



Nationwide Building Society

2 High Street,

Fordingbridge,

SP6 1AX



Heritage Statement

This statement has been prepared to support our Advert and Listed Building Consent applications to replace the external signage for Nationwide Building Society. The property is Grade II listed and is located within a conservation area.

The Proposals:

Works will include:

Externally:

- Replace 1no. Projecting signage with new 500mm. Retain existing brackets. Existing Projecting sign brackets to be painted in blue to match new fascia.
- Replace 1no. Fascia and 1no. Logo with 1no. New blue fascia & 1no. New 290mm logo height.
- Install 1no. ATM tablet and decals with new.
- Install new statutory signage.
- Re-decorate shopfront.
- Window message not deployed.

Internally:

- Install new statutory signage marketing unit.

The property is currently occupied by Nationwide.

The following statement explains the heritage context and appraises the property as a heritage asset.

Building Appraisal:

Nationwide, High Street, Fordingbridge is a three-story terrace building. The building is Grade II listed and is designated as a positive building highlighting the contribution to the conservation area.

Heritage Category: Listed Building

Grade: II

List Entry Number: 1166792

Date first listed: 13-Feb-1987

List Entry Name: ANGLIA BUILDING SOCIETY BUBBLY BARGAINS

Statutory Address 1: ANGLIA BUILDING SOCIETY, 2, HIGH STREET

Statutory Address 2: BUBBLY BARGAINS, 4, HIGH STREET

Details: FORDINGBRIDGE HIGH STREET SU 1414 (west side) 15/17 Nos 2 and 4 Anglia Building Society and Bubbly Bargains. The entry shall be amended to read:

SU 1414 FORDINGBRIDGE HIGH STREET (west side) 15/17 Nos 2 and 4 Anglia Building Society and Bubbly Bargains

Pair of shops. C17 core, remodelled C18, C19 and C20. Timber-frame core, brick rendered, plain tile roof. 2 storey and attic, 3 bay, with central passageway to rear wing on left of centre. Front has wood frame to passage archway. To right- hand, shopfront in C19 style with central glazed door and 8-pane window to right, slightly projecting, 4-pane window to left. Moulded cornice across all. To left- hand, similar style shopfront with door on right of projecting 8-pane window. Three 2-light camber head casements on 1st floor. Dentilled cornice. Three 2- light hip-roofed dormers. Important in street scene, facing down Bridge Street. Included for group value.

Resource from –

<https://historicengland.org.uk/listing/the-list/list-entry/1166792>

The property is located on the High Street which has a number of listed buildings.



Impact Summary

The building is Grade II listed and the original building fabric will not be altered, removed, or concealed. All existing original features will not be affected by the proposed works.

No discussions have been made with neighbours in relation to the proposals; the works are not considered to have any adverse impact on neighbours. The works are not considered to have any adverse impact to the existing appearance and amenity of the application site and that of its neighbours, rather, the proposals will benefit the front elevation. Access to the building will remain unchanged. The proposals will not affect public routes. There are no alterations proposed to the landscaping nor is there any opportunity to make improvements.

All works are intended to involve the minimum intervention and preserve the original look and feel of the existing building within the context of its conservation areas and positive building status.

The significance of the building has been considered and will retain its existing character. It is considered these works will improve the elevation and therefore makes a positive contribution to the conservation area.