

Dacorum Borough Council  
Planning and Regeneration  
The Forum, Marlowes  
Hemel Hempstead  
Herts. HP1 1DN

1<sup>st</sup> March 2024

**RE: 1 Frogmore Street, Tring. HP23 5AU – Shop Premises.  
Enforcement Notice: E/23/00398/CONSRV**

We are appointed by the occupiers of the ground floor shop premises to respond to the Enforcement Notice issued 24/01/2024 regarding the installed HVAC equipment on the external wall on the Frogmore Street elevation. We have previous contact Mr. Muhammad Zia, of the Enforcement Office, and were granted an extension of the deadline period to 04/03/2024.

We are aware of a second Enforcement Notice which was issued to the residential unit above the shop. The notice relates to a recently installed ground floor entrance door, this being a modern Upvc item with semi-circular glazing sections and a bright orange finish which do not comply with the Tring Conservation Area Planning Guidelines.

We confirm having made efforts to contact the owner and occupier of the residential flat without success. We understand the owner is frequently away on long business trips. We shall have to await action on the Enforcement Notice until we can contact the owner.

The current retrospective application promotes a design with a view to resolving the negative visual impact on the local street scene in the Tring Conservation Area. We have previously studied the Tring Conservation Area for another planning application some years ago and have repeated the exercise for the current project. For the current project we have made particular observations of features which project out from the main front walls, such as bay windows, overhanging upper floors, corbelled gables etc. which carefully modulate the street frontages to achieve the characteristic aesthetic of the conservation area.

The offending air handling unit is an important component for the internal environment of the shop premises and mindful of energy efficiency and mitigation of CO<sub>2</sub> emissions. The unit is of a type currently promoted by Government directives to achieving zero emissions status. An assessment was undertaken to try and relocate the unit. However, the corner plot location and absence of exposed rear and side walls offer no suitable locations to mount the unit other than the two street frontage elevations.

The Frogmore Street elevation, the current position for the unit, was carefully studied with an aim to resolve the visual aesthetic. The existing Georgian vernacular is particular of

symmetry, grid lines and repeating patterns. The various items eg. windows, brick headers, recessed meter boxes etc. were used for generating patterns which could be useful to resolving the mismatch of the air handling unit. A solution was achieved by way of a proportionally crafted canopy featuring Georgian proportions, patterns and symmetry. The resulting design displays symmetry between the two identical window frames formed by the centrally located meter boxes and the proposed symmetry of the added timber frame canopy covering over the air handling unit.

Yours faithfully,  
Suresh Patel.ARB