

New Forest District Council
Appletree Court
Beaulieu Road
Lyndhurst
Hampshire SO43 7PA
Tel: 023 8028 5345
Email: planning @nfdc.gov.uk
newforest.gov.uk/planning

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the No	n of site location must be completed. Please provide the most accurate site description you can, to orth of the Post Office".
Number	2
Suffix	
Property Name	
Address Line 1	
High Street	
Address Line 2	
Address Line 3	
Hampshire	
Town/city	
Fordingbridge	
Postcode	
SP6 1AX	
Department of all a least to a	
	t be completed if postcode is not known:
Easting (x)	Northing (y)
414854	114256
Description	

Applicant Details
Name/Company
Title
First name
Surname
Nationwide Building Society
Company Name
Address
Address line 1
Pipers Way
Address line 2
Nationwide House
Address line 3
Town/City
Swindon
County
Country
United Kingdom
Postcode
SN3 1TA
Are you an agent acting on behalf of the applicant?

Contact Details
Primary number

Secondary number
Fax number
Email address
Agent Details
Name/Company
Title
First name
Megan
Surname
Koch
Company Name
ISG Design
Address
Address line 1
Aldgate House, 7th Floor
Address line 2
33 Aldgate High Street
Address line 3
Town/City
London
County
Country
United Kingdom
Postcode
EC3N 1AG

Contact Details			
Primary number			
**** REDACTED *****			
Secondary number			
Fax number			
Email address			
**** REDACTED *****			

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- Replace 1no. Projecting signage with new 500mm. Retain existing brackets. Existing Projecting sign brackets to be painted in blue to match new fascia.
- Replace 1no. Fascia and 1no. Logo with 1no. New blue fascia & 1no. New 290mm logo height.
- Install 1no. ATM tablet and decals with new.
- Install new statutory signage.
- Re-decorate shopfront.

Advertisement Type: Projecting or Hanging Sign
Height: 0.5 metres
Width: 0.5 metres
Depth: 0.086 metres
What is the height from the ground to the base of the advertisement?: 3.205 metres
What is the maximum projection of the advertisement from the face of the building?: 0.65 metres
What is the maximum height of any of the individual letters and symbols?: 30 centimetres
What materials will the advertisement be made of?: 'Logo' face as acrylic finished to match red PMS 032c and aluminium background finished to match blue PMS 282c with red acrylic edge and metal bracket painted to match Core Blue 282C
The colour of text and background: core red #F9383D, 0,87,69,2,032 C core blue #011546, 100, 90,40,40,282 C
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Externally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Fascia Sign
Height: 0.548 metres
Width: 3.699 metres
Depth: 0.065 metres
What is the height from the ground to the base of the advertisement?: 2.422 metres
What is the maximum projection of the advertisement from the face of the building?: 0.065 metres
What is the maximum height of any of the individual letters and symbols?: 29 centimetres
What materials will the advertisement be made of?: Non-illuminated 'Logo' face as perspex 440 Red acrylic with returns finished to match PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white. Formed aluminium fascia sign with returns finished Matt blue (RAL 5022). Fascia board in aluminium colour to match Core Blue 282C
The colour of text and background: core red #F9383D, 0,87,69,2,032 C core blue #011546, 100, 90,40,40,282 C, white
Will the advertisement be illuminated?:

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:	
Other type	
Height: 0.4 metres	
Width: 0.725 metres	
Depth: 0.042 metres	
What is the height from the ground to the base of the advertisement?: 1.507 metres	
What is the maximum projection of the advertisement from the face of the building?:	
0.042 metres What is the maximum height of any of the individual letters and symbols?:	
7 centimetres	
What materials will the advertisement be made of?: Non-illuminated ATM Tablet: Acrylic finished to match blue PMS 282c with aluminium frame finished Matt blue (RAL 5022). 'Logo' face as acrylic finished to match red PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white.	
The colour of text and background: core red #F9383D, 0,87,69,2,032 C core blue #011546, 100, 90,40,40,282 C, white	
Will the advertisement be illuminated?:	
ease describe each of the 'Other type(s)' of advertising proposed	
Non-illuminated ATM Tablet	
ocation of Advertisement(s)	
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From Date
27/02/2024
To Date
27/02/2029
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○ Yes ⊙ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land? Yes
○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

Other person
Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
○ Yes
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
Yes✓ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?
○ No

With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
○ Yes⊙ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
ISG Design
Date
27/02/2024

Authority Employee/Member