

## Extension of 39 Southampton Road, Ringwood **Body Consultancy**

Heritage statement



Project location: 39 Southampton Road, Ringwood  
Applicant: Body Consultancy  
Date: Dec 2023  
Revision: P01

- 1.0 Introduction
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### **Executive Summary**

This Heritage statement has been prepared by Rose Architectural Studio on behalf of The Body Consultancy to accompany the submission of a full planning application for:

Fit out of 41 Southampton Road to extend the Body consultancy business (39 Southampton road), including alterations to the frontage and new shopfront signage

at

39/41 Southampton Road, Ringwood, BH24 1HE

### A description of the heritage asset and its setting

41 Southampton Road is located in the northern part of the Ringwood conservation area.

It appears due to the appearance and construction of the building, the building was likely built in the 1960's

The building is of a mix of red / buff brick construction, with uPVC / timber frames double glazed windows on the first floor and white painted timber shopfront to the ground floor.

The ground floor has large wooden framed windows that are single glazed. Access to the front of the building is through a single door of wooden construction. The front of the building has a large commercial sign across its frontage.

On the road side of the end wall of number 39 are Wheelie bins and cycle racks.

The rear of the building is also finished in red brick, with upvc windows. There is a flat roof constructed across the rear of this entire terrace and it continues to the rear of this application site.

Access is gained to this door by via external steps into the lower communal alley way

The development of the surrounding area is mixed. There are high density residential houses developed on back land, Forest Gate Court. (permission granted in 2004) These are to the north east of the application site. A terrace of three houses is situated at the rear of Mansfield house Mansfield mews (permission granted in May 2003). These are to the east of the application site. Mansfield house is a listed building; this is currently being used as a Dentists surgery. It is situated to the north east of the building. Commercial premises occupy the majority of the immediate area to the north of the application site. These include: Monmouth Court, Carvers Industrial Estate, and 40-44 Southampton Road. The actual commercial usage variance is myriad within these commercial premises. Immediately to the south of the premises is the southern portion of Southampton Road, this is all commercial premises at the ground floor level with pockets of residential flats occupying some of the first and second floor levels.

The application site is part of a terrace development that appears to have been constructed at the same time. This construction possibly took place in the 1960's, though this is only an estimate based on local knowledge and building techniques and design.

Buildings are generally 2, 2.5 or 3 storeys high in this area, buildings depth and mass are varied.

The photographs we have included demonstrate that there is no coherent architectural detailing or style in the locality. Roof forms tend to give a varied sky line but in general they are pitched with the ends running parallel to the street.

Window types are also mixed; generally they have a vertical emphasis. There are multi pane sash windows in some older properties, wooden framed windows and UPVC windows; colouring of the window frames is again mixed.

There are white window frames, blue, black and green. Doorways are similar in their variance. The window size variance is again significant, as with the existing windows in this application site, some are full length commercial display windows; others are unto 12 paned sash windows.

Roofs generally finished in a mix of reddish tiles or slate roofing in the locality



View looking north along southampton Road