



A & R CHIPPENDALE LTD

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Dear Wyre Council Planning Team,

I hope you are keeping well and safe.

I write to you as a director of A & R Chippendale Ltd, who developed Nateby Fields Leisure Park (planning application number - 12/00479/FUL). We are pleased to say that the park has received a great deal of interest, and we hope to begin trading in Spring 2024. However, our marketing and promotional research over the last 12 months has indicated that the overwhelming majority of interest is related to all-year-round seasonal pitches rather than short-stay pitches, which is what we currently have planning permission for.

The original planning approval for the touring site was granted in 2012 which was subsequently updated in 2021 to provide enhanced and updated facilities. There has been, in the intervening time since 2012, a change in expectations and the way in which touring caravan owners wish to make the best use of their considerable investments.

This has seen a substantial move towards the requirement for seasonal pitches rather than short stay pitches, allowing caravan owners to retain their caravans at their chosen location without the need to transport their caravans every time they wish to holiday at their chosen locations.

It is evident from research that the trend is for people taking more frequent shorter stay holidays rather than the traditional single summer break. Having their caravan retained at one location has significant benefits in both the practical aspects of not having to store caravans at home throughout the year and also from an environmental point of view significantly reducing the number of traffic movements with associated highway safety and emissions associated with towing issues.

It appears that other similar local touring sites have likewise experiences and have been granted a proportion of seasonal pitches.

Following up on your recent meeting with Mr Roy Bancroft, where it was indicated that providing all-year-round seasonal pitches would be possible, I respectfully ask that permission be granted to allow the park to operate all-year-round pitches. I am confident that this will promote additional tourism in the local area and enable the park to operate more efficiently.

Thank you for taking the time to read this letter.

Kindest regards,

