

## Application for Consent to Display an Advertisement(s)

### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)  Northing (y)

Description

## Applicant Details

### Name/Company

Title

First name

Surname

Company Name

### Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Are you an agent acting on behalf of the applicant?

Yes

No

### Contact Details

Primary number

Secondary number

Fax number

Email address

## Agent Details

### Name/Company

Title

First name

Surname

Company Name

### Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

## Contact Details

Primary number

\*\*\*\* REDACTED \*\*\*\*

Secondary number

Fax number

Email address

\*\*\*\* REDACTED \*\*\*\*

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

ERECTION OF ILLUMINATED AND NON-ILLUMINATED SIGNS TO THE EXTERIOR OF THE BUILDING

SIGN A - NINE X NEW SETS OF SIGNWRITING

SIGN B - TWO X NEW SETS OF INDIVIDUAL LETTERS, ONE X WITH TROUGH LIGHT TO ILLUMINATE

SIGN C - TWO X NEW AMENITY BOARDS

SIGN D - TWO X NEW SIGNS TO REAR

SIGN E - ONE X NEW LANTERN

SIGN F - THIRTEEN X NEW LED FLOODLIGHTS

SIGN G - TWO X NEW POSTER CASE

SIGN H - ONE X NEW DOUBLE SIDED PICTORIAL

SIGN I - ONE X NEW DOUBLE LEGGED SIGN

SIGN J - FIVE X NEW WINDOW VINYLs

**Advertisement Type:**

Hoarding

**Height:**

2 metres

**Width:**

0.6 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

SIGN WRITTEN ENTRANCE DIRECTIONAL, SIGN WRITTEN TO BUILDING (SIGN A1)

**The colour of text and background:**

F&B STIRABOUT BACKGROUND WITH BLACK SIGNWRITTEN TEXT AND DIRECTIONAL ARROW.

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Hoarding

**Height:**

1.05 metres

**Width:**

1.05 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

3.5 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

105 centimetres

**What materials will the advertisement be made of?:**

SIGN WRITTEN LOGO TO BUILDING

**The colour of text and background:**

F& STIRABOUT BACKGROUND WITH BS 10 A 11 'V' AND F&B LONDON STONE QUEENS HEAD IMAGE (SIGN A2)

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

200 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Hoarding

**Height:**

1.2 metres

**Width:**

1.2 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

120 centimetres

**What materials will the advertisement be made of?:**

SIGN WRITTEN LOGO TO BUILDING

**The colour of text and background:**

F&B STIRABOUT BACKGROUND WITH BS 10 A 11 'V' AND F&B LONDON STONE QUEENS HEAD IMAGE (SIGN A3)

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

200 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Hoarding

**Height:**

0.95 metres

**Width:**

1.75 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

70 centimetres

**What materials will the advertisement be made of?:**

SIGNWRITTEN LOGO AND TEXT TO BUILDING

**The colour of text and background:**

BLACK BACKGROUND WITH BS 10 A 11 'V' AND F&B LONDON STONE QUEENS HEAD IMAGE WIHT WHITE SIGNWRITTEN TEXT (SIGN A4)

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Hoarding

**Height:**

0.25 metres

**Width:**

2.75 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

2.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

10 centimetres

**What materials will the advertisement be made of?:**

SIGN WRITTEN AMENITY TEXT TO BUILDING

**The colour of text and background:**

F&B STIRABOUT BACKGROUND WITH BLACK SIGNWRITTEN AMENITY TEXT (SIGN A5)

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

200 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Hoarding

**Height:**

0.15 metres

**Width:**

2.05 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

2.5 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

15 centimetres

**What materials will the advertisement be made of?:**

SIGN WRITTEN AMENITY TEXT TO BUILDING

**The colour of text and background:**

F&B STIRABOUT BACKGROUND WITH BLACK SIGNWRITTEN AMENITY TEXT (SIGN A6)

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Hoarding

**Height:**

0.72 metres

**Width:**

1 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.9 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

75 centimetres

**What materials will the advertisement be made of?:**

SIGN WRITTEN AMENITY TEXT AND DIRECTIONAL ARROW TO BUILDING

**The colour of text and background:**

F&B STIRABOUT BACKGROUND WITH BLACK SIGNWRITTEN AMENITY TEXT AND DIRECTIONAL ARROW (SIGN A7)

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Hoarding

**Height:**

0.85 metres

**Width:**

0.9 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

30 centimetres

**What materials will the advertisement be made of?:**

SIGN WRITTEN DIRECTIONAL WITH ARROW TO BUILDING

**The colour of text and background:**

F&B STIRABOUT BACKGROUND WITH BLACK SIGNWRITTEN AMENITY TEXT AND DIRECTIONAL ARROW (SIGN A8)

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Hoarding

**Height:**

0.58 metres

**Width:**

0.72 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

2 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

40 centimetres

**What materials will the advertisement be made of?:**

SIGN WRITTEN CYCLE STATION INFORMATION

**The colour of text and background:**

F&B STIRABOUT BACKGROUND WITH BLACK SIGNWRITTEN TEXT AND LOGOS (SIGN A9)

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

0.35 metres

**Width:**

4.6 metres



**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

2.8 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

35 centimetres

**What materials will the advertisement be made of?:**

INDIVIDUAL 10MM PERSPEX LETTERS WITH TROUGH LIGHT TO ILLUMINATE

**The colour of text and background:**

F&B SMOKE GREEN BACKGROUND WITH WHITE PERSPEX LETTERS (SIGN B1)

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

200 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

0.27 metres

**Width:**

3.1 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

2.7 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

27 centimetres

**What materials will the advertisement be made of?:**

INDIVIDUAL 10MM PERSPEX LETTERS WITH TROUGH LIGHT TO ILLUMINATE

**The colour of text and background:**

F&B STIRABOUT BACKGROUND WITH WHITE PERSPEX LETTERS (SIGN B2)

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

200 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Hoarding

**Height:**

1.4 metres

**Width:**

1.2 metres

**Depth:**

0.03 metres

**What is the height from the ground to the base of the advertisement?:**

1 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.03 metres

**What is the maximum height of any of the individual letters and symbols?:**

15 centimetres

**What materials will the advertisement be made of?:**

ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT AND DETAILING

**The colour of text and background:**

BLACK BACKGROUND WITH WHITE VINYL LETTERING AND DETAILING (SIGN C1)

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Hoarding

**Height:**

1.05 metres

**Width:**

0.65 metres

**Depth:**

0.03 metres

**What is the height from the ground to the base of the advertisement?:**

0.7 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.03 metres

**What is the maximum height of any of the individual letters and symbols?:**

5 centimetres

**What materials will the advertisement be made of?:**

ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT AND DETAILING

**The colour of text and background:**

BLACK BACKGROUND WITH WHITE VINYL LETTERING AND DETAILING (SIGN C2)

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Hoarding

**Height:**

0.36 metres

**Width:**

1.6 metres

**Depth:**

0.03 metres

**What is the height from the ground to the base of the advertisement?:**

2.7 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.03 metres

**What is the maximum height of any of the individual letters and symbols?:**

15 centimetres

**What materials will the advertisement be made of?:**

ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT

**The colour of text and background:**

BLACK BACKGROUND WITH WHITE VINYL LETTERING AND DETAILING (SIGN D1)

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Hoarding

**Height:**

0.58 metres

**Width:**

2.12 metres

**Depth:**

0.03 metres

**What is the height from the ground to the base of the advertisement?:**

0.5 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.03 metres

**What is the maximum height of any of the individual letters and symbols?:**

20 centimetres

**What materials will the advertisement be made of?:**

ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT

**The colour of text and background:**

BLACK BACKGROUND WITH WHITE VINYL LETTERING AND DETAILING (SIGN D2)

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.65 metres

**Width:**

0.285 metres

**Depth:**

0.3 metres

**What is the height from the ground to the base of the advertisement?:**

2.5 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.3 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

DIE CAST ALUMINIUM LANTERN WITH ACRYLIC GLAZING BOX

**The colour of text and background:**

VICTORIA BRONZE

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

200 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.235 metres

**Width:**

0.238 metres

**Depth:**

0.038 metres

**What is the height from the ground to the base of the advertisement?:**

4.5 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.235 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

LED FLOODLIGHTS X 13

**The colour of text and background:**

BLACK

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

200 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.663 metres

**Width:**

0.488 metres

**Depth:**

0.06 metres

**What is the height from the ground to the base of the advertisement?:**

1 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.06 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

ALUMINIUM A2 POSTER CASES

**The colour of text and background:**

BLACK

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Projecting or Hanging Sign

**Height:**

1.3 metres

**Width:**

0.8 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

3.2 metres

**What is the maximum projection of the advertisement from the face of the building?:**

1 metres

**What is the maximum height of any of the individual letters and symbols?:**

30 centimetres

**What materials will the advertisement be made of?:**

ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT, LOGO AND DETAILING WITH LINOLITES TO ILLUMINATE

**The colour of text and background:**

BLACK BACKGROUND WITH WHITE VINYL LETTERING AND DETAILING WITH LOGO IN BS 10 A 11 AND F&B LONDON STONE

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

200 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Hoarding

**Height:**

1.2 metres

**Width:**

1.7 metres

**Depth:**

0.03 metres

**What is the height from the ground to the base of the advertisement?:**

1.8 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

40 centimetres

**What materials will the advertisement be made of?:**

ALUMINIUM FACE PANEL WITH PAINTED BACKGROUND AND VINYL TEXT WITH NEW STEEL POSTS

**The colour of text and background:**

BLACK BACKGROUND WITH WHITE VINYL LETTERING AND DETAILING WITH LOGO IN BS 10 A 11 AND F&B LONDON STONE

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.4 metres

**Width:**

0.4 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.2 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

40 centimetres

**What materials will the advertisement be made of?:**

FROSTED VINYL LOGO TO WINDOWS

**The colour of text and background:**

FROSTED

**Will the advertisement be illuminated?:**

Please describe each of the 'Other type(s)' of advertising proposed

1 X NEW LARGE LANTERN  
13 X NEW LED FLOODLIGHTS  
2 X NEW A2 POSTER CASES  
5 X NEW WINDOW VINYLs

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- Yes  
 No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- Yes  
 No  
 Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

PLEASE SEE ATTACHED EXISTING AND PROPOSED IMAGES

Will the proposed advertisement(s) project over a footpath or other public highway?

- Yes  
 No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

21/06/2023

To Date

21/06/2028

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- Yes  
 No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- Yes  
 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent  
 The applicant  
 Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- Yes  
 No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- Yes  
 No

## Authority Employee/Member

**With respect to the Authority, is the applicant and/or agent one of the following:**

- (a) a member of staff**  
**(b) an elected member**  
**(c) related to a member of staff**  
**(d) related to an elected member**

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- Yes  
 No

## Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;
- Our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

VICTORIA JACKSON

Date

01/09/2023

Amendments Summary

AMENDMENT TO THE RED INE BOUNDARY AS REQUESTED.