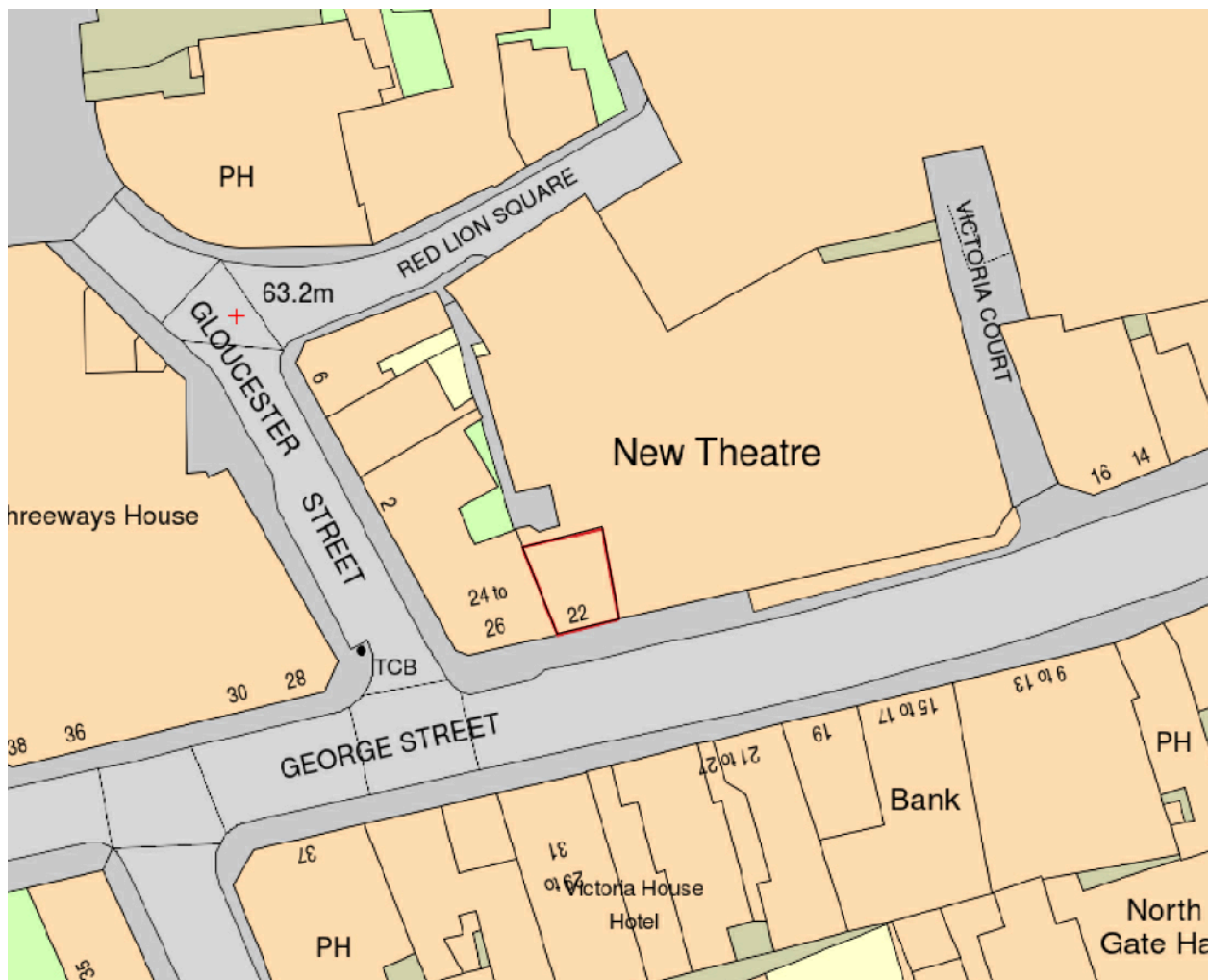


Design and access and planning statement

Tasty Kitchen 22, George Street, Oxford, OX1 2AE

22 George Street is a retail unit. The street is predominantly characterised by retail units and restaurants displaying fascia signs and projecting signs, many of which are illuminated. Illumination consists of both internally and externally trough lit signs.



Existing shop front image:



Core Strategy

CS18_ - Urban design, town character, historic environment

Sites and Housing Plan

MP1 - Model Policy

Other Material Considerations:

National Planning Policy Framework

This application is in or affecting the Central Conservation Area.

Planning Practice Guidance

Relevant Site History:

65/17078/A_H - Installation of new front for building society office. RBR 14th December

1965. 66/01460/P_H - Illuminated name fascia to new front for offices (revised). PER 11th January

1966. 66/17078/A_H - Installation of new front for building society office. PER 11th January

1966. 92/00240/AH - Non-illuminated fascia sign (Amended Plans). PER 16th July 1992

16/00066/ADV | Display of 1No. externally-illuminated fascia sign, 1No. externally-illuminated hanging sign, 2No. internally-illuminated window signs and non-illuminated signage to existing awning.

Conclusion:

The size of the fascia sign, windows signs and projecting sign, their situation and design will be appropriate to the location on part of a shop elevation.

The fascia sign will not have illumination.

The proposed door would match the existing door.

The ventilation grill color will match the signage color. So it blends in with the signage.



This use of signage is considered to form an appropriate visual relationship with other shopfronts and restaurants in the surrounding Conservation Area.