**Westminster City Council** 

Development Planning New Applications PO Box 732 Redhill, RH1 9FL westminster.gov.uk/planning



## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the No	n of site location must be completed. Please provide the most accurate site description you can, to orth of the Post Office".
Number	37
Suffix	
Property Name	
Address Line 1	
Bedford Street	
Address Line 2	
Address Line 3	
City Of Westminster	
Town/city	
London	
Postcode	
WC2E 9EN	
•	be completed if postcode is not known:
Easting (x)	Northing (y)
530276	180744
Description	

Applicant Details
Name/Company
Title
MR
First name
Surname
Lovell
Company Name
Hampton Lovell
Address
Address line 1
Lynton House
Address line 2
7-12 Tavistock Square
Address line 3
Town/City
London
County
Country
United Kingdom
Postcode WC1H 9BQ
WC ITI 3DQ
Are you an agent acting on behalf of the applicant?
<ul><li>✓ Yes</li><li>○ No</li></ul>
Contact Details  Primary number
***** REDACTED *****

Secondary number	_
Fax number	
Email address	_
	7
	_
Agent Details	
Name/Company	
Title	
Mr	
First name	_
William	7
Surname	
Walsh	
Company Name	
Pea Green Studio	7
Address	
Address line 1	_
14 Dinham Road	
Address line 2	
High Street	
Address line 3	
Town/City	
Exeter	7
County	_
	7
Country	_
United Kingdom	
Postcode	_
EX4 4EE	

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED *****
The state of Decreased Advantage and (4)
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
Alterations to shopfront, paint finish and hand written shop sign to fascia
Please specify the type(s) and details of each proposed advertisement
Treads specify the type(s) and actains of each proposed autoritionnelli
Advertisement Type:
Fascia Sign
Height: 0.5 metres
Width:
6 metres
Depth: 0.2 metres
What is the height from the ground to the base of the advertisement?:  3 metres
What is the maximum projection of the advertisement from the face of the building?:  0 metres
What is the maximum height of any of the individual letters and symbols?: 17 centimetres
What materials will the advertisement be made of?: standard lettering paint, hand written sign non illuminated
The colour of text and background:
Will the advertisement be illuminated?:
Location of Advarticement(s)
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?  O Yes
⊙ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable  Will the proposed advertisement(s) project over a footpath or other public highway?	
○ Yes ⊙ No	
Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement	
From Date	
01/02/2024	
To Date	
01/02/2034	
Neighbour and Community Consultation	
Have you consulted your neighbours or the local community about the proposal?  ○ Yes  ⊙ No	
Site Visit	
Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  ⊙ Yes  ○ No	
Can the site be seen from a public road, public footpath, bridleway or other public land?             Yes	act?
Can the site be seen from a public road, public footpath, bridleway or other public land?  ② Yes  ○ No  If the planning authority needs to make an appointment to carry out a site visit, whom should they conta  ○ The agent  ② The applicant	act?
Can the site be seen from a public road, public footpath, bridleway or other public land?  ② Yes  ○ No  If the planning authority needs to make an appointment to carry out a site visit, whom should they conta  ○ The agent  ② The applicant	act?
Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes  No  If the planning authority needs to make an appointment to carry out a site visit, whom should they conta  The agent  The applicant Other person  Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?  Yes	act?
Can the site be seen from a public road, public footpath, bridleway or other public land?	act?

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?
Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  It is an important principle of decision-making that the process is open and transparent.  For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.  Do any of the above statements apply?
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.  I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  I/We also accept that, in accordance with the Planning Portal's terms and conditions:  - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;  - Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration  Signed  William Walsh
Date 01/02/2024