

Design & Access Statement

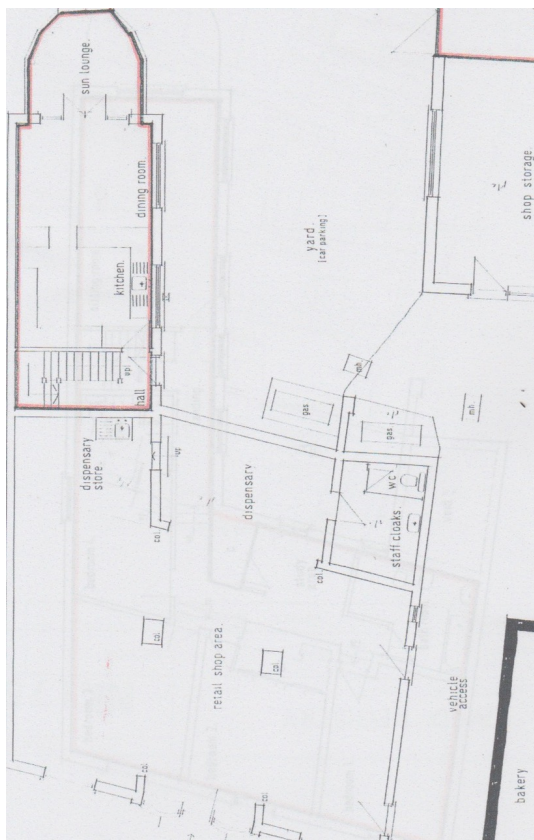
PROPOSED CHANGE OF USE AT HUGGERS THE STREET LONG STRATTON NORFOLK NR15 2XJ

1.0 Proposal

- 1.1 this design and access statement is made in support of a change of use application for the first floor accommodation at "Huggers" The Street Long Stratton Norfolk NR15 2XJ
- 1.2 "Huggers" The Street Long Stratton Norfolk NR15 2XJ is a two story building with "café" facilities on the ground floor with associated ancillary kitchens pantry and storage And accommodation associated with the business on the first floorUse classClass E(B)
- 1.3 The ground floor is to remain as a café Huggers Ltd is a private limited company based in Norwich, England. It was incorporated on November 27, 2019. The company's registered office address is Huggers, The Street, Long Stratton, and Norwich, NR15 2XJ..... and is a café /bistro basically providing Café / British / Healthy cuisine & Vegetarian Friendly with Vegan Options operating to cover Breakfast, Lunch, Dinner.
- 1.4 Huggers" The Street... is a Grade II Listed Building.

Listing Extract.. OC17with later alterations. One building. Timber-framed with plastered panels. Pantile roof with gable ends. Left hand end painted brick C18 or C19. Two storeys, first floor projects. Three windows, three-light casements. Ground floor right four-light fixed windows, two fielded-panel doors, C19 shop on left with fluted frieze and small cornice, the shop window is modern. Listing NGR: TM1973492727

Existing Plan of ground floor



- 1.5 The proposal is to use the first floor accommodation as "Airbnb" accommodation separately from the main café business... use class sue generis "hostel"

Airbnb is an online marketplace that involves the renting of property or parts of properties to travellers. Airbnb

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does not own any of the properties. It simply provides a platform from which people can rent out their properties or spare rooms to guests. Prices are set by the property owners and monies are collected via the Airbnb app

The advantages that this proposal is looking to create are

- i) generate growth in tourist by increase accommodation choice
- ii) bring an underused part of a building back into full use
- iii) economic benefits by stimulates economic growth by increasing the demand for products and services locally, leading to more economic activities, investments, and job creation.
- iv) cultural benefits as tourism helps expose people to diverse cultures, traditions, and different ways of life. It encourages open-mindedness, empathy, and a broader understanding of the world
- v) to help revitalizing local locations
- vi) to help accommodate more tourists and help drive new customers to local businesses.
- vii) help to diversify tourism by promoting areas that need visitors the most and reducing overcrowding in tourist hotspots
- viii) generating significant economic benefits for local communities and helping to spread the benefits of tourism / creating important economic opportunities for hosts and local small businesses / etc.

Existing Plan of First floor



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