

PP-12814253

PLANNING

Regeneration and Economic Development

North Tyneside Council, Quadrant, The Silverlink North,

North Tyneside, NE27 0BY

Tel: (0191) 643 2310

Email: development.control@northtyneside.gov.uk

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Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
	dations based on the answers given in the questions.
f you cannot provide a postcode, the descri	iption of site location must be completed. Please provide the most accurate site description you can, to e North of the Post Office".
Number	277
Suffix	
Property Name	
Address Line 1	
Whitley Road	
Address Line 2	
Address Line 3	
North Tyneside	
Town/city	
Whitley Bay	
Postcode	
NE26 2TT	
	ust be completed if postcode is not known:
Easting (x)	Northing (y)
435546	572091

Applicant Details
Name/Company
Title
First name
Surname
Nationwide Building Society
Company Name
Address
Address line 1
Nationwide House
Address line 2
Pipers Way
Address line 3
Town/City
Swindon
County
Country
United Kingdom
Postcode
SN3 1TA
Are you an agent acting on behalf of the applicant?
✓ Yes○ No
Contact Details
Primary number

Secondary number	
Fax number	
Email address	
Agent Details	
Name/Company	
Title	
First name	
Megan	
Surname	
Koch	
Company Name	
ISG Design	
loc Design	
Address	
Address line 1	
Aldgate House, 7th Floor	
Address line 2	
33 Aldgate High Street	
Address line 3	
Town/City	
London	
County	
Country	
Country United Kingdom	
Postcode FC3N 4AC	
EC3N 1AG	

Primary number ***** REDACTED ****** Secondary number
Secondary number
Fax number
Email address
***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- Replace 2no. Projecting signage with new 500mm.
- Replace 2no. Fascia and 2no. Logo with 2no. New blue fascia & 2no. New 290mm logo height.
- Remove window message "Building Society" & make good as necessary.
- Replace 1no. ATM surround and decals with new.
- Replace statutory signage with new.
- Install 2no. new window message "A good way to bank."
- Door handle to be SS.
- Deep clean stone.

Advertisement Type: Fascia Sign
Height: 0.55 metres
Width: 6.378 metres
Depth: 0.065 metres
What is the height from the ground to the base of the advertisement?: 2.587 metres
What is the maximum projection of the advertisement from the face of the building?: 0.065 metres
What is the maximum height of any of the individual letters and symbols?: 29 centimetres
What materials will the advertisement be made of?: Fascia Sign: 'Logo' face as perspex 440 Red acrylic with returns finished to match PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white. Formed aluminium fascia sign with returns finished Matt blue (RAL 5022). Fascia board in aluminium colour to match Core Blue 282C
The colour of text and background: Core red #F9383D 0, 87, 69, 2, 032 C Core Blue #011546 100,90,40,40 282 C White
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Projecting or Hanging Sign
7.
Projecting or Hanging Sign Height:
Projecting or Hanging Sign Height: 0.5 metres Width:
Projecting or Hanging Sign Height: 0.5 metres Width: 0.5 metres Depth:
Projecting or Hanging Sign Height: 0.5 metres Width: 0.5 metres Depth: 0.086 metres What is the height from the ground to the base of the advertisement?:
Projecting or Hanging Sign Height: 0.5 metres Width: 0.5 metres Depth: 0.086 metres What is the height from the ground to the base of the advertisement?: 2.616 metres What is the maximum projection of the advertisement from the face of the building?:
Projecting or Hanging Sign Height: 0.5 metres Width: 0.5 metres Depth: 0.086 metres What is the height from the ground to the base of the advertisement?: 2.616 metres What is the maximum projection of the advertisement from the face of the building?: 0.593 metres What is the maximum height of any of the individual letters and symbols?:
Projecting or Hanging Sign Height: 0.5 metres Width: 0.5 metres Depth: 0.086 metres What is the height from the ground to the base of the advertisement?: 2.616 metres What is the maximum projection of the advertisement from the face of the building?: 0.593 metres What is the maximum height of any of the individual letters and symbols?: 30 centimetres What materials will the advertisement be made of?: Projecting Sign: 'Logo' face as acrylic finished to match red PMS 032c and aluminium background finished to match blue PMS 282c with red

Please specify the type(s) and details of each proposed advertisement

Internally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 1.53 metres
Width: 0.852 metres
Depth: 0.042 metres
What is the height from the ground to the base of the advertisement?: 0.755 metres
What is the maximum projection of the advertisement from the face of the building?: 0.042 metres
What is the maximum height of any of the individual letters and symbols?: 7 centimetres
What materials will the advertisement be made of?: ATM Surround: Acrylic finished to match blue PMS 282c with aluminium frame finished Matt blue (RAL 5022). 'Logo' face as acrylic finished to match red PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white.
The colour of text and background: Core red #F9383D 0, 87, 69, 2, 032 C Core Blue #011546 100,90,40,40 282 C White
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 0.135 metres
Width: 1.766 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.651 metres
What is the maximum projection of the advertisement from the face of the building?: 0 metres
What is the maximum height of any of the individual letters and symbols?: 13.5 centimetres
What materials will the advertisement be made of?: Window message: frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White

 $\label{prop:will} \begin{tabular}{ll} Will the advertisement be illuminated internally or externally?: \\ \end{tabular}$

Advertisement Type: Fascia Sign
Height: 0.55 metres
Width: 5.983 metres
Depth: 0.065 metres
What is the height from the ground to the base of the advertisement?: 2.335 metres
What is the maximum projection of the advertisement from the face of the building?: 0.065 metres
What is the maximum height of any of the individual letters and symbols?: 29 centimetres
What materials will the advertisement be made of?: Fascia Sign: 'Logo' face as perspex 440 Red acrylic with returns finished to match PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white. Formed aluminium fascia sign with returns finished Matt blue (RAL 5022). Fascia board in aluminium colour to match Core Blue 282C
The colour of text and background: Core red #F9383D 0, 87, 69, 2, 032 C Core Blue #011546 100,90,40,40 282 C White
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Projecting or Hanging Sign
Height: 0.5 metres
Width: 0.5 metres
Depth: 0.086 metres
What is the height from the ground to the base of the advertisement?: 2.342 metres
What is the maximum projection of the advertisement from the face of the building?: 0.593 metres
What is the maximum height of any of the individual letters and symbols?: 30 centimetres
What materials will the advertisement be made of?: Projecting Sign: 'Logo' face as acrylic finished to match red PMS 032c and aluminium background finished to match blue PMS 282c with red acrylic edge and metal bracket painted to match Core Blue 282C
The colour of text and background: Core red #F9383D 0, 87, 69, 2, 032 C Core Blue #011546 100,90,40,40 282 C White
Will the advertisement be illuminated?:

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The colour of text and background: 3M Crystal 7725SE-314 Dusted White Will the advertisement be illuminated?:

Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 0.135 metres
Width: 1.766 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 1.41 metres
What is the maximum projection of the advertisement from the face of the building?: 0 metres
What is the maximum height of any of the individual letters and symbols?: 13.5 centimetres
What materials will the advertisement be made of?: Window message: frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White
The colour of text and background: 3M Crystal 7725SE-314 Dusted White
Will the advertisement be illuminated?:
Please describe each of the 'Other type(s)' of advertising proposed
ATM Surround Window Message "A good way to bank" Safety Manifestation
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
○ Yes② No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? O Yes No Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
Existing elevation/s will be submitted as part of the documents for this application

Will the proposed advertisement(s) project over a footpath or other public highway?
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement
From Date 07/03/2024
To Date
07/03/2029
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal? ○ Yes ⊙ No
Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land?
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ○ No
Interest In the Land Does the applicant own the land or buildings where the adverts are to be placed?

With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
○ Yes⊙ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
ISG Design
Date
07/03/2024

Authority Employee/Member