

14 Bridge Street 19/2/24

Client statement

Simpsons sweets & shakes was established in 1995 and has become a well renowned feature of the community for families and the younger generation. We have limited seating inside and a sunny courtyard area in front of the shop.

Over the past 3 years we have increased our food offer to boost our lunchtime trade, we offer homemade sausage rolls, soups, cakes and scones. Regular customers come daily from neighbouring businesses; we also provide walking deliveries to those shop owners who cannot leave their premises. In the summer months locals and tourists visit us for picnic supplies, ice creams and sweet treats.

We constantly get asked by customers for sandwiches, toasties and jacket potatoes so we would like to extend our food offer to satisfy demand. Due to limited kitchen and preparation space, it has not been possible to provide this food offer. By extending the café seating upstairs we could increase the service area in the shop whilst retaining seating downstairs so that youngsters and groups can meet for an affordable lunch or snack.

The upstairs space would also be available for private hire, we hold children's birthday parties in the sweet shop and currently have a limit of 12 children due to space, so the additional space would be beneficial.

As a local resident with three children at school in Framlingham, I will be extending my lease by 10 years as I am planning for the long term. I love being part of the business community providing employment and a friendly welcoming space for customers to enjoy.

Since owning Simpsons I have employed numerous students from Framlingham who have gone onto university and full time employment. Many of them remain in touch and credit Simpsons with providing them with confidence and experience that has helped prepare them for the workplace.