PP-12884002



Three Rivers House Northway Rickmansworth WD3 1RL

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make re	commendations based on the answers given in the questions.
	the description of site location must be completed. Please provide the most accurate site description you can, to field to the North of the Post Office".
Number	123
Suffix	
Property Name	
Address Line 1	
High Street	
Address Line 2	
Address Line 3	
Hertfordshire	
Town/city	
Rickmansworth	
Postcode	
WD3 1AN	
December 6 %	Consequent to a consequent of the contraction of th
-	tion must be completed if postcode is not known:
Easting (x)	Northing (y)
505961	194445
Description	

Applicant Details
Name/Company
Title
First name
Surname
Nationwide Building Society
Company Name
Address
Address line 1
Pipers Way
Address line 2
Nationwide House
Address line 3
Town/City
Swindon
County
Country
United Kingdom
Postcode
SN3 1TA
Are you an agent acting on behalf of the applicant?
<ul><li></li></ul>
Contact Details
Primary number

Secondary number	_
Fax number	
Email address	
	7
	_
Agent Details	
Name/Company	
Title	
	7
First name	_
Megan	7
Surname	_
Koch	
Company Name	_
ISG Design	7
	_
Address	
Address line 1	_
7th Floor, Aldgate House	
Address line 2	_
33 Aldgate High Street	
Address line 3	
Town/City	
London	
County	_
	7
Country	
United Kingdom	7
Postcode	_
EC3N 1AG	
	_

Contact Details	
imary number	
***** REDACTED *****	
econdary number	
ax number	
mail address	
***** REDACTED *****	

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- Replace 1no. Projecting signage with new 500mm with white heritage. Retain existing bracket. Existing Projecting sign bracket to be painted in blue to match new fascia.
- Retain existing timber fascia and to be painted blue. Replace 1no. Logo with 1no. New white heritage 185mm logo height.
- Remove window message "Building Society" & make good as necessary.
- Replace 1no. ATM surround and decals with new.
- Replace statutory signage with new.
- Install new window message "A good way to bank."
- Install new safety manifestation to windows.

Advertisement Type: Projecting or Hanging Sign  Height: 0.5 metres
0.5 metres
Width:
0.5 metres
Depth: 0.086 metres
What is the height from the ground to the base of the advertisement?: 3.4 metres
What is the maximum projection of the advertisement from the face of the building?:  0.65 metres
What is the maximum height of any of the individual letters and symbols?: 30 centimetres
What materials will the advertisement be made of?:  'Logo' face as acrylic finished in white and aluminium background finished to match blue PMS 282c with white acrylic edge and metal bracket painted to match Core Blue 282C
The colour of text and background: Core Blue #011546 100,90,40,40 282 C White
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?:  Externally
Illuminance levels: 250 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Static
Advertisement Type: Fascia Sign
Height: 0.185 metres
Width: 2.212 metres
Depth: 0.04 metres
What is the height from the ground to the base of the advertisement?: 3.004 metres
What is the maximum projection of the advertisement from the face of the building?: 0.04 metres
What is the maximum height of any of the individual letters and symbols?: 18.5 centimetres
What materials will the advertisement be made of?:  Non-illuminated 'Logo' face as white aluminium. 'nationwide' to be aluminium finished white. Existing timber fascia panel with all returns and moulding to be finished in Matt blue (RAL 5022). Fascia board in colour to match Core Blue 282C
The colour of text and background: Core Blue #011546 100,90,40,40 282 C White
Will the advertisement be illuminated?:
Advertisement Type:

Please specify the type(s) and details of each proposed advertisement

Other type
Height: 1.53 metres
Width: 0.852 metres
Depth: 0.042 metres
What is the height from the ground to the base of the advertisement?: 0.627 metres
What is the maximum projection of the advertisement from the face of the building?: 0.042 metres
What is the maximum height of any of the individual letters and symbols?: 7 centimetres
What materials will the advertisement be made of?:  ATM Surround: Acrylic finished to match blue PMS 282c with aluminium frame finished Matt blue (RAL 5022). 'Logo' face as acrylic finished to match red PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white.
<b>The colour of text and background:</b> Core red #F9383D 0, 87, 69, 2, 032 C Core Blue #011546 100,90,40,40 282 C White
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 250 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 0.135 metres
Width: 1.766 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.475 metres
What is the maximum projection of the advertisement from the face of the building?:  0 metres
What is the maximum height of any of the individual letters and symbols?: 13.5 centimetres
What materials will the advertisement be made of?: Window message: frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White
The colour of text and background: 3M Crystal 7725SE-314 Dusted White
Will the advertisement be illuminated?:
Advertisement Type: Other type
Height: 0.05 metres
Width:

0.05 metres	
Depth: 0.01 metres	
What is the height from the ground to the base of the advertisement?: 0.85 metres	
What is the maximum projection of the advertisement from the face of the building?:  0 metres	
What is the maximum height of any of the individual letters and symbols?: 5 centimetres	
What materials will the advertisement be made of?: Safety Manifestation: frosted vinyl internally applied to the window in 3M Crystal 7725SE-314 Dusted White	
The colour of text and background: 3M Crystal 7725SE-314 Dusted White	
Will the advertisement be illuminated?:	
Please describe each of the 'Other type(s)' of advertising proposed	
ATM Surround Window Message "A good way to bank" Safety Manifestation	
cocation of Advertisement(s) set the advertisement(s) you are applying for already in place?  Yes No set an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes No No No Not Applicable  Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or hotograph(s)  Existing elevation/s will be submitted as part of the documents for this application  Will the proposed advertisement(s) project over a footpath or other public highway?	
vill the proposed advertisement(s) project over a footpath or other public highway?  Yes  No	
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement	
rom Date	
12/03/2024	
o Date	
12/03/2029	
	-

Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?  ○ Yes  ○ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?  ⊗ Yes  ○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  ⊘ The agent ○ The applicant ○ Other person
Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?
Interest In the Land
Interest In the Land  Does the applicant own the land or buildings where the adverts are to be placed?  ○ Yes  ⊙ No
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Does the applicant own the land or buildings where the adverts are to be placed?  ○ Yes  ○ No  If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  ○ Yes
Does the applicant own the land or buildings where the adverts are to be placed?  ○ Yes ○ No  If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  ○ Yes ○ No
Does the applicant own the land or buildings where the adverts are to be placed?  ○ Yes ○ No  If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  ○ Yes ○ No  Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following:  (a) a member of staff (b) an elected member (c) related to a member of staff
Does the applicant own the land or buildings where the adverts are to be placed?  ○ Yes  ○ No  If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  ○ Yes  ○ No  Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member  (c) related to a member of staff (d) related to an elected member
Does the applicant own the land or buildings where the adverts are to be placed?  ○ Yes ○ No  If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  ○ Yes ○ No  Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  It is an important principle of decision-making that the process is open and transparent.  For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having

## **Declaration**

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

✓I / We agree to the outlined declaration
Signed
ISG Design
Date
12/03/2024