

FOR OFFICE USE ONLY

Application No.	Receipt No.	
Fee Received	Date Received	

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	ons based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the N	on of site location must be completed. Please provide the most accurate site description you can, to lorth of the Post Office".
Number	1
Suffix	
Property Name	
Address Line 1	
George Square	
Address Line 2	
Address Line 3	
Calderdale	
Town/city	
Halifax	
Postcode	
HX1 1HF	
	t be completed if postcode is not known:
Easting (x)	Northing (y)
409188	425137

Applicant Details
Name/Company Title
First name
Surname
Nationwide Building Society
Company Name
Address
Address
Address line 1
Nationwide House
Address line 2
Pipers Way
Address line 3
Town/City
Swindon
County
Country
United Kingdom
Postcode
SN3 1TA
Are you an agent acting on behalf of the applicant?
✓ Yes
○ No
Contact Details
Primary number

Secondary number	
Fax number	
Email address	_
	_
Agent Details	
Name/Company	
Title	
First name	_
Holly	
Surname	
De-Buriatte	
Company Name	
ISG Ltd.	
Address	
Address line 1	_
Boleyn House,	
Address line 2	
St Augustines Business Park	
Address line 3	
Estuary Close	
Town/City	
Whitstable	
County	
Country	_
United Kingdom	
Postcode	_
CT5 2QJ	
	_

Contact Details	
Primary number	
***** REDACTED ******	
Secondary number	
Fax number	
Email address	
***** REDACTED ******	

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- Replace 1no. Projecting signage with new 500mm.
- Replace 3no. Fascias and 1no. Logo with 3no. New blue fascias & 1no. New 290mm logo height. Omit 2no. logo and 1no. Icon logo.
- Replace 1no. ATM surround and decals with new.
- Post box no. to be sprayed in grey.
- Remove solid grey vinyl to remove icon logo and replace with new.
- Deep clean stone.

Advertisement Type: Fascia Sign
Height: 0.53 metres
Width: 4.108 metres
Depth: 0.065 metres
What is the height from the ground to the base of the advertisement?: 2.709 metres
What is the maximum projection of the advertisement from the face of the building?: 0.065 metres
What is the maximum height of any of the individual letters and symbols?: 29 centimetres
What materials will the advertisement be made of?: Fascia Sign: 'Logo' face as perspex 440 Red acrylic with returns finished to match PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white. Formed aluminium fascia sign with returns finished Matt blue (RAL 5022). Fascia board in aluminium colour to match Core Blue 282C
The colour of text and background: Core red #F9383D 0, 87, 69, 2, 032 C Core Blue #011546 100,90,40,40 282 C White
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Projecting or Hanging Sign
Height: 0.5 metres
Width: 0.5 metres
Depth: 0.086 metres
What is the height from the ground to the base of the advertisement?: 2.724 metres
What is the maximum projection of the advertisement from the face of the building?: 0.592 metres
What is the maximum height of any of the individual letters and symbols?: 30 centimetres
What materials will the advertisement be made of?: Projecting Sign: 'Logo' face as acrylic finished to match red PMS 032c and aluminium background finished to match blue PMS 282c with red acrylic edge and metal bracket painted to match Core Blue 282C
The colour of text and background: Core red #F9383D 0, 87, 69, 2, 032 C Core Blue #011546 100,90,40,40 282 C
Will the advertisement be illuminated?: Yes

Planning Portal Reference: PP-12809152

Please specify the type(s) and details of each proposed advertisement

Internally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?: Static
Advertisement Type: Fascia Sign
Height: 0.53 metres
Width: 5.533 metres
Depth: 0.03 metres
What is the height from the ground to the base of the advertisement?: 2.709 metres
What is the maximum projection of the advertisement from the face of the building?: 0.03 metres
What is the maximum height of any of the individual letters and symbols?: 0 centimetres
What materials will the advertisement be made of?: Fascia board in aluminium.
The colour of text and background: Colour to match Core Blue 282C.
Will the advertisement be illuminated?:
Advertisement Type: Other type
Height: 1.53 metres
Width: 0.852 metres
Depth: 0.042 metres
What is the height from the ground to the base of the advertisement?: 0.478 metres
What is the maximum projection of the advertisement from the face of the building?: 0.042 metres
What is the maximum height of any of the individual letters and symbols?: 7 centimetres
What materials will the advertisement be made of?: Other type - ATM Surround/Tablet: Acrylic finished to match blue PMS 282c with aluminium frame finished Matt blue (RAL 5022). 'Logo' face as acrylic finished to match red PMS 032c. 'nationwide' to be opal acrylic faces with returns finished white.
The colour of text and background: Core red #F9383D 0, 87, 69, 2, 032 C Core Blue #011546 100,90,40,40 282 C White
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 250 cd/m ²
Will the illumination be static or intermittent?:

Will the advertisement be illuminated internally or externally?:

Static	
Advertisement Type: Fascia Sign	
Height: 0.53 metres	
Width: 3.516 metres	
Depth: 0.03 metres	
What is the height from the ground to the base of the advertisement?: 2.699 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.03 metres	
What is the maximum height of any of the individual letters and symbols?: 0 centimetres	
What materials will the advertisement be made of?: Fascia board in aluminium.	
The colour of text and background: Colour to match Core Blue 282C.	
Will the advertisement be illuminated?:	
Please describe each of the 'Other type(s)' of advertising proposed	
Other type - ATM surround.	
Location of Advertisement(s)	
s the advertisement(s) you are applying for already in place?	
○ Yes ⊙ No	
s an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	
	
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(sphotograph(s)	;) or
Existing elevation/s will be submitted as part of the documents for this application	
Will the proposed advertisement(s) project over a footpath or other public highway?	
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement	
lease state the period of time for which consent is sought for the advertisement	

From Date
15/02/2024
To Date
14/02/2029
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○ Yes※ No
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Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land?
✓ Yes
○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

Other person
Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
○ Yes
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
Yes✓ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?
✓ Yes○ No
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With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply? ○ Yes ○ No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
ISG Design
Date
13/03/2024

Authority Employee/Member