

**Durham County Council**

Regeneration and Economic Development  
 Planning Development  
 County Hall  
 Durham  
 DH1 5UL



### Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

## Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)  Northing (y)

Description

## Applicant Details

### Name/Company

Title

SeaScapes Delivery Manager

First name

Jenny

Surname

Swainston

Company Name

Durham County Council

### Address

Address line 1

Spectrum 8

Address line 2

Spectrum Business Park

Address line 3

Town/City

Seaham

County

Durham

Country

United Kingdom

Postcode

SR77TT

Are you an agent acting on behalf of the applicant?

Yes

No

### Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

## Agent Details

### Name/Company

Title

First name

Surname

Company Name

### Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

## Contact Details

Primary number

\*\*\*\* REDACTED \*\*\*\*

Secondary number

Fax number

Email address

\*\*\*\* REDACTED \*\*\*\*

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Free standing sign at the entrance of the Horden Railway station

Please specify the type(s) and details of each proposed advertisement

### Advertisement Type:

Other type

### Height:

1.2 metres

### Width:

1.2 metres

### Depth:

0.13 metres

### What is the height from the ground to the base of the advertisement?:

1.2 metres

### What is the maximum projection of the advertisement from the face of the building?:

0.13 metres

### What is the maximum height of any of the individual letters and symbols?:

8 centimetres

### What materials will the advertisement be made of?:

3mm Dibond with an anti-graffiti laminate finish

### The colour of text and background:

Various colors

### Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Free standing sign at the entrance of the Horden Railway station

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- Yes  
 No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- Yes  
 No  
 Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- Yes  
 No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

14/03/2024

To Date

31/12/2044

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- Yes  
 No

If Yes, please provide details

Consulted the local school children to help design the sign.

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- Yes  
 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent  
 The applicant  
 Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- Yes  
 No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

\*\*\*\*\* REDACTED \*\*\*\*\*

First Name

\*\*\*\*\* REDACTED \*\*\*\*\*

Surname

\*\*\*\*\* REDACTED \*\*\*\*\*

Reference

Added email reply in the details below

Date (must be pre-application submission)

07/03/2024

Details of the pre-application advice received

Good afternoon Jenny,

I refer to your recent enquiry in which you seek advice on whether the proposed signage adjacent to the car park at Horden Train Station requires advertisement consent.

Based on the submitted information I consider that the proposals will require advertisement consent.

Application forms and guidance notes can be found at [www.planningportal.co.uk](http://www.planningportal.co.uk). The forms should be accompanied by a site location plan (1:1250) including a north arrow with the application site edged in red; a site layout plan showing the position of the board (1:200 or 1:500); and ideally scaled plans of the board and details. I believe the fee will be £578.

Given the proximity of the proposed sign to the car park I have consulted our Highways section and they have confirmed that this proposal raises no concerns over road safety.

I hope the above helps but should you require any further assistance, please do not hesitate to contact me.

Kind regards,

Michelle Penman  
Planning Officer (Development Management) – Regeneration, Economy and Growth  
Planning and Housing Services  
Durham County Council  
County Hall  
Durham  
DH1 5UQ

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[www.durhampoweredbypeople.co.uk](http://www.durhampoweredbypeople.co.uk)

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- Yes  
 No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- Yes  
 No

If No, why has permission not been obtained?

Yes via planing permission

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- Yes  
 No

If yes, please provide details of their name, role, and how they are related:

\*\*\*\*\* REDACTED \*\*\*\*\*

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

Sana Zardari

Date

18/03/2024

