

## Application for Consent to Display an Advertisement(s)

### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)  Northing (y)

Description

## Applicant Details

### Name/Company

Title

Mr

First name

Alastair

Surname

Rodda

Company Name

Santander UK plc

### Address

Address line 1

Unity Place

Address line 2

200 Grafton Gate

Address line 3

Town/City

Milton Keynes

County

Country

United Kingdom

Postcode

MK9 1UP

Are you an agent acting on behalf of the applicant?

Yes

No

### Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

## Agent Details

### Name/Company

Title

First name

Surname

Company Name

### Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

## Contact Details

Primary number

\*\*\*\* REDACTED \*\*\*\*

Secondary number

\*\*\*\* REDACTED \*\*\*\*

Fax number

Email address

\*\*\*\* REDACTED \*\*\*\*

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

External installation of 1no. new illuminated hanging sign and 1no. new non-illuminated fascia sign in Santander's new standard script font.  
Application of window film to section of glazing on the side (east) elevation for improved customer privacy and security.

**Advertisement Type:**

Projecting or Hanging Sign

**Height:**

0.6 metres

**Width:**

0.6 metres

**Depth:**

0.08 metres

**What is the height from the ground to the base of the advertisement?:**

2.4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.8 metres

**What is the maximum height of any of the individual letters and symbols?:**

60 centimetres

**What materials will the advertisement be made of?:**

Aluminium panels with acrylic logos on steel brackets.

**The colour of text and background:**

Santander illuminated hanging/projecting signage (red aluminium panels with white acrylic logos on black steel brackets) in Santander's new standard script font. Black steel bracket fitted to fascia. Illuminated signage connected via photocell, switching off above 2000 lux. Illuminated signage also controlled via time switch with lights on between 7am to 11pm and lights off between 11pm to 7am. Illumination does not exceed 120 lux.

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

120 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

1 metres

**Width:**

5.7 metres

**Depth:**

0.04 metres

**What is the height from the ground to the base of the advertisement?:**

2.9 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.04 metres

**What is the maximum height of any of the individual letters and symbols?:**

50 centimetres

**What materials will the advertisement be made of?:**

White acrylic lettering and logo on red aluminium fascia panel.

**The colour of text and background:**

Santander non-illuminated fascia signage in individual lettering and logo (white acrylic letters & logos) in Santander's new standard script font. Lettering and logo fitted to new fascia panel (red aluminium).

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

2.1 metres

**Width:**

4.3 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.8 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Window film

**The colour of text and background:**

Red opaque window film on clear glazing with dotted top and bottom edges. See submitted elevation drawings for location and positioning of proposed window film on side (east) elevation.

**Will the advertisement be illuminated?:**

Please describe each of the 'Other type(s)' of advertising proposed

Window film applied internally to sections of external glazing on the side (east) elevation.

**Location of Advertisement(s)**

Is the advertisement(s) you are applying for already in place?

- Yes  
 No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- Yes  
 No  
 Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Refer to these drawings/documents for existing and proposed advertisements: "BasildonEW-0522-FR-EL-EX", "BasildonEW-0522-SI-EL-EX", "BasildonEW-0522-FR-EL-PR" and "BasildonEW-0522-SI-EL-PR".

Will the proposed advertisement(s) project over a footpath or other public highway?

- Yes  
 No

**Advertisement(s) Period**

Please state the period of time for which consent is sought for the advertisement

From Date

24/06/2024

To Date

24/06/2029

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- Yes  
 No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- Yes  
 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent  
 The applicant  
 Other person

If Other has been selected, please provide contact details:

Title

\*\*\*\*\* REDACTED \*\*\*\*\*

First name

\*\*\*\*\* REDACTED \*\*\*\*\*

Surname

\*\*\*\*\* REDACTED \*\*\*\*\*

Phone Number

\*\*\*\*\* REDACTED \*\*\*\*\*

Email

\*\*\*\*\* REDACTED \*\*\*\*\*

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- Yes  
 No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes

No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

Yes

No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

Simon Bird

Date

04/03/2024