

## **Design Access Statement (DAS) Muddler, Unit 3, Keel Square Sunderland**

### **Proposal**

The proposal is for x2 main fascia signs positioned onto the glazing bars of the venue on separate elevations x1 on keel square and x1 on high street West. Also within the signage scheme is a projecting sign on High street West. Around the main entrance on Keel square is an illuminated door surround consisting of the brand mark. On Keel square it is also proposed that a pavement cafe be installed. Defined with planters and barrier panels. Within the exterior space it is proposed that loose furniture and banquet seating be installed along with parasol covers. As part of the scheme it is proposed during peak external times (Early Spring through to Autumn) that a change of use for part of the Keel square highway be proposed. To increase the size of the garden space. All the items that form the garden are fully removable without any harm to the soft and hard landscaping of Keel square. The planning application also includes details on the external plant / duct from the kitchen area and its location on the roof.

### **Location**

The venue is housed in the ground floor of unit 3 within the new holiday inn complex in Keel square Sunderland

Keel Square is a public space and boulevard based in Sunderland, Tyne & Wear, completed in 2015. Located to the north of the City Centre opposite the Vaux Site, the square was constructed as part of the larger St. Mary's Way redevelopment. A celebration of Sunderland's maritime and industrial heritage, the square's name was decided by the city's residents.

The unit is within the city centre coordinates - 54.907878°N 1.386170°W - Transport links are strong with rail and bus links within the the local area.

### **1. Projecting Sign:**

- **Scale:** The projecting sign will be of appropriate size, ensuring visibility without obstructing pedestrian or vehicular traffic.
- **Appearance:** The design of the projecting sign will be in line with the aesthetic of the surrounding area, maintaining harmony with the architecture and overall ambiance.
- **Proposed Use:** The projecting sign will serve as a clear identifier for the restaurant, aiding customers in locating the establishment from a distance.

## 2. Main Sign to Fascia and Entrance Surround:

- **Scale:** The main sign affixed to the fascia will be proportionate to the building's facade, ensuring it is easily visible without overwhelming the structure.
- **Appearance:** The design of the main sign will be visually appealing and consistent with the branding of the restaurant, contributing positively to the overall streetscape.
- **Proposed Use:** The main sign will provide essential information about the restaurant to passersby, facilitating recognition and attracting potential patrons.

## 3. Restaurant Terrace with Planters:

- **Landscaping:** The terrace will be landscaped with carefully selected plants and planters, enhancing the outdoor dining experience while complementing the surrounding environment.
- **Appearance:** The terrace will be aesthetically pleasing, with a well-maintained arrangement of planters and greenery contributing to a welcoming and relaxing atmosphere.
- **Layout:** The layout of the terrace will be designed to maximise seating capacity while allowing sufficient space for movement and accessibility, ensuring a comfortable dining experience for all patrons.
- **Proposed Use:** The restaurant terrace will provide additional dining and drinking space, offering customers the option to dine/drink outdoors in a pleasant and inviting setting.

## 4. Seating (Loose and Fixed):

- **Layout:** Both loose and fixed seating will be arranged thoughtfully to optimise space utilisation while ensuring ease of access and comfortable seating arrangements.
- **Amount:** The seating will be provided in adequate quantities to accommodate the expected number of diners, with consideration given to flexibility in seating arrangements to accommodate varying group sizes.
- **Proposed Use:** The seating options will cater to the diverse needs of patrons, providing choices for those seeking a casual dining experience as well as those preferring more permanent seating arrangements.

## 5. Parasol Covers:

- **Appearance:** Parasol covers will be selected to complement the overall design aesthetic of the restaurant terrace, contributing to a cohesive and visually pleasing outdoor dining area.
- **Proposed Use:** Parasol covers will offer protection from the elements, ensuring comfort for diners during sunny or rainy weather conditions, thereby enhancing the overall dining experience.

This access statement outlines the key considerations regarding the design and utilisation of the projecting sign, main sign to fascia, entrance arch, restaurant terrace with planters, and seating arrangements, including parasol covers, emphasising accessibility, aesthetics, and functionality.