



Ethical Framework

We will not accept sponsorship/advertising from the following:

-  Advertisements which are considered not to comply with the guidelines set down from time to time by the Advertisement Standards Authority
-  Advertisements for Tobacco manufacturers
-  Advertisements for Alcohol manufacturers
-  Advertisements for any business involved in the manufacture or sales of armaments to oppressive regimes
-  Advertisements for extreme right-wing media organisations (not mainstream media)
-  Advertisements for companies involved in the sex industry
-  Advertisements for contraceptives and associated products and services
-  Advertisements for political parties or where the content is considered to be of a political nature
-  Advertisements on behalf of Trade Unions or Employers Federations
-  Advertisements which may be construed as showing or encouraging racial or sexual prejudice
-  Advertisements for manufacturers of instruments of torture
-  Advertisements for businesses involved in animal experimentation for cosmetic purposes
-  Advertisements for businesses involved in the fur trade
-  Advertisements for any organisations involved in blood sports, which involve the use of animals or birds to catch, fight or kill each other, for example fox hunting and hare coursing
-  Advertisements for any business which through its operations is involved in drug trafficking or money laundering
-  Advertisements for any organisation(s) associated with pay day loan companies

