

**f.r.a.**

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Date: 4<sup>th</sup> March 2024

**Application for Planning Portal Ref: PP-12858637**

Proposal: Display of 1no Illuminated Primary ID sign featuring curved lighting for a new residential development.

Acting as agent on behalf of our client, we submit an application for advertisement consent to Display 1no Illuminated Primary ID sign featuring curved lighting at Hallsville Quarter apartments, a new development of build to rent apartments.

The application is submitted via the planning portal Ref. **PP-12858637** where the following documents support this application

1. Application Form.
2. Planning pack **231214\_HQD1D2\_Planning A00.pdf** prepared by f.r.a. comprising of:
  - Specification – finish codes. DI-100.00
  - Drawings. DI-A00.00; DI-A00.01; DI-A00.02
  - Site plan LP-100.00
  - Location plan LP-101.00
3. Planning Statement

**Planning history**

We acted as agents for the original advertisement consent application 23/00040/ADV which was granted on 14<sup>th</sup> February 2023. However, 1no sign type – the primary ID *sign* (*Drawing Title: Building ID, Primary A00– Drawing No: DI- A00.00 Design Intent 006 Rev A – Dated: 2023-01-04*) from the application cannot be installed due to building constraints. This application is for a revised proposed design of the sign which we are seeking planning approval.

The application fee of £132 (+ service charge fee) was paid via the planning portal on 4<sup>th</sup> March 2024.

I trust that the information provided is sufficient to enable you to determine this planning application. However, if you require any further details, please do not hesitate to contact me.

Regards,

Rachel Trippier  
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