furniture, Moss Road, Tillicoultry, FK13 6NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	3.4%	21	0.0%	0	0.0%	0	11.8%	9	22.0%	11	0.0%	0	2.0%	1	0.0%	0
Tesco Extra, Kingsway, Dundee, DD3 8QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, South Road, Dundee, DD2 4SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
The Stack Retail Park, Dundee (Aldi, Home Bargains, The Range, Smyths)	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tillicoultry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	23.3%	146	22.5%	45	29.0%	29	14.5%	11	32.0%	16	42.0%	21	18.0%	9	15.0%	15
Mail order / catalogue	0.6%	4	0.5%	1	0.0%	0	1.3%	1	0.0%	0	2.0%	1	2.0%	1	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.6%	16	5.0%	10	1.0%	1	1.3%	1	2.0%	1	2.0%	1	2.0%	1	1.0%	1
(Don't do this type of shopping)	1.9%	12	1.0%	2	5.0%	5	0.0%	0	2.0%	1	2.0%	1	4.0%	2	1.0%	1
Base:		626		200		100		76		50		50		50		100

Meanscore: [Number of times per week]

Q20 How often do you normally visit (LOCATION MENTIONED AT Q19) for your non-food shopping?

Not those that said '(Don't know / varies)' at Q19

7 times a week	0.8%	5	0.5%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	2.0%	1	1.0%	1
5 - 6 times a week	1.0%	6	1.6%	3	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
3 - 4 times a week	2.0%	12	1.6%	3	2.0%	2	5.3%	4	2.0%	1	0.0%	0	4.1%	2	0.0%	0
Twice a week	3.6%	22	4.7%	9	1.0%	1	2.7%	2	2.0%	1	4.1%	2	4.1%	2	5.1%	5
Once a week	15.2%	93	10.5%	20	22.2%	22	13.3%	10	18.4%	9	14.3%	7	8.2%	4	21.2%	21
Once every two weeks	14.9%	91	17.9%	34	12.1%	12	14.7%	11	12.2%	6	10.2%	5	18.4%	9	14.1%	14
Once a month	23.9%	146	20.0%	38	23.2%	23	32.0%	24	24.5%	12	18.4%	9	36.7%	18	22.2%	22
Once every 2 months	8.4%	51	8.4%	16	7.1%	7	8.0%	6	16.3%	8	8.2%	4	8.2%	4	6.1%	6
Once every 3 months	7.0%	43	8.9%	17	4.0%	4	4.0%	3	8.2%	4	10.2%	5	2.0%	1	9.1%	9
Less often	14.6%	89	17.9%	34	16.2%	16	10.7%	8	6.1%	3	18.4%	9	10.2%	5	14.1%	14
(Don't know / varies)	8.5%	52	7.9%	15	12.1%	12	4.0%	3	10.2%	5	16.3%	8	6.1%	3	6.1%	6
Mean:		0.74		0.74		0.63		1.04		0.54		0.53		0.79		0.74
Base:		610		190		99		75		49		49		49		99

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Meanscore: [£]																
Q21 How much do you normally spend on your non-food shopping at (LOCATION MENTIONED AT Q19)?																
<i>Not those that said '(Don't know / varies)' at Q19</i>																
£1 - £5	0.7%	4	1.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
£6 - £10	3.8%	23	2.1%	4	1.0%	1	8.0%	6	6.1%	3	0.0%	0	0.0%	0	9.1%	9
£11 - £15	2.1%	13	1.1%	2	0.0%	0	4.0%	3	6.1%	3	2.0%	1	2.0%	1	3.0%	3
£16 - £20	7.2%	44	6.8%	13	6.1%	6	2.7%	2	6.1%	3	16.3%	8	12.2%	6	6.1%	6
£21 - £25	3.8%	23	4.7%	9	5.1%	5	5.3%	4	4.1%	2	2.0%	1	2.0%	1	1.0%	1
£26 - £30	4.4%	27	3.7%	7	7.1%	7	4.0%	3	0.0%	0	4.1%	2	4.1%	2	6.1%	6
£31 - £35	1.5%	9	0.0%	0	2.0%	2	4.0%	3	0.0%	0	2.0%	1	0.0%	0	3.0%	3
£36 - £40	2.0%	12	1.6%	3	2.0%	2	2.7%	2	2.0%	1	2.0%	1	4.1%	2	1.0%	1
£41 - £45	1.0%	6	1.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	2	1.0%	1
£46 - £50	6.2%	38	2.6%	5	6.1%	6	6.7%	5	8.2%	4	14.3%	7	8.2%	4	7.1%	7
£51 - £60	3.0%	18	1.1%	2	3.0%	3	2.7%	2	6.1%	3	2.0%	1	6.1%	3	4.0%	4
£61 - £70	1.5%	9	1.6%	3	0.0%	0	4.0%	3	4.1%	2	2.0%	1	0.0%	0	0.0%	0
£71 - £80	2.8%	17	4.2%	8	0.0%	0	5.3%	4	0.0%	0	2.0%	1	4.1%	2	2.0%	2
£81 - £90	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
£91 - £100	3.8%	23	2.6%	5	7.1%	7	2.7%	2	8.2%	4	0.0%	0	2.0%	1	4.0%	4
£101 - £110	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.0%	1
£111 - £120	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
£121 - £130	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£131 - £140	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £150	0.8%	5	0.5%	1	0.0%	0	1.3%	1	4.1%	2	0.0%	0	2.0%	1	0.0%	0
£151 - £175	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£176 - £200	0.8%	5	1.6%	3	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£201 - £225	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£226 - £250	0.3%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
£251 - £275	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£276 - £300	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.0%	1
£301+	0.7%	4	0.5%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	1.0%	1
(Don't know / varies)	49.7%	303	62.1%	118	49.5%	49	38.7%	29	40.8%	20	44.9%	22	46.9%	23	42.4%	42
(Refused)	2.5%	15	0.5%	1	5.1%	5	4.0%	3	4.1%	2	2.0%	1	0.0%	0	3.0%	3
Mean:	56.37	54.83	58.69	55.79	52.74	61.12	56.15	56.57								
Base:	610	190	99	75	49	49	49	99								

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Q22 Where do you normally do most of your household's shopping for clothes, footwear and other fashion goods?								
Zone 1								
Aldi, Glasgow Road, Perth, PH2 0NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	0.8%	5	1.5%	3	0.0%	0	1.3%	1
B&Q, Crieff Road, Perth, PH1 3NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannerman Decorators, Dunkeld Road, Perth, PH1 5RW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge of Earn Town Centre (aka 'The Brig')	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Perth, Huntingtower Park, Crieff Road, Perth, PH1 3JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Cenere, Arran Road, Perth, PH1 3R	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Errol Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenearn The Flooring Store, Glenearn Road, Perth, PH2 0NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inveralmond RETAIL Park, Perth (M&S Foodhall, Aldi, Tiso, Jollyes Pets, British Heart Foundation)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inveralmond TRADE Park, Perth (Screwfix, Toolstation, Furniture Factory, Habro Country Store)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
James Barclay Flooring, Glasgow Road, Perth, PH2 0NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letham Local Centre, Perth Lidl, Riggs Road, Perth, PH1 1PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luncarty Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Perth, PH1 5TJ	6.7%	42	9.5%	19	0.0%	0	5.3%	4
Morrisons, Caledonian Road, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth City Centre (includes St John's Shopping Centre)	28.6%	179	42.0%	84	14.0%	14	27.6%	21
Scone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
St Catherine's Retail Park, St Catherine's Road, Perth (Home Bargains, B&M, The Range, Currys, Dunelm, TK Maxx & more)	1.1%	7	2.0%	4	0.0%	0	0.0%	0
Stanley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Crieff Road, Perth, PH1 2NR	0.3%	2	0.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	0.5%	3	1.5%	3	0.0%	0	0.0%	0
Wickes, Old Market Place, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2								
Auchtermuchty Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardenden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caulders Garden Centre, Turfhill, Kinross, KY13	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
0NQ								
Kinross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leslie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newburgh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathmiglo Village Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Zone 3A								
Aldi, Broich Road, Crieff, PH7 3SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M (with Garden Centre), Broich Road, Crieff, PH7 3SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comrie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Town Green, Crieff, PH7 4DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crieff Golf Club, Perth Road, Crieff, PH7 3LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crieff Town Centre	0.5%	3	0.0%	0	0.0%	0	2.6%	2
Houseproud Home Improvement Centre, Perth Road, Crieff, PH7 3EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Post Office, Main Street, Killin, FK21 8UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remake Scotland, Muthill Road, A822, Crieff, PH7 4HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3B								
Auchterarder Town Centre	0.6%	4	0.5%	1	0.0%	0	0.0%	0
Dunblane Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mappin & Webb, Gleneagles Hotel, Auchterarder, PH3 1NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4A								
Aberfeldy Town Centre	0.5%	3	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spirit of Wood Aberfeldy, Mains of Murthly farm, Aberfeldy, PH15 2EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4B								
Dunkeld Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Pitlochry Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 5								
Aldi, Craig O Loch Road, Forfar, DD8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alyth Golf Club, B954, Alyth, PH11 8HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blairgowrie Town Centre (aka 'Blair')	1.0%	6	0.0%	0	0.0%	0	0.0%	0
Coupar Angus Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Perth Road, Blairgowrie, PH10 6FH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Improvements, Coupar Angus Road, Blairgowrie, PH10 6JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtyle Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Welton, Blairgowrie, PH10 6ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, The Square, Meigle, PH12 8RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathmore Golf Centre, Leroch, Alyth, PH11 8NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Welton Road, Blairgowrie, PH10	0.3%	2	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
6NQ								
Outside Survey Area								
Affinity Sterling Mills Outlet Shopping, Tillicoultry (Next Outlet, Home Bargains, Pavers, The Works & more)	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, The Stack Retail Park, Dundee, DD2 3XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Almondvale Retail Park, Livingston, EH54 6RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arbroath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	0.3%	2	0.0%	0	2.0%	2	0.0%	0
Asda (Forfar), New Road, Forfar, DD8 2AE	0.2%	1	0.0%	0	0.0%	0	0.0%	1.0%
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aviemore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M (with Garden Centre), Academy Street, Forfar, DD8 2XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Carnegie Drive Retail Park, Dunfermline, KY12 7AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Hermiston Gait Retail Park, Edinburgh, EH11 4DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, King's Cross Road, Dundee, DD2 3PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boulevard Retail Park, Links Road, Aberdeen, AB24 5EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braehead Shopping Centre, King's Inch Road, Renfrew, G51 4BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Of Allan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughty Ferry Local Centre, Dundee	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Callander Town Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Carnegie Drive Retail Park, Dunfermline (Matalan, Home Bargains, Pagazzi, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Grahams Road, Falkirk, FK1 1LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Costkea Way, Loanhead, EH20 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Springburn, Glasgow, G21 1YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cupar Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Drip Road, Stirling, FK9 4UF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Fife Leisure Park, Dunfermline, KY11 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doune Village Centre	0.3%	2	0.5%	1	0.0%	0	1.3%	1
Dundee City Centre	5.0%	31	5.0%	10	4.0%	4	0.0%	0
Dunelm, Links Street, Kirkcaldy, KY1 1QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunfermline Town Centre	1.1%	7	0.0%	0	7.0%	7	0.0%	0
Edinburgh Airport, Jubilee	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Road, Edinburgh, EH12 9DN								
Edinburgh Bicycle Cooperative, Bruntsfield, Edinburgh, EH9 1DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	3.4%	21	4.5%	9	4.0%	4	1.3%	1
Falkirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fife Central Retail Park, Chapel Park, Kirkcaldy (Argos, Halfords, Tapi Carpets, Boots, Pets at Home & more)	0.5%	3	0.0%	0	3.0%	3	0.0%	0
Forfar Town Centre	1.6%	10	0.0%	0	0.0%	0	0.0%	0
Gallagher Retail Park, East Dock Street, Dundee (Next, TK Maxx, Matalan, Cancer Research, M&S Food)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow Airport, Paisley, PA3 2ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	2.2%	14	4.5%	9	0.0%	0	1.3%	1
Glenrothes Town Centre (includes Kingdom Shopping Centre)	1.0%	6	0.0%	0	6.0%	6	0.0%	0
Gyle Shopping Centre, Gyle Avenue, Edinburgh, EH12 9JY	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Halbeath Retail Park, Halbeath Road, Dunfermline (B&M, Carpetright, Currys, Argos, Pets at Home & more)	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Home Bargains, Myrekirk Road, West Gourdie Industrial Estate, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Lochavulin Drive, Oban, PA34 4BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Braehead Shopping Centre, Glasgow, G51 4FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Straiton Road, Loanhead, Edinburgh, EH20 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.3%	2	0.5%	1	0.0%	0	2.0%	1
Kingsway West Retail Park, Clepington Road, Dundee (B&M, Currys, DFS, Oak Furnitureland, Dunelm, Hobbycraft & more)	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Kirkcaldy Town Centre	0.6%	4	0.0%	0	4.0%	4	0.0%	0
Kirriemuir Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Klondyke Garden Centre, Beancross Road, Polmont, FK2 0XS	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Lidl, Players Road, Stirling, FK7 7SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.3%	2	0.5%	1	0.0%	0	0.0%	0
Livingston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.6%	4	0.0%	0	0.0%	0	2.6%	2
Morrisons, Flemington Road, Glenrothes, KY7 5QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltire Retail Park, Glenrothes (Homebase, Matalan, Carpetright, Pet Hut & more)	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Halbeath Motor Park, A92, Dunfermline, KY11 7EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springer Retail Park, Stirling (B&Q, Currys, Morrisons, Pets at Home, DFS, Wren Kitchens & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sterling Furniture, Moss Road, Tillicoutry, FK13 6NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	2.6%	16	0.0%	0	0.0%	0	13.2%	10	10.0%	5	0.0%	0	2.0%	1	0.0%	0
Tesco Extra, Kingsway, Dundee, DD3 8QB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, South Road, Dundee, DD2 4SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stack Retail Park, Dundee (Aldi, Home Bargains, The Range, Smyths)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tillicoutry Village Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	26.5%	166	20.0%	40	35.0%	35	28.9%	22	28.0%	14	38.0%	19	32.0%	16	20.0%	20
Mail order / catalogue	3.0%	19	1.0%	2	4.0%	4	2.6%	2	2.0%	1	4.0%	2	8.0%	4	4.0%	4
TV shopping	0.3%	2	0.0%	0	1.0%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.8%	11	2.5%	5	0.0%	0	1.3%	1	4.0%	2	0.0%	0	4.0%	2	1.0%	1
(Don't do this type of shopping)	4.5%	28	2.5%	5	9.0%	9	6.6%	5	2.0%	1	6.0%	3	4.0%	2	3.0%	3
Base:		626		200		100		76		50		50		50		100

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Q23 Where do you normally do most of your household's shopping for furniture, floor coverings and household textiles?								
Zone 1								
Aldi, Glasgow Road, Perth, PH2 0NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	0.2%	1	0.0%	0	0.0%	0	1.3%	1
B&Q, Crieff Road, Perth, PH1 3NZ	0.5%	3	0.5%	1	0.0%	0	0.0%	0
Bannerman Decorators, Dunkeld Road, Perth, PH1 5RW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge of Earn Town Centre (aka 'The Brig')	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Perth, Huntingtower Park, Crieff Road, Perth, PH1 3JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Cenere, Arran Road, Perth, PH1 3R	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Errol Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gleneam The Flooring Store, Gleneam Road, Perth, PH2 0NJ	0.8%	5	1.5%	3	0.0%	0	0.0%	0
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inveralmond RETAIL Park, Perth (M&S Foodhall, Aldi, Tiso, Jollyes Pets, British Heart Foundation)	0.3%	2	1.0%	2	0.0%	0	0.0%	0
Inveralmond TRADE Park, Perth (Screwfix, Toolstation, Furniture Factory, Habro Country Store)	0.6%	4	1.5%	3	0.0%	0	0.0%	0
James Barclay Flooring, Glasgow Road, Perth, PH2 0NX	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Letham Local Centre, Perth Lidl, Riggs Road, Perth, PH1 1PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luncarty Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Perth, PH1 5TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Caledonian Road, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth City Centre (includes St John's Shopping Centre)	12.8%	80	17.5%	35	7.0%	7	11.8%	9
Scone Town Centre	0.8%	5	2.0%	4	0.0%	0	0.0%	0
St Andrews Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Catherine's Retail Park, St Catherine's Road, Perth (Home Bargains, B&M, The Range, Currys, Dunelm, TK Maxx & more)	12.8%	80	23.5%	47	4.0%	4	7.9%	6
Stanley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Crieff Road, Perth, PH1 2NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Old Market Place, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2								
Auchtermuchty Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardenden Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Caulders Garden Centre, Turfhill, Kinross, KY13	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
0NQ								
Kinross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leslie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newburgh Town Centre	0.3%	2	0.0%	0	2.0%	2	0.0%	0
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathmiglo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3A								
Aldi, Broich Road, Crieff, PH7 3SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M (with Garden Centre), Broich Road, Crieff, PH7 3SE	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Comrie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Town Green, Crieff, PH7 4DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crieff Golf Club, Perth Road, Crieff, PH7 3LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crieff Town Centre	0.6%	4	0.0%	0	0.0%	0	5.3%	4
Houseproud Home Improvement Centre, Perth Road, Crieff, PH7 3EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Post Office, Main Street, Killin, FK21 8UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remake Scotland, Muthill Road, A822, Crieff, PH7 4HQ	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3B								
Auchterarder Town Centre	0.5%	3	0.0%	0	0.0%	0	1.3%	1
Dunblane Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mappin & Webb, Gleneagles Hotel, Auchterarder, PH3 1NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4A								
Aberfeldy Town Centre	1.0%	6	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spirit of Wood Aberfeldy, Mains of Murthly farm, Aberfeldy, PH15 2EA	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Zone 4B								
Dunkeld Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitlochry Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5								
Aldi, Craig O Loch Road, Forfar, DD8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alyth Golf Club, B954, Alyth, PH11 8HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blairgowrie Town Centre (aka 'Blair')	2.6%	16	0.0%	0	0.0%	0	0.0%	0
Coupar Angus Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Perth Road, Blairgowrie, PH10 6FH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Improvements, Coupar Angus Road, Blairgowrie, PH10 6JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtyle Village Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Screwfix, Welton, Blairgowrie, PH10 6ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, The Square, Meigle, PH12 8RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathmore Golf Centre, Leroch, Alyth, PH11 8NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Welton Road, Blairgowrie, PH10	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
6NQ																
Outside Survey Area																
Affinity Sterling Mills Outlet Shopping, Tillicoultry (Next Outlet, Home Bargains, Pavers, The Works & more)	0.8%	5	0.0%	0	4.0%	4	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, The Stack Retail Park, Dundee, DD2 3XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Almondvale Retail Park, Livingston, EH54 6RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arbroath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Forfar), New Road, Forfar, DD8 2AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aviemore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M (with Garden Centre), Academy Street, Forfar, DD8 2XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Carnegie Drive Retail Park, Dunfermline, KY12 7AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Hermiston Gait Retail Park, Edinburgh, EH11 4DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, King's Cross Road, Dundee, DD2 3PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boulevard Retail Park, Links Road, Aberdeen, AB24 5EZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Braehead Shopping Centre, King's Inch Road, Renfrew, G51 4BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Of Allan Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Broughty Ferry Local Centre, Dundee	0.6%	4	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Callander Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carnegie Drive Retail Park, Dunfermline (Matalan, Home Bargains, Pagazzi, Farmfoods)	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Grahams Road, Falkirk, FK1 1LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Costkea Way, Loanhead, EH20 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Springburn, Glasgow, G21 1YX	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Cupar Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Drip Road, Stirling, FK9 4UF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Fife Leisure Park, Dunfermline, KY11 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doune Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.6%	4	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.0%	2
Dunelm, Links Street, Kirkcaldy, KY1 1QE	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunfermline Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Airport, Jubilee	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Road, Edinburgh, EH12 9DN																
Edinburgh Bicycle Cooperative, Bruntsfield, Edinburgh, EH9 1DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.6%	4	0.5%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Falkirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fife Central Retail Park, Chapel Park, Kirkcaldy (Argos, Halfords, Tapi Carpets, Boots, Pets at Home & more)	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forfar Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7
Gallagher Retail Park, East Dock Street, Dundee (Next, TK Maxx, Matalan, Cancer Research, M&S Food)	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Glasgow Airport, Paisley, PA3 2ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.5%	3	0.5%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Glenrothes Town Centre (includes Kingdom Shopping Centre)	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gyle Shopping Centre, Gyle Avenue, Edinburgh, EH12 9JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halbeath Retail Park, Halbeath Road, Dunfermline (B&M, Carpetright, Currys, Argos, Pets at Home & more)	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myrekirk Road, West Gourdie Industrial Estate, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Lochavulin Drive, Oban, PA34 4BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Braehead Shopping Centre, Glasgow, G51 4FB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
IKEA, Straiton Road, Loanhead, Edinburgh, EH20 9BY	1.6%	10	1.5%	3	0.0%	0	3.9%	3	2.0%	1	2.0%	1	2.0%	1	1.0%	1
Inverness City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Kingsway West Retail Park, Clepington Road, Dundee (B&M, Currys, DFS, Oak Furnitureland, Dunelm, Hobbycraft & more)	5.1%	32	7.0%	14	3.0%	3	0.0%	0	0.0%	0	2.0%	1	0.0%	0	14.0%	14
Kirkcaldy Town Centre	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirriemuir Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Klondyke Garden Centre, Beancross Road, Polmont, FK2 0XS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Players Road, Stirling, FK7 7SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flemington Road, Glenrothes, KY7 5QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltire Retail Park, Glenrothes (Homebase, Matalan, Carpetright, Pet Hut & more)	0.3%	2	0.0%	0	2.0%	2	0.0%	0
Screwfix, Halbeath Motor Park, A92, Dunfermline, KY11 7EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springer Retail Park, Stirling (B&Q, Currys, Morrisons, Pets at Home, DFS, Wren Kitchens & more)	1.9%	12	0.0%	0	0.0%	0	13.2%	10
Sterling Furniture, Moss Road, Tillicoutry, FK13 6NS	1.0%	6	0.0%	0	2.0%	2	2.6%	2
Stirling City Centre	1.3%	8	0.0%	0	0.0%	0	6.6%	5
Tesco Extra, Kingsway, Dundee, DD3 8QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, South Road, Dundee, DD2 4SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stack Retail Park, Dundee (Aldi, Home Bargains, The Range, Smyths)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tillicoutry Village Centre	0.5%	3	0.0%	0	0.0%	0	1.3%	1
Others								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	11.5%	72	13.5%	27	14.0%	14	3.9%	3
Mail order / catalogue	0.5%	3	0.0%	0	2.0%	2	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	4.8%	30	8.0%	16	5.0%	5	2.6%	2
(Don't do this type of shopping)	28.9%	181	18.5%	37	39.0%	39	34.2%	26
Base:	626	200	100	76	50	50	50	100

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Q24 Where do you normally do most of your household's shopping for DIY and decorating goods?								
Zone 1								
Aldi, Glasgow Road, Perth, PH2 0NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Crieff Road, Perth, PH1 3NZ	24.9%	156	39.5%	79	8.0%	8	15.8%	12
Bannerman Decorators, Dunkeld Road, Perth, PH1 5RW	0.3%	2	0.5%	1	0.0%	0	0.0%	0
Bridge of Earn Town Centre (aka 'The Brig')	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Perth, Huntingtower Park, Crieff Road, Perth, PH1 3JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Cenere, Arran Road, Perth, PH1 3R	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Errol Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenearn The Flooring Store, Glenearn Road, Perth, PH2 0NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	0.3%	2	1.0%	2	0.0%	0	0.0%	0
Inveralmond RETAIL Park, Perth (M&S Foodhall, Aldi, Tiso, Jollyes Pets, British Heart Foundation)	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Inveralmond TRADE Park, Perth (Screwfix, Toolstation, Furniture Factory, Habro Country Store)	1.6%	10	3.5%	7	0.0%	0	0.0%	0
James Barclay Flooring, Glasgow Road, Perth, PH2 0NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letham Local Centre, Perth Lidl, Riggs Road, Perth, PH1 1PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luncarty Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Perth, PH1 5TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Caledonian Road, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth City Centre (includes St John's Shopping Centre)	3.2%	20	3.0%	6	2.0%	2	2.6%	2
Scone Town Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0
St Andrews Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Catherine's Retail Park, St Catherine's Road, Perth (Home Bargains, B&M, The Range, Currys, Dunelm, TK Maxx & more)	8.1%	51	17.5%	35	1.0%	1	1.3%	1
Stanley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Crieff Road, Perth, PH1 2NR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Old Market Place, Perth, PH1 5XD	0.3%	2	0.5%	1	0.0%	0	1.3%	1
Zone 2								
Auchtermuchty Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardenden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caulders Garden Centre, Turfhill, Kinross, KY13	0.2%	1	0.0%	0	1.0%	1	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1		Zone 2		Zone 3A		Zone 3B		Zone 4A		Zone 4B		Zone 5		
0NQ																
Kinross Town Centre	0.3%	2	0.5%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leslie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newburgh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathmiglo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3A																
Aldi, Broich Road, Crieff, PH7 3SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M (with Garden Centre), Broich Road, Crieff, PH7 3SE	0.8%	5	0.0%	0	0.0%	0	6.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comrie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Town Green, Crieff, PH7 4DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crieff Golf Club, Perth Road, Crieff, PH7 3LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crieff Town Centre	1.3%	8	0.0%	0	0.0%	0	10.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houseproud Home Improvement Centre, Perth Road, Crieff, PH7 3EB	1.0%	6	0.0%	0	0.0%	0	7.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Post Office, Main Street, Killin, FK21 8UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remake Scotland, Muthill Road, A822, Crieff, PH7 4HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3B																
Auchterarder Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0	0.0%	0
Dunblane Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mappin & Webb, Gleneagles Hotel, Auchterarder, PH3 1NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4A																
Aberfeldy Town Centre	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	4	0.0%	0	0.0%	0
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spirit of Wood Aberfeldy, Mains of Murthly farm, Aberfeldy, PH15 2EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4B																
Dunkeld Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitlochry Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Zone 5																
Aldi, Craig O Loch Road, Forfar, DD8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alyth Golf Club, B954, Alyth, PH11 8HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alyth Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Blairgowrie Town Centre (aka 'Blair')	2.2%	14	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	13
Coupar Angus Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Perth Road, Blairgowrie, PH10 6FH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Improvements, Coupar Angus Road, Blairgowrie, PH10 6JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtyle Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Welton, Blairgowrie, PH10 6ER	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Spar, The Square, Meigle, PH12 8RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathmore Golf Centre, Leroch, Alyth, PH11 8NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Welton Road, Blairgowrie, PH10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
6NQ																
Outside Survey Area																
Affinity Sterling Mills Outlet Shopping, Tillicoultry (Next Outlet, Home Bargains, Pavers, The Works & more)	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, The Stack Retail Park, Dundee, DD2 3XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Almondvale Retail Park, Livingston, EH54 6RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arbroath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Forfar), New Road, Forfar, DD8 2AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aviemore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M (with Garden Centre), Academy Street, Forfar, DD8 2XF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
B&Q, Carnegie Drive Retail Park, Dunfermline, KY12 7AU	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Fife Central Retail Park, Kirkcaldy, KY2 6QL	1.8%	11	0.0%	0	11.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Hermiston Gait Retail Park, Edinburgh, EH11 4DG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
B&Q, King's Cross Road, Dundee, DD2 3PT	5.9%	37	7.0%	14	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.0%	1	21.0%	21
Boulevard Retail Park, Links Road, Aberdeen, AB24 5EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braehead Shopping Centre, King's Inch Road, Renfrew, G51 4BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Of Allan Town Centre	0.8%	5	0.0%	0	0.0%	0	0.0%	0	10.0%	5	0.0%	0	0.0%	0	0.0%	0
Broughty Ferry Local Centre, Dundee	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Callander Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carnegie Drive Retail Park, Dunfermline (Matalan, Home Bargains, Pagazzi, Farmfoods)	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Grahams Road, Falkirk, FK1 1LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Costkea Way, Loanhead, EH20 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Springburn, Glasgow, G21 1YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cupar Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Drip Road, Stirling, FK9 4UF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Fife Leisure Park, Dunfermline, KY11 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doune Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Links Street, Kirkcaldy, KY1 1QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunfermline Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Airport, Jubilee	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Road, Edinburgh, EH12 9DN								
Edinburgh Bicycle Cooperative, Bruntsfield, Edinburgh, EH9 1DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falkirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fife Central Retail Park, Chapel Park, Kirkcaldy (Argos, Halfords, Tapi Carpets, Boots, Pets at Home & more)	0.8%	5	0.0%	0	5.0%	5	0.0%	0
Forfar Town Centre	1.3%	8	0.0%	0	0.0%	0	0.0%	8.0%
Gallagher Retail Park, East Dock Street, Dundee (Next, TK Maxx, Matalan, Cancer Research, M&S Food)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow Airport, Paisley, PA3 2ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenrothes Town Centre (includes Kingdom Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gyle Shopping Centre, Gyle Avenue, Edinburgh, EH12 9JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halbeath Retail Park, Halbeath Road, Dunfermline (B&M, Carpetright, Currys, Argos, Pets at Home & more)	1.1%	7	0.0%	0	7.0%	7	0.0%	0
Home Bargains, Myrekirk Road, West Gourdie Industrial Estate, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Lochavulin Drive, Oban, PA34 4BW	0.2%	1	0.0%	0	0.0%	0	2.0%	1
IKEA, Braehead Shopping Centre, Glasgow, G51 4FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Straiton Road, Loanhead, Edinburgh, EH20 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsway West Retail Park, Clepington Road, Dundee (B&M, Currys, DFS, Oak Furnitureland, Dunelm, Hobbycraft & more)	1.4%	9	1.5%	3	0.0%	0	0.0%	6.0%
Kirkcaldy Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirriemuir Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Klondyke Garden Centre, Beancross Road, Polmont, FK2 0XS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Players Road, Stirling, FK7 7SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flemington Road, Glenrothes, KY7 5QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Saltire Retail Park, Glenrothes (Homebase, Matalan, Carpetright, Pet Hut & more)	1.8%	11	0.0%	0	11.0%	11	0.0%	0
Screwfix, Halbeath Motor Park, A92, Dunfermline, KY11 7EG	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Springkerse Retail Park, Stirling (B&Q, Currys, Morrisons, Pets at Home, DFS, Wren Kitchens & more)	5.6%	35	0.0%	0	0.0%	0	27.6%	21
Sterling Furniture, Moss Road, Tillicoutry, FK13 6NS	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Stirling City Centre	0.6%	4	0.0%	0	0.0%	0	2.6%	2
Tesco Extra, Kingsway, Dundee, DD3 8QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, South Road, Dundee, DD2 4SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stack Retail Park, Dundee (Aldi, Home Bargains, The Range, Smyths)	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Tillicoutry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	4.8%	30	4.5%	9	6.0%	6	1.3%	1
Mail order / catalogue	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.4%	15	4.0%	8	0.0%	0	1.3%	1
(Don't do this type of shopping)	22.5%	141	14.5%	29	40.0%	40	17.1%	13
Base:	626	200	100	76	50	50	50	100

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Q25 Where do you normally do most of your household's shopping for domestic appliances such as washing machines, fridges, cookers and kettles?																
Zone 1																
Aldi, Glasgow Road, Perth, PH2 0NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
B&Q, Crieff Road, Perth, PH1 3NZ	0.8%	5	1.5%	3	0.0%	0	1.3%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Bannerman Decorators, Dunkeld Road, Perth, PH1 5RW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge of Earn Town Centre (aka 'The Brig')	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Perth, Huntingtower Park, Crieff Road, Perth, PH1 3JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Cenere, Arran Road, Perth, PH1 3R	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Errol Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenearn The Flooring Store, Glenearn Road, Perth, PH2 0NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inveralmond RETAIL Park, Perth (M&S Foodhall, Aldi, Tiso, Jollyes Pets, British Heart Foundation)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inveralmond TRADE Park, Perth (Screwfix, Toolstation, Furniture Factory, Habro Country Store)	0.3%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
James Barclay Flooring, Glasgow Road, Perth, PH2 0NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letham Local Centre, Perth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Riggs Road, Perth, PH1 1PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luncarty Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Perth, PH1 5TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Caledonian Road, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth City Centre (includes St John's Shopping Centre)	2.6%	16	2.5%	5	2.0%	2	1.3%	1	2.0%	1	4.0%	2	8.0%	4	1.0%	1
Scone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Catherine's Retail Park, St Catherine's Road, Perth (Home Bargains, B&M, The Range, Currys, Dunelm, TK Maxx & more)	25.9%	162	46.0%	92	7.0%	7	13.2%	10	20.0%	10	40.0%	20	34.0%	17	6.0%	6
Stanley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Crieff Road, Perth, PH1 2NR	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Old Market Place, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																
Auchtermuchty Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardenden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caulders Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Turfhills, Kinross, KY13 0NQ								
Kinross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leslie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newburgh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathmiglo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3A								
Aldi, Broich Road, Crieff, PH7 3SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M (with Garden Centre), Broich Road, Crieff, PH7 3SE	0.3%	2	0.0%	0	0.0%	0	2.6%	2
Comrie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Town Green, Crieff, PH7 4DE	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Crieff Golf Club, Perth Road, Crieff, PH7 3LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crieff Town Centre	0.5%	3	0.0%	0	0.0%	0	3.9%	3
Houseproud Home Improvement Centre, Perth Road, Crieff, PH7 3EB	0.3%	2	0.0%	0	0.0%	0	2.6%	2
Killin Post Office, Main Street, Killin, FK21 8UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remake Scotland, Muthill Road, A822, Crieff, PH7 4HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3B								
Auchterarder Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunblane Town Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Mappin & Webb, Gleneagles Hotel, Auchterarder, PH3 1NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4A								
Aberfeldy Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Spirit of Wood Aberfeldy, Mains of Murthly farm, Aberfeldy, PH15 2EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4B								
Dunkeld Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitlochry Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5								
Aldi, Craig O Loch Road, Forfar, DD8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alyth Golf Club, B954, Alyth, PH11 8HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blairgowrie Town Centre (aka 'Blair')	4.3%	27	0.5%	1	0.0%	0	0.0%	0
Coupar Angus Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Perth Road, Blairgowrie, PH10 6FH	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Home Improvements, Coupar Angus Road, Blairgowrie, PH10 6JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtyle Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Welton, Blairgowrie, PH10 6ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, The Square, Meigle, PH12 8RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathmore Golf Centre, Leroch, Alyth, PH11 8NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Welton	0.6%	4	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Road, Blairgowrie, PH10 6NQ								
Outside Survey Area								
Affinity Sterling Mills Outlet Shopping, Tillicoultry (Next Outlet, Home Bargains, Pavers, The Works & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, The Stack Retail Park, Dundee, DD2 3XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Almondvale Retail Park, Livingston, EH54 6RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arbroath Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	1.0%
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Forfar), New Road, Forfar, DD8 2AE	0.3%	2	0.0%	0	0.0%	0	0.0%	2.0%
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aviemore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M (with Garden Centre), Academy Street, Forfar, DD8 2XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Carnegie Drive Retail Park, Dunfermline, KY12 7AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Hermiston Gait Retail Park, Edinburgh, EH11 4DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, King's Cross Road, Dundee, DD2 3PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boulevard Retail Park, Links Road, Aberdeen, AB24 5EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braehead Shopping Centre, King's Inch Road, Renfrew, G51 4BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Of Allan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughty Ferry Local Centre, Dundee	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Callander Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carnegie Drive Retail Park, Dunfermline (Matalan, Home Bargains, Pagazzi, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Grahams Road, Falkirk, FK1 1LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Costkea Way, Loanhead, EH20 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Springburn, Glasgow, G21 1YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cupar Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Drip Road, Stirling, FK9 4UF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Fife Leisure Park, Dunfermline, KY11 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doune Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunelm, Links Street, Kirkcaldy, KY1 1QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunfermline Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Edinburgh Airport, Jubilee Road, Edinburgh, EH12 9DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Bicycle Cooperative, Bruntsfield, Edinburgh, EH9 1DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	1.3%	8	0.5%	1	2.0%	2	2.6%	2	2.0%	1	0.0%	0	4.0%	2	0.0%	0
Falkirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fife Central Retail Park, Chapel Park, Kirkcaldy (Argos, Halfords, Tapi Carpets, Boots, Pets at Home & more)	3.2%	20	0.0%	0	20.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forfar Town Centre	2.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	17
Gallagher Retail Park, East Dock Street, Dundee (Next, TK Maxx, Matalan, Cancer Research, M&S Food)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow Airport, Paisley, PA3 2ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.3%	2	0.0%	0	0.0%	0	1.3%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Glenrothes Town Centre (includes Kingdom Shopping Centre)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gyle Shopping Centre, Gyle Avenue, Edinburgh, EH12 9JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halbeath Retail Park, Halbeath Road, Dunfermline (B&M, Carpetright, Currys, Argos, Pets at Home & more)	2.1%	13	0.0%	0	13.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myrekirk Road, West Gourdie Industrial Estate, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Lochavulin Drive, Oban, PA34 4BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Braehead Shopping Centre, Glasgow, G51 4FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Straiton Road, Loanhead, Edinburgh, EH20 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsway West Retail Park, Clepington Road, Dundee (B&M, Currys, DFS, Oak Furnitureland, Dunelm, Hobbycraft & more)	4.6%	29	6.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16
Kirkcaldy Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirriemuir Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Klondyke Garden Centre, Beancross Road, Polmont, FK2 0XS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Players Road, Stirling, FK7 7SH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flemington Road, Glenrothes, KY7 5QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Oakham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	0.5%	3	0.0%	0	0.0%	0	3.9%	3
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltire Retail Park, Glenrothes (Homebase, Matalan, Carpetright, Pet Hut & more)	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Screwfix, Halbeath Motor Park, A92, Dunfermline, KY11 7EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springkerse Retail Park, Stirling (B&Q, Currys, Morrisons, Pets at Home, DFS, Wren Kitchens & more)	3.5%	22	0.0%	0	0.0%	0	15.8%	12
Sterling Furniture, Moss Road, Tillicoultry, FK13 6NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	0.6%	4	0.0%	0	0.0%	0	1.3%	1
Tesco Extra, Kingsway, Dundee, DD3 8QB	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, South Road, Dundee, DD2 4SR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stack Retail Park, Dundee (Aldi, Home Bargains, The Range, Smyths)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tillicoultry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	27.5%	172	29.0%	58	30.0%	30	31.6%	24
Mail order / catalogue	0.2%	1	0.0%	0	1.0%	1	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	17	3.5%	7	3.0%	3	2.6%	2
(Don't do this type of shopping)	12.0%	75	8.0%	16	20.0%	20	13.2%	10
Base:	626	200	100	76	50	50	50	100

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Q26 Where do you normally do most of your household's shopping for TV, Hi Fi, Radio, Photographic and Computer equipment?								
Zone 1								
Aldi, Glasgow Road, Perth, PH2 0NZ	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	0.2%	1	0.5%	1	0.0%	0	0.0%	0
B&Q, Crieff Road, Perth, PH1 3NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannerman Decorators, Dunkeld Road, Perth, PH1 5RW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge of Earn Town Centre (aka 'The Brig')	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Perth, Huntingtower Park, Crieff Road, Perth, PH1 3JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Cenere, Arran Road, Perth, PH1 3R	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Errol Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gleneam The Flooring Store, Gleneam Road, Perth, PH2 0NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inveralmond RETAIL Park, Perth (M&S Foodhall, Aldi, Tiso, Jollyes Pets, British Heart Foundation)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inveralmond TRADE Park, Perth (Screwfix, Toolstation, Furniture Factory, Habro Country Store)	0.3%	2	0.0%	0	1.0%	1	0.0%	0
James Barclay Flooring, Glasgow Road, Perth, PH2 0NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letham Local Centre, Perth Lidl, Riggs Road, Perth, PH1 1PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luncarty Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Perth, PH1 5TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Caledonian Road, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth City Centre (includes St John's Shopping Centre)	3.5%	22	3.0%	6	2.0%	2	2.6%	2
Scone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Catherine's Retail Park, St Catherine's Road, Perth (Home Bargains, B&M, The Range, Currys, Dunelm, TK Maxx & more)	27.3%	171	46.5%	93	9.0%	9	17.1%	13
Stanley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Crieff Road, Perth, PH1 2NR	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Wickes, Old Market Place, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2								
Auchtermuchty Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardenden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caulders Garden Centre, Turfhill, Kinross, KY13	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1		Zone 2		Zone 3A		Zone 3B		Zone 4A		Zone 4B		Zone 5		
0NQ																
Kinross Town Centre	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leslie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newburgh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathmiglo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3A																
Aldi, Broich Road, Crieff, PH7 3SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M (with Garden Centre), Broich Road, Crieff, PH7 3SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comrie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Town Green, Crieff, PH7 4DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crieff Golf Club, Perth Road, Crieff, PH7 3LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crieff Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Houseproud Home Improvement Centre, Perth Road, Crieff, PH7 3EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Post Office, Main Street, Killin, FK21 8UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remake Scotland, Muthill Road, A822, Crieff, PH7 4HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3B																
Auchterarder Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunblane Town Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mappin & Webb, Gleneagles Hotel, Auchterarder, PH3 1NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4A																
Aberfeldy Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Spirit of Wood Aberfeldy, Mains of Murthly farm, Aberfeldy, PH15 2EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4B																
Dunkeld Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitlochry Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																
Aldi, Craig O Loch Road, Forfar, DD8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alyth Golf Club, B954, Alyth, PH11 8HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blairgowrie Town Centre (aka 'Blair')	2.9%	18	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	14.0%	14
Coupar Angus Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Perth Road, Blairgowrie, PH10 6FH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Improvements, Coupar Angus Road, Blairgowrie, PH10 6JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtyle Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Welton, Blairgowrie, PH10 6ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, The Square, Meigle, PH12 8RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathmore Golf Centre, Leroch, Alyth, PH11 8NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Welton Road, Blairgowrie, PH10	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
6NQ																
Outside Survey Area																
Affinity Sterling Mills Outlet Shopping, Tillicoultry (Next Outlet, Home Bargains, Pavers, The Works & more)	0.3%	2	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, The Stack Retail Park, Dundee, DD2 3XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Almondvale Retail Park, Livingston, EH54 6RQ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Arbroath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Forfar), New Road, Forfar, DD8 2AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aviemore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M (with Garden Centre), Academy Street, Forfar, DD8 2XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Carnegie Drive Retail Park, Dunfermline, KY12 7AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Hermiston Gait Retail Park, Edinburgh, EH11 4DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, King's Cross Road, Dundee, DD2 3PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boulevard Retail Park, Links Road, Aberdeen, AB24 5EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braehead Shopping Centre, King's Inch Road, Renfrew, G51 4BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Of Allan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughty Ferry Local Centre, Dundee	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Callander Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carnegie Drive Retail Park, Dunfermline (Matalan, Home Bargains, Pagazzi, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Grahams Road, Falkirk, FK1 1LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Costkea Way, Loanhead, EH20 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Springburn, Glasgow, G21 1YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cupar Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Drip Road, Stirling, FK9 4UF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Fife Leisure Park, Dunfermline, KY11 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doune Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Dunelm, Links Street, Kirkcaldy, KY1 1QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunfermline Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Airport, Jubilee	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Road, Edinburgh, EH12 9DN																
Edinburgh Bicycle Cooperative, Bruntsfield, Edinburgh, EH9 1DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	1.3%	8	1.5%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Falkirk Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Fife Central Retail Park, Chapel Park, Kirkcaldy (Argos, Halfords, Tapi Carpets, Boots, Pets at Home & more)	2.9%	18	0.0%	0	18.0%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forfar Town Centre	3.2%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	20
Gallagher Retail Park, East Dock Street, Dundee (Next, TK Maxx, Matalan, Cancer Research, M&S Food)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow Airport, Paisley, PA3 2ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.8%	5	0.5%	1	0.0%	0	1.3%	1	6.0%	3	0.0%	0	0.0%	0	0.0%	0
Glenrothes Town Centre (includes Kingdom Shopping Centre)	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gyle Shopping Centre, Gyle Avenue, Edinburgh, EH12 9JY	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halbeath Retail Park, Halbeath Road, Dunfermline (B&M, Carpetright, Currys, Argos, Pets at Home & more)	1.6%	10	0.0%	0	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myrekirk Road, West Gourdie Industrial Estate, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Lochavulin Drive, Oban, PA34 4BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Braehead Shopping Centre, Glasgow, G51 4FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Straiton Road, Loanhead, Edinburgh, EH20 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsway West Retail Park, Clepington Road, Dundee (B&M, Currys, DFS, Oak Furnitureland, Dunelm, Hobbycraft & more)	4.8%	30	7.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16
Kirkcaldy Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirriemuir Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Klondyke Garden Centre, Beancross Road, Polmont, FK2 0XS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Players Road, Stirling, FK7 7SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flemington Road, Glenrothes, KY7 5QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Oakham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltire Retail Park, Glenrothes (Homebase, Matalan, Carpetright, Pet Hut & more)	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Halbeath Motor Park, A92, Dunfermline, KY11 7EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springer Retail Park, Stirling (B&Q, Currys, Morrisons, Pets at Home, DFS, Wren Kitchens & more)	2.7%	17	1.5%	3	0.0%	0	9.2%	7	14.0%	7	0.0%	0	0.0%	0	0.0%	0
Sterling Furniture, Moss Road, Tillicoultry, FK13 6NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	1.0%	6	0.0%	0	0.0%	0	3.9%	3	4.0%	2	0.0%	0	2.0%	1	0.0%	0
Tesco Extra, Kingsway, Dundee, DD3 8QB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, South Road, Dundee, DD2 4SR	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stack Retail Park, Dundee (Aldi, Home Bargains, The Range, Smyths)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tillicoultry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	22.4%	140	21.0%	42	22.0%	22	31.6%	24	30.0%	15	24.0%	12	24.0%	12	13.0%	13
Mail order / catalogue	0.6%	4	0.0%	0	1.0%	1	1.3%	1	0.0%	0	4.0%	2	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.1%	13	3.0%	6	0.0%	0	3.9%	3	2.0%	1	4.0%	2	2.0%	1	0.0%	0
(Don't do this type of shopping)	19.2%	120	14.5%	29	27.0%	27	22.4%	17	16.0%	8	24.0%	12	16.0%	8	19.0%	19
Base:		626		200		100		76		50		50		50		100

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Q27 Where do you normally do most of your household's shopping on personal / luxury goods including books, jewellery, china, glass, cosmetics and medical goods?																
Zone 1																
Aldi, Glasgow Road, Perth, PH2 0NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	0.5%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Crieff Road, Perth, PH1 3NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannerman Decorators, Dunkeld Road, Perth, PH1 5RW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge of Earn Town Centre (aka 'The Brig')	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Perth, Huntingtower Park, Crieff Road, Perth, PH1 3JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Cenere, Arran Road, Perth, PH1 3R	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Errol Village Centre	0.5%	3	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenearn The Flooring Store, Glenearn Road, Perth, PH2 0NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inveralmond RETAIL Park, Perth (M&S Foodhall, Aldi, Tiso, Jollyes Pets, British Heart Foundation)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inveralmond TRADE Park, Perth (Screwfix, Toolstation, Furniture Factory, Habro Country Store)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
James Barclay Flooring, Glasgow Road, Perth, PH2 0NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letham Local Centre, Perth	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Riggs Road, Perth, PH1 1PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luncarty Village Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Perth, PH1 5TJ	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Caledonian Road, Perth, PH1 5XD	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Perth City Centre (includes St John's Shopping Centre)	23.2%	145	43.0%	86	9.0%	9	13.2%	10	10.0%	5	22.0%	11	22.0%	11	13.0%	13
Scone Town Centre	0.3%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Catherine's Retail Park, St Catherine's Road, Perth (Home Bargains, B&M, The Range, Currys, Dunelm, TK Maxx & more)	1.1%	7	2.0%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Stanley Village Centre	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Crieff Road, Perth, PH1 2NR	1.0%	6	0.5%	1	0.0%	0	1.3%	1	2.0%	1	2.0%	1	2.0%	1	1.0%	1
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Old Market Place, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																
Auchtermuchty Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardenden Town Centre	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caulders Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1		Zone 2		Zone 3A		Zone 3B		Zone 4A		Zone 4B		Zone 5	
Turfhills, Kinross, KY13 0NQ															
Kinross Town Centre	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Leslie Village Centre	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newburgh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Strathmiglo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 3A															
Aldi, Broich Road, Crieff, PH7 3SE	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
B&M (with Garden Centre), Broich Road, Crieff, PH7 3SE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Comrie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Town Green, Crieff, PH7 4DE	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Crieff Golf Club, Perth Road, Crieff, PH7 3LR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Crieff Town Centre	2.1%	13	0.0%	0	0.0%	0	17.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%
Houseproud Home Improvement Centre, Perth Road, Crieff, PH7 3EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Killin Post Office, Main Street, Killin, FK21 8UR	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Killin Village Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Remake Scotland, Muthill Road, A822, Crieff, PH7 4HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%
Zone 3B															
Auchterarder Town Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%
Dunblane Town Centre	1.1%	7	0.0%	0	0.0%	0	2.6%	2	10.0%	5	0.0%	0	0.0%	0	0.0%
Mappin & Webb, Gleneagles Hotel, Auchterarder, PH3 1NF	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%
Zone 4A															
Aberfeldy Town Centre	3.5%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.0%	22	0.0%	0	0.0%
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spirit of Wood Aberfeldy, Mains of Murthly farm, Aberfeldy, PH15 2EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Zone 4B															
Dunkeld Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%
Pitlochry Town Centre	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	10	0.0%
Zone 5															
Aldi, Craig O Loch Road, Forfar, DD8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alyth Golf Club, B954, Alyth, PH11 8HF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Alyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Blairgowrie Town Centre (aka 'Blair')	2.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%
Coupar Angus Town Centre	0.3%	2	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Home Bargains, Perth Road, Blairgowrie, PH10 6FH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%
Home Improvements, Coupar Angus Road, Blairgowrie, PH10 6JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Newtyle Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Screwfix, Welton, Blairgowrie, PH10 6ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Spar, The Square, Meigle, PH12 8RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Strathmore Golf Centre, Leroch, Alyth, PH11 8NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Welton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Road, Blairgowrie, PH10 6NQ								
Outside Survey Area								
Affinity Sterling Mills Outlet Shopping, Tillicoultry (Next Outlet, Home Bargains, Pavers, The Works & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, The Stack Retail Park, Dundee, DD2 3XN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Almondvale Retail Park, Livingston, EH54 6RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arbroath Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	1.0%
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Forfar), New Road, Forfar, DD8 2AE	0.3%	2	0.0%	0	0.0%	0	0.0%	2.0%
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aviemore Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&M (with Garden Centre), Academy Street, Forfar, DD8 2XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Carnegie Drive Retail Park, Dunfermline, KY12 7AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Hermiston Gait Retail Park, Edinburgh, EH11 4DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, King's Cross Road, Dundee, DD2 3PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boulevard Retail Park, Links Road, Aberdeen, AB24 5EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braehead Shopping Centre, King's Inch Road, Renfrew, G51 4BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Of Allan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughty Ferry Local Centre, Dundee	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Callander Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carnegie Drive Retail Park, Dunfermline (Matalan, Home Bargains, Pagazzi, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Grahams Road, Falkirk, FK1 1LW	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Costkea Way, Loanhead, EH20 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Springburn, Glasgow, G21 1YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cupar Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Drip Road, Stirling, FK9 4UF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Fife Leisure Park, Dunfermline, KY11 8EX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Doune Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dundee City Centre	2.4%	15	3.0%	6	2.0%	2	0.0%	7.0%
Dunelm, Links Street, Kirkcaldy, KY1 1QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunfermline Town Centre	0.6%	4	0.0%	0	4.0%	4	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Edinburgh Airport, Jubilee Road, Edinburgh, EH12 9DN	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Edinburgh Bicycle Cooperative, Bruntsfield, Edinburgh, EH9 1DU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	1.8%	11	3.5%	7	1.0%	1	2.6%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Falkirk Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fife Central Retail Park, Chapel Park, Kirkcaldy (Argos, Halfords, Tapi Carpets, Boots, Pets at Home & more)	0.3%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forfar Town Centre	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7
Gallagher Retail Park, East Dock Street, Dundee (Next, TK Maxx, Matalan, Cancer Research, M&S Food)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow Airport, Paisley, PA3 2ST	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	1.3%	8	3.0%	6	0.0%	0	1.3%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Glenrothes Town Centre (includes Kingdom Shopping Centre)	1.3%	8	0.0%	0	8.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gyle Shopping Centre, Gyle Avenue, Edinburgh, EH12 9JY	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halbeath Retail Park, Halbeath Road, Dunfermline (B&M, Carpetright, Currys, Argos, Pets at Home & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myrekirk Road, West Gourdie Industrial Estate, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Lochavulin Drive, Oban, PA34 4BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Braehead Shopping Centre, Glasgow, G51 4FB	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
IKEA, Straiton Road, Loanhead, Edinburgh, EH20 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsway West Retail Park, Clepington Road, Dundee (B&M, Currys, DFS, Oak Furnitureland, Dunelm, Hobbycraft & more)	0.5%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Kirkcaldy Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirriemuir Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Klondyke Garden Centre, Beancross Road, Polmont, FK2 0XS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Players Road, Stirling, FK7 7SH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flemington Road, Glenrothes, KY7 5QS	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Oakham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltire Retail Park, Glenrothes (Homebase, Matalan, Carpetright, Pet Hut & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Halbeath Motor Park, A92, Dunfermline, KY11 7EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springkerse Retail Park, Stirling (B&Q, Currys, Morrisons, Pets at Home, DFS, Wren Kitchens & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sterling Furniture, Moss Road, Tillicoultry, FK13 6NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	2.7%	17	0.0%	0	0.0%	0	13.2%	10
Tesco Extra, Kingsway, Dundee, DD3 8QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, South Road, Dundee, DD2 4SR	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	0.2%	1	0.0%	0	0.0%	0	1.3%	1
The Stack Retail Park, Dundee (Aldi, Home Bargains, The Range, Smyths)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tillicoultry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.3%	2	0.5%	1	0.0%	0	0.0%	0
Internet	20.3%	127	17.5%	35	24.0%	24	28.9%	22
Mail order / catalogue	1.3%	8	0.5%	1	2.0%	2	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	17	4.5%	9	2.0%	2	1.3%	1
(Don't do this type of shopping)	19.5%	122	13.5%	27	33.0%	33	10.5%	8
Base:	626	200	100	76	50	50	50	100

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Q28 Where do you normally do most of your household's shopping on recreational goods including bicycles, games, toys, sports and camping equipment?																
Zone 1																
Aldi, Glasgow Road, Perth, PH2 0NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Crieff Road, Perth, PH1 3NZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bannerman Decorators, Dunkeld Road, Perth, PH1 5RW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge of Earn Town Centre (aka 'The Brig')	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre Perth, Huntingtower Park, Crieff Road, Perth, PH1 3JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dulux Decorator Cenere, Arran Road, Perth, PH1 3R	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Errol Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenearn The Flooring Store, Glenearn Road, Perth, PH2 0NJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inveralmond RETAIL Park, Perth (M&S Foodhall, Aldi, Tiso, Jollyes Pets, British Heart Foundation)	2.2%	14	5.0%	10	1.0%	1	1.3%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Inveralmond TRADE Park, Perth (Screwfix, Toolstation, Furniture Factory, Habro Country Store)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
James Barclay Flooring, Glasgow Road, Perth, PH2 0NX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Letham Local Centre, Perth	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Riggs Road, Perth, PH1 1PR	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Luncarty Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Perth, PH1 5TJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Caledonian Road, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Perth City Centre (includes St John's Shopping Centre)	6.7%	42	8.5%	17	1.0%	1	6.6%	5	2.0%	1	14.0%	7	12.0%	6	5.0%	5
Scone Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Andrews Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
St Catherine's Retail Park, St Catherine's Road, Perth (Home Bargains, B&M, The Range, Currys, Dunelm, TK Maxx & more)	6.6%	41	13.5%	27	0.0%	0	3.9%	3	8.0%	4	2.0%	1	6.0%	3	3.0%	3
Stanley Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Crieff Road, Perth, PH1 2NR	0.5%	3	0.5%	1	0.0%	0	0.0%	0	2.0%	1	2.0%	1	0.0%	0	0.0%	0
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	0.5%	3	1.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Wickes, Old Market Place, Perth, PH1 5XD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																
Auchtermuchty Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cardenden Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Caulders Garden Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Turfhills, Kinross, KY13 0NQ								
Kinross Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leslie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newburgh Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathmiglo Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3A								
Aldi, Broich Road, Crieff, PH7 3SE	0.2%	1	0.0%	0	0.0%	0	1.3%	1
B&M (with Garden Centre), Broich Road, Crieff, PH7 3SE	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Comrie Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Town Green, Crieff, PH7 4DE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Crieff Golf Club, Perth Road, Crieff, PH7 3LR	0.3%	2	0.0%	0	0.0%	0	2.6%	2
Crieff Town Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Houseproud Home Improvement Centre, Perth Road, Crieff, PH7 3EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Post Office, Main Street, Killin, FK21 8UR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Killin Village Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Remake Scotland, Muthill Road, A822, Crieff, PH7 4HQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	0.3%	2	0.0%	0	0.0%	0	4.0%	2
Zone 3B								
Auchterarder Town Centre	0.3%	2	0.5%	1	0.0%	0	2.0%	1
Dunblane Town Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Mappin & Webb, Gleneagles Hotel, Auchterarder, PH3 1NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4A								
Aberfeldy Town Centre	0.3%	2	0.0%	0	0.0%	0	4.0%	2
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spirit of Wood Aberfeldy, Mains of Murthly farm, Aberfeldy, PH15 2EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4B								
Dunkeld Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pitlochry Town Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Zone 5								
Aldi, Craig O Loch Road, Forfar, DD8 1BT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Alyth Golf Club, B954, Alyth, PH11 8HF	0.2%	1	0.0%	0	0.0%	0	0.0%	1
Alyth Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Blairgowrie Town Centre (aka 'Blair')	0.3%	2	0.0%	0	0.0%	0	0.0%	2
Coupar Angus Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	1
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.3%	2	0.0%	0	0.0%	0	0.0%	2
Home Bargains, Perth Road, Blairgowrie, PH10 6FH	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Improvements, Coupar Angus Road, Blairgowrie, PH10 6JR	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtyle Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Screwfix, Welton, Blairgowrie, PH10 6ER	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, The Square, Meigle, PH12 8RN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strathmore Golf Centre, Leroch, Alyth, PH11 8NZ	0.2%	1	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Welton	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Road, Blairgowrie, PH10 6NQ								
Outside Survey Area								
Affinity Sterling Mills Outlet Shopping, Tillicoultry (Next Outlet, Home Bargains, Pavers, The Works & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, The Stack Retail Park, Dundee, DD2 3XN	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Almondvale Retail Park, Livingston, EH54 6RQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Arbroath Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Forfar), New Road, Forfar, DD8 2AE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aviemore Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0
B&M (with Garden Centre), Academy Street, Forfar, DD8 2XF	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Carnegie Drive Retail Park, Dunfermline, KY12 7AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Hermiston Gait Retail Park, Edinburgh, EH11 4DG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, King's Cross Road, Dundee, DD2 3PT	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boulevard Retail Park, Links Road, Aberdeen, AB24 5EZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braehead Shopping Centre, King's Inch Road, Renfrew, G51 4BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bridge Of Allan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Broughty Ferry Local Centre, Dundee	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Callander Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carnegie Drive Retail Park, Dunfermline (Matalan, Home Bargains, Pagazzi, Farmfoods)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central Retail Park, Grahams Road, Falkirk, FK1 1LW	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Costco, Costkea Way, Loanhead, EH20 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costco, Springburn, Glasgow, G21 1YX	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cupar Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dobbies Garden Centre, Drip Road, Stirling, FK9 4UF	0.2%	1	0.0%	0	0.0%	0	1.3%	1
Dobbies Garden Centre, Fife Leisure Park, Dunfermline, KY11 8EX	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Doune Village Centre	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Dundee City Centre	1.4%	9	2.0%	4	3.0%	3	0.0%	0
Dunelm, Links Street, Kirkcaldy, KY1 1QE	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dunfermline Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Edinburgh Airport, Jubilee Road, Edinburgh, EH12 9DN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh Bicycle Cooperative, Bruntsfield, Edinburgh, EH9 1DU	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh City Centre	0.5%	3	0.5%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Falkirk Town Centre	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fife Central Retail Park, Chapel Park, Kirkcaldy (Argos, Halfords, Tapi Carpets, Boots, Pets at Home & more)	0.5%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forfar Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Gallagher Retail Park, East Dock Street, Dundee (Next, TK Maxx, Matalan, Cancer Research, M&S Food)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow Airport, Paisley, PA3 2ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glasgow City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenrothes Town Centre (includes Kingdom Shopping Centre)	0.2%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gyle Shopping Centre, Gyle Avenue, Edinburgh, EH12 9JY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halbeath Retail Park, Halbeath Road, Dunfermline (B&M, Carpetright, Currys, Argos, Pets at Home & more)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Home Bargains, Myrekirk Road, West Gourdie Industrial Estate, Dundee, DD2 4WB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Lochavulin Drive, Oban, PA34 4BW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Braehead Shopping Centre, Glasgow, G51 4FB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IKEA, Straiton Road, Loanhead, Edinburgh, EH20 9BY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Inverness City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingsway West Retail Park, Clepington Road, Dundee (B&M, Currys, DFS, Oak Furnitureland, Dunelm, Hobbycraft & more)	0.5%	3	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Kirkcaldy Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kirriemuir Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Klondyke Garden Centre, Beancross Road, Polmont, FK2 0XS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Players Road, Stirling, FK7 7SH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Queenswell Road, Forfar, DD8 3JA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Livingston Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manchester City Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Flemington Road, Glenrothes, KY7 5QS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
Oakham Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saltire Retail Park, Glenrothes (Homebase, Matalan, Carpetright, Pet Hut & more)	0.2%	1	0.0%	0	1.0%	1	0.0%	0
Screwfix, Halbeath Motor Park, A92, Dunfermline, KY11 7EG	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Springkerse Retail Park, Stirling (B&Q, Currys, Morrisons, Pets at Home, DFS, Wren Kitchens & more)	0.2%	1	0.0%	0	0.0%	0	2.0%	1
Sterling Furniture, Moss Road, Tillicoultry, FK13 6NS	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stirling City Centre	1.0%	6	0.0%	0	5.3%	4	4.0%	2
Tesco Extra, Kingsway, Dundee, DD3 8QB	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	0.2%	1	0.5%	1	0.0%	0	0.0%	0
Tesco Extra, South Road, Dundee, DD2 4SR	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.2%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Stack Retail Park, Dundee (Aldi, Home Bargains, The Range, Smyths)	0.5%	3	0.5%	1	1.0%	1	0.0%	0
Tillicoultry Village Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others								
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	19.8%	124	21.0%	42	19.0%	19	25.0%	19
Mail order / catalogue	0.5%	3	1.0%	2	0.0%	0	0.0%	0
TV shopping	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.1%	13	5.0%	10	1.0%	1	0.0%	0
(Don't do this type of shopping)	50.6%	317	38.5%	77	67.0%	67	44.7%	34
Base:		626		200		100		76
						50		50
								50
								100
GEN Gender of respondent:								
Male	28.9%	181	25.0%	50	38.0%	38	25.0%	19
Female	71.1%	445	75.0%	150	62.0%	62	75.0%	57
Base:		626		200		100		76
								50
								50
								100
AGE Could I ask how old you are please?								
18 to 24	3.5%	22	5.5%	11	2.0%	2	2.6%	2
25 to 34	8.1%	51	20.0%	40	1.0%	1	2.6%	2
35 to 44	7.8%	49	16.0%	32	1.0%	1	6.6%	5
45 to 54	5.6%	35	5.0%	10	4.0%	4	7.9%	6
55 to 64	15.3%	96	14.0%	28	22.0%	22	14.5%	11
65 +	59.6%	373	39.5%	79	70.0%	70	65.8%	50
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		626		200		100		76
								50
								50
								100

Perth Household Survey for Rapleys

	Total	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5
QUOTA Zone								
Zone 1	31.9%	200	100.0%	200	0.0%	0	0.0%	0
Zone 2	16.0%	100	0.0%	0	100.0%	100	0.0%	0
Zone 3A	12.1%	76	0.0%	0	0.0%	0	100.0%	76
Zone 3B	8.0%	50	0.0%	0	0.0%	0	0.0%	100.0%
Zone 4A	8.0%	50	0.0%	0	0.0%	0	0.0%	0
Zone 4B	8.0%	50	0.0%	0	0.0%	0	0.0%	0
Zone 5	16.0%	100	0.0%	0	0.0%	0	0.0%	0
Base:		626		200		100		76
						50		50
								50
								100

PC	Postcode Sector									
DD2 5	2.2%	14	7.0%	14	0.0%	0	0.0%	0	0.0%	0
DD8 1	4.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	26
FK15 0	3.5%	22	0.0%	0	0.0%	0	0.0%	0	44.0%	22
FK15 9	3.8%	24	0.0%	0	0.0%	0	31.6%	24	0.0%	0
FK19 8	0.8%	5	0.0%	0	0.0%	0	6.6%	5	0.0%	0
FK21 8	0.8%	5	0.0%	0	0.0%	0	6.6%	5	0.0%	0
KY13 0	0.8%	5	0.0%	0	5.0%	5	0.0%	0	0.0%	0
KY13 8	2.9%	18	0.0%	0	18.0%	18	0.0%	0	0.0%	0
KY13 9	1.8%	11	0.0%	0	11.0%	11	0.0%	0	0.0%	0
KY14 6	0.6%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0
KY14 7	1.6%	10	0.0%	0	10.0%	10	0.0%	0	0.0%	0
KY4 0	2.6%	16	0.0%	0	16.0%	16	0.0%	0	0.0%	0
KY5 0	3.2%	20	0.0%	0	20.0%	20	0.0%	0	0.0%	0
KY6 3	2.6%	16	0.0%	0	16.0%	16	0.0%	0	0.0%	0
PH1 0	0.2%	1	0.5%	1	0.0%	0	0.0%	0	0.0%	0
PH1 1	2.9%	18	9.0%	18	0.0%	0	0.0%	0	0.0%	0
PH1 2	2.4%	15	7.5%	15	0.0%	0	0.0%	0	0.0%	0
PH1 3	3.2%	20	10.0%	20	0.0%	0	0.0%	0	0.0%	0
PH1 4	1.3%	8	4.0%	8	0.0%	0	0.0%	0	0.0%	0
PH1 5	1.1%	7	3.5%	7	0.0%	0	0.0%	0	0.0%	0
PH10 6	5.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	32
PH10 7	1.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	10
PH11 8	2.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	13
PH12 8	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	7
PH13 9	1.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	12
PH14 9	0.3%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0
PH15 2	8.0%	50	0.0%	0	0.0%	0	0.0%	0	100.0%	50
PH16 5	5.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	32
PH17 2	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
PH18 5	1.3%	8	0.0%	0	0.0%	0	0.0%	0	16.0%	8
PH2 0	1.0%	6	3.0%	6	0.0%	0	0.0%	0	0.0%	0
PH2 6	4.8%	30	15.0%	30	0.0%	0	0.0%	0	0.0%	0
PH2 7	5.6%	35	17.5%	35	0.0%	0	0.0%	0	0.0%	0
PH2 8	2.2%	14	7.0%	14	0.0%	0	0.0%	0	0.0%	0
PH2 9	4.8%	30	15.0%	30	0.0%	0	0.0%	0	0.0%	0
PH3 1	3.5%	22	0.0%	0	0.0%	0	0.0%	0	44.0%	22
PH4 1	1.0%	6	0.0%	0	0.0%	0	0.0%	0	12.0%	6
PH5 2	0.5%	3	0.0%	0	0.0%	0	3.9%	3	0.0%	0
PH6 2	1.1%	7	0.0%	0	0.0%	0	9.2%	7	0.0%	0
PH7 3	2.4%	15	0.0%	0	0.0%	0	19.7%	15	0.0%	0
PH7 4	2.7%	17	0.0%	0	0.0%	0	22.4%	17	0.0%	0
PH8 0	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	8
PH9 0	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Base:		626		200		100		76		50
										50
										50
										100

Centre Health Checks



PERTH CITY CENTRE

November 2023 Update

The Development Plan advises that a judgement as to whether the likely adverse impacts are significant can only be reached in the context of understanding the current vitality and viability of any affected defined centres within the catchment.

Accordingly, (and as outlined above) Rapleys has updated the health check assessment of Perth City Centre which has had regard to the national key indicators of the centre's 'health' (i.e. vacancy rates, mix of uses etc.). A review, based on Experian and Co Star data (where available) as well as an in-person visit to the centre has been undertaken.

INTRODUCTION

Perth is the administrative, cultural and commercial centre of Perth and Kinross. Perth City Centre is the main sub-regional centre for retailing, complemented by larger retail units within the commercial centres of St Catherine's Retail Park, Dunkeld Road and Crieff Road.

Perth City Centre has a tight prime retail core focused around High Street, St John Street, George Street, Mill Street, Scott Street and South Street West. The centre has typically comprises smaller retail units reflecting its historic built fabric and compact grid street layout. However larger comparison retail units are focussed within St John's Shopping Centre and High Street.

Convenience retail operators within the centre include Tesco Express, however the bulk of convenience retail is situated in edge or out of centre locations including Aldi at Glasgow Road, Lidl, Riggs Road, with Morrisons and The Food Warehouse in St Catherine's Retail Park. Aldi is also situated in Inveralmond Retail Park alongside M&S Food. Crieff Road Commercial centre has a Tesco Extra and Asda is located at Dunkeld Commercial Centre. Perth City Centre has a substantial comparison offer including national multiples such as M&S, Primark and Next, alongside a host of smaller comparison operators.

As noted above, the City Centre also offers a variety of different restaurants, public houses, cafes, restaurants leisure facilities, hotels, and community hubs. The city centre also is a cultural and administrative including Perth Playhouse, Concert Hall and Perth Theatre. As such, Perth has a wide area of attraction for residents and visitors.

DIVERSITY OF USES

Table 1 below highlights the composition of the Town Centre, as assessed by Rapleys, following a desktop review of the latest available Experian GOAD Plan (July 2023) Egi Radius (November 2023) and previous results obtained via an in-person visit to the centre in May 2022.

Table 1. Diversity of Uses within Perth City Centre

Category	Number of Units	%
Convenience	38	6%
Comparison	184	28%
Retail Services	105	16%
Leisure Services	131	20%
Financial and Business Services	29	4%
Vacant	92	14%
Other	69	11%
Total	648	100%

Source: Based on Rapleys' Health Check Survey (2022), Experian GOAD Plan survey dated July 2023, and EGi Radius information November 2023.

The vitality and viability of centres depend to a large extent on the quality and variety of retailers represented, with national retailers considered particularly important to attract shoppers. At the same time, independent shops play an important role in distinguishing a centre from its competitors.

Perth City Centre has a significant proportion of comparison retailers at 28%. This reflects the mix of national fashion retailers (Primark being a key anchor), through to independent gift shops and specialist offer. The city centre has mainly traditional frontages with smaller retail units. Larger comparison retailers are accommodated within the Commercial Centres of St. Catherine's Retail Park including, B&M, Home Bargains, Dunelm, Sports Direct, The Range and Halfords.

The centre therefore focusses on some high street fashion retailers and a strong mix of independent comparison and convenience retailers. Supporting this is retail and leisure services which together comprise 36% of total unit composition with the centre. In addition, the cultural facilities, leisure, food and drink elements, support the evening and tourist economy.

At the time of the in-person survey (mid-afternoon), the centre was busy with shoppers. Footfall was focussed at St John's Shopping Centre and associated areas along High Street, South Street and Scott Street. Moving later in the afternoon into the early evening, it was evident that cafes, bars and pubs were well occupied accommodating and theatre goers were travelling to Perth, which underpins the evening economy.

PROPORTION OF VACANCY STREET LEVEL PROPERTY

Table 1 above indicates that at the time of visit, the centre had a vacancy rate of 14%, which is just above the national average of 13.9% (British Retail Consortium, July 2023). Most of the vacant units are small units and spread out across the entirety of the centre. Accordingly, most of these units by virtue of their size and location from each other, cannot reasonably accommodate the development proposed.

RETAILER REPRESENTATION AND INTENTIONS TO CHANGE REPRESENTATION

Convenience retail operators within the centre include Tesco Express, Sainsbury's Local and M&S Foods and a number of local independent retailers. However the bulk of convenience retail is situated in edge or out of centre locations.

National multiple comparison goods retailers include Primark, Matalan and Next. It is not evident that there is any planned significant change in representation within Perth City Centre, other than normal churn in the market.

ACCESSIBILITY

Perth City Centre has excellent levels of accessibility through a variety of transportation options. Many parts of the centre are arranged in grid format for good permeability and High Street and King Edward Street are pedestrianised for. The centre benefits from a network of footpaths that connect the centre to local communities and allow for ease of movement within the centre, pedestrian crossing points are also provided. Cycle parking can be found in multiple locations around the centre, meaning that cyclists can store their bikes safely and securely whilst visiting the centre.

Access to the centre via public transport is excellent, with numerous bus stops along Scott Street, Kinnoull Street, North and South Methven Street. Frequent bus services are provided between the city centre and destinations including Inveralmond, Crieff, Stirling, Daglinross, North Muirton, Hillyland and Pitcairngreen. Perth Railway station is located to the south-west of Perth and provides frequent services to multiple major destinations including Glasgow, Aberdeen, Inverness, Edinburgh, Arbroath and London.

The centre also around 15 dedicated city centre car parks spread across the centre. Key surface car parks are Scott Street and Thimblerow car parks.

STATE OF THE CENTRE AND ENVIRONMENTAL QUALITY

The centre benefits excellent environmental quality primarily because of its high quality historic offer and location adjacent to the River Tay. Key routes (High Street, King Edward Street and St Johns Place are pedestrianised and include high quality stone paving. Other public areas such as around Perth Concert Hall at Mill Street have high quality public realm to support events and activities.

This provides a safe and welcoming environment for accessing retail and other services. There was no noticeable observation of vandalism on shop facades and the area there is good provision of street lighting.

The centre appears to have also received both public and private investment along Kenilworth Avenue, with a relatively new public car park and health centre.

CONCLUSION

Based on a review of the assessment criteria above, it is considered that Perth City Centre is a healthy centre, benefitting from a strong multiple and independent retail and service sector, vibrant cultural facilities, below average vacancy rate high levels of accessibility and excellent environmental quality.

Retail Impact Tables



Table 1a: Population Forecast - LPA Study Area / Household Survey Ar

Zone / Year	2023	2024	2025	2026	2027	2028
Zone 1	91,032	91,077	91,040	90,976	90,872	90,759
Zone 2	38,702	38,697	38,708	38,727	38,746	38,749
Zone 3A	19,803	19,819	19,846	19,903	19,949	20,023
Zone 3B	13,464	13,492	13,529	13,553	13,607	13,653
Zone 4A	4,029	4,045	4,046	4,059	4,059	4,049
Zone 4B	8,346	8,352	8,349	8,350	8,359	8,360
Zone 5	29,285	29,331	29,329	29,326	29,317	29,297
Total	206,684	206,837	206,872	206,920	206,936	206,918

Notes

Figures Provided by Experian March 2023

(1) * Zones based on Perth & Kinross Town Centre and Retail Study 2016. Zone 1 includes new Postcode PH1 0.

Postcode Sectors	
Zone 1	DD2 5, PH1 1, PH1 0, PH1 2, PH1 3, PH1 4, PH1 5, PH2 0, PH2 6, PH2 7, PH2 8, PH2 9, PH14 9 *
Zone 2	KY4 0, KY5 0, KY6 3, KY13 0, KY13 7, KY13 8, KY13 9, KY14 6, KY14 7
Zone 3A	PH6 2, PH7 3, PH7 4, PH5 2, FK15 9, FK21 8, FK19 8
Zone 3B	FK15 0, PH3 1, PH4 1
Zone 4A	PH15 2
Zone 4B	PH8 0, PH9 0, PH16 5, PH17 2, PH18 5
Zone 5	DD8 1, PH10 6, PH10 7, PH11 8, PH13 9, PH12 8

Table 1b: Population Forecast - 7 Minute Drive Tin

Zone / Year	2023	2024	2025	2026	2027	2028
7-Minutes	39,593	39,550	39,520	39,459	39,412	39,362

Table 2a: Convenience Expenditure Per Capita (with Special Forms of Trading [SFT])

Year	2021	2022	2023	2024	2025	2026	2027	2028
Zone 1	£3,164	£2,952	£2,881	£2,870	£2,873	£2,875	£2,878	£2,881
Zone 2	£3,123	£2,914	£2,844	£2,832	£2,835	£2,838	£2,841	£2,844
Zone 3A	£3,313	£3,091	£3,017	£3,005	£3,008	£3,011	£3,014	£3,017
Zone 3B	£3,346	£3,122	£3,047	£3,035	£3,038	£3,041	£3,044	£3,047
Zone 4A	£3,280	£3,060	£2,987	£2,975	£2,978	£2,981	£2,984	£2,987
Zone 4B	£3,517	£3,281	£3,203	£3,190	£3,193	£3,196	£3,199	£3,203
Zone 5	£3,180	£2,967	£2,896	£2,884	£2,887	£2,890	£2,893	£2,896

Table 2b: Convenience Expenditure Per Capita (without Special Forms of Trading [SFT])

Year	2021	2022	2023	2024	2025	2026	2027	2028
Zone 1	£2,980	£2,781	£2,720	£2,700	£2,694	£2,691	£2,688	£2,685
Zone 2	£2,942	£2,745	£2,685	£2,665	£2,659	£2,656	£2,653	£2,650
Zone 3A	£3,121	£2,912	£2,848	£2,827	£2,821	£2,818	£2,815	£2,812
Zone 3B	£3,152	£2,941	£2,876	£2,856	£2,849	£2,846	£2,843	£2,840
Zone 4A	£3,090	£2,883	£2,820	£2,799	£2,793	£2,790	£2,787	£2,784
Zone 4B	£3,313	£3,091	£3,023	£3,002	£2,995	£2,992	£2,988	£2,985
Zone 5	£2,996	£2,795	£2,734	£2,714	£2,708	£2,705	£2,702	£2,699

Table 2c: Special Forms of Trading (SFT) - Convenience Expenditure Per Capita

Year	2021	2022	2023	2024	2025	2026	2027	2028
Zone 1	£184	£171	£161	£169	£178	£184	£190	£196
Zone 2	£181	£169	£159	£167	£176	£182	£188	£193
Zone 3A	£192	£179	£169	£177	£186	£193	£199	£205
Zone 3B	£194	£181	£171	£179	£188	£195	£201	£207
Zone 4A	£190	£177	£167	£176	£185	£191	£197	£203
Zone 4B	£204	£190	£179	£188	£198	£205	£211	£218
Zone 5	£184	£172	£162	£170	£179	£185	£191	£197

Table 2d: Comparison Expenditure Per Capita (with Special Forms of Trading [SFT])

Year	2021	2022	2023	2024	2025	2026	2027	2028
Zone 1	£4,011	£3,995	£3,931	£3,943	£4,041	£4,142	£4,246	£4,352
Zone 2	£3,878	£3,862	£3,801	£3,812	£3,907	£4,005	£4,105	£4,208
Zone 3A	£4,058	£4,042	£3,977	£3,989	£4,089	£4,191	£4,296	£4,403
Zone 3B	£4,316	£4,299	£4,230	£4,243	£4,349	£4,457	£4,569	£4,683
Zone 4A	£3,711	£3,696	£3,637	£3,648	£3,739	£3,833	£3,928	£4,027
Zone 4B	£4,085	£4,069	£4,004	£4,016	£4,116	£4,219	£4,324	£4,432
Zone 5	£3,795	£3,780	£3,719	£3,731	£3,824	£3,919	£4,017	£4,118

Table 2e: Comparison Expenditure Per Capita (without Special Forms of Trading [SFT])

Year	2021	2022	2023	2024	2025	2026	2027	2028
Zone 1	£2,860	£2,916	£2,889	£2,866	£2,910	£2,958	£3,006	£3,064
Zone 2	£2,765	£2,820	£2,794	£2,771	£2,813	£2,860	£2,906	£2,962
Zone 3A	£2,893	£2,950	£2,923	£2,900	£2,944	£2,992	£3,041	£3,100
Zone 3B	£3,077	£3,138	£3,109	£3,084	£3,131	£3,183	£3,235	£3,297
Zone 4A	£2,646	£2,698	£2,673	£2,652	£2,692	£2,736	£2,781	£2,835
Zone 4B	£2,913	£2,970	£2,943	£2,919	£2,963	£3,012	£3,062	£3,120
Zone 5	£2,706	£2,759	£2,734	£2,712	£2,753	£2,798	£2,844	£2,899

Table 2f: Special Forms of Trading (SFT) - Comparison Expenditure

Year	2021	2022	2023	2024	2025	2026	2027	2028
Zone 1	£1,151	£1,079	£1,042	£1,076	£1,132	£1,185	£1,240	£1,288
Zone 2	£1,113	£1,043	£1,007	£1,041	£1,094	£1,145	£1,199	£1,246
Zone 3A	£1,165	£1,091	£1,054	£1,089	£1,145	£1,199	£1,254	£1,303
Zone 3B	£1,239	£1,161	£1,121	£1,158	£1,218	£1,275	£1,334	£1,386
Zone 4A	£1,065	£998	£964	£996	£1,047	£1,096	£1,147	£1,192
Zone 4B	£1,172	£1,099	£1,061	£1,096	£1,152	£1,207	£1,263	£1,312
Zone 5	£1,089	£1,021	£986	£1,018	£1,071	£1,121	£1,173	£1,219

Assumptions Regarding Available Expenditure on Convenience Goods

Year	2021	2022	2023	2024	2025	2026	2027	2028
Growth in Expenditure (%)		-6.70%	-2.40%	-0.40%	0.10%	0.10%	0.10%	0.10%
Non store spend (SFT) (%)	5.80%	5.80%	5.60%	5.90%	6.20%	6.40%	6.60%	6.80%

Assumptions Regarding Available Expenditure on Comparison Goods

Year	2021	2022	2023	2024	2025	2026	2027	2028
Growth in Expenditure (%)		-0.40%	-1.60%	0.30%	2.50%	2.50%	2.50%	2.50%
Non store spend (SFT) (%)	28.70%	27.00%	26.50%	27.30%	28.00%	28.60%	29.20%	29.60%

Notes

2021 Base Year Convenience Expenditure - Experian Micromarketer (March 2023)

Growth Rates - Experian Retail Planner Briefing Note 20 (February 2023) - Figure 1a

Special Forms of Trading (SFT) - Experian Retail Planner Briefing Note 20 (February 2023) - Appendix 3

Table 3a: Total Convenience Goods Expenditure - with SFT (£)

Year	2023	2024	2025	2026	2027	2028
Zone 1	£268.73	£262.41	£261.25	£261.33	£261.29	£261.23
Zone 2	£112.77	£110.05	£109.64	£109.80	£109.97	£110.08
Zone 3A	£61.21	£59.79	£59.63	£59.86	£60.06	£60.35
Zone 3B	£42.03	£41.11	£41.06	£41.17	£41.38	£41.56
Zone 4A	£12.33	£12.08	£12.04	£12.09	£12.10	£12.08
Zone 4B	£27.39	£26.75	£26.63	£26.66	£26.72	£26.75
Zone 5	£86.89	£84.93	£84.59	£84.67	£84.72	£84.75
Total Expenditure	£611.34	£597.12	£594.84	£595.58	£596.24	£596.79

Table 3b: Total Convenience Goods Expenditure - without SFT (£)

Year	2023	2024	2025	2026	2027	2028
Zone 1	£253.14	£247.71	£245.84	£245.13	£244.57	£243.99
Zone 2	£106.23	£103.88	£103.17	£102.99	£102.93	£102.82
Zone 3A	£57.66	£56.44	£56.11	£56.15	£56.22	£56.36
Zone 3B	£39.59	£38.81	£38.63	£38.62	£38.73	£38.81
Zone 4A	£11.61	£11.41	£11.33	£11.34	£11.32	£11.28
Zone 4B	£25.80	£25.25	£25.06	£25.01	£25.01	£24.98
Zone 5	£81.85	£80.18	£79.60	£79.42	£79.30	£79.16
Total Expenditure	£575.88	£563.68	£559.74	£558.65	£558.08	£557.41

Table 3c: Special Forms of Trading (SFT) - Convenience Expenditure (£m)

Year	2023	2024	2025	2026	2027	2028
Zone 1	£15.59	£14.69	£15.41	£16.20	£16.72	£17.24
Zone 2	£6.54	£6.16	£6.47	£6.81	£7.04	£7.27
Zone 3A	£3.55	£3.35	£3.52	£3.71	£3.84	£3.98
Zone 3B	£2.44	£2.30	£2.42	£2.55	£2.65	£2.74
Zone 4A	£0.72	£0.68	£0.71	£0.75	£0.77	£0.80
Zone 4B	£1.59	£1.50	£1.57	£1.65	£1.71	£1.77
Zone 5	£5.04	£4.76	£4.99	£5.25	£5.42	£5.59
Total Expenditure	£35.46	£33.44	£35.10	£36.93	£38.16	£39.39

Table 3d: Total Comparison Goods Expenditure - with SFT (£m)

Year	2021	2022	2023	2024	2025	2026
Zone 1	£363.67	£358.03	£358.96	£367.67	£376.43	£385.36
Zone 2	£149.49	£147.08	£147.56	£151.32	£155.18	£159.07
Zone 3A	£80.04	£78.82	£79.17	£81.38	£83.61	£86.01
Zone 3B	£57.88	£57.07	£57.40	£58.94	£60.65	£62.38
Zone 4A	£14.89	£14.71	£14.76	£15.18	£15.56	£15.91
Zone 4B	£33.96	£33.44	£33.53	£34.37	£35.27	£36.15
Zone 5	£110.69	£109.09	£109.41	£112.14	£114.90	£117.70
Total Expenditure	£810.61	£798.24	£800.78	£820.99	£841.60	£862.58

Table 3e: Total Comparison Goods Expenditure - without SFT (£m)

Year	2023	2024	2025	2026	2027	2028
Zone 1	£265.48	£263.15	£260.96	£264.72	£268.77	£272.84
Zone 2	£109.12	£108.10	£107.27	£108.95	£110.80	£112.62
Zone 3A	£58.43	£57.93	£57.55	£58.59	£59.69	£60.90
Zone 3B	£42.25	£41.95	£41.73	£42.44	£43.31	£44.16
Zone 4A	£10.87	£10.81	£10.73	£10.93	£11.11	£11.26
Zone 4B	£24.79	£24.58	£24.37	£24.75	£25.18	£25.60
Zone 5	£80.81	£80.18	£79.54	£80.74	£82.04	£83.33
Total Expenditure	£591.75	£586.70	£582.16	£591.11	£600.90	£610.71

Table 3f: Special Forms of Trading (SFT) - Comparison Expenditure (£m)

Year	2023	2024	2025	2026	2027	2028
Zone 1	£98.19	£94.88	£97.99	£102.95	£107.66	£112.53
Zone 2	£40.36	£38.97	£40.28	£42.37	£44.38	£46.45
Zone 3A	£21.61	£20.89	£21.61	£22.79	£23.91	£25.12
Zone 3B	£15.63	£15.12	£15.67	£16.50	£17.35	£18.21
Zone 4A	£4.02	£3.90	£4.03	£4.25	£4.45	£4.64
Zone 4B	£9.17	£8.86	£9.15	£9.62	£10.09	£10.56
Zone 5	£29.89	£28.91	£29.87	£31.40	£32.86	£34.37
Total Expenditure	£218.87	£211.53	£218.61	£229.88	£240.70	£251.87

Notes

Source - Rapleys LLP Tables 1 & 2

Table 4a: Turnover of Proposed Lidl Store

	Total Net Sales Floorspace (sq.m)	Benchmark Turnover (£/sq.m)	Total Store Turnover 2021 (£m)	Total Store Turnover 2022 (£m)	Total Store Turnover 2023 (£m)
Convenience	1,065	8,444	£8.99	£8.58	£8.86
Comparison	266	4,548	£1.21	£1.25	£1.35
Total	1,331	-	£10.20	£9.83	£10.21

Assumptions Regarding Sales Density Growth Rate

	2022	2023	2024	2025	2026	2027	2028
Convenience Growth Rate (%)	-7.7%	3.4%	2.8%	0.1%	0.1%	0.1%	0.1%
Comparison Growth Rate (%)	3.4%	-0.1%	-0.4%	2.0%	2.0%	2.0%	2.0%

Notes

Benchmark Turnover - Sourced from GlobalData (November 2022). Price Base Adjusted from 2022e to 2021. Experian Retail Planner Briefing Note 20 (February 2023) - Appendix 4b
 Adjusted for Density Growth - Experian Retail Planner Briefing Note 20 (February 2023) - Figure 4a & 4b
 Assessment years: Base year - 2023. Design year - 2028

Table 4b: Turnover of Planning Commitment - Planning Proposal 21/00248/FLL - Aldi, Necessity Brae, F

	Existing Net Sales Floorspace (sq.m)	Proposed Net Sales Floorspace (sq.m)	Uplift Net Sales Floorspace (sq.m)	Benchmark Turnover (£/sq.m)	Existing Store Turnover 2021 (£m)	Proposed Store Turnover 2021 (£m)	Uplift Store Turnover 2021 (£m)	Existing Store Turnover 2022 (£m)	Proposed Store Turnover 2022 (£m)	Uplift Store Turnover 2022 (£m)	Existing Store Turnover 2023 (£m)	Proposed Store Turnover 2023 (£m)	Uplift Store Turnover 2023 (£m)
Convenience	608	1,052	444	£10,547	£6.41	£11.10	£4.68	£6.12	£10.59	£4.47	£6.32	£10.93	£4.61
Comparison	152	263	111	£7,738	£1.18	£2.04	£0.86	£1.21	£2.10	£0.89	£1.31	£2.27	£0.96
Total	760	1,315	555		£7.59	£13.13	£5.54	£7.33	£12.69	£5.36	£7.63	£13.20	£5.57

Notes

Benchmark Turnover - Sourced from GlobalData (November 2022). Price Base Adjusted from 2022e to 2021. Experian Retail Planner Briefing Note 20 (February 2023) - Appendix 4b
 Adjusted for Density Growth - Experian Retail Planner Briefing Note 20 (February 2023) - Figure 4a & 4b
 Assessment years: Base year - 2023. Design year - 2028
 Proposed Floorspace taken from Planning & Retail Statement supporting planning application 21/00248/FLL.

Farmfoods, High Street, Cowdenbeath, KY4 9QW	0.00%	2.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Home Bargains, Falkland Place, Glenrothes, KY7 5LU	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Iceland, Falklands Gate, Glenrothes, Fife, KY7 5NS	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Lidl, High Street, Cowdenbeath, KY4 9FF	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Lidl, Leslie Road, Glenrothes, KY7 5PS	0.00%	1.87%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Lidl, Players Road, Stirling, FK7 7SH	0.00%	0.00%	0.76%	6.64%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Lidl, Queenswell Road, Forfar, DD8 3JA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Lidl, Soroba Road, Oban, PA34 4HE	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.56%	0.00%	0.00%	0.00%	
Lidl, South Road, Lochee, Dundee, DD2 3EG	0.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Lidl, Station Road, Cupar, KY15 5HX	0.00%	2.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Local shops, Forfar Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Marks and Spencer (M&S) Foodhall, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Marks and Spencer (M&S) Foodhall, Gallagher Retail Park, Dundee, DD1 3JS	0.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Marks and Spencer (M&S) Foodhall, Kingdom Avenue, Glenrothes, KY7 5PP	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Marks and Spencer (M&S), Murraygate, Dundee, DD1 9PF	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.23%	
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Morrisons, Afton Way, Dundee, DD4 8BR	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Morrisons, Esplanade, Kirkcaldy, KY1 1SL	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Morrisons, Flemington Road, Glenrothes, KY7 5QS	0.00%	9.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Morrisons, Main Street, Cowdenbeath, KY4 8LW	0.00%	5.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Morrisons, Munro Road, Stirling, FK7 7SR	0.00%	0.00%	5.56%	3.89%	0.00%	0.00%	0.00%	0.00%	0.00%	2.61%	4.73%	2.56%	2.09%	
Pillars of Hercules Organic Farm Shop, A912, Falkland, KY15 7AD	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	0.00%	0.00%	1.51%	2.75%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.92%	5.00%	0.00%	
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.00%	1.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Strathyre Village Shop, Main Street, Strathyre, FK18 8NA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Express, Murraygate, Dundee, DD1 2EE	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Extra, Kingsway, Dundee, DD3 8QB	1.33%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.23%	
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	1.58%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Extra, South Road, Dundee, DD2 4SR	0.82%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Extra, Turnstone Road, Dunfermline, KY11 8EG	0.00%	0.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.98%	
Tesco Superstore, Grampian Road, Aviemore, PH22 1RH	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Superstore, South Road, Cupar, KY15 5JE	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	0.00%	0.00%	3.64%	14.25%	0.00%	1.50%	0.00%	0.00%	0.00%	0.00%	6.31%	0.00%	0.00%	
Tesco Superstore, Winterthur Lane, Dunfermline, KY12 7BD	0.00%	2.53%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Waitrose, Burghmuir Retail Park, Stirling, FK7 7NZ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.06%	0.00%	
Outside Study Area Sub-Total	11.90%	59.65%	18.80%	28.90%	1.21%	2.99%	21.26%	14.80%	72.64%	30.29%	30.11%	5.13%	4.17%	28.60%

Notes

Sourced from NEMS Market Research. May 2023

Q1 & Q9

Results filtered and weighted to exclude don't do/ don't know/ internet shopping

* Nil results filtered out

Local shops, Aberfeldy Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Shop by Ballinluggart, Dunkeld Road, Aberfeldy, PH15 2AQ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Zone 4A Sub-Total	£0.00	£0.00	£0.00	£0.00	£2.60	£0.00	£0.00	£2.60
Zone 4B								
Ballinlugg Services, A9, Ballinlugg, PH9 0LG	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Co-op, Bridge Street, Dunkeld, PH8 0AH	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.00	£0.16
Co-op, West Moulin Road, Pitlochry, PH16 5EA	£0.00	£0.00	£0.00	£0.00	£0.00	£2.80	£0.00	£2.80
Faskally Caravan Park Shop, off A9, Pitlochry, PH16 5LD	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Kinloch Rannoch Post Office, Bridge End, Kinloch Rannoch, PH16 5PX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Local shops, Dunkeld and Birnam	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Local shops, Pitlochry Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Premier, Atholl Road, Pitlochry, PH16 5BL	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Premier, The Square, Blair Atholl, PH18 5TQ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Spar, Ford Road, Blair Atholl, PH18 5SX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tilt Stores, Bridge of Tilt, Blair Atholl, PH18 5SX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Zone 4B Sub-Total	£0.00	£0.00	£0.00	£0.00	£0.00	£2.96	£0.00	£2.96
Zone 5								
Aldi, Craig O Loch Road, Forfar, DD8 1BT	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.27	£4.27
Best-One, Taranty Road, Forfar, DD8 1JX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Burrellon Stores, High Street, Burrellon, PH10 7RE	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Co-op (Scotmid), Airle Street, Alyth, PH11 8AJ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Co-op (Scotmid), Commercial Street, Coupar Angus, PH13 9AD	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Co-op (Scotmid), George Street, Coupar Angus, PH13 9DJ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Co-op, Coupar Angus Road, Rosemount, Blairgowrie, PH10 6JR	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Co-op, Market Square, Alyth, PH11 8AA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.22
Co-op, Perth Street, Blairgowrie, PH10 6DL	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.22	£1.22
Ewarts Butchers, High Street, Blairgowrie, PH10 6DA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Goodfellow & Steven, High Street, Blairgowrie, PH10 6ET	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Home Bargains, Myre Road, Forfar, DD8 1AZ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.22
HW Irvine Butchers, Perth Street, Blairgowrie, PH10 6DQ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
James Pirie & Son, Church Street, Newtyle, PH12 8TZ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lidl, Perth Road, Blairgowrie, PH10 6FW	£0.00	£0.00	£0.00	£0.00	£0.00	£0.55	£1.85	£2.40
Local shops, Alyth Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Local shops, Blairgowrie and Raltray	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newtyle Village Store, North Street, Newtyle, PH12 8TY	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Premier, George Square, Coupar Angus, PH13 9DW	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's Local, High Street, Blairgowrie, PH10 6ET	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.00	£1.00
Spar, The Square, Meigle, PH12 8RN	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£0.22
Spink Alex & Sons, Perth Street, Blairgowrie, PH10 6DQ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Welton Road, Blairgowrie, PH10 6NQ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£16.46	£16.46
Zone 14 Sub-Total	£0.00	£0.00	£0.00	£0.00	£0.00	£0.55	£25.44	£26.00
Outside Study Area *								
Aldi, Ferrard Road, Kirkcaldy, KY2 5RY	£0.00	£1.42	£0.00	£0.00	£0.00	£0.00	£0.00	£1.42
Aldi, Flemington Road, Glenrothes, KY7 5QF	£0.00	£2.50	£0.00	£0.00	£0.00	£0.00	£0.00	£2.50
Aldi, Friars Bridge, Inverness, IV3 5JP	£1.75	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.75
Aldi, Lynn Road, Oban, PA34 4PH	£0.00	£0.00	£0.00	£0.00	£0.06	£0.00	£0.00	£0.06
Aldi, Myrekirk Road, Dundee, DD2 4WB	£2.45	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.45
Aldi, Santa Claus Drive, Aviemore, PH22 1AF	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.00	£0.16
Aldi, South Road, Cupar, KY15 5JE	£0.00	£0.59	£0.00	£0.00	£0.00	£0.00	£0.00	£0.59
Aldi, Springbank Road, Stirling, FK7 7WR	£0.00	£0.00	£1.77	£0.23	£0.00	£0.00	£0.00	£2.00
Aldi, Stenhouse Street, Cowdenbeath, KY4 9DG	£0.00	£1.77	£0.00	£0.00	£0.00	£0.00	£0.00	£1.77
Aldi, The Slack Retail Park, Dundee, DD2 3XN	£0.78	£0.00	£0.00	£0.00	£0.00	£0.00	£1.00	£1.77
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	£1.64	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.64
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	£0.00	£2.31	£0.00	£0.00	£0.00	£0.00	£0.00	£2.31
Asda (Forfar), New Road, Forfar, DD8 2AE	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.65	£2.65
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	£0.00	£4.22	£0.00	£0.00	£0.00	£0.00	£0.00	£4.22
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29
B&M, Academy Street, Forfar, DD8 2XF	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&M, High Street, Fife, KY4 9QA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Co-op, Cadham, Glenrothes, KY7 6RU	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Co-op, Fountain Road, Bridge of Allan, FK9 4ET	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Falkland Kilchen Farm, Kilgour House Field, Falkland, KY15 7DA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Farmfoods, High Street, Cowdenbeath, KY4 9QW	£0.00	£1.01	£0.00	£0.00	£0.00	£0.00	£0.00	£1.01
Home Bargains, Falkland Place, Glenrothes, KY7 5LU	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29
Iceland, Falklands Gate, Glenrothes, Fife, KY7 5NS	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29
Lidl, High Street, Cowdenbeath, KY4 9FF	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29
Lidl, Leslie Road, Glenrothes, KY7 5PS	£0.00	£0.83	£0.00	£0.00	£0.00	£0.00	£0.00	£0.83
Lidl, Players Road, Stirling, FK7 7SH	£0.00	£0.00	£0.18	£1.10	£0.00	£0.00	£0.00	£1.29

£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.45	£0.00	£0.00	£0.00	£0.45	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.08	£0.58	£0.00	£0.00	£0.66	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.08	£0.58	£0.00	£0.00	£0.66	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.13	£3.13	£3.13	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.28	£1.28	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28	£0.28	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.52	£2.09	£2.61	
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.52	£14.67	£15.27
£0.00	£0.32	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32	£0.32
£0.00	£0.64	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.64	£0.64
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.95	£2.48	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.43	£3.43
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.15	£0.15
£0.00	£0.32	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32	£0.32
£0.00	£0.00	£2.82	£0.00	£0.00	£0.00	£0.00	£0.00	£2.82	£2.82
£0.00	£2.48	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.48	£2.48
£1.91	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.91	£1.91
£2.50	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.56	£3.07	£3.07
£0.00	£3.39	£0.00	£0.00	£0.00	£0.00				

Lidl, Queenswell Road, Forfar, DD8 3JA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.44	£0.44
Lidl, Soroba Road, Oban, PA34 4HE	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lidl, South Road, Lochee, Dundee, DD2 3EG	£1.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.03
Lidl, Station Road, Cupar, KY15 5HX	£0.00	£1.30	£0.00	£0.00	£0.00	£0.00	£0.00	£1.30
Local shops, Forfar Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Marks and Spencer (M&S) Foodhall, Fife Central Retail Park, Kirkcaldy, KY2 6QL	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Marks and Spencer (M&S) Foodhall, Gallagher Retail Park, Dundee, DD1 3JS	£1.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.03
Marks and Spencer (M&S) Foodhall, Kingdom Avenue, Glenrothes, KY7 5PP	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29
Marks and Spencer (M&S), Murraygate, Dundee, DD1 9PF	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, Afton Way, Dundee, DD4 8BR	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, Esplanade, Kirkcaldy, KY1 1SL	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29
Morrisons, Flemington Road, Glenrothes, KY7 5QS	£0.00	£4.02	£0.00	£0.00	£0.00	£0.00	£0.00	£4.02
Morrisons, Main Street, Cowdenbeath, KY4 8LW	£0.00	£2.27	£0.00	£0.00	£0.00	£0.00	£0.00	£2.27
Morrisons, Munro Road, Stirling, FK7 7SR	£0.00	£0.00	£1.35	£0.65	£0.00	£0.00	£0.00	£1.99
Pillars of Hercules Organic Farm Shop, A912, Falkland, KY15 7AD	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	£0.00	£0.00	£0.36	£0.46	£0.00	£0.00	£0.00	£0.82
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	£0.00	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£0.88
Strathyre Village Shop, Main Street, Strathyre, FK18 8NA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Express, Murraygate, Dundee, DD1 2EE	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Extra, Kingsway, Dundee, DD3 8QB	£1.42	£0.00	£0.00	£0.00	£0.00	£0.00	£0.22	£1.64
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	£1.68	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.68
Tesco Extra, South Road, Dundee, DD2 4SR	£0.87	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.87
Tesco Extra, Turnstone Road, Dunfermline, KY11 8EG	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29
Tesco Superstore, Castle Street, Forfar, DD8 3HX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.00	£3.00
Tesco Superstore, Grampian Road, Aviemore, PH22 1RH	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, South Road, Cupar, KY15 5JE	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	£0.00	£0.00	£0.88	£2.37	£0.00	£0.16	£0.00	£3.41
Tesco Superstore, Winterthur Lane, Dunfermline, KY12 7BD	£0.00	£1.13	£0.00	£0.00	£0.00	£0.00	£0.00	£1.13
Waitrose, Burghmuir Retail Park, Stirling, FK7 7NZ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area Sub-Total	£12.65	£26.61	£4.55	£4.81	£0.06	£0.32	£7.31	£56.31

£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.08
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.32	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.28	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28
£0.00	£1.61	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.61
£0.00	£0.00	£0.00	£0.52	£0.00	£0.00	£0.00	£0.00	£0.52
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28	£0.28	£0.28
£0.00	£0.00	£0.00	£0.84	£0.00	£0.00	£0.00	£0.84	£0.84
£0.28	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28
£0.00	£0.32	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32
£0.00	£0.91	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.91
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£1.18
£0.00	£0.91	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.91
£0.00	£0.00	£0.63	£0.55	£0.00	£0.00	£0.00	£1.19	£1.19
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£1.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28	£1.55
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£3.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.29
£0.00	£0.32	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.60	£1.60
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.32	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32
£0.00	£0.00	£1.02	£0.00	£0.00	£0.00	£0.00	£0.00	£1.02
£0.00	£0.91	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.91
£0.00	£0.00	£0.00	£0.89	£0.00	£0.00	£0.00	£0.89	£0.89
£10.49	£21.61	£4.89	£3.34	£0.17	£0.30	£6.55	£47.34	£47.34

£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.44	£0.44
£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.08
£1.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.03
£0.00	£1.62	£0.00	£0.00	£0.00	£0.00	£0.00	£1.62
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£1.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.31
£0.00	£1.90	£0.00	£0.00	£0.00	£0.00	£0.00	£1.90
£0.00	£0.29	£0.00	£0.52	£0.00	£0.00	£0.00	£0.82
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28	£0.28
£0.00	£0.00	£0.00	£0.84	£0.00	£0.00	£0.00	£0.84
£0.28	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28
£0.00	£0.62	£0.00	£0.00	£0.00	£0.00	£0.00	£0.62
£0.00	£4.93	£0.00	£0.00	£0.00	£0.00	£0.00	£4.93
£0.00	£2.27	£0.00	£0.00	£0.00	£0.00	£0.00	£2.27
£0.00	£0.00	£1.77	£1.17	£0.08	£0.15	£0.00	£3.17
£0.00	£0.91	£0.00	£0.00	£0.00	£0.00	£0.00	£0.91
£0.00	£0.00	£1.00	£1.01	£0.00	£0.00	£0.00	£2.01
£0.00	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£0.88
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£2.69	£0.00	£0.00	£0.00	£0.00	£0.00	£0.50	£3.19
£1.68	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.68
£4.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.16
£0.00	£0.62	£0.00	£0.00	£0.00	£0.00	£0.00	£0.62
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.60	£4.60
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.32	£0.00	£0.00	£0.00	£0.00	£0.00	£0.32
£0.00	£0.00	£1.90	£2.37	£0.00	£0.16	£0.00	£4.43
£0.00	£2.04	£0.00	£0.00	£0.00	£0.00	£0.00	£2.04
£0.00	£0.00	£0.00	£0.89	£0.00	£0.00	£0.00	£0.89
£23.14	£48.22	£9.44	£8.14	£0.23	£0.63	£13.86	£103.65

Notes

Total available expenditure excludes SFT - Available expenditure taken from Table 3b
 (1) Total main-food shopping expenditure 70% of total available convenience expenditure
 2023 expenditures used

* Nil results for out of study area locations hidden.
 (2) Expenditure - First Choice/ Second Choice proportional weighting 70/30%
 Constant market share assumed for assessment years.

Rounding +/-

Lidl, Queenswell Road, Forfar, DD8 3JA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.42	£0.42	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.42	£0.42	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.42	£0.42					
Lidl, Soroba Road, Oban, PA34 4HE	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.08				
Lidl, South Road, Lochee, Dundee, DD2 3EG	£0.99	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.99	£0.99				
Lidl, Station Road, Cupar, KY15 5HX	£0.00	£1.26	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£0.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.26	£1.26				
Local shops, Forfar Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				
Marks and Spencer (M&S) Foodhall, Fife Central Retail Park, Kirkcaldy, KY2 6QL	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				
Marks and Spencer (M&S) Foodhall, Gallagher Retail Park, Dundee, DD1 3JS	£0.99	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.99	£0.99				
Marks and Spencer (M&S) Foodhall, Kingdom Avenue, Glenrothes, KY7 5PP	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.56	£1.56	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.29				
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.51	£0.51	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.29				
Marks and Spencer (M&S), Murraygate, Dundee, DD1 9PF	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.82	£0.82	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				
Morrisons, Afton Way, Dundee, DD4 8BR	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				
Morrisons, Esplanade, Kirkcaldy, KY1 1SL	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£0.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.29				
Morrisons, Flemington Road, Glenrothes, KY7 5QS	£0.00	£3.89	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.88	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.89	£3.89				
Morrisons, Main Street, Cowdenbeath, KY4 8LW	£0.00	£2.20	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.20	£2.20				
Morrisons, Munro Road, Stirling, FK7 7SR	£0.00	£0.00	£1.32	£0.63	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.41	£0.51	£0.08	£0.15	£0.00	£0.00	£0.00	£0.00	£1.95	£1.95				
Pillars of Hercules Organic Farm Shop, A912, Falkland, KY15 7AD	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.88	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	£0.00	£0.00	£0.36	£0.45	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.62	£0.54	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.80	£0.80				
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	£0.00	£0.86	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.86	£0.86				
Strathyre Village Shop, Main Street, Strathyre, FK18 8NA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				
Tesco Express, Murraygate, Dundee, DD1 2EE	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				
Tesco Extra, Kingsway, Dundee, DD3 8QB	£1.37	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.21	£1.58	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.22	£1.50	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.58	£1.58				
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	£1.62	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.62	£1.62				
Tesco Extra, South Road, Dundee, DD2 4SR	£0.84	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.84	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.17	£3.17	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.84	£0.84				
Tesco Extra, Turnstone Road, Dunfermline, KY11 8EG	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£0.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.29				
Tesco Superstore, Castle Street, Forfar, DD8 3HX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.90	£2.90	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.55	£1.55	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				
Tesco Superstore, Grampian Road, Aviemore, PH22 1RH	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				
Tesco Superstore, South Road, Cupar, KY15 5JE	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£0.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	£0.00	£0.00	£0.86	£2.32	£0.00	£0.16	£0.00	£3.34	£0.00	£0.00	£1.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.00	£1.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				
Tesco Superstore, Winterthur Lane, Dunfermline, KY12 7BD	£0.00	£1.09	£0.00	£0.00	£0.00	£0.00	£0.00	£1.09	£0.00	£0.00	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.88	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				
Waitrose, Burghmuir Retail Park, Stirling, FK7 7NZ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.88	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00				
Outside Study Area Sub-Total	£12.19	£25.76	£4.45	£4.71	£0.06	£0.31	£7.07	£54.55	£10.11	£20.91	£4.78	£3.27	£0.16	£0.29	£6.34	£45.86	£22.30	£46.67	£9.23	£7.98	£0.22	£0.61	£13.40	£100.41	£22.30	£46.67	£9.23	£7.98	£0.22	£0.61	£13.40	£100.41

Notes

Total available expenditure excludes SFT - Available expenditure taken from Table 3b

(1) Total main-food shopping expenditure 70% of total available convenience expenditure

2028 expenditures used

* Nil results for out of study area locations hidden.

(2) Expenditure - First Choice/ Second Choice proportional weighting 70/30%

Constant market share assumed for assessment years.

Rounding +/-

Local shops, Milnathort Town Centre	0.00%	8.21%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Local shops, Newburgh Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Marks and Spencer (M&S) Simply Food, Kinross Services, Junction 6, Kinross, KY13 0NQ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
McColl's, Main Street, Kinglassie, KY5 0XA	0.00%	0.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Nisa, New Road, Milnathort, KY13 9XT	0.00%	2.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Nisa, Sands House, Bishop View, Kinross, KY13 8SY	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Premier, Anderson Drive, Leslie, KY6 3LF	0.00%	2.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Premier, Station Road, Cardenden, KY5 0BW	0.00%	2.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	0.00%	19.66%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Express, Station Road, Cardenden, KY5 0BW	0.00%	0.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Wintons Fine Food, South Street, Milnathort, KY13 9XA	0.00%	0.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 2 Sub-Total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 3A														
Aldi, Broich Road, Crieff, PH7 3SE	0.00%	0.00%	13.38%	4.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.31%	4.42%	0.00%	0.00%
B&M, Broich Road, Crieff, PH7 3SE	0.00%	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.31%	0.00%	0.00%	0.00%
Braco Shop, Front Street, Braco, FK15 9QN	0.00%	0.00%	7.86%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
City Prices, Church Street, Crieff, PH7 3AF	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.91%	0.00%	0.00%	0.00%
Comrie Day Today Express, Drummond Street, Comrie, PH6 2DW	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.91%	0.00%	0.00%	0.00%
Co-op, Lyon Road, Killin, FK21 8UJ	0.00%	0.00%	1.80%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.40%	0.00%	0.00%	0.00%
Co-op, Town Green, Crieff, PH7 4DE	0.00%	0.00%	26.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	10.33%	0.00%	0.00%	0.00%
David Comrie & Son, Drummond Street, Comrie, PH6 2DW	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.91%	0.00%	0.00%	0.00%
Day Today Express, Drummond Street, Comrie, Crieff, PH6 2EB	0.00%	0.00%	6.96%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Fish In Crieff, East High Street, Crieff, PH7 3AF	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.91%	0.00%	0.00%	0.00%
Hansen's Kitchen, Drummond Street, Comrie, PH6 2DW	0.00%	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.91%	0.00%	0.00%	0.00%
Killin Post Office, Main Street, Killin, FK21 8UR	0.00%	0.00%	2.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.91%	0.00%	0.00%	0.00%
Local shops, Comrie Village Centre	0.00%	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Local shops, Crieff Town Centre	0.00%	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Marks and Spencer (M&S) Foodhall, Stirling Road, Dunblane, FK15 9EY	0.00%	0.00%	2.56%	12.25%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	22.03%	4.42%	0.00%	0.00%
Premier, King Street, Crieff, PH7 3HB	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.91%	0.00%	0.00%	0.00%
Spar, East High Street, Crieff, PH7 3JA	0.00%	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	0.00%	0.00%	27.15%	9.07%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.54%	0.00%	0.00%
The Crieff Food Company, West High Street, Crieff, PH7 3HX	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.91%	0.00%	0.00%	0.00%
The Handy Shop, Drummond Street, Comrie, PH6 2DW	0.00%	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	16.63%	0.00%	0.00%	0.00%
The Handy Shop, East High Street, Crieff, PH7 3JA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.91%	0.00%	0.00%	0.00%
Tomnah'a Market Garden, Comrie Croft, Crieff, PH7 4JZ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Zone 3A Sub-Total	0.27%	67.07%	94.60%	25.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.40%	80.79%	16.38%	0.00%
Zone 3B														
Allan's of Auchterarder, High Street, Auchterarder, PH3 1AF	0.00%	0.00%	0.00%	4.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Bennett's Butchers, High Street, Dunblane, FK15 0AY	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.21%	0.00%	0.00%

Budgens, Moray Street, Blackford, PH4 1PY	0.00%	0.00%	0.00%	7.84%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Co-op, High Street, Auchterarder, PH3 1AA	0.00%	0.00%	0.00%	22.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	4.42%	0.00%	0.00%	0.00%	0.00%
Co-op, High Street, Dunblane, FK15 0ER	0.00%	0.00%	0.90%	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Dunblane Mini Market, Kippendavie Road, Dunblane, FK15 0HJ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	17.04%	0.00%	0.00%	0.00%	0.00%
Greens of Dunblane, High Street, Dunblane, FK15 0ER	0.00%	0.00%	0.00%	16.32%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	16.00%	0.00%	0.00%	0.00%	0.00%
John Hill Butchers, High Street, Dunblane, FK15 0EE	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.25%	0.00%	0.00%	0.00%	0.00%
Local shops, Auchterarder Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.21%	0.00%	0.00%	0.00%	0.00%
Local shops, Blackford Town Centre	0.00%	0.00%	0.00%	4.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Local shops, Dunblane Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.21%	0.00%	0.00%	0.00%	0.00%
Simon Howie, High Street, Auchterarder, PH3 1AA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.25%	0.00%	0.00%	0.00%	0.00%
Spar, High Street, Auchterarder, PH3 1AF	0.00%	0.00%	0.00%	4.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.62%	0.00%	0.00%	0.00%	0.00%
The Village Shop, Main Road, Aberuthven, PH3 1HB	0.00%	0.00%	0.00%	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Weigh Ahead, High Street, Dunblane, FK15 0AD	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.21%	0.00%	0.00%	0.00%	0.00%
Zone 3B Sub-Total	0.00%	0.00%	0.90%	63.02%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	65.42%	0.00%	0.00%	0.00%	0.00%
Zone 4A															
Aberfeldy Butchers, Bank Street, Aberfeldy, PH15 2BB	0.00%	0.00%	0.00%	0.00%	2.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.34%	0.00%	0.00%	0.00%
Aberfeldy Post Office, Dunkeld Street, Aberfeldy, PH15 2AA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.34%	0.00%	0.00%	0.00%
Breadalbane Bakery & Pantry, Dunkeld Street, Aberfeldy, PH15 2AF	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	41.71%	0.00%	0.00%	0.00%
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	0.00%	0.00%	0.00%	0.00%	91.09%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.34%	0.00%	0.00%	0.00%
Local shops, Aberfeldy Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.34%	0.00%	0.00%	0.00%
The Shop by Ballintaggart, Dunkeld Road, Aberfeldy, PH15 2AQ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	8.34%	0.00%	0.00%	0.00%
Zone 4A Sub-Total	0.00%	0.00%	0.00%	0.00%	94.06%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	83.41%	0.00%	0.00%	0.00%
Zone 4B															
Ballinluig Services, A9, Ballinluig, PH9 0LG	0.00%	0.00%	0.00%	0.00%	1.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Co-op, Bridge Street, Dunkeld, PH8 0AH	0.00%	0.00%	0.00%	0.00%	0.00%	9.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Co-op, West Moulin Road, Pitlochry, PH16 5EA	0.00%	0.00%	0.00%	0.00%	0.00%	64.14%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	30.85%	0.00%	0.00%
Faskally Caravan Park Shop, off A9, Pitlochry, PH16 5LD	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.38%	0.00%	0.00%
Kinloch Rannoch Post Office, Bridge End, Kinloch Rannoch, PH16 5PX	0.00%	0.00%	0.00%	0.00%	0.00%	3.37%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Local shops, Dunkeld and Birnam	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Local shops, Pitlochry Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.38%	0.00%	0.00%
Premier, Atholl Road, Pitlochry, PH16 5BL	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Premier, The Square, Blair Atholl, PH18 5TQ	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	24.47%	0.00%	0.00%
Spar, Ford Road, Blair Atholl, PH18 5SX	0.00%	0.00%	0.00%	0.00%	0.00%	6.47%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Tilt Stores, Bridge of Tilt, Blair Atholl, PH18 5SX	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.38%	0.00%	0.00%
Zone 4B Sub-Total	0.00%	0.00%	0.00%	0.00%	1.49%	88.18%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	74.45%	0.00%	0.00%
Zone 5															
Aldi, Craig O Loch Road, Forfar, DD8 1BT	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	7.15%	0.00%
Best-One, Taranty Road, Forfar, DD8 1JX	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Burrelton Stores, High Street, Burrelton, PH10 7RE	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Co-op (Scotmid), Airlie Street, Alyth, PH11 8AJ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.06%	0.00%

Farmfoods, High Street, Cowdenbeath, KY4 9QW	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Home Bargains, Falkland Place, Glenrothes, KY7 5LU	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Iceland, Falklands Gate, Glenrothes, Fife, KY7 5NS	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Lidl, High Street, Cowdenbeath, KY4 9FF	0.00%	3.76%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Lidl, Leslie Road, Glenrothes, KY7 5PS	0.00%	2.98%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Lidl, Players Road, Stirling, FK7 7SH	0.00%	0.00%	0.00%	1.41%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Lidl, Queenswell Road, Forfar, DD8 3JA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.48%	0.00%	
Lidl, Soroba Road, Oban, PA34 4HE	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Lidl, South Road, Lochee, Dundee, DD2 3EG	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Lidl, Station Road, Cupar, KY15 5HX	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Local shops, Forfar Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.50%	
Marks and Spencer (M&S) Foodhall, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Marks and Spencer (M&S) Foodhall, Gallagher Retail Park, Dundee, DD1 3JS	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Marks and Spencer (M&S) Foodhall, Kingdom Avenue, Glenrothes, KY7 5PP	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.00%	0.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Marks and Spencer (M&S), Murraygate, Dundee, DD1 9PF	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.05%	
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.00%	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Morrisons, Afton Way, Dundee, DD4 8BR	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Morrisons, Esplanade, Kirkcaldy, KY1 1SL	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Morrisons, Flemington Road, Glenrothes, KY7 5QS	0.00%	2.20%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Morrisons, Main Street, Cowdenbeath, KY4 8LW	0.00%	0.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Morrisons, Munro Road, Stirling, FK7 7SR	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Pillars of Hercules Organic Farm Shop, A912, Falkland, KY15 7AD	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	0.00%	0.00%	0.00%	4.83%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Strathyre Village Shop, Main Street, Strathyre, FK18 8NA	0.00%	0.00%	0.90%	0.00%	1.49%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Express, Murraygate, Dundee, DD1 2EE	0.27%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Extra, Kingsway, Dundee, DD3 8QB	1.97%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.73%	
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Extra, South Road, Dundee, DD2 4SR	2.42%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Extra, Turnstone Road, Dunfermline, KY11 8EG	0.00%	0.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.17%	
Tesco Superstore, Grampian Road, Aviemore, PH22 1RH	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	6.38%	0.00%	
Tesco Superstore, South Road, Cupar, KY15 5JE	0.00%	0.78%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	0.00%	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Tesco Superstore, Winterthur Lane, Dunfermline, KY12 7BD	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Waitrose, Burghmuir Retail Park, Stirling, FK7 7NZ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	
Outside Study Area Sub-Total	7.05%	26.97%	2.71%	10.25%	1.49%	0.00%	26.74%	0.00%	32.30%	7.31%	8.46%	0.00%	6.38%	27.21%

Notes

Sourced from NEMS Market Research. May 2023

Q1 & Q9

Results filtered and weighted to exclude don't do/ don't know/ internet shopping

* Nil results filtered out

Lidl, Queenswell Road, Forfar, DD8 3JA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.27
Lidl, Soroba Road, Oban, PA34 4HE	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Lidl, South Road, Lochee, Dundee, DD2 3EG	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09	£0.00
Lidl, Station Road, Cupar, KY15 5HX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Local shops, Forfar Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.43	£0.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.43	£0.43	£0.00
Marks and Spencer (M&S) Foodhall, Fife Central Retail Park, Kirkcaldy, KY2 6QL	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25
Marks and Spencer (M&S) Foodhall, Gallagher Retail Park, Dundee, DD1 3JS	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Marks and Spencer (M&S) Foodhall, Kingdom Avenue, Glenrothes, KY7 5PP	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
Marks and Spencer (M&S), Murraygate, Dundee, DD1 9PF	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.25	£0.00
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, Afton Way, Dundee, DD4 8BR	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, Esplanade, Kirkcaldy, KY1 1SL	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, Flemington Road, Glenrothes, KY7 5QS	£0.00	£0.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.35	£0.00	£0.70	£0.00	£0.00	£0.00	£0.00	£0.00	£0.70	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.05
Morrisons, Main Street, Cowdenbeath, KY4 8LW	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
Morrisons, Munro Road, Stirling, FK7 7SR	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.13	£0.00	£0.00	£0.00	£0.30	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.30
Pillars of Hercules Organic Farm Shop, A912, Falkland, KY15 7AD	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	£0.00	£0.00	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.29	£0.00	£0.00	£0.47	£0.00	£0.00	£0.00	£0.00	£0.47	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.75
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Strathyre Village Shop, Main Street, Strathyre, FK18 8NA	£0.00	£0.00	£0.08	£0.00	£0.03	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
Tesco Express, Murraygate, Dundee, DD1 2EE	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
Tesco Extra, Kingsway, Dundee, DD3 8QB	£0.75	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.84	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.84
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.85	£0.00	£0.00	£0.00	£0.00	£0.00	£0.85	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.85
Tesco Extra, South Road, Dundee, DD2 4SR	£0.92	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.92	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.92
Tesco Extra, Turnstone Road, Dunfermline, KY11 8EG	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.37
Tesco Superstore, Castle Street, Forfar, DD8 3HX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.61	£2.61	£0.00	£0.00	£0.00	£0.00	£0.00	£2.88	£2.88
Tesco Superstore, Grampian Road, Aviemore, PH22 1RH	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.00	£0.25
Tesco Superstore, South Road, Cupar, KY15 5JE	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08
Tesco Superstore, Winterthur Lane, Dunfermline, KY12 7BD	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Waitrose, Burghmuir Retail Park, Stirling, FK7 7NZ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area Sub-Total	£2.68	£4.30	£0.23	£0.61	£0.03	£0.00	£3.28	£11.12	£0.00	£5.15	£0.63	£0.50	£0.00	£0.25	£3.34	£9.87	£2.68	£9.44	£0.87	£1.11	£0.03	£0.25	£6.62	£20.99

Notes

Total available expenditure excludes SFT - Available expenditure taken from Table 3b
 (1) Total top-up shopping expenditure 30% of total available convenience expenditure
 2023 expenditures used

* Nil results for out of study area locations hidden.
 (2) Expenditure - First Choice/ Second Choice proportional weighting 60/40%
 Constant market share assumed for assessment years.

Rounding +/-

Table 6f: Household Survey - Top-up Shopping (first choice) - Turnover (€m) - 2023

	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5	All Zone Total
Available Expenditure (€m)	€36.60	€15.42	€8.45	€5.82	€1.69	€3.75	€11.87	€83.61
Zone 1								
Aldi, Glasgow Road, Perth, PH2 0NZ	€1.20	€0.00	€0.00	€0.00	€0.03	€0.00	€0.00	€1.22
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	€0.67	€0.00	€0.00	€0.00	€0.03	€0.06	€0.00	€0.76
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	€1.71	€0.34	€0.00	€0.00	€0.00	€0.00	€0.00	€2.05
AW Dobbie The Butcher, The Cross, Errol, PH2 7QW	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
B&M, St Catherine's Retail Park, Perth, PH1 5XD	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Balbeggie Village Store, Main Street, Balbeggie, PH2 6EZ	€0.43	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.43
Bridgeton Stores, Bridgeton Brae, Almondbank, PH1 3LJ	€0.10	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.10
Co-op (Scotmid), Main Street, Invergowrie, Dundee, DD2 5AB	€0.10	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.10
Co-op (Scotmid), West Mains Avenue, Perth, PH1 1QZ	€0.87	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.87
Co-op, Argyll Road, Perth, PH1 3BZ	€0.10	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.10
Co-op, Darnhall Drive, Perth, PH2 0HD	€0.61	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.61
Co-op, Main Street, Birkhill, DD2 5RG	€0.44	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.44
Co-op, Main Street, Bridge End, Perth, PH2 7HB	€1.19	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€1.19
Co-op, Main Street, Bridge of Earn, Perth, PH2 9PJ	€2.42	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€2.42
Co-op, Perth Road, Scone, PH2 6JL	€0.78	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.78
Co-op, Rannoch Road, Letham, Perth, PH1 2DP	€0.75	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.75
Farmfoods, Crieff Road, Perth, PH1 2RP	€0.33	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.33
George Campbell & Sons, Whitefriars Street, Perth, PH1 1PP	€0.00	€0.00	€0.00	€0.00	€0.00	€0.06	€0.00	€0.06
Glenfarg Village Store, Ladeside, Glenfarg, PH2 9NZ	€0.37	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.37
Glengarry Stores, Glengarry Road, Perth, PH2 0AB	€0.10	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.10
Gloagburn Farm Shop, Main Street, Tibbermore, PH1 1QL	€0.00	€0.12	€0.00	€0.00	€0.00	€0.06	€0.00	€0.18
Greig Brian Licensed Store, Main Street, Abernethy, PH2 9JH	€0.28	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.28
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	€0.10	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.10
Iceland (The Food Warehouse), St Catherine's Retail Park, Perth, PH1 5XA	€0.33	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.33
Lidl, Riggs Road, Perth, PH1 1PR	€2.18	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€2.18
Marks and Spencer (M&S) Foodhall, Ruthvenfield Road, Inveralmond, Perth, PH1 3EE	€1.53	€0.00	€0.08	€0.00	€0.00	€0.00	€0.00	€1.61
Marks and Spencer (M&S) Simply Food (BP), The Triangle, Perth, PH1 3GA	€0.00	€0.12	€0.00	€0.00	€0.00	€0.00	€0.00	€0.12
Marks and Spencer (M&S), High Street, Perth, PH1 5TJ	€1.25	€0.34	€0.00	€0.00	€0.00	€0.06	€0.00	€1.66
Martin's Fruit Bazaar, South Methven Street, Perth, PH1 5NU	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Morrisons, Caledonian Road, Perth, PH1 5XD	€1.36	€0.00	€0.00	€0.08	€0.00	€0.13	€0.00	€1.57
Nisa, Bridgend, Dunning, Perth, PH2 0RS	€0.78	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.78
Nisa, Main Street, Bankfoot, PH1 4AB	€0.44	€0.00	€0.00	€0.00	€0.00	€0.06	€0.00	€0.51
Perth - Crieff Road (Commercial Centre)	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Perth - Inveralmond Retail Park (Commercial Centre)	€0.44	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.44
Perth - Local shops, Bridgend Local Centre	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Perth - Local shops, Craigie Local Centre	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Perth - Local shops, Perth City Centre	€0.10	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.10
Perth - Local shops, Rannoch Road Local Centre	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Perth - St Catherine's Retail Park (Commercial Centre)	€1.55	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€1.55
Premier (Fairfield Store), Crieff Road, Perth, PH1 2RP	€0.33	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.33
Provender Brown Delicatessen, George Street, Perth, PH1 5JY	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Simon Howie, High Street, Perth, PH1 5QJ	€0.00	€0.00	€0.08	€0.00	€0.00	€0.00	€0.00	€0.08
Spar, Abbey Road, Scone, PH2 6RU	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Spar, Braes of Gray Road, Dundee, DD2 5FQ	€0.28	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.28
Spar, Main Street, Inchture, PH14 9RN	€0.43	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.43
Spar, Marshall Way, Luncarty, PH1 3UX	€0.43	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.43
Spar, The Cross, High Street, Errol, PH2 7QW	€1.53	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€1.53
St Madoes Store, Main Street, Perth, PH2 7NF	€0.37	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.37
Stanley Store, Percy Street, Stanley, PH1 4LU	€0.10	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.10
Tesco Express (Petrol Station), Perth Road, Scone, PH2 6JJ	€1.01	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€1.01
Tesco Express, South Street, Perth, PH2 8PA	€0.81	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.81
Tesco Extra, Crieff Road, Perth, PH1 2NR	€3.96	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€3.96
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	€1.24	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€1.24
TH Stevenson & Sons, Percy Street, Stanley, PH1 4LU	€0.44	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.44
The Village Shop, Main Street, Longforgan, DD2 5EW	€0.10	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.10
VG Stores, High Street, Errol, PH2 7QJ	€0.37	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.37
Zone 1 Sub-Total	€33.92	€0.92	€0.15	€0.08	€0.05	€0.44	€0.00	€35.57
Zone 2								
Bayne's, High Street, Kinross, KY13 7AQ	€0.00	€0.34	€0.00	€0.00	€0.00	€0.00	€0.00	€0.34
Bayne's, Main Street, Kelly, KY4 0AA	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Best-One, High Street, Leslie, KY6 3AX	€0.00	€0.34	€0.00	€0.00	€0.00	€0.00	€0.00	€0.34
Burnside Convenience Store, Burnside, Auchtermuchty, KY14 7AJ	€0.00	€0.12	€0.00	€0.00	€0.00	€0.00	€0.00	€0.12
Co-op, High Street, Newburgh, Cupar, KY14 6AQ	€0.10	€0.53	€0.00	€0.00	€0.00	€0.00	€0.00	€0.63
Co-op, Low Road, Auchtermuchty, Cupar, KY14 7AU	€0.00	€0.70	€0.00	€0.00	€0.00	€0.00	€0.00	€0.70

Table 6g: Household Survey - Top-up Shopping (second choice) - Turnover (€m) - 2023

	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5	All Zone Total
Available Expenditure (€m)	€36.60	€15.42	€8.45	€5.82	€1.69	€3.75	€11.87	€83.61
Zone 1								
Aldi, Glasgow Road, Perth, PH2 0NZ	€0.32	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.32
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	€1.43	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€1.43
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	€6.54	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€6.54
AW Dobbie The Butcher, The Cross, Errol, PH2 7QW	€0.91	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.91
B&M, St Catherine's Retail Park, Perth, PH1 5XD	€0.00	€0.00	€0.00	€0.13	€0.00	€0.00	€0.00	€0.13
Balbeggie Village Store, Main Street, Balbeggie, PH2 6EZ	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Bridgeton Stores, Bridgeton Brae, Almondbank, PH1 3LJ	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Co-op (Scotmid), Main Street, Invergowrie, Dundee, DD2 5AB	€1.10	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€1.10
Co-op (Scotmid), West Mains Avenue, Perth, PH1 1QZ	€3.40	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€3.40
Co-op, Argyll Road, Perth, PH1 3BZ	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Co-op, Darnhall Drive, Perth, PH2 0HD	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Co-op, Main Street, Birkhill, DD2 5RG	€1.47	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€1.47
Co-op, Main Street, Bridge End, Perth, PH2 7HB	€0.64	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.64
Co-op, Main Street, Bridge of Earn, Perth, PH2 9PJ	€1.56	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€1.56
Co-op, Perth Road, Scone, PH2 6JL	€2.66	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€2.66
Co-op, Rannoch Road, Letham, Perth, PH1 2DP	€0.32	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.32
Farmfoods, Crieff Road, Perth, PH1 2RP	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.18	€0.18
George Campbell & Sons, Whitefriars Street, Perth, PH1 1PP	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Glenfarg Village Store, Ladeside, Glenfarg, PH2 9NZ	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Glengarry Stores, Glengarry Road, Perth, PH2 0AB	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Gloagburn Farm Shop, Main Street, Tibbermore, PH1 1QL	€0.91	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.91
Greig Brian Licensed Store, Main Street, Abernethy, PH2 9JH	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	€0.32	€0.24	€0.55	€0.00	€0.00	€0.00	€0.00	€1.11
Iceland (The Food Warehouse), St Catherine's Retail Park, Perth, PH1 5XA	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Lidl, Riggs Road, Perth, PH1 1PR	€1.43	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€1.43
Marks and Spencer (M&S) Foodhall, Ruthvenfield Road, Inveralmond, Perth, PH1 3EE	€0.64	€0.24	€0.00	€0.00	€0.14	€0.00	€0.00	€1.03
Marks and Spencer (M&S) Simply Food (BP), The Triangle, Perth, PH1 3GA	€0.00	€0.00	€0.00	€0.44	€0.00	€0.00	€0.00	€0.44
Marks and Spencer (M&S), High Street, Perth, PH1 5TJ	€1.88	€0.24	€0.00	€0.00	€0.00	€0.00	€0.50	€2.62
Martin's Fruit Bazaar, South Methven Street, Perth, PH1 5NU	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Morrisons, Caledonian Road, Perth, PH1 5XD	€0.32	€0.00	€0.46	€0.00	€0.00	€0.24	€0.00	€1.02
Nisa, Bridgend, Dunning, Perth, PH2 0RS	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Nisa, Main Street, Bankfoot, PH1 4AB	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Perth - Crieff Road (Commercial Centre)	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Perth - Inveralmond Retail Park (Commercial Centre)	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Perth - Local shops, Bridgend Local Centre	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00	€0.00
Perth - Local shops, Craigie Local Centre	€0.00	€0.00</						

Co-op, Main Street, Kelly, KY4 0AA	£0.00	£0.36	£0.00	£0.00	£0.00	£0.00	£0.00	£0.36
Co-op, Station Road, Cardenden, KY5 0BN	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
Costcutter, Blackhall Square, Kelly, KY4 0EP	£0.00	£0.93	£0.00	£0.00	£0.00	£0.00	£0.00	£0.93
Costcutter, Cocklaw Street, Kelly, KY4 0DD	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34
Fossway Store, Main Street, Crook of Devon, KY13 0UR	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
Greens of Kinross, High Street, Kinross, KY13 8AN	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hunters Of Kinross, High Street, Kinross, KY13 8AJ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Key Store, Cardenden Road, Cardenden, KY5 0PD	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
Key Store, Green Road, Kinross, KY13 8TU	£0.00	£0.46	£0.00	£0.00	£0.00	£0.00	£0.00	£0.46
Local shops, Cardenden Town Centre	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
Local shops, Kinross Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Local shops, Milnathort Town Centre	£0.00	£1.27	£0.00	£0.00	£0.00	£0.00	£0.00	£1.27
Local shops, Newburgh Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Marks and Spencer (M&S) Simply Food, Kinross Services, Junction 6, Kinross, KY13 0NC	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
McColl's, Main Street, Kinglassie, KY5 0XA	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
Nisa, New Road, Milnathort, KY13 9XT	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34
Nisa, Sands House, Bishop View, Kinross, KY13 8SY	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Premier, Anderson Drive, Leslie, KY6 3LF	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34
Premier, Station Road, Cardenden, KY5 0BW	£0.00	£0.41	£0.00	£0.00	£0.00	£0.00	£0.00	£0.41
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	£0.00	£3.03	£0.00	£0.00	£0.00	£0.00	£0.00	£3.03
Tesco Express, Station Road, Cardenden, KY5 0BW	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
Wintons Fine Food, South Street, Milnathort, KY13 9XA	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
Zone 2 Sub-Total	£0.10	£10.34	£0.00	£0.00	£0.00	£0.00	£0.00	£10.44
Zone 3A								
Aldi, Broich Road, Crieff, PH7 3SE	£0.00	£0.00	£1.13	£0.23	£0.00	£0.00	£0.00	£1.36
B&M, Broich Road, Crieff, PH7 3SE	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08
Braco Shop, Front Street, Braco, FK15 9QN	£0.00	£0.00	£0.66	£0.00	£0.00	£0.00	£0.00	£0.66
City Prices, Church Street, Crieff, PH7 3AF	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Comrie Day Today Express, Drummond Street, Comrie, PH6 2DW	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Co-op, Lyon Road, Killin, FK21 8UJ	£0.00	£0.00	£0.15	£0.00	£0.00	£0.00	£0.00	£0.15
Co-op, Town Green, Crieff, PH7 4DE	£0.00	£0.00	£2.28	£0.00	£0.00	£0.00	£0.00	£2.28
David Comrie & Son, Drummond Street, Comrie, PH6 2DW	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Day Today Express, Drummond Street, Comrie, Crieff, PH6 2EB	£0.00	£0.00	£0.59	£0.00	£0.00	£0.00	£0.00	£0.59
Fish In Crieff, East High Street, Crieff, PH7 3AF	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Hansen's Kitchen, Drummond Street, Comrie, PH6 2DW	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08
Killin Post Office, Main Street, Killin, FK21 8UR	£0.00	£0.00	£0.22	£0.00	£0.00	£0.00	£0.00	£0.22
Local shops, Comrie Village Centre	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08
Local shops, Crieff Town Centre	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08
Marks and Spencer (M&S) Foodhall, Stirling Road, Dunblane, FK15 9EY	£0.00	£0.00	£0.22	£0.71	£0.00	£0.00	£0.00	£0.93
Premier, King Street, Crieff, PH7 3HB	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Spar, East High Street, Crieff, PH7 3JA	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	£0.00	£0.00	£2.30	£0.53	£0.00	£0.00	£0.00	£2.82
The Crieff Food Company, West High Street, Crieff, PH7 3HX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
The Handy Shop, Drummond Street, Comrie, PH6 2DW	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08
The Handy Shop, East High Street, Crieff, PH7 3JA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tomnah'a Market Garden, Comrie Croft, Crieff, PH7 4JZ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Zone 3A Sub-Total	£0.00	£0.00	£8.00	£1.47	£0.00	£0.00	£0.00	£9.47
Zone 3B								
Allan's of Auchterarder, High Street, Auchterarder, PH3 1AF	£0.00	£0.00	£0.00	£0.28	£0.00	£0.00	£0.00	£0.28
Bennett's Butchers, High Street, Dunblane, FK15 0AY	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Budgens, Moray Street, Blackford, PH4 1PY	£0.00	£0.00	£0.00	£0.46	£0.00	£0.00	£0.00	£0.46
Co-op, High Street, Auchterarder, PH3 1AA	£0.00	£0.00	£0.00	£1.30	£0.00	£0.00	£0.00	£1.30
Co-op, High Street, Dunblane, FK15 0ER	£0.00	£0.00	£0.08	£0.08	£0.00	£0.00	£0.00	£0.16
Dunblane Mini Market, Kippendavie Road, Dunblane, FK15 0HJ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Greens of Dunblane, High Street, Dunblane, FK15 0ER	£0.00	£0.00	£0.00	£0.95	£0.00	£0.00	£0.00	£0.95
John Hill Butchers, High Street, Dunblane, FK15 0EE	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Local shops, Auchterarder Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Local shops, Blackford Town Centre	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.00	£0.23
Local shops, Dunblane Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Simon Howie, High Street, Auchterarder, PH3 1AA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Spar, High Street, Auchterarder, PH3 1AF	£0.00	£0.00	£0.00	£0.28	£0.00	£0.00	£0.00	£0.28
The Village Shop, Main Road, Aberuthven, PH3 1HB	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.08
Weigh Ahead, High Street, Dunblane, FK15 0AD	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Zone 3B Sub-Total	£0.00	£0.00	£0.08	£3.67	£0.00	£0.00	£0.00	£3.75
Zone 4A								
Aberfeldy Butchers, Bank Street, Aberfeldy, PH15 2BB	£0.00	£0.00	£0.00	£0.00	£0.05	£0.00	£0.00	£0.05
Aberfeldy Post Office, Dunkeld Street, Aberfeldy, PH15 2AA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Breadalbane Bakery & Pantry, Dunkeld Street, Aberfeldy, PH15 2AF	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	£0.00	£0.00	£0.00	£0.00	£1.54	£0.00	£0.00	£1.54

£0.00	£0.68	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.68
£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£2.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.09
£0.00	£0.68	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.68
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24
£0.00	£2.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.09
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£1.40	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.40
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£9.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£9.05
£0.00	£0.00	£0.62	£0.26	£0.00	£0.00	£0.00	£0.00	£0.88
£0.00	£0.00	£0.62	£0.00	£0.00	£0.00	£0.00	£0.00	£0.62
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
£0.00	£0.68	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.68
£0.00	£0.87	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.87
£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
£0.00	£0.00	£1.86	£0.26	£0.00	£0.00	£0.00	£0.00	£2.12
£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£1.41	£0.00	£0.00	£0.00	£0.00	£0.00	£1.41
£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.68	£6.83	£0.95	£0.00	£0.00	£0.00	£0.00	£8.46
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.00	£0.13
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.26	£0.00	£0.00	£0.00	£0.00	£0.26
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.99	£0.00	£0.00	£0.00	£0.00	£0.99
£0.00	£0.00	£0.00	£0.93	£0.00	£0.00	£0.00	£0.00	£0.93
£0.00	£0.00	£0.00	£0.36	£0.00	£0.00	£0.00	£0.00	£0.36
£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.00	£0.13
£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.00	£0.13
£0.00	£0.00							

Lidl, Soroba Road, Oban, PA34 4HE	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Lidl, South Road, Lochee, Dundee, DD2 3EG	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09	£0.00	£0.00		
Lidl, Station Road, Cupar, KY15 5HX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Local shops, Forfar Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.42	£0.42	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.42	£0.42	£0.00	£0.00	£0.00	£0.00	
Marks and Spencer (M&S) Foodhall, Fife Central Retail Park, Kirkcaldy, KY2 6QL	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.24	£0.00	£0.00
Marks and Spencer (M&S) Foodhall, Gallagher Retail Park, Dundee, DD1 3JS	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Marks and Spencer (M&S) Foodhall, Kingdom Avenue, Glenrothes, KY7 5PP	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.12
Marks and Spencer (M&S), Murraygate, Dundee, DD1 9PF	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.24	£0.00	£0.00	£0.00	£0.00
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, Afton Way, Dundee, DD4 8BR	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, Esplanade, Kirkcaldy, KY1 1SL	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, Flemington Road, Glenrothes, KY7 5QS	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, Main Street, Cowdenbeath, KY4 8LW	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Morrisons, Munro Road, Stirling, FK7 7SR	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16	£0.13	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Pillars of Hercules Organic Farm Shop, A912, Falkland, KY15 7AD	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	£0.00	£0.00	£0.00	£0.00	£0.28	£0.00	£0.00	£0.00	£0.28	£0.00	£0.00	£0.46	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Strathyre Village Shop, Main Street, Strathyre, FK18 8NA	£0.00	£0.00	£0.08	£0.00	£0.03	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Express, Murraygate, Dundee, DD1 2EE	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Extra, Kingsway, Dundee, DD3 8QB	£0.72	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.81	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.82	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Extra, South Road, Dundee, DD2 4SR	£0.89	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.89	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Extra, Turnstone Road, Dunfermline, KY11 8EG	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Castle Street, Forfar, DD8 3HX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.26	£0.26	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Grampian Road, Aviemore, PH22 1RH	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, South Road, Cupar, KY15 5JE	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Winterthur Lane, Dunfermline, KY12 7BD	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Waitrose, Burghmuir Retail Park, Stirling, FK7 7NZ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Outside Study Area Sub-Total	£2.58	£4.16	£0.23	£0.60	£0.03	£0.00	£3.18	£10.76		£0.00	£4.98	£0.62	£0.49	£0.00	£0.24	£3.23	£9.56		£2.58	£9.14	£0.85	£1.09	£0.03	£0.24	£6.41	£20.33		

Notes

Total available expenditure excludes SFT - Available expenditure taken from Table 3b
 (1) Total top-up shopping expenditure 30% of total available convenience expenditure
 2028 expenditures used

* Nil results for out of study area locations hidden.
 (2) Expenditure - First Choice/ Second Choice proportional weighting 60/40%
 Constant market share assumed for assessment years.

Rounding +/-

St Madoes Store, Main Street, Perth, PH2 7NF	£0.39	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.39	£0.37	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.37
Stanley Store, Percy Street, Stanley, PH1 4LU	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
Tesco Express (Petrol Station), Perth Road, Scone, PH2 6JJ	£3.01	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£3.01	£2.90	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.90
Tesco Express, South Street, Perth, PH2 8PA	£2.02	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	£2.16	£1.94	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.00	£2.08
Tesco Extra, Crieff Road, Perth, PH1 2NR	£22.66	£0.29	£2.63	£1.54	£0.99	£2.74	£0.28	£31.13	£21.84	£0.29	£2.57	£1.51	£0.96	£2.65	£0.27	£0.00	£30.08
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	£28.35	£4.28	£0.72	£0.00	£0.12	£0.00	£0.00	£33.47	£27.33	£4.15	£0.70	£0.00	£0.11	£0.00	£0.00	£0.00	£32.29
TH Stevenson & Sons, Percy Street, Stanley, PH1 4LU	£0.46	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.46	£0.44	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.44
The Village Shop, Main Street, Longforgran, DD2 5EW	£1.05	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.05	£1.01	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.01
VG Stores, High Street, Errol, PH2 7QJ	£0.39	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.39	£0.37	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.37
Zone 1 Sub-Total	£225.43	£10.14	£6.61	£7.49	£4.30	£14.02	£4.02	£271.99	£217.27	£9.81	£6.46	£7.34	£4.18	£13.58	£3.89	£0.00	£262.52
Zone 2																	
Bayne's, High Street, Kinross, KY13 7AQ	£0.00	£0.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.35	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34
Bayne's, Main Street, Kelty, KY4 0AA	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24
Best-One, High Street, Leslie, KY6 3AX	£0.00	£0.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.35	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34
Burnside Convenience Store, Burnside, Auchtermuchty, KY14 7AJ	£0.00	£0.37	£0.00	£0.00	£0.00	£0.00	£0.00	£0.37	£0.00	£0.36	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.36
Co-op, High Street, Newburgh, Cupar, KY14 6AQ	£0.10	£1.54	£0.00	£0.00	£0.00	£0.00	£0.00	£1.64	£0.10	£1.49	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.59
Co-op, Low Road, Auchtermuchty, Cupar, KY14 7AU	£0.00	£0.72	£0.00	£0.00	£0.00	£0.00	£0.00	£0.72	£0.00	£0.70	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.70
Co-op, Main Street, Kelty, KY4 0AA	£0.00	£1.39	£0.00	£0.00	£0.00	£0.00	£0.00	£1.39	£0.00	£1.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.35
Co-op, Station Road, Cardenden, KY5 0BN	£0.00	£0.67	£0.00	£0.00	£0.00	£0.00	£0.00	£0.67	£0.00	£0.64	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.64
Costcutter, Blackhall Square, Kelty, KY4 0EP	£0.00	£0.96	£0.00	£0.00	£0.00	£0.00	£0.00	£0.96	£0.00	£0.93	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.93
Costcutter, Cocklaw Street, Kelty, KY4 0DD	£0.00	£0.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.35	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34
Fossway Store, Main Street, Crook of Devon, KY13 0UR	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
Greens of Kinross, High Street, Kinross, KY13 8AN	£0.00	£2.48	£0.00	£0.00	£0.00	£0.00	£0.00	£2.48	£0.00	£2.40	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.40
Hunters Of Kinross, High Street, Kinross, KY13 8AJ	£0.00	£0.70	£0.00	£0.00	£0.00	£0.00	£0.00	£0.70	£0.00	£0.68	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.68
Key Store, Cardenden Road, Cardenden, KY5 0PD	£0.00	£0.45	£0.00	£0.00	£0.00	£0.00	£0.00	£0.45	£0.00	£0.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.43
Key Store, Green Road, Kinross, KY13 8TU	£0.00	£0.48	£0.00	£0.00	£0.00	£0.00	£0.00	£0.48	£0.00	£0.46	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.46
Local shops, Cardenden Town Centre	£0.00	£0.37	£0.00	£0.00	£0.00	£0.00	£0.00	£0.37	£0.00	£0.36	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.36
Local shops, Kinross Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Local shops, Milnathort Town Centre	£0.00	£1.31	£0.00	£0.00	£0.00	£0.00	£0.00	£1.31	£0.00	£1.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.27
Local shops, Newburgh Town Centre	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24
Marks and Spencer (M&S) Simply Food, Kinross Services, Junction 6, Kinross, KY13 0NQ	£0.00	£2.48	£0.00	£0.00	£0.00	£0.00	£0.00	£2.48	£0.00	£2.40	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.40
McColl's, Main Street, Kinglassie, KY5 0XA	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
Nisa, New Road, Milnathort, KY13 9XT	£0.00	£0.65	£0.00	£0.00	£0.00	£0.00	£0.00	£0.65	£0.00	£0.62	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.62
Nisa, Sands House, Bishop View, Kinross, KY13 8SY	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24
Premier, Anderson Drive, Leslie, KY6 3LF	£0.00	£0.35	£0.00	£0.00	£0.00	£0.00	£0.00	£0.35	£0.00	£0.34	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.34
Premier, Station Road, Cardenden, KY5 0BW	£0.00	£0.42	£0.00	£0.00	£0.00	£0.00	£0.00	£0.42	£0.00	£0.41	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.41
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	£1.47	£19.20	£0.00	£0.00	£0.00	£0.00	£0.00	£20.67	£1.42	£18.58	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£20.00
Tesco Express, Station Road, Cardenden, KY5 0BW	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
Wintons Fine Food, South Street, Milnathort, KY13 9XA	£0.00	£1.03	£0.00	£0.00	£0.00	£0.00	£0.00	£1.03	£0.00	£1.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.00
Zone 2 Sub-Total	£1.57	£37.74	£0.00	£0.00	£0.00	£0.00	£0.00	£39.31	£1.52	£36.53	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£38.04
Zone 3A																	
Aldi, Broich Road, Crieff, PH7 3SE	£0.00	£0.00	£11.82	£2.01	£0.74	£0.00	£0.00	£14.57	£0.00	£0.00	£11.55	£1.97	£0.72	£0.00	£0.00	£0.00	£14.24
B&M, Broich Road, Crieff, PH7 3SE	£0.00	£0.00	£0.71	£0.00	£0.00	£0.00	£0.00	£0.71	£0.00	£0.00	£0.69	£0.00	£0.00	£0.00	£0.00	£0.00	£0.69
Braco Shop, Front Street, Braco, FK15 9QN	£0.00	£0.00	£0.68	£0.00	£0.00	£0.00	£0.00	£0.68	£0.00	£0.00	£0.66	£0.00	£0.00	£0.00	£0.00	£0.00	£0.66
City Prices, Church Street, Crieff, PH7 3AF	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
Comrie Day Today Express, Drummond Street, Comrie, PH6 2DW	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
Co-op, Lyon Road, Killin, FK21 8UJ	£0.00	£0.70	£1.71	£0.00	£0.00	£0.00	£0.00	£2.42	£0.00	£0.68	£1.68	£0.00	£0.00	£0.00	£0.00	£0.00	£2.35
Co-op, Town Green, Crieff, PH7 4DE	£0.00	£0.00	£8.43	£0.00	£0.00	£0.00	£0.00	£8.43	£0.00	£0.00	£8.24	£0.00	£0.00	£0.00	£0.00	£0.00	£8.24
David Comrie & Son, Drummond Street, Comrie, PH6 2DW	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
Day Today Express, Drummond Street, Comrie, Crieff, PH6 2EB	£0.00	£0.00	£0.60	£0.00	£0.00	£0.00	£0.00	£0.60	£0.00	£0.00	£0.59	£0.00	£0.00	£0.00	£0.00	£0.00	£0.59
Fish In Crieff, East High Street, Crieff, PH7 3AF	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.00	£0.16
Hansen's Kitchen, Drummond Street, Comrie, PH6 2DW	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24

Killin Post Office, Main Street, Killin, FK21 8UR	£0.00	£0.00	£0.39	£0.00	£0.00	£0.00	£0.00	£0.39	£0.00	£0.00	£0.38	£0.00	£0.00	£0.00	£0.00	£0.38
Local shops, Comrie Village Centre	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08
Local shops, Crieff Town Centre	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08
Marks and Spencer (M&S) Foodhall, Stirling Road, Dunblane, FK15 9EY	£0.00	£0.00	£4.12	£4.71	£0.00	£0.00	£0.00	£8.83	£0.00	£0.00	£4.03	£4.62	£0.00	£0.00	£0.00	£8.65
Premier, King Street, Crieff, PH7 3HB	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.16
Spar, East High Street, Crieff, PH7 3JA	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	£0.00	£0.00	£8.64	£7.17	£0.00	£0.00	£0.00	£15.81	£0.00	£0.00	£8.45	£7.03	£0.00	£0.00	£0.00	£15.47
The Crieff Food Company, West High Street, Crieff, PH7 3HX	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.16
The Handy Shop, Drummond Street, Comrie, PH6 2DW	£0.00	£0.00	£1.52	£0.00	£0.00	£0.00	£0.00	£1.52	£0.00	£0.00	£1.48	£0.00	£0.00	£0.00	£0.00	£1.48
The Handy Shop, East High Street, Crieff, PH7 3JA	£0.00	£0.00	£0.17	£0.00	£0.00	£0.00	£0.00	£0.17	£0.00	£0.00	£0.16	£0.00	£0.00	£0.00	£0.00	£0.16
Tomnah'a Market Garden, Comrie Croft, Crieff, PH7 4JZ	£0.00	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.21	£0.00	£0.00	£0.21	£0.00	£0.00	£0.00	£0.00	£0.21
Zone 3A Sub-Total	£0.00	£0.70	£40.46	£13.89	£0.74	£0.00	£0.00	£55.79	£0.00	£0.68	£39.55	£13.62	£0.72	£0.00	£0.00	£54.56
Zone 3B																
Allan's of Auchterarder, High Street, Auchterarder, PH3 1AF	£0.00	£0.00	£0.00	£0.29	£0.00	£0.00	£0.00	£0.29	£0.00	£0.00	£0.00	£0.28	£0.00	£0.00	£0.00	£0.28
Bennett's Butchers, High Street, Dunblane, FK15 0AY	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.13
Budgens, Moray Street, Blackford, PH4 1PY	£0.00	£0.00	£0.00	£0.47	£0.00	£0.00	£0.00	£0.47	£0.00	£0.00	£0.00	£0.46	£0.00	£0.00	£0.00	£0.46
Co-op, High Street, Auchterarder, PH3 1AA	£0.00	£0.00	£0.00	£2.69	£0.00	£0.00	£0.00	£2.69	£0.00	£0.00	£0.00	£2.64	£0.00	£0.00	£0.00	£2.64
Co-op, High Street, Dunblane, FK15 0ER	£0.00	£0.00	£0.08	£0.08	£0.00	£0.00	£0.00	£0.16	£0.00	£0.00	£0.08	£0.08	£0.00	£0.00	£0.00	£0.16
Dunblane Mini Market, Kippendavie Road, Dunblane, FK15 0HJ	£0.00	£0.00	£0.00	£1.01	£0.00	£0.00	£0.00	£1.01	£0.00	£0.00	£0.00	£0.99	£0.00	£0.00	£0.00	£0.99
Greens of Dunblane, High Street, Dunblane, FK15 0ER	£0.00	£0.00	£0.00	£1.92	£0.00	£0.00	£0.00	£1.92	£0.00	£0.00	£0.00	£1.88	£0.00	£0.00	£0.00	£1.88
John Hill Butchers, High Street, Dunblane, FK15 0EE	£0.00	£0.00	£0.00	£0.37	£0.00	£0.00	£0.00	£0.37	£0.00	£0.00	£0.00	£0.36	£0.00	£0.00	£0.00	£0.36
Local shops, Auchterarder Town Centre	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.13
Local shops, Blackford Town Centre	£0.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.00	£0.23
Local shops, Dunblane Town Centre	£0.00	£0.00	£0.21	£0.13	£0.00	£0.00	£0.00	£0.34	£0.00	£0.00	£0.21	£0.13	£0.00	£0.00	£0.00	£0.33
Simon Howie, High Street, Auchterarder, PH3 1AA	£0.00	£0.00	£0.00	£0.37	£0.00	£0.00	£0.00	£0.37	£0.00	£0.00	£0.00	£0.36	£0.00	£0.00	£0.00	£0.36
Spar, High Street, Auchterarder, PH3 1AF	£0.00	£0.00	£0.00	£0.91	£0.00	£0.00	£0.00	£0.91	£0.00	£0.00	£0.00	£0.89	£0.00	£0.00	£0.00	£0.89
The Village Shop, Main Road, Aberuthven, PH3 1HB	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.08
Weigh Ahead, High Street, Dunblane, FK15 0AD	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.13	£0.00	£0.00	£0.00	£0.13
Zone 6 Sub-Total	£0.00	£0.00	£0.29	£8.96	£0.00	£0.00	£0.00	£9.25	£0.00	£0.00	£0.28	£8.78	£0.00	£0.00	£0.00	£9.07
Zone 4A																
Aberfeldy Butchers, Bank Street, Aberfeldy, PH15 2BB	£0.00	£0.00	£0.00	£0.00	£0.20	£0.00	£0.00	£0.20	£0.00	£0.00	£0.00	£0.00	£0.19	£0.00	£0.00	£0.19
Aberfeldy Post Office, Dunkeld Street, Aberfeldy, PH15 2AA	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	£0.15	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.14
Breadalbane Bakery & Pantry, Dunkeld Street, Aberfeldy, PH15 2AF	£0.00	£0.00	£0.00	£0.00	£0.73	£0.00	£0.00	£0.73	£0.00	£0.00	£0.00	£0.00	£0.71	£0.00	£0.00	£0.71
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	£0.00	£0.00	£0.00	£0.00	£4.78	£0.00	£0.00	£4.78	£0.00	£0.00	£0.00	£0.00	£4.64	£0.00	£0.00	£4.64
Local shops, Aberfeldy Town Centre	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	£0.15	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.14
The Shop by Ballintaggart, Dunkeld Road, Aberfeldy, PH15 2AQ	£0.00	£0.00	£0.00	£0.00	£0.15	£0.00	£0.00	£0.15	£0.00	£0.00	£0.00	£0.00	£0.14	£0.00	£0.00	£0.14
Zone 4A Sub-Total	£0.00	£0.00	£0.00	£0.00	£6.14	£0.00	£0.00	£6.14	£0.00	£0.00	£0.00	£0.00	£5.96	£0.00	£0.00	£5.96
Zone 4B																
Ballinluig Services, A9, Ballinluig, PH9 0LG	£0.00	£0.00	£0.00	£0.00	£0.03	£0.00	£0.00	£0.03	£0.00	£0.00	£0.00	£0.00	£0.03	£0.00	£0.00	£0.03
Co-op, Bridge Street, Dunkeld, PH8 0AH	£0.00	£0.00	£0.00	£0.00	£0.00	£0.52	£0.00	£0.52	£0.00	£0.00	£0.00	£0.00	£0.00	£0.50	£0.00	£0.50
Co-op, West Moulin Road, Pitlochry, PH16 5EA	£0.00	£0.00	£0.00	£0.00	£0.08	£7.05	£0.00	£7.13	£0.00	£0.00	£0.00	£0.00	£0.08	£6.83	£0.00	£6.91
Faskally Caravan Park Shop, off A9, Pitlochry, PH16 5LD	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.24
Kinloch Rannoch Post Office, Bridge End, Kinloch Rannoch, PH16 5PX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£0.00	£0.13	£0.00	£0.00	£0.00	£0.00	£0.00	£0.13	£0.00	£0.13
Local shops, Dunkeld and Birnam	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Local shops, Pitlochry Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.24
Premier, Atholl Road, Pitlochry, PH16 5BL	£0.00	£0.00	£0.00	£0.00	£0.00	£0.07	£0.00	£0.07	£0.00	£0.00	£0.00	£0.00	£0.00	£0.06	£0.00	£0.06
Premier, The Square, Blair Atholl, PH18 5TQ	£0.00	£0.00	£0.00	£0.00	£0.00	£1.01	£0.00	£1.01	£0.00	£0.00	£0.00	£0.00	£0.00	£0.98	£0.00	£0.98
Spar, Ford Road, Blair Atholl, PH18 5SX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.24
Tilt Stores, Bridge of Tilt, Blair Atholl, PH18 5SX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£0.00	£0.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.30	£0.00	£0.30
Zone 4B Sub-Total	£0.00	£0.00	£0.00	£0.00	£0.11	£9.83	£0.00	£9.94	£0.00	£0.00	£0.00	£0.00	£0.11	£9.52	£0.00	£9.63
Zone 5																
Aldi, Craig O Loch Road, Forfar, DD8 1BT	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£9.17	£9.17	£0.00	£0.00	£0.00	£0.00	£0.00	£8.87	£0.00	£8.87

Best-One, Taranty Road, Forfar, DD8 1JX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09
Burrelton Stores, High Street, Burrelton, PH10 7RE	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09
Co-op (Scotmid), Airlie Street, Alyth, PH11 8AJ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.80	£0.80	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.77	£0.77
Co-op (Scotmid), Commercial Street, Coupar Angus, PH13 9AD	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.17
Co-op (Scotmid), George Street, Coupar Angus, PH13 9DJ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.24	£2.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.16	£2.16
Co-op, Coupar Angus Road, Rosemount, Blairgowrie, PH10 6JR	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.99	£1.99	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.93	£1.93
Co-op, Market Square, Alyth, PH11 8AA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.49	£1.49	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.44	£1.44
Co-op, Perth Street, Blairgowrie, PH10 6DL	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.99	£2.99	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.89	£2.89
Ewatts Butchers, High Street, Blairgowrie, PH10 6DA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09
Goodfellow & Steven, High Street, Blairgowrie, PH10 6ET	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18
Home Bargains, Myre Road, Forfar, DD8 1AZ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.76	£0.76	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.74	£0.74
HW Irvine Butchers, Perth Street, Blairgowrie, PH10 6DQ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.63	£2.63	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.54	£2.54
James Pirie & Son, Church Street, Newtyle, PH12 8TZ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.51	£0.51	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.50	£0.50
Lidl, Perth Road, Blairgowrie, PH10 6FW	£0.00	£0.00	£0.00	£0.00	£0.08	£0.55	£8.76	£9.40	£0.00	£0.00	£0.00	£0.00	£0.08	£0.54	£8.48	£9.09
Local shops, Alyth Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.46	£0.46	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.45	£0.45
Local shops, Blairgowrie and Rattray	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Newtyle Village Store, North Street, Newtyle, PH12 8TY	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.17	£0.17
Premier, George Square, Coupar Angus, PH13 9DW	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.18	£0.18
Sainsbury's Local, High Street, Blairgowrie, PH10 6ET	£0.33	£0.00	£0.00	£0.00	£0.00	£0.00	£4.58	£4.92	£0.32	£0.00	£0.00	£0.00	£0.00	£0.00	£4.43	£4.76
Spar, The Square, Meikle, PH12 8RN	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.58	£0.58	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.56	£0.56
Spink Alex & Sons, Perth Street, Blairgowrie, PH10 6DQ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09
Tesco Superstore, Welton Road, Blairgowrie, PH10 6NQ	£0.00	£0.00	£0.00	£0.00	£0.00	£0.52	£19.30	£19.81	£0.00	£0.00	£0.00	£0.00	£0.00	£0.50	£18.66	£19.16
Zone 5 Sub-Total	£0.33	£0.00	£0.00	£0.00	£0.08	£1.07	£57.35	£58.84	£0.32	£0.00	£0.00	£0.00	£0.08	£1.04	£55.46	£56.90
Outside Study Area																
Aldi, Ferrard Road, Kirkcaldy, KY2 5RY	£0.00	£2.10	£0.00	£0.00	£0.00	£0.00	£0.00	£2.10	£0.00	£2.03	£0.00	£0.00	£0.00	£0.00	£0.00	£2.03
Aldi, Flemington Road, Glenrothes, KY7 5QF	£0.00	£4.45	£0.00	£0.00	£0.00	£0.00	£0.00	£4.45	£0.00	£4.30	£0.00	£0.00	£0.00	£0.00	£0.00	£4.30
Aldi, Friars Bridge, Inverness, IV3 5JP	£1.75	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.75	£1.69	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.69
Aldi, Lynn Road, Oban, PA34 4PH	£0.00	£0.00	£0.00	£0.00	£0.06	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	£0.06	£0.00	£0.00	£0.00	£0.06
Aldi, Myrekirk Road, Dundee, DD2 4WB	£3.40	£2.48	£0.00	£0.00	£0.00	£0.00	£0.00	£5.88	£3.28	£2.40	£0.00	£0.00	£0.00	£0.00	£0.00	£5.68
Aldi, Santa Claus Drive, Aviemore, PH22 1AF	£0.00	£0.00	£0.00	£0.00	£0.00	£0.31	£0.00	£0.31	£0.00	£0.00	£0.00	£0.00	£0.30	£0.00	£0.00	£0.30
Aldi, South Road, Cupar, KY15 5JE	£0.00	£0.91	£0.00	£0.00	£0.00	£0.00	£0.00	£0.91	£0.00	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£0.88
Aldi, Springbank Road, Stirling, FK7 7WR	£0.00	£0.00	£4.59	£0.23	£0.00	£0.00	£0.00	£4.82	£0.00	£0.00	£4.49	£0.22	£0.00	£0.00	£0.00	£4.71
Aldi, Stenhouse Street, Cowdenbeath, KY4 9DG	£0.00	£4.97	£0.00	£0.00	£0.00	£0.00	£0.00	£4.97	£0.00	£4.81	£0.00	£0.00	£0.00	£0.00	£0.00	£4.81
Aldi, The Stack Retail Park, Dundee, DD2 3XN	£3.49	£0.00	£0.00	£0.00	£0.00	£0.00	£1.18	£4.67	£3.36	£0.00	£0.00	£0.00	£0.00	£0.00	£1.14	£4.50
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	£4.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.56	£4.71	£4.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.55	£4.54
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	£0.00	£5.82	£0.00	£0.00	£0.00	£0.00	£0.00	£5.82	£0.00	£5.63	£0.00	£0.00	£0.00	£0.00	£0.00	£5.63
Asda (Forfar), New Road, Forfar, DD8 2AE	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£8.82	£8.82	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£8.53	£8.53
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	£0.00	£7.59	£0.00	£0.00	£0.00	£0.00	£0.00	£7.59	£0.00	£7.35	£0.00	£0.00	£0.00	£0.00	£0.00	£7.35
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	£0.00	£1.39	£0.00	£0.00	£0.00	£0.00	£0.00	£1.39	£0.00	£1.35	£0.00	£0.00	£0.00	£0.00	£0.00	£1.35
B&M, Academy Street, Forfar, DD8 2XF	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£0.09
B&M, High Street, Fife, KY4 9QA	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24
Co-op, Cadham, Glenrothes, KY7 6RU	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12	£0.00	£0.12	£0.00	£0.00	£0.00	£0.00	£0.00	£0.12
Co-op, Fountain Road, Bridge of Allan, FK9 4ET	£0.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.24	£0.00	£0.00	£0.00	£0.23	£0.00	£0.00	£0.00	£0.23
Falkland Kitchen Farm, Kilgour House Field, Falkland, KY15 7DA	£0.00	£1.91	£0.00	£0.00	£0.00	£0.00	£0.00	£1.91	£0.00	£1.85	£0.00	£0.00	£0.00	£0.00	£0.00	£1.85
Farmfoods, High Street, Cowdenbeath, KY4 9QW	£0.00	£1.01	£0.00	£0.00	£0.00	£0.00	£0.00	£1.01	£0.00	£0.97	£0.00	£0.00	£0.00	£0.00	£0.00	£0.97
Home Bargains, Falkland Place, Glenrothes, KY7 5LU	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29
Iceland, Falklands Gate, Glenrothes, Fife, KY7 5NS	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29	£0.00	£0.29	£0.00	£0.00	£0.00	£0.00	£0.00	£0.29
Lidl, High Street, Cowdenbeath, KY4 9FF	£0.00	£1.92	£0.00	£0.00	£0.00	£0.00	£0.00	£1.92	£0.00	£1.85	£0.00	£0.00	£0.00	£0.00	£0.00	£1.85
Lidl, Leslie Road, Glenrothes, KY7 5PS	£0.00	£2.86	£0.00	£0.00	£0.00	£0.00	£0.00	£2.86	£0.00	£2.77	£0.00	£0.00	£0.00	£0.00	£0.00	£2.77
Lidl, Players Road, Stirling, FK7 7SH	£0.00	£0.00	£0.18	£1.56	£0.00	£0.00	£0.00	£1.74	£0.00	£0.00	£0.18	£1.53	£0.00	£0.00	£0.00	£1.71
Lidl, Queenswell Road, Forfar, DD8 3JA	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.71	£0.71	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.69	£0.69

Lidl, Soroba Road, Oban, PA34 4HE	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.08	£0.00	£0.00	£0.00	£0.00	£0.08	£0.00	£0.00	£0.08
Lidl, South Road, Lochee, Dundee, DD2 3EG	£1.03	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£1.12	£0.99	£0.00	£0.00	£0.00	£0.00	£0.00	£0.09	£1.08
Lidl, Station Road, Cupar, KY15 5HX	£0.00	£1.62	£0.00	£0.00	£0.00	£0.00	£0.00	£1.62	£0.00	£1.57	£0.00	£0.00	£0.00	£0.00	£0.00	£1.57
Local shops, Forfar Town Centre	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.43	£0.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.42	£0.42	£0.42
Marks and Spencer (M&S) Foodhall, Fife Central Retail Park, Kirkcaldy, KY2 6QL	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.24	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24
Marks and Spencer (M&S) Foodhall, Gallagher Retail Park, Dundee, DD1 3JS	£1.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.31	£1.26	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.26
Marks and Spencer (M&S) Foodhall, Kingdom Avenue, Glenrothes, KY7 5PP	£0.00	£1.90	£0.00	£0.00	£0.00	£0.00	£0.00	£1.90	£0.00	£1.84	£0.00	£0.00	£0.00	£0.00	£0.00	£1.84
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	£0.00	£0.42	£0.00	£0.52	£0.00	£0.00	£0.00	£0.94	£0.00	£0.41	£0.00	£0.51	£0.00	£0.00	£0.00	£0.92
Marks and Spencer (M&S), Murraygate, Dundee, DD1 9PF	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.53	£0.53	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.52	£0.52
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	£0.00	£0.00	£0.08	£0.84	£0.00	£0.00	£0.00	£0.92	£0.00	£0.00	£0.08	£0.82	£0.00	£0.00	£0.00	£0.90
Morrisons, Afton Way, Dundee, DD4 8BR	£0.28	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.28	£0.27	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.27
Morrisons, Esplanade, Kirkcaldy, KY1 1SL	£0.00	£0.62	£0.00	£0.00	£0.00	£0.00	£0.00	£0.62	£0.00	£0.60	£0.00	£0.00	£0.00	£0.00	£0.00	£0.60
Morrisons, Flemington Road, Glenrothes, KY7 5QS	£0.00	£5.99	£0.00	£0.00	£0.00	£0.00	£0.00	£5.99	£0.00	£5.79	£0.00	£0.00	£0.00	£0.00	£0.00	£5.79
Morrisons, Main Street, Cowdenbeath, KY4 8LW	£0.00	£2.40	£0.00	£0.00	£0.00	£0.00	£0.00	£2.40	£0.00	£2.32	£0.00	£0.00	£0.00	£0.00	£0.00	£2.32
Morrisons, Munro Road, Stirling, FK7 7SR	£0.00	£0.00	£1.93	£1.30	£0.08	£0.15	£0.00	£3.47	£0.00	£0.00	£1.89	£1.28	£0.08	£0.15	£0.00	£3.39
Pillars of Hercules Organic Farm Shop, A912, Falkland, KY15 7AD	£0.10	£0.91	£0.00	£0.00	£0.00	£0.00	£0.00	£1.01	£0.10	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£0.98
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	£0.00	£0.00	£1.46	£1.30	£0.00	£0.00	£0.00	£2.76	£0.00	£0.00	£1.43	£1.27	£0.00	£0.00	£0.00	£2.70
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	£0.00	£0.88	£0.00	£0.00	£0.00	£0.00	£0.00	£0.88	£0.00	£0.86	£0.00	£0.00	£0.00	£0.00	£0.00	£0.86
Strathyre Village Shop, Main Street, Strathyre, FK18 8NA	£0.00	£0.00	£0.08	£0.00	£0.03	£0.00	£0.00	£0.10	£0.00	£0.00	£0.08	£0.00	£0.03	£0.00	£0.00	£0.10
Tesco Express, Murraygate, Dundee, DD1 2EE	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10	£0.10	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.10
Tesco Extra, Kingsway, Dundee, DD3 8QB	£3.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.59	£4.03	£3.31	£0.00	£0.00	£0.00	£0.00	£0.00	£0.57	£3.88
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	£1.68	£0.85	£0.00	£0.00	£0.00	£0.00	£0.00	£2.53	£1.62	£0.82	£0.00	£0.00	£0.00	£0.00	£0.00	£2.44
Tesco Extra, South Road, Dundee, DD2 4SR	£5.08	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£5.08	£4.90	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.90
Tesco Extra, Turnstone Road, Dunfermline, KY11 8EG	£0.00	£0.99	£0.00	£0.00	£0.00	£0.00	£0.00	£0.99	£0.00	£0.96	£0.00	£0.00	£0.00	£0.00	£0.00	£0.96
Tesco Superstore, Castle Street, Forfar, DD8 3HX	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£7.48	£7.48	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£7.23	£7.23
Tesco Superstore, Grampian Road, Aviemore, PH22 1RH	£0.00	£0.00	£0.00	£0.00	£0.00	£0.25	£0.00	£0.25	£0.00	£0.00	£0.00	£0.00	£0.00	£0.24	£0.00	£0.24
Tesco Superstore, South Road, Cupar, KY15 5JE	£0.00	£0.45	£0.00	£0.00	£0.00	£0.00	£0.00	£0.45	£0.00	£0.43	£0.00	£0.00	£0.00	£0.00	£0.00	£0.43
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	£0.00	£0.00	£1.98	£2.37	£0.00	£0.16	£0.00	£4.51	£0.00	£0.00	£1.93	£2.32	£0.00	£0.16	£0.00	£4.41
Tesco Superstore, Winterthur Lane, Dunfermline, KY12 7BD	£0.00	£2.04	£0.00	£0.00	£0.00	£0.00	£0.00	£2.04	£0.00	£1.97	£0.00	£0.00	£0.00	£0.00	£0.00	£1.97
Waitrose, Burghmuir Retail Park, Stirling, FK7 7NZ	£0.00	£0.00	£0.00	£0.89	£0.00	£0.00	£0.00	£0.89	£0.00	£0.00	£0.00	£0.88	£0.00	£0.00	£0.00	£0.88
Outside Study Area Sub-Total	£25.81	£57.66	£10.31	£9.26	£0.25	£0.87	£20.48	£124.64	£24.88	£55.81	£10.08	£9.07	£0.24	£0.84	£19.81	£120.74

Notes

Sourced from tables 5 & 6

* Nil results for out of study area locations hid Rounding +/-

Table 8a: Convenience Goods Expenditure Flows (£m) - 2

	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5	Total
Available Expenditure (£m)	£253.14	£106.23	£57.66	£39.59	£11.61	£25.80	£81.85	£575.88
Household Survey generated Expenditure (£m)	£271.99	£39.31	£55.79	£9.25	£6.14	£9.94	£58.84	£451.26
Inflow / Outflow	£18.85	-£66.92	-£1.87	-£30.34	-£5.48	-£15.86	-£23.01	-£124.62
Retention	107%	37%	97%	23%	53%	39%	72%	78%

Notes

Expenditure without SFT
Sourced from Tables 3 & 7.

Table 8b: Expenditure generation within Zones (£m) - 2

Location	Zone 1		Zone 2		Zone 3A		Zone 3B		4A		4B		Zone 5	
	Expenditure Generated (£m)	% of Total Expenditure Generated	Expenditure Generated (£m)	% of Total Expenditure Generated	Expenditure Generated (£m)	% of Total Expenditure Generated	Expenditure Generated (£m)	% of Total Expenditure Generated	Expenditure Generated (£m)	% of Total Expenditure Generated	Expenditure Generated (£m)	% of Total Expenditure Generated	Expenditure Generated (£m)	% of Total Expenditure Generated
Zone 1	£225.43	83%	£1.57	4%	£0.00	0%	£0.00	0%	£0.00	0%	£0.00	0%	£0.33	1%
Zone 2	£10.14	4%	£37.74	96%	£0.70	1%	£0.00	0%	£0.00	0%	£0.00	0%	£0.00	0%
Zone 3A	£6.61	2%	£0.00	0%	£40.46	73%	£0.29	3%	£0.00	0%	£0.00	0%	£0.00	0%
Zone 3B	£7.49	3%	£0.00	0%	£13.89	25%	£8.96	97%	£0.00	0%	£0.00	0%	£0.00	0%
Zone 4A	£4.30	2%	£0.00	0%	£0.74	1%	£0.00	0%	£6.14	100%	£0.11	1%	£0.08	0.1%
Zone 4B	£14.02	5%	£0.00	0%	£0.00	0%	£0.00	0%	£0.00	0%	£9.83	99%	£1.07	1.8%
Zone 5	£4.02	1%	£0.00	0%	£0.00	0%	£0.00	0%	£0.00	0%	£0.00	0%	£57.35	97%
Total	£271.99	100%	£39.31	100%	£55.79	100%	£9.25	100%	£6.14	100%	£9.94	100%	£58.84	100%

Notes

Expenditure without SFT
Sourced from Tables 3 & 7.

Table 9: LPA Retail Study Market Shares - Comparison Goods

Location	2023							All Zone Total	2028							All Zone Total							
	Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5		Zone 1	Zone 2	Zone 3A	Zone 3B	Zone 4A	Zone 4B	Zone 5								
Zone 1																							
Aldi, Glasgow Road, Perth, PH2 0NZ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Aldi, Ruthvenfield Road, Perth, Inveralmond Retail Park, PH1 3EE	0.00%	0.00%	0.00%	0.00%	0.00%	1.48%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.37	£0.00	£0.37	£0.00	£0.00	£0.00	£0.38	£0.00	£0.38		
Asda (Perth), Dunkeld Road, Perth, PH1 5AP	2.56%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£6.79	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£6.79	£6.98	£0.00	£0.00	£0.00	£0.00	£6.98		
B&Q, Crieff Road, Perth, PH1 3NZ	1.75%	0.00%	0.00%	1.67%	0.00%	2.97%	2.14%	£4.66	£0.00	£0.00	£0.71	£0.00	£0.73	£1.73	£7.83	£4.79	£0.00	£0.00	£0.74	£0.00	£0.76	£8.07	
Bannerman Decorators, Dunkeld Road, Perth, PH1 5RW	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.68	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.68	£0.70	£0.00	£0.00	£0.00	£0.00	£0.00	£0.70	
Bridge of Earn Town Centre (aka 'The Brig')	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Dobbies Garden Centre Perth, Huntingtower Park, Crieff Road, Perth, f 3JJ	0.00%	0.00%	0.00%	0.00%	2.71%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.30	£0.00	£0.00	£0.30	£0.00	£0.00	£0.00	£0.31	£0.00	£0.00	£0.31	
Dulux Decorator Cenere, Arran Road, Perth, PH1 3R	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Errol Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Gleneam The Flooring Store, Gleneam Road, Perth, PH2 0NJ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Home Bargains, St Catherine's Retail Park, Perth, PH1 5XA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Inveralmond RETAIL Park, Perth (M&S Foodhall, Aldi, Tiso, Jollies Pets, British Heart Foundation)	1.17%	0.00%	0.00%	0.00%	5.43%	2.97%	0.00%	£3.10	£0.00	£0.00	£0.00	£0.59	£0.73	£0.00	£4.42	£3.18	£0.00	£0.00	£0.61	£0.76	£0.00	£4.55	
Inveralmond TRADE Park, Perth (Screwfix, Toolstation, Furniture Factc Habro Country Store)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
James Barclay Flooring, Glasgow Road, Perth, PH2 0NX	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Letham Local Centre, Perth	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Lidl, Riggs Road, Perth, PH1 1PR	0.00%	0.00%	0.00%	1.67%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.71	£0.00	£0.00	£0.00	£0.71	£0.00	£0.00	£0.74	£0.00	£0.00	£0.00	£0.74	
Luncarty Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Marks and Spencer (M&S), High Street, Perth, PH1 5TJ	1.24%	0.00%	0.81%	1.67%	2.71%	5.69%	1.43%	£3.29	£0.00	£0.47	£0.71	£0.30	£1.41	£1.15	£7.33	£3.38	£0.00	£0.49	£0.74	£0.31	£1.46	£1.19	£7.57
Morrisons, Caledonian Road, Perth, PH1 5XD	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Perth City Centre (includes St John's Shopping Centre)	51.44%	19.61%	21.36%	21.70%	32.10%	65.14%	17.64%	£136.57	£21.40	£12.48	£9.17	£3.49	£16.15	£14.25	£213.50	£140.36	£22.08	£13.01	£9.58	£3.61	£16.67	£14.70	£220.01
Scone Town Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.68	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.68	£0.70	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.70
St Andrews Town Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.68	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.68	£0.70	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.70
St Catherine's Retail Park, St Catherine's Road, Perth (Home Bargains, B&M, The Range, Currys, Dunelm, TK Maxx & more)	18.98%	5.27%	7.35%	5.72%	18.08%	7.42%	7.62%	£50.39	£5.75	£4.30	£2.42	£1.97	£1.84	£6.16	£72.81	£51.79	£5.93	£4.48	£2.52	£2.04	£1.90	£6.35	£75.01
Stanley Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Tesco Extra, Crieff Road, Perth, PH1 2NR	2.30%	0.00%	1.62%	1.67%	0.00%	2.97%	0.00%	£6.11	£0.00	£0.95	£0.71	£0.00	£0.73	£0.00	£8.50	£6.28	£0.00	£0.99	£0.74	£0.00	£0.76	£0.00	£8.76
Tesco Superstore, Edinburgh Road, Perth, PH2 8DX	2.89%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	£7.66	£0.99	£0.00	£0.00	£0.00	£0.00	£0.00	£8.65	£7.88	£1.02	£0.00	£0.00	£0.00	£0.00	£0.00	£8.89
Wickes, Old Market Place, Perth, PH1 5XD	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Sub-Total:	83.10%	25.78%	31.15%	34.11%	61.03%	88.62%	28.83%	£220.62	£28.13	£18.20	£14.41	£6.63	£21.97	£23.29	£333.26	£226.74	£29.03	£18.97	£15.06	£6.87	£22.68	£24.02	£343.38
Zone 2																							
Auchtermuchty Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Cardenden Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Caulders Garden Centre, Turfhill, Kinross, KY13 0NQ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Kinross Town Centre	0.26%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.68	£0.99	£0.00	£0.00	£0.00	£0.00	£0.00	£1.67	£0.70	£1.02	£0.00	£0.00	£0.00	£0.00	£0.00	£1.72
Leslie Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Newburgh Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	
Sainsbury's Superstore, Station Road, Kinross, KY13 8FH	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.99	£0.00	£0.00	£0.00	£0.00	£0.00	£0.99	£0.00	£1.02	£0.00	£0.00	£0.00	£0.00	£0.00	£1.02
Strathmiglo Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sub-Total:	0.26%	1.81%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.68	£1.97	£0.00	£0.00	£0.00	£0.00	£0.00	£2.65	£0.70	£2.03	£0.00	£0.00	£0.00	£0.00	£0.00	£2.74
Zone 3A																							
Aldi, Broich Road, Crieff, PH7 3SE	0.00%	0.00%	0.81%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.47	£0.00	£0.00	£0.00	£0.00	£0.47	£0.00	£0.00	£0.49	£0.00	£0.00	£0.00	£0.00	£0.49
B&M (with Garden Centre), Broich Road, Crieff, PH7 3SE	0.00%	0.00%	10.74%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£6.28	£0.00	£0.00	£0.00	£0.00	£6.28	£0.00	£0.00	£6.54	£0.00	£0.00	£0.00	£0.00	£6.54
Comrie Village Centre	0.00%	0.00%	0.81%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.47	£0.00	£0.00	£0.00	£0.00	£0.47	£0.00	£0.00	£0.49	£0.00	£0.00	£0.00	£0.00	£0.49
Co-op, Town Green, Crieff, PH7 4DE	0.00%	0.00%	2.43%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£1.42	£0.00	£0.00	£0.00	£0.00	£1.42	£0.00	£0.00	£1.48	£0.00	£0.00	£0.00	£0.00	£1.48
Crieff Golf Club, Perth Road, Crieff, PH7 3LR	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Crieff Town Centre	0.00%	0.00%	7.49%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£4.38	£0.00	£0.00	£0.00	£0.00	£4.38	£0.00	£0.00	£4.56	£0.00	£0.00	£0.00	£0.00	£4.56
Houseproud Home Improvement Centre, Perth Road, Crieff, PH7 3EB	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Killin Post Office, Main Street, Killin, FK21 8UR	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Killin Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Remake Scotland, Muthill Road, A822, Crieff, PH7 4HQ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Springfield Terrace, Dunblane, FK15 9AE	0.00%	0.00%	5.30%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£3.10	£0.00	£0.00	£0.00	£0.00</									

Zone 4A								Zone 4B								Zone 5							
Aberfeldy Town Centre	0.00%	0.00%	0.00%	0.00%	28.59%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£3.11	£0.00	£0.00	£3.11	£0.00	£0.00	£0.00	£0.00	£3.22	£0.00	£0.00	£3.22
Co-op, Dunkeld Street, Aberfeldy, PH15 2AF	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Spirit of Wood Aberfeldy, Mains of Murthly farm, Aberfeldy, PH15 2EA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Sub-Total	0.00%	0.00%	0.00%	0.00%	28.59%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£3.11	£0.00	£0.00	£3.11	£0.00	£0.00	£0.00	£0.00	£3.22	£0.00	£0.00	£3.22
Zone 4B								Zone 5								Zone 6							
Dunkeld Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Pitlochry Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£2.08	£0.00	£2.08	£0.00	£0.00	£0.00	£0.00	£0.00	£2.15	£0.00	£2.15
Sub-Total	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£2.08	£0.00	£2.08	£0.00	£0.00	£0.00	£0.00	£0.00	£2.15	£0.00	£2.15
Zone 5								Zone 6								Zone 7							
Aldi, Craig O Loch Road, Forfar, DD8 1BT	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.58	£0.58	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.60	£0.60
Alyth Golf Club, B954, Alyth, PH11 8HF	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Alyth Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Blairgowrie Town Centre (aka 'Blair')	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	14.12%	£0.68	£0.00	£0.00	£0.00	£0.00	£0.00	£11.41	£12.09	£0.70	£0.00	£0.00	£0.00	£0.00	£0.00	£11.76	£12.47
Coupar Angus Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Home Bargains, Myre Road, Forfar, DD8 1AZ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	5.51%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.46	£4.46	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£4.59	£4.59
Home Bargains, Perth Road, Blairgowrie, PH10 6FH	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	2.14%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.73	£1.73	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.79	£1.79
Home Improvements, Coupar Angus Road, Blairgowrie, PH10 6JR	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.58	£0.58	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.60	£0.60
Newstyle Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Screwfix, Wellton, Blairgowrie, PH10 6ER	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Spar, The Square, Meigle, PH12 8RN	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.58	£0.58	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.60	£0.60
Strathmore Golf Centre, Lerock, Alyth, PH11 8NZ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Tesco Superstore, Wellton Road, Blairgowrie, PH10 6NQ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	9.59%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£7.75	£7.75	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£7.99	£7.99
Sub-Total	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	33.51%	£0.68	£0.00	£0.00	£0.00	£0.00	£0.00	£27.08	£27.76	£0.70	£0.00	£0.00	£0.00	£0.00	£0.00	£27.92	£28.62
Outside Study Area								Zone 8								Zone 9							
Affinity Sterling Mills Outlet Shopping, Tillilcoultry (Next Outlet, Home Bargains, Pavers, The Works & more)	0.00%	0.00%	0.81%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.47	£0.00	£0.00	£0.00	£0.00	£0.47	£0.00	£0.00	£0.49	£0.00	£0.00	£0.00	£0.00	£0.49
Aldi, The Stack Retail Park, Dundee, DD2 3XN	0.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£2.33	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.33	£2.39	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.39
Almondvale Retail Park, Livingston, EH54 6RQ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Arbroath Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Asda (Dundee West), Myrekirk Road, Dundee, DD2 4WB	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.68	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.68	£0.70	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.70
Asda (Dunfermline), Halbeath Road Retail Park, Dunfermline, KY11 4LP	0.00%	3.46%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£3.78	£0.00	£0.00	£0.00	£0.00	£0.00	£3.78	£0.00	£3.90	£0.00	£0.00	£0.00	£0.00	£0.00	£3.90
Asda (Forfar), New Road, Forfar, DD8 2AE	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	14.3%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.15	£1.15	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.19	£1.19
Asda (Glenrothes), Fullerton Road, Glenrothes, KY7 5QB	0.00%	2.56%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£2.79	£0.00	£0.00	£0.00	£0.00	£0.00	£2.79	£0.00	£2.88	£0.00	£0.00	£0.00	£0.00	£0.00	£2.88
Asda (Kirkcaldy), Carberry Road, Kirkcaldy, KY1 3NU	0.00%	3.09%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£3.37	£0.00	£0.00	£0.00	£0.00	£0.00	£3.37	£0.00	£3.47	£0.00	£0.00	£0.00	£0.00	£0.00	£3.47
Aviemore Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&M (with Garden Centre), Academy Street, Forfar, DD8 2XF	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Carnegie Drive Retail Park, Dunfermline, KY12 7AU	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.99	£0.00	£0.00	£0.00	£0.00	£0.00	£0.99	£0.00	£1.02	£0.00	£0.00	£0.00	£0.00	£0.00	£1.02
B&Q, Hermiton Gait Retail Park, Edinburgh, EH11 4DG	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
B&Q, King's Cross Road, Dundee, DD2 3PT	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Boulevard Retail Park, Links Road, Aberdeen, AB24 5EZ	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Braehead Shopping Centre, King's Inch Road, Renfrew, G51 4BN	0.73%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£1.93	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.93	£1.98	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£1.98
Bridge Of Allan Town Centre	0.00%	0.00%	0.00%	4.74%	0.00%	0.00%	0.00%	£0.00	£0.00	£2.00	£0.00	£0.00	£0.00	£0.00	£2.00	£0.00	£0.00	£2.09	£0.00	£0.00	£0.00	£0.00	£2.09
Broughty Ferry Local Centre, Dundee	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Callander Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Carnegie Drive Retail Park, Dunfermline (Matalan, Home Bargains, Pagazzi, Farmfoods)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Central Retail Park, Grahams Road, Falkirk, FK1 1LW	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Costco, Coskie Way, Loanhead, EH20 9BY	0.00%	0.00%	0.81%	1.67%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.47	£0.71	£0.00	£0.00	£0.00	£1.18	£0.00	£0.00	£0.49	£0.74	£0.00	£0.00	£0.00	£1.23
Costco, Springburn, Glasgow, G21 1YX	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Cupar Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dobbies Garden Centre, Drip Road, Stirling, FK9 4UF	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Dobbies Garden Centre, Fife Leisure Park, Dunfermline, KY11 8EX	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00
Doone Village Centre	0.00%	0.00%	2.30%	0.00%	0.00%	0.00%	0.00%																

Gallagher Retail Park, East Dock Street, Dundee (Next, I K Maxx, Matai Cancer Research, M&S, Food)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.58	£0.58	£0.00	£0.00	£0.00	£0.00	£0.60	£0.60	£0.60		
Glasgow Airport, Paisley, PA3 2ST	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Glasgow City Centre	2.48%	0.00%	0.81%	4.74%	0.00%	0.00%	0.00%	£6.59	£0.00	£0.47	£2.00	£0.00	£0.00	£0.00	£9.06	£6.77	£0.00	£0.49	£2.09	£0.00	£0.00		
Glenrothes Town Centre (Includes Kingdom Shopping Centre)	0.00%	11.44%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£12.48	£0.00	£0.00	£0.00	£0.00	£12.48	£0.00	£0.00	£12.88	£0.00	£0.00	£0.00	£12.88		
Gyle Shopping Centre, Gyle Avenue, Edinburgh, EH12 9JY	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.99	£0.00	£0.00	£0.00	£0.00	£0.99	£0.00	£1.02	£0.00	£0.00	£0.00	£0.00	£1.02		
Halbeath Retail Park, Halbeath Road, Dunfermline (B&M, Carpetrigl Currys, Arcos, Pets at Home & more)	0.00%	3.61%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£3.94	£0.00	£0.00	£0.00	£0.00	£3.94	£0.00	£4.07	£0.00	£0.00	£0.00	£0.00	£4.07		
Home Bargains, Myre Kirk Road, West Gourdie Industrial Estate, Dundee D12 4WR	0.88%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£2.33	£0.00	£0.00	£0.00	£0.00	£0.00	£2.33	£2.39	£0.00	£0.00	£0.00	£0.00	£0.00	£2.39		
Homebase, Lochavulin Drive, Oban, PA34 4BW	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
KEA, Braehead Shopping Centre, Glasgow, G51 4FB	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
KEA, Straiton Road, Loanhead, Edinburgh, EH20 9BY	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Inverness City Centre	0.26%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.68	£0.00	£0.00	£0.00	£0.00	£0.00	£0.68	£0.70	£0.00	£0.00	£0.00	£0.00	£0.00	£0.70		
Kingsway West Retail Park, Clepington Road, Dundee (B&M, Currys, DF, Oak Eurotiland, Dunelm, Hobbsbrae & more)	2.15%	0.00%	0.00%	0.00%	7.70%	0.00%	8.04%	£5.71	£0.00	£0.00	£0.00	£0.84	£0.00	£6.50	£13.04	£5.87	£0.00	£0.00	£0.87	£0.00	£6.70	£13.43	
Kirkcaldy Town Centre	0.00%	1.81%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£1.97	£0.00	£0.00	£0.00	£0.00	£1.97	£0.00	£2.03	£0.00	£0.00	£0.00	£0.00	£2.03		
Kirriemuir Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Klondyke Garden Centre, Beancross Road, Polmont, FK2 0XS	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Lidl, Players Road, Stirling, FK7 7SH	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Lidl, Queenswell Road, Forfar, DD8 3JA	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.58	£0.58	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.60		
Livingston Designer Outlet, Almondvale Avenue, Livingston, EH54 6QX	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Livingston Town Centre	0.00%	5.12%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£5.58	£0.00	£0.00	£0.00	£0.00	£5.58	£0.00	£5.76	£0.00	£0.00	£0.00	£0.00	£5.76		
Manchester City Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Marks and Spencer (M&S), High Street, Dunfermline, KY12 7DP	0.00%	0.90%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.99	£0.00	£0.00	£0.00	£0.00	£0.99	£0.00	£1.02	£0.00	£0.00	£0.00	£0.00	£1.02		
Marks and Spencer (M&S), Port Street, Stirling, FK8 2EN	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Morrisons, Flemington Road, Glenrothes, KY7 5QS	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Oakham Town Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Sainsbury's Superstore, Drip Road, Stirling, FK8 1RA	0.00%	0.00%	0.81%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.47	£0.00	£0.00	£0.00	£0.47	£0.00	£0.00	£0.49	£0.00	£0.00	£0.00	£0.49		
Sainsbury's Superstore, Fife Central Retail Park, Kirkcaldy, KY2 6QL	0.00%	1.81%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£1.97	£0.00	£0.00	£0.00	£0.00	£1.97	£0.00	£2.03	£0.00	£0.00	£0.00	£0.00	£2.03		
Salfire Retail Park, Glenrothes (Homebase, Matalan, Carpetright, Pet 1 & more)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Screwfix, Halbeath Motor Park, A92, Dunfermline, KY11 7EG	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Springrise Retail Park, Stirling (B&Q, Currys, Morrisons, Pets at Home B&S, Wilsons, Kitchens & more)	0.00%	0.00%	13.80%	1.67%	0.00%	0.00%	0.00%	£0.00	£0.00	£8.06	£0.71	£0.00	£0.00	£8.77	£0.00	£0.00	£8.41	£0.74	£0.00	£0.00	£9.14		
Sterling Furniture, Moss Road, Tillculter, FK13 6NS	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Stirling City Centre	0.00%	0.00%	19.65%	32.63%	0.00%	1.48%	0.00%	£0.00	£0.00	£11.48	£13.79	£0.00	£0.37	£25.64	£0.00	£0.00	£11.97	£14.41	£0.00	£0.38	£26.76		
Tesco Extra, Kingsway, Dundee, DD3 8QB	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Tesco Extra, Riverside Drive, Dundee, DD2 1UG	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Tesco Extra, South Road, Dundee, DD2 4SR	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Tesco Superstore, Castle Street, Forfar, DD8 3HX	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	3.45%	£0.00	£0.00	£0.00	£0.00	£0.00	£2.79	£2.79	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£2.88		
Tesco Superstore, Wallace Street, Stirling, FK8 1NP	0.00%	0.00%	0.00%	4.74%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£2.00	£0.00	£0.00	£2.00	£0.00	£0.00	£0.00	£2.09	£0.00	£0.00	£2.09		
The Stack Retail Park, Dundee (Aldi, Home Bargains, The Range, Smyths)	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.58	£0.58	£0.00	£0.00	£0.00	£0.00	£0.00	£0.60	£0.60		
Tillculter Village Centre	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00	£0.00		
Sub-Total:	16.39%	72.42%	41.28%	62.55%	10.41%	2.96%	37.67%	£43.50	£79.03	£24.12	£26.43	£1.13	£0.73	£30.44	£205.38	£44.71	£81.56	£25.14	£27.63	£1.17	£0.76	£31.39	£121.35
OVERALL TOTAL:	100%	100%	100%	100%	100%	100%	100%	£265.49	£109.13	£58.43	£42.25	£10.87	£24.79	£80.81	£591.77	£272.85	£112.63	£60.90	£44.17	£11.26	£25.59	£83.33	£610.73

Notes

(1) Household Survey Question 19

(2) Figures rounded +/-

Table 10: Household Survey Turnover - Base Position

	Pre-Development Con- Turnover 2023 (£m)	Pre-Development Comp. Turnover 202: (£m)	Pre-Development Con- & Comp. Turnover 202 (£m)	Pre-Development Con- Turnover 2028 (£m)	Pre-Development Comp. Turnover 202: (£m)	Pre-Development Con- & Comp. Turnover 202 (£m)
Perth City Centre						
Tesco Express	£2.16		£2.16	£2.08		£2.08
Marks and Spencer (M&S)	£18.84	£7.33	£26.18	£18.19	£7.57	£25.75
Other Local Convenience Stores	£3.25		£3.25	£3.13		£3.13
Other Local Comparison Stores		£213.50	£213.50		£220.01	£220.01
Sub-Total	£24.25	£220.84	£245.09	£23.40	£227.58	£250.98
Craigie Local Centre (1)						
Local Stores	£0.31	£0.99	£1.30	£0.32	£1.07	£1.38
Sub-Total	£0.31	£0.99	£1.30	£0.32	£1.07	£1.38
Rannoch Road Local Centre						
Co-op, Rannoch Road	£1.12		£1.12	£1.08		£1.08
Other Local Stores (1)	£0.12	£0.53	£0.65	£0.13	£0.57	£0.70
Sub-Total	£1.24	£0.53	£1.77	£1.20	£0.57	£1.77
Crieff Road (Commercial Centre)						
Tesco Extra	£31.13	£8.50	£39.62	£30.08	£8.76	£38.85
Other Stores		£7.83	£7.83		£8.07	£8.07
Sub-Total	£31.13	£16.33	£47.45	£30.08	£16.83	£38.85
Inveralmond Retail Park (Commercial Centre)						
Aldi	£22.90	£0.37	£23.27	£22.11	£0.38	£22.49
M&S Foodhall	£7.03		£7.03	£6.80		£6.80
Other Stores	£0.46	£4.42	£4.88	£0.44	£4.55	£5.00
Sub-Total	£30.39	£4.79	£35.18	£29.35	£4.93	£34.28
St. Catherine's Retail Park (Commercial Centre)						
B&M	£0.13		£0.13	£0.13		£0.13
Home Bargains	£1.53		£1.53	£1.48		£1.48
Morrisons *	£45.46		£45.46	£43.86		£43.86
The Food Warehouse	£3.26		£3.26	£3.15		£3.15
Other Stores		£72.81	£86.00		£75.01	£87.72
Sub-Total	£50.37	£72.81	£136.38	£48.62	£75.01	£136.34

Asda area on Dunkeld Road			
Asda	£31.44	£6.79	£38.23
Other Stores	£2.88		£2.88
Sub-Total	£34.32	£6.79	£41.11
Bridgend Local Centre			
Co-op, Main Street	£1.91		£1.91
Other Stores (1)	£0.46	£0.50	£0.95
Sub-Total	£2.36	£0.50	£2.86
Edge/ Out of Centre/ Other Locations			
Aldi, Glasgow Road	£11.26		£11.26
Co-op, West Mains Avenue	£4.44		£4.44
Farmfoods, Crieff Road	£2.44		£2.44
Lidl, Riggs Road	£18.21	£0.71	£18.91
Tesco Superstore, Edinburgh Road	£33.47	£8.65	£42.12
Other small convenience stores within Perth	£1.08		£1.08
Other small convenience stores within Zone 1	£27.61		£27.61
Other comparison stores within Perth		£0.98	£0.98
Other comparison stores within Zone 1		£1.36	£1.36
Sub-Total	£98.51	£11.70	£110.21
OVERALL TOTALS	£272.88	£335.27	£621.34

	£30.36	£6.98	£37.34
	£2.79		£2.79
	£33.15	£6.98	£40.13
	£1.84		£1.84
	£0.47	£0.53	£1.01
	£2.31	£0.53	£2.84
	£10.86		£10.86
	£4.28		£4.28
	£2.36		£2.36
	£17.57	£0.74	£18.31
	£32.29	£8.89	£41.19
	£1.04		£1.04
	£26.61		£26.61
		£1.01	£1.01
		£1.40	£1.40
	£95.01	£12.04	£107.05
	£263.44	£345.55	£613.63

Notes

Household Survey Turnovers sourced from Tables 6, 7 & 8.

(1) Benchmarked Turnovers utilised as no Household Survey data available.

Blank spaces indicate no results within Household Survey.

Town Centre and Commercial Centre locations assessed based on a 7-minute drivetime from the proposal site.

* Includes other stores turnover

Table 11: Convenience Goods: Household Survey vs Benchmarked Turnover - 20

Locations	Household Survey Turnover (£m)	Benchmarked Turnover (£m) (1)	Difference in Turnover (£m)	Overtrading Undertrading (%) (4)
Tesco Express , Perth City Centre	£2.16	£11.26	£9.10	19%
Marks and Spencer (M&S), Perth City Centre	£18.84	£6.33	£12.51	298%
Co-op, Rannoch Road	£1.12	£1.47	£0.35	76%
Tesco Extra, Crieff Road	£31.13	£34.08	£2.95	91%
Aldi, Inveralmond Retail Park	£22.90	£6.44	£16.46	355%
M&S Foodhall, Inveralmond Retail Park	£7.03	£7.72	£0.69	91%
B&M, St. Catherine's Retail Park (2)	£0.13	£0.71	£0.58	18%
Home Bargains, St. Catherine's Retail Park (2)	£1.53	£0.75	£0.78	204%
Morrisons, St. Catherine's Retail Park	£45.46	£23.58	£21.88	193%
The Food Warehouse, St. Catherine's Retail Park	£3.26	£6.14	£2.88	53%
Asda, Dunkeld Road	£31.44	£32.10	£0.66	98%
Co-op, Main Street	£4.44	£1.67	£2.77	266%
Aldi, Glasgow Road	£11.26	£6.12	£5.14	184%
Farmfoods, Crieff Road (3)	£2.44	£4.16	£1.72	59%
Lidl, Riggs Road	£18.21	£9.92	£8.29	184%
Tesco Superstore, Edinburgh Road	£33.47	£30.48	£2.99	110%
OVERALL TOTALS	£234.81	£182.93	£51.88	128%

Notes

Benchmark Turnover - Sourced from GlobalData (November 2022). Price Base Adjusted from 2022e to 2021. Experian Retail Planner Briefing Note 20 (February 2023) - Appendix 4b

Adjusted for Density Growth - Experian Retail Planner Briefing Note 20 (February 2023) - Figure 4a & 4b

(1) Estimated net convenience goods sales area (sqm) as follows:

Tesco Express , Perth City Centre	630
Marks and Spencer (M&S), Perth City Centre	630
Co-op, Rannoch Road	141
Tesco Extra, Crieff Road	2,739
Aldi, Inveralmond Retail Park	640
M&S Foodhall, Inveralmond Retail Park	768
B&M, St. Catherine's Retail Park	230
Home Bargains, St. Catherine's Retail Park	242
Morrisons, St. Catherine's Retail Park	2,102
The Food Warehouse, St. Catherine's Retail Park	998
Asda, Dunkeld Road	2,535
Aldi, Glasgow Road	608
Farmfoods, Crieff Road	792
Lidl, Riggs Road	1,170
Tesco Superstore, Edinburgh Road	2,450

(2) £3,250 per sqm sales density used

(3) £5,500 per sqm sales density used

(4) Under 100% indicates undertrading. Over 100% indicates overtrading.

Table 13a: Convenience Goods Only - Trade Draw Assessment Sum

Location	2023				2028			
	Pre-Development Turnover (€m)	Post-Development Turnover (€m)	Diversion (€m)	Impact (%)	Pre-Development Turnover (€m)	Post-Development Turnover (€m)	Diversion (€m)	Impact (%)
Perth City Centre								
Tesco Express	€2.16	€2.06	€0.11	4.90%	€2.08	€1.97	€0.11	5.24%
Marks and Spencer (M&S)	€18.84	€18.65	€0.19	1.02%	€18.19	€17.99	€0.20	1.09%
Other Local Convenience Stores	€3.25	€3.03	€0.21	6.52%	€3.13	€2.91	€0.22	6.98%
Other Local Comparison Stores								
Sub-Total	€24.25	€23.74	€0.51	2.10%	€23.40	€22.87	€0.53	2.25%
Craigie Local Centre (1)								
Local Stores	€0.31	€0.31	€0.00	0.00%	€0.32	€0.32	€0.00	0.00%
Sub-Total	€0.31	€0.31	€0.00	0.00%	€0.32	€0.32	€0.00	0.00%
Rannoch Road Local Centre								
Co-op, Rannoch Road	€1.12	€1.01	€0.11	9.61%	€1.08	€0.97	€0.11	10.29%
Other Local Stores (1)	€0.12	€0.12	€0.00	0.00%	€0.13	€0.13	€0.00	0.00%
Sub-Total	€1.24	€1.13	€0.11	8.66%	€1.20	€1.09	€0.11	9.21%
Cleff Road (Commercial Centre)								
Tesco Extra	€31.13	€29.32	€1.80	5.79%	€30.08	€28.22	€1.86	6.18%
Other Stores	€0.00	€0.00	€0.00	0.00%	€0.00	€0.00	€0.00	0.00%
Sub-Total	€31.13	€29.32	€1.80	5.79%	€30.08	€28.22	€1.86	6.18%
Inverarmond Retail Park (Commercial Centre)								
Aldi	€22.90	€20.32	€2.57	11.24%	€22.11	€19.45	€2.66	12.02%
M&S Foodhall	€7.03	€6.95	€0.09	1.22%	€6.80	€6.71	€0.09	1.30%
Other Stores	€0.46	€0.46	€0.00	0.00%	€0.44	€0.44	€0.00	0.00%
Sub-Total	€30.39	€27.73	€2.66	8.75%	€29.35	€26.60	€2.75	9.36%
St. Catherine's Retail Park (Commercial Centre)								
B&M	€0.13	€0.13	€0.00	0.00%	€0.13	€0.13	€0.00	0.00%
Home Bargains	€1.53	€1.53	€0.00	0.00%	€1.48	€1.48	€0.00	0.00%
Morrisons	€45.46	€41.68	€3.78	8.31%	€43.86	€39.96	€3.90	8.89%
The Food Warehouse	€3.26	€3.17	€0.09	2.63%	€3.15	€3.06	€0.09	2.81%
Other Stores	€13.19	€13.19	€0.00	0.00%	€12.71	€12.71	€0.00	0.00%
Sub-Total	€80.57	€76.51	€3.96	7.67%	€78.27	€74.23	€4.04	8.20%
Asda area on Dunkeld Road								
Asda	€31.44	€30.82	€0.62	1.97%	€30.36	€29.72	€0.64	2.11%
Other Stores	€2.88	€2.77	€0.11	3.68%	€2.79	€2.68	€0.11	3.92%
Sub-Total	€34.32	€33.60	€0.73	2.12%	€33.15	€32.40	€0.75	2.26%
Bridgend Local Centre								
Co-op, Main Street	€1.91	€1.80	€0.11	5.56%	€1.84	€1.73	€0.11	5.95%
Other Stores	€0.46	€0.35	€0.11	23.12%	€0.47	€0.36	€0.11	23.12%
Sub-Total	€2.36	€2.15	€0.21	8.96%	€2.31	€2.09	€0.22	9.47%
Edge/ Out of Centre/ Other Locations								
Aldi, Glasgow Road	€11.26	€10.83	€0.43	3.81%				
Planning Commitment: Aldi, Necessity Brae, Perth.					€10.93	€10.51	€0.42	3.81%
Co-op, West Mains Avenue	€4.44	€4.44	€0.00	0.00%	€4.28	€4.28	€0.00	0.00%
Farmfoods, Cleff Road	€2.44	€2.38	€0.06	2.64%	€2.36	€2.29	€0.07	2.82%
Lidl, Riggs Road	€18.21	€14.72	€3.49	19.17%	€17.57	€13.96	€3.60	20.51%
Tesco Superstore, Edinburgh Road	€33.47	€29.77	€3.71	11.07%	€32.29	€28.47	€3.83	11.85%
Other small convenience stores within Perth	€1.08	€0.87	€0.21	19.60%	€1.04	€0.82	€0.22	20.99%
Other small convenience stores within Zone 1	€27.61	€27.61	€0.00	0.00%	€26.61	€26.61	€0.00	0.00%
Other comparison stores within Perth								
Other comparison stores within Zone 1								
Sub-Total	€109.10	€101.20	€7.90	7.24%	€105.94	€97.81	€8.13	7.67%
Inflow (€m)				€1.39				
OVERALL TOTAL (€M)				€19.17				

Notes
Sourced from Table 12

Table 13b: Convenience & Comparison Goods - Trade Draw Assessment Sum

Location	2023				2028			
	Pre-Development Turnover (€m)	Post-Development Turnover (€m)	Diversion (€m)	Impact (%)	Pre-Development Turnover (€m)	Post-Development Turnover (€m)	Diversion (€m)	Impact (%)
Perth City Centre								
Tesco Express	€2.16	€2.06	€0.11	4.90%	€2.08	€1.97	€0.11	5.24%
Marks and Spencer (M&S)	€26.18	€25.98	€0.19	0.73%	€25.75	€25.56	€0.20	0.77%
Other Local Convenience Stores	€3.25	€3.03	€0.21	6.52%	€3.13	€2.91	€0.22	6.98%
Other Local Comparison Stores	€213.50	€213.27	€0.24	0.11%	€220.01	€219.76	€0.25	0.12%
Sub-Total	€245.09	€244.34	€0.74	0.30%	€250.98	€250.20	€0.78	0.31%
Craigie Local Centre (1)								
Local Stores	€1.30	€1.30	€0.00	0.00%	€1.38	€1.38	€0.00	0.00%
Sub-Total	€1.30	€1.30	€0.00	0.00%	€1.38	€1.38	€0.00	0.00%
Rannoch Road Local Centre								
Co-op, Rannoch Road	€1.12	€1.01	€0.11	9.61%	€1.08	€0.97	€0.11	10.29%
Other Local Stores (1)	€0.65	€0.65	€0.00	0.00%	€0.70	€0.70	€0.00	0.00%
Sub-Total	€1.77	€1.66	€0.11	6.07%	€1.77	€1.66	€0.11	6.25%
Cleff Road (Commercial Centre)								
Tesco Extra	€39.62	€37.46	€2.16	5.45%	€38.85	€36.60	€2.24	5.78%
Other Stores	€7.83	€7.83	€0.00	0.00%	€8.07	€8.07	€0.00	0.00%
Sub-Total	€47.45	€45.30	€2.16	4.55%	€46.92	€44.67	€2.24	4.78%
Inverarmond Retail Park (Commercial Centre)								
Aldi	€23.27	€20.44	€2.82	12.14%	€22.49	€19.56	€2.93	13.02%
M&S Foodhall	€7.03	€6.95	€0.09	1.22%	€6.80	€6.71	€0.09	1.30%
Other Stores	€4.88	€4.82	€0.06	1.28%	€5.00	€4.93	€0.07	1.35%
Sub-Total	€35.18	€32.21	€2.97	8.45%	€34.28	€31.20	€3.08	8.99%
St. Catherine's Retail Park (Commercial Centre)								
B&M	€0.13	€0.13	€0.00	0.00%	€0.13	€0.13	€0.00	0.00%
Home Bargains	€1.53	€1.53	€0.00	0.00%	€1.48	€1.48	€0.00	0.00%
Morrisons	€45.46	€41.68	€3.78	8.31%	€43.86	€39.96	€3.90	8.89%
The Food Warehouse	€3.26	€3.17	€0.09	2.63%	€3.15	€3.06	€0.09	2.81%
Other Stores	€86.00	€85.98	€0.02	0.03%	€87.72	€87.69	€0.03	0.03%
Sub-Total	€136.38	€132.49	€3.89	2.85%	€136.34	€132.32	€4.01	2.94%
Asda area on Dunkeld Road								
Asda	€38.23	€37.38	€0.85	2.23%	€37.34	€36.45	€0.89	2.38%
Other Stores	€2.88	€2.77	€0.11	3.68%	€2.79	€2.68	€0.11	3.92%
Sub-Total	€41.11	€40.16	€0.96	2.33%	€40.13	€39.13	€1.00	2.49%
Bridgend Local Centre								
Co-op, Main Street	€1.91	€1.80	€0.11	5.56%	€1.84	€1.73	€0.11	5.95%
Other Stores	€0.95	€0.85	€0.11	11.10%	€1.01	€0.90	€0.11	10.85%
Sub-Total	€2.86	€2.65	€0.21	7.41%	€2.84	€2.63	€0.22	7.69%
Edge/ Out of Centre/ Other Locations								
Aldi, Glasgow Road	€11.26	€10.83	€0.43	3.81%				
Planning Commitment: Aldi, Necessity Brae, Perth.					€13.20	€12.78	€0.42	3.15%
Co-op, West Mains Avenue	€4.44	€4.44	€0.00	0.00%	€4.28	€4.28	€0.00	0.00%
Farmfoods, Cleff Road	€2.44	€2.38	€0.06	2.64%	€2.36	€2.29	€0.07	2.82%
Lidl, Riggs Road	€18.91	€14.74	€4.17	22.06%	€18.31	€13.97	€4.34	23.70%
Tesco Superstore, Edinburgh Road	€42.12	€37.37	€4.76	11.29%	€41.19	€36.23	€4.96	12.04%
Other small convenience stores within Perth	€1.08	€0.87	€0.21	19.60%	€1.04	€0.82	€0.22	20.99%
Other small convenience stores within Zone 1	€27.61	€27.61	€0.00	0.00%	€26.61	€26.61	€0.00	0.00%
Other comparison stores within Perth	€0.98	€0.98	€0.00	0.00%	€1.01	€1.01	€0.00	0.00%
Other comparison stores within Zone 1	€1.36	€1.36	€0.00	0.00%	€1.40	€1.40	€0.00	0.00%
Sub-Total	€110.21	€100.57	€9.64	8.74%	€109.39	€99.39	€10.00	9.14%
Inflow (€m)				€1.85				
OVERALL TOTAL (€M)				€22.52				

Notes
Sourced from Table 12